



SOLID CARLOAD

BRAND NEW
1955

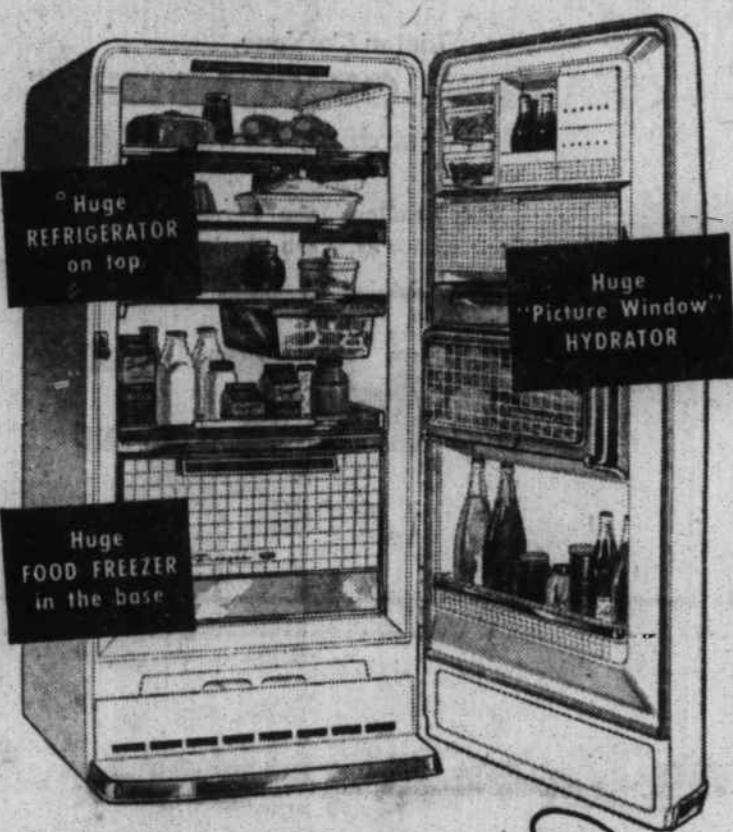
Frigidaire

- ★ RANGES
- ★ REFRIGERATORS
- ★ AUTOMATIC WASHERS & DRYERS
- ★ WATER HEATERS
- ★ ICE MAKERS
- ★ AIR CONDITIONERS

New Imperial "COLD PANTRY"



OVER 70 PIECES