

Belk's

Home of Better Values

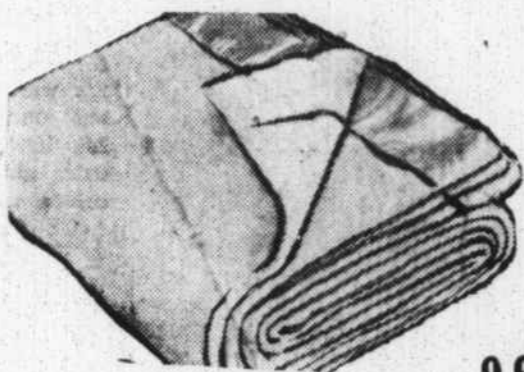
EVERYTHING FOR A WONDERFUL

CHRISTMAS

MORE GIFT IDEAS FOR YOUR FAMILY, FRIENDS, THEIR HOMES! ALL OF IT SO EASY TO SHOP... ALL UNDER ONE ROOF!

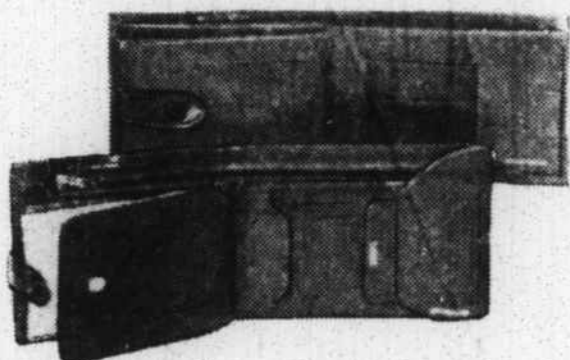


pullover, 2.98 cardigan, 3.98
NON BON COLORS in wonderfully
color that washes without a worry!
color choice too: white, pink, blue,
beige. Sizes 34-40.



9.95

CHATHAM'S 'PURREY' BLANKET
well-balanced blend of 88% rayon, 12%
wool. Wide, shimmering rayon satin
border. 10 decorator colors!



1.98*

BEAUTIFULLY GRAINED genuine
leather wallets for men. Goatskins, cow-
hide, fine seal. Many with zip bill sec-
tions. All with card cases.



2.98

OUR OWN ARCHDALE white broad-
cloth dress shirts; precision tailored with
stay-down fused collar, regular cuffs.
Sanforized (max. shrinkage 1%). 14 to
17 neck; 32 to 35 sleeve length.



3.98

NYLON SWEATERS more
exciting with sparkling rhinestones!
White, pastels. Sizes 10-16.



100% Wool v-neck pullover

Washable! Quick-drying! Mothproof!
Won't shrink! Wonderfully warm, yet light-
weight. Light and dark colors. Long
sleeves. 36-46. Generously cut for comfort!

5.95



Famous Reigning Beauty

everyday nylons - 51
deniers in smart, flattering
hues to blend with this
colors. 8 1/2 to 11.

77c



**cotton flannel
plaid shirt 1.59**

Clear, bright colors that
boys like best! Full cut with
double-stitched seams. But-
ton-through chest pockets.
Sizes 6 to 18.



1.00

100% WOOL GLOVES with
turn-down cuffs like costly imports.
White, red, black. Small, medium,
large.



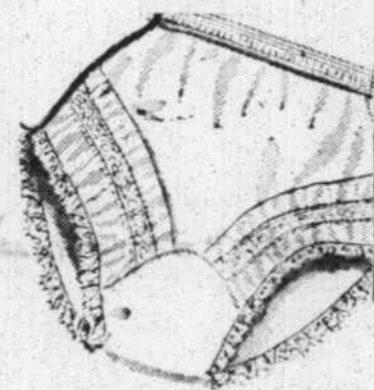
1.98

QUILTED SATIN - matching fur
"uff, soft padded platform sole.
Choice of red or royal blue with bud
print. 4-9.



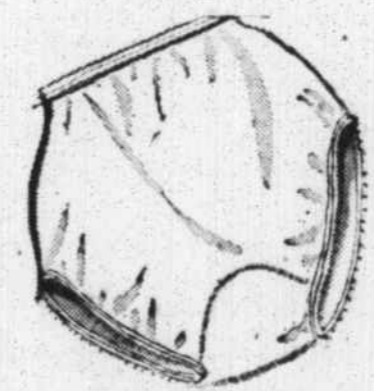
**multi-crepe
rayon slip 1.98**

Wonderfully smooth rayon
crepe with lavish touches of
lace at the top. Adjustable
shoulder straps. White, pink,
blue. 32 to 40.



