

Waynesville Rotary Observing Dual Birthdays, Own And International's

Waynesville Club World-Wide Organization

It will be linked this more than 8,400 other clubs in 89 countries of the Rotary Club here for the 50th anniversary of the founding of Rotary. Day of this world-wide of business and professional men will be observed at club on Friday. It stages ladies' night birthday party. It will be held at the opera, and a program of interest is promised. N. Thomas will be the speaker for the banquet. J. H. Way is general chairman.

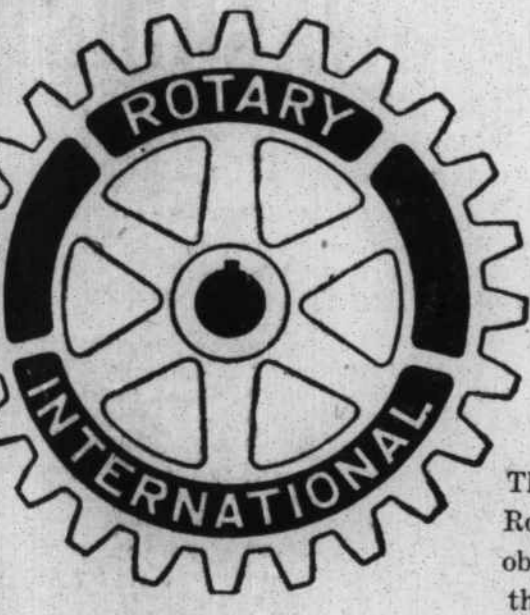
World-Wide Program

Working on the program W. S. Ray, President of Club of Waynesville, activities throughout world are based on the objectives as those club — the development of business and professional men, the betterment of the community, leading boys into good citizenship, high standards of living and professions and service of international good will and

basic objective of the continued, "is its service which is to be of help and to obtain this objective. Rotary that which brings together and avoids all that is the Rotary has become a institution, whose been accepted by men widely in language, and historical back-

Continuous Growth

of the growth of Rotary, Ray said: "The Rotary Club was organized in Chicago on February 23, 1905, by Paul P. Harris, a lawyer, who suggested the group of his friends. 'Rotary' was selected for the first meetings of the club held in rotation, in the



THE FRIENDLY BANK

The First National Bank Organized 1902 Member Federal Deposit Insurance Corporation Member Federal Reserve System

Rotary Club Week

WHEREAS, Wednesday, 23 February, 1955, marks the Golden Anniversary of Rotary International, and WHEREAS, Rotary Club Week affords opportunity to the entire community to direct attention to the achievements, program and ideal of the Rotary Club of Waynesville; and WHEREAS, the observance will impress upon those living in our community the greater good to society that results in placing service above self; NOW, THEREFORE, I, J. H. Way, Mayor of the Town of Waynesville, do hereby proclaim the week beginning 21 February, 1955, as ROTARY CLUB WEEK in this Town and do hereby call upon the businessmen, civic organizations, churches, schools, youth clubs and organizations, and citizens at large to join in observing ROTARY CLUB WEEK. In witness whereof, I have hereunto set my hand and caused the Seal of the Town of Waynesville to be hereto affixed this 21st day of February, 1955

J. H. Way Mayor

offices of its members. The Rotary ideas of fellowship and service to others soon spread from city to city in the United States and Canada and then crossed the oceans to every continent.

"For half a century, Rotary has grown in numbers and strength. In the last twelve months, for example, more than 450 new Rotary Clubs have been organized in 58 countries of Europe, Africa, Asia, the Americas and the Islands of the Pacific. Today, Rotary is a world-wide organization of some 400,000 business and professional executives who are members of more than 8,400 Rotary Clubs in 89 countries and geographical regions throughout the world."

Pioneer Service Club

"We are observing not only the golden anniversary of the founding of Rotary, but of the entire service club movement," asserted President Ray, "since Rotary was the pioneer club to establish as its fundamental characteristic the spirit of altruism and of service to mankind. As Charles W. Ferguson, senior editor of The Reader's Digest has written, 'the founding of Rotary loosed an idea that was by no means confined to the club that Paul Harris and his associates evolved. It is still rampant and the vitality of it is to be found in the proliferation of comparable clubs. These offer a more eloquent tribute than will be written in words on Rotary's anniversary, and they signify not

only the good job Rotary has done but the importance of the idea which Rotary has by now become only a part."

Commemorative Stamps

President Ray reported that a number of countries have honored Rotary International through the issuance of special postage stamps commemorating Rotary's Golden Anniversary. Among these countries are Australia, Belgium, Cuba, the Dominican Republic, Egypt, Nicaragua, Panama, The Philippines, and the United States of America.

Rotary Fellowships

Referring to one of the projects in which all Rotary Clubs around the world are participating, President Ray said that the Rotary Foundation Fellowships program was inaugurated as a memorial to the founder of Rotary, Paul Harris. "These Rotary Fellowships enable outstanding graduate students to live and study for one year in a country other than their own, as ambassadors of good will, on grants averaging \$2,500," he said. "More than 700 Rotary Fellowships have been awarded to students from 57 countries. In the past eight years, Rotary's grants in this field of international understanding have amounted to \$1,750,000. Through this program of other-country fellowships, Rotary is endeavoring to foster better international relations by increasing the personal contacts which the nations of the world

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Waynesville Rotary Club Organized Thirty Years Ago This Past Friday

Editor's Note—The basic facts for this article on the early history of the Waynesville Rotary Club are from the files of J. H. Howell, who gave a talk on the 25th anniversary of the club in 1950.

