THE WAYNESVILLE MOUNTAINEER

Wishing You A Merry Christmas

Dry Reason

Francis Made tCrib In Cave

mancis of Assisi is believed a originated the custom of the Christ Child in a Christmas time.

a reported once to have said of his followers: "I wish to his vearly train to be drawn of the second to be drawn of the se the holy Christmas night with his yearly trip around the globe. in the woods near the cloiswill find a cave where we arrange a manger filled with We shall have an ox and an as at Bethlehem, I wish how poor and miserable the Saviour became for us, tmidnight, in the small Ital-

lage of Garcia, in the year St Francis and his followers ated mass at the cave and mus in honor of the Christ

seback Wedding

a second time it was on ; ek, "just because we always ins, a horse trainer, and vere married 22 years, then

worced. They decided "to the world. ther again." The minister only one afoot when they

ttendants also were on Liberia.

WAYNE McCRACKEN

WISHES ALL HIS

FRIENDS AND CUSTOMERS

MERRY CHRISTMAS

· AND A

HAPPY NEW YEAR

AND INVITES

ALL OF THEM

TO

VISIT HIM FOR THE RIGHT PRODUCT AND THE BEST SERVICE FOR THEIR AUTOMOBILES

AT THE

McCRACKEN PURE OIL STATION



youngsters this year, it could be of-

The reindeer shortage has become, in recent years, much too acute. It has been estimated that wolves have destroyed 500,000 of Santa's helpers within the last decade or so, leaving an approximate 50.000.

The difficulty of keeping the animals alive in a temperate climate makes it unlikely that any of the few remaining will be transported from their native regions to other lands for the holiday season, as has been done in the past.

American boys and girls will have to be satisfied with stand-ins. The few department stores featur-ARBOR, Mich. (AP)—When ing Santa's complete outfit this thand Maude Hodgins were year will be using native down and substitute for Dasher, Prancer, and company.

> Liberia claims that the iron ore found there is the highest grade in

Large deposits of manganese ore recently have been found in

1400 WHCC 1400

TO OUR LISTENERS:

I 2 I 2 I 2 I 2 I 2 I 2 I 2 I 2 I 2 HOLIDAY FEATURE PROGRAMS

CHRISTMAS EVE 7:00 P. M .- Santa Claus Rides Again: dramatization of "A Visit From St. Nicholas."

8:00 P. M .- Dramatization of "A Christmas Carol," Dickens' immortal classic.

CHRISTMAS DAY

with Allen Roth Orchestra and Chorus; dramatic reading of world famous

Christmas Cards Originated In 1846

Look at the paintings on the Christmast cards you send and receive - you'll find famous names and some of the best contemporary art. Here is how it all began.

On a December day in 1846, a and long-lived fairy tale is relat- holiday or festive season contribmiddleclass Englishman, Henry ed to the Christmas season.

bore the now-classic greeting: "A voungsters everywhere. Merry Christmas and a Happy New

Year to you."



Brown at Central Elementary School putting the finishing touches

Rudolph With Red Proboscis Now Renowned

ises to be America's most popular

Cole, sat at the library desk of his Once upon a time there was a London home addressing' to his reindeer with a built-in flashlight into the new year before thousands friends what were probably the first bulb for a nose. You know, Ru- are at work on toys and myriads of Christmas cards ever printed. The dolph, the red-nosed reindeer, other Christmas specialities for the cards depicted a Victorian family From a small beginning in 1938, next holiday. Each year, as the assembled at the festive board and the little animal with the built-in lights of Christma strees twinkle on the traditional Christmas customs beacon has become as familiar as a wintry night, how many of us

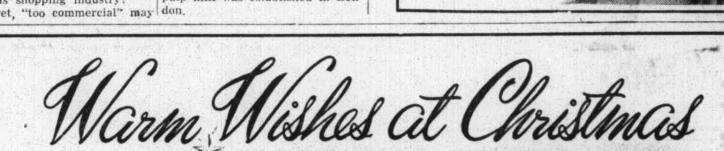
away promotion for Montgomery Cole, in a historic move, two Ward by Robert L. May, Rudolph months before had commissioned was featured in many free book-John Calcott Horsley, a Royal lets before he became associated Academy artist, to paint the illus- with Christmas, Songwriter Johnny tration for the card and had struck Marks liked the title "Rudolph, the off a thousand lithographed copies. Red Nosed Reindeer", so he wrote He dispatched them that Decem- a song about it. He was so sure he ber. This was such a markedly suc- had a success that he started his cessful stroke of good will that own Publishing company, using plain Henry Cole subsequently be- "Rudolph" as his first release. Gene Autry made the initial re-

Christmas Helps World's Economy

ception of children, have come to centuries as a time of joyousness Fairy tales and Christmas stories believe that Christmas has become and happiness, and giving has alare a Yuletide tradition. It is thus too commercial. In a spiritual ways been an important part of the

> Economically, however, no other utes so much to the welfare of the world. Christmas has hardly passed still, and will remain, the Christmas story

of giving to the poor. They also Humpty-Dumpty and Cinderella to think of the millions who have paper industry was laid about the gained employment through the pulp mill was established in Lon-First invented as a sales give- Christmas shopping industry?