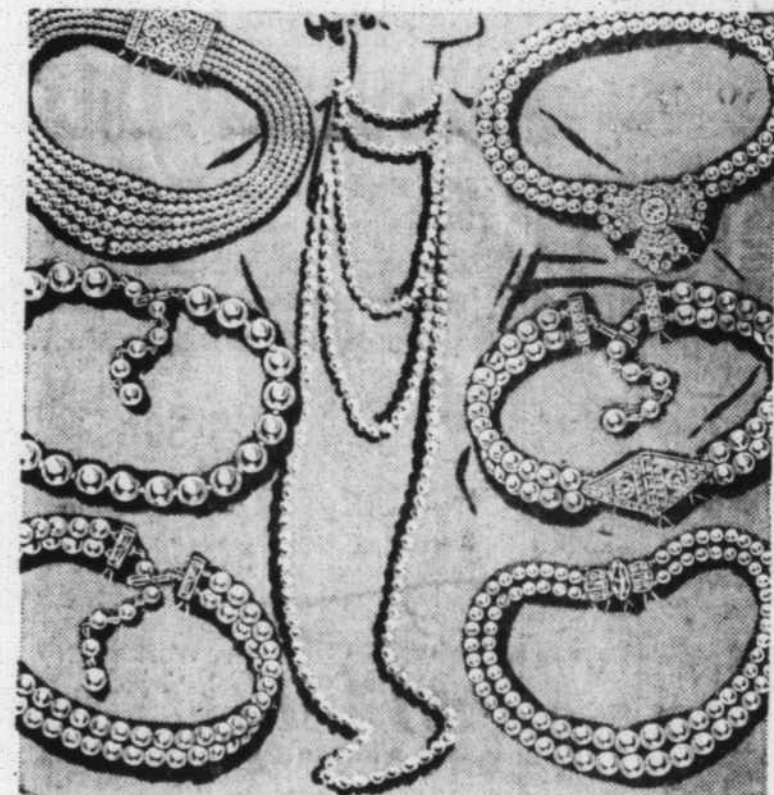
98c

LACE-TRIMMED nylon knit briefs.
White, pink, blue. All round elastic waist.
Sizes 5 to 7.



98c

SNOWY WHITE nylon knit
briefs. All round elastic waist. Sizes 4
to 8, 9 and 10.



look-like-a-million 'pearls'

Beautifully matched, with rhinestone
clasps. And for this tiny price you can
choose from drop and button earrings,
dog collars, ropes, multi-strand necklaces!

1.00

plus fed. tax.



7.95

in - wrinkle resistant
e, quilt-lined for ex-
m. Zip front closing.
to 18.
the illustration as poplin



**lace-lavished
rayon slip 3.95**

Extra - wide 3" bands of
dainty lace at top and bot-
tom! Multi-filament rayon in
pink, blue, white, black. 32
to 44 in regular and tall



**men's argyle
cotton socks 59c**

Expensive look at a practical
price! Strong but soft combed
cotton. Vat-dyed color-fast
argyle patterns. 10-13.



**up-or-down
bobby socks 59c**

Sweater-knit soft white cot-
ton socks for the teen-age
crowd, to wear pulled high
or cuffed. 8 1/2 to 11.



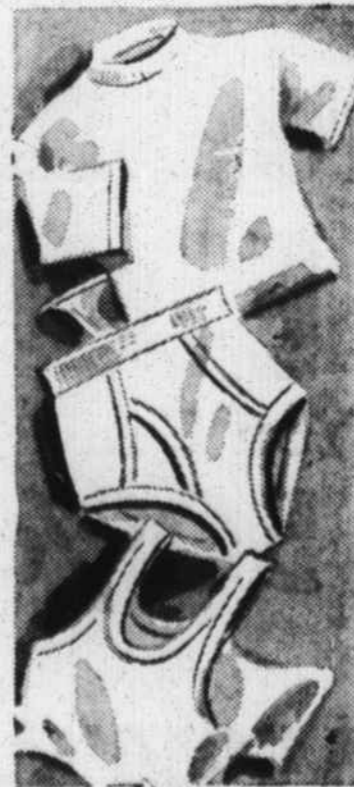
**suede leather
men's jacket 17.55**

Knit collar, cuffs; bottoms
iridescent lining. Two deep
slash pockets. Navy, char-
coal, brown, rust, beige,
green. 36-46.



**men's nylon
stretch socks 79c**

Famous Helanca nylons for
men. One size fits all. Char-
coal, brown, blue, greens.
For sizes 10-13. 0. prs. 0.00



**our own Manstyle
underwear**

Shirts, 48c Briefs, 69c

Full combed cotton, highly
absorbent and shrink-resist-
ant. Shirts, sizes 36-46,
briefs, sizes 28 to 44.

Open 'Til 9PM Friday



2.98*

BEAUTIFUL, PRACTICAL. Boxy
plastic-calf, twin zippers, black, navy,
brown, red, tan. Double handle plastic
calf, black, brown, navy, red, tan.

Belk-Hudson

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