The Waynesville Rotary Club, sponsored by the Asheville Club, with Fred Kent, president, was granted its birth certificate by Rotary International of the 18th of February, 1925. On the 7th day of March, 1925, the birth certificate was delivered by Major G. Heyward Mahon, of Greenville, S. C., district governor.

The ceremonies of the christening took place at a dinner in the dining room of the Methodist church. Fifty members from Asheville were present, together with some of their wives, and twenty-four charter members of the Waynesville club, made over a hundred people present.

The singing was led by Charlie Walters of Asheville, and J. Dale Stentz.

Fred Kent president, had been untiring in his efforts and had rendered invaluable assistance in perfecting the organization.

Major Mahon was an interesting and entertaining speaker, delivered the charter and installed the officers.

J. T. Mangum, president.

S. H. Bushnell, vice president.



HERBERT TAYLOR President of Rotary International



PAUL HARRIS Founder of Rotary

E. L. Withers, secretary. Hilliard Atkins, treasurer.

Directors were: Theodore McCracken, J. M. Long, and J. H. Howell.

The charter members of the club were, besides the officers: Dr. J. F. Abel, Charles Padgett, T. Lenoir Gwyn, E. J. Hyatt, L. M. Killian, W. L. Lampkin, F. E. Martin, W. C. Phillips, N. M. Medford, Dr. J. R. McCracken, G. C. Platt, F. G.

Rippetoe, S. C. Satterthwaite, J. Dale Stentz, Dr. S. L. Stringfield, Dr. Thomas Stringfield, H. J. Sloan, and George Ward.

The first meetings were held at the Green Tree Tea Room, which was where Firestone Store now stands. The club continued to meet there until the summer season and moved to the Gordon Hotel. This plan was followed each year for two or three years, until the Club

Many Firms Operate Under Rotary's Four-Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

These 25 words were written in 1932, during the depths of the depression, by Herbert J. Taylor of Chicago, who is President of Rotary International during its Golden Anniversary year. Assigned by creditors to save a company from bankruptcy, he found that debts were \$400,000 more than its assets. His company made a good product but so did its competitors and they had the added advantage of being in a strong financial condition.

Faced with tremendous handicaps, Mr. Taylor decided that in

outgrew the capacity of the Tea Room and moved to the dining hall of the Methodist church. The club stayed at the Methodist church until the early thirties and then moved to the dining hall of the Baptist church. Since then the meeting place was moved from several places.

Before the club had gotten well established, the days of the depression came along and hit Rotary with all its force and fury.

It is generally conceded that with the untiring zeal and devotion of Ernest L. Withers, the little craft was enabled to weather the storm and emerge somewhat badly battered.

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order to succeed he must develop in his organization something which his competitors might not have in like amount. That was the character dependability and service-mindedness of his personnel. As a yardstick by which everyone in the company could measure their relations with others, he developed the four questions known around the world today as the "Four-Way Test."

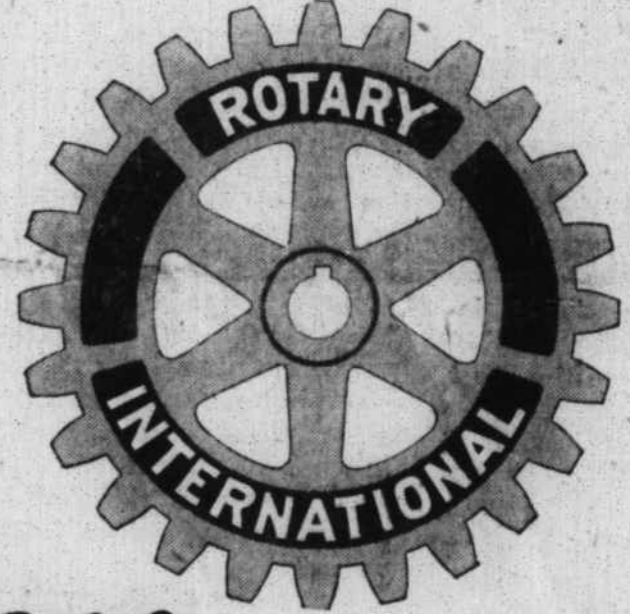
Its adoption in checking plans, policies and advertising, marked the turning point in the company's history. The debt-ridden company became a successful enterprise, worth more than two million dollars. Intangible dividends from the use of the "Four-Way Test" were even greater than the financial ones. Happier relations, based on mutual trust and confidence, resulted between the company and its customers, suppliers and competitors.

The story of the "Four-Way Test" does not end with its success in one company. Other companies and individuals found that it could be made to work successfully for them, and Rotary International brought it to the attention of Rotary Clubs around the world as a means of furthering the vocational service phase of the Rotary program. Translated into a dozen languages, the "Four-Way Test" is now being used not only in offices and factories, but in schools and in legislatures, as an effective measuring device for business and personal conduct.

1905-1955

50 YEARS

"Service above self"



Golden Anniversary

OBJECT OF ROTARY

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;
3. The application of the ideal of service by every Rotarian to his personal, business and community life;
4. The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.

We are happy to join with more than 8,400 Rotary Clubs in 89 countries and geographical regions throughout the free world in commemorating the Golden Anniversary of the founding of Rotary.

The members of our Rotary Club are proud to be a part of Rotary's world-wide fellowship of 400,000 business and professional men who are banded together by the ideal of service to others.

The Rotary Club of Waynesville