Poinsettia Named For Statesman

statesman, and the friend of four American presidents, Joel Roberts Poinsett is famous chiefly because he introduced the Mexican plant known as the "Painted Leaf," of 'Mexican Fire Plant" into the United States,

to Mexico, called the plant to the and grew the plant himself as a hobby at his South Carolina home, after he left Mexico.

The plant grew heavily in American favor-especially popular at Christmas time-and was renamed poinsettia, in honor of the man who brought it to this country.

Contrary to popular impression. the flaming red bracts of the poinsettia are not flowers, but leaves and it is for these bracts that the

green of the leaves. The beauitful poinsettia, almost

static electricity in the atmosphere. a "must" as far as Christmas decorating is concerned, is one of the most temperamental of plants. The poinsettia thrives in its native Mexico, but elsewhere must

be handled carefully - perhaps pampered slightly. However, the brilliantly colored flowers it has at Christmas time is reward enough for any efforts needed to make the plant thrive.

Constant warmth is needed by poinsettias. Temperatures should be kept between 70 and 80 degrees during the day and no less than 65 degrees at night. Any sud-

den change in temperature and plants are grown.

It is possible to have variations of either pink or white varieties, as well as of the more usual red. popular because it carries out the holiday color scheme of rich bright red with a contrast of the dark

Balsam Road

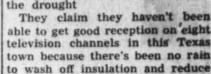
drafts will cause the plant to drop its leaves Abundant water is also a neces sity, but it should be applied but once a day so that the plant may become moderately dry between waterings. This permits needed oxygen to reach the roots. Try to give the poinsettia the sunnist spot available. It is wise to fertilize it occasionally with .a good comercial food tablet,

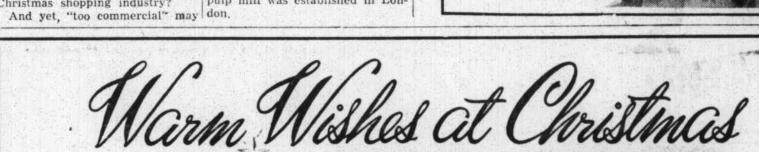
For now ... for always ... Joy to our friends and neighbors, Peace to our nation, Good Will to all ENSLEY GROCERY STORES **Pigeon Street**

Although he was a brillant

Poinsett, then U. S. ambassador attention of American botanists

SCHULENBURG, Tex. (AP)-Just about everthing's blamed on the drought





be an overstatement. Is it too

wrong, once a year, to make the

The foundation for the modern

dominate theme one of giving, rather than of receiving? Christmas, and the spirit of Christmas, has en-Many people, with the total exdured wars and great chaos through

fitting that the story which prom- sense, this is true to some extent.

festivities. The picture of the family united. with presents opened, and children wrapped in the joyousness of Childhood's greatest emotion is

OPPOSITE THE COURTHOUSE

came Sir Henry Cole Horsley's art was a far cry from today's Christmas card paintings. 2.000,000 copies. but he started a cycle which a hun-

cording, and that one record sold

Last year, there were 16 different recordings of the song for sale, ranging from boogie-woogie by Sugar Chile Robinson to Bing Crosby, and cowboy singers.

dred years later was to bring fine art into high favor on Christmas cards.

An American shopping for cards may select, for instance, a painting called "Snow Under the Arch" by another Royal Academy member-Winston Churchill, Britain's war-The Staff of WHCC wishes all of you a blessed Christmas - - - and expresstime prime minister and famed es that wish with holiday music and programs for your enjoyment. A amateur artist. Or he might choose Peter Hurd's "One Night in Winter" or "Grandma" Moses' "The -Ken and Peg Fry, Joe Herman, Joe Painter, Albert Baxter, White Church" or "The Nativity" Eddie Sherman, Herbert Turner, Mildred Turner, Phyllis

by Alexander Ross.

An infant's eyes reach full size at age 8 or 9.

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	Stem and Crown	\$2.50
-	Main Spring	\$2.50
	All Crystals	\$1 up
0		

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May this happy Yuletide season brim over with all good things -with surprises as merry and pleasing as the findings under your Christmas tree. To all our friends, both old and new, go our warmest and sincerest wishes for a Joyous Holiday Season.





Music and Special Programs All Day Long 12:15-Christmas Cards and Carols: songs, carols, and personal greetings from big

name stars. 12:45-The Singing Americans: newly recorded Christmas Hymns,

1:05-Christmas Carols and Hymns.

Merry Christmas to all!

Kirkpatrick.

"Is There A Santa Claus?"

1:30—A Christmas Visit With Ted Malone, an annual favorite. 2:00—Melachrino Christmas Fantasy.

3:00-The Christmas Miracle of Jasper Crown: starring Charles Ruggles and large cast in a heart-warming drama, 6:15-Christmas Serenade.

7:00-The Story of the Nativity: starring Walter Hampdon, Evelyn of "The Hour of Charm," and the All-Girl Choir.

SUNDAY, DECEMBER 26

2:00-The Messiah.

4:00-Holiday Concert.

Light-hearted music for the "day after." Gilbert and Sullivan Overtures: The Mikado, Pirates of Penzance, H. M. S.

Pinafore, Iolanthe. Favorite melodies from musical shows: South Pacific; Annie Get Your Gun; Kiss Me, Kate; Brigadoon.

8:30-Sunday Night Concert. Tschaikowsky's 1812 Overture,

Schubert's Unfinished Symphony.

1400 WHCC 1400

DAY AND NIGHT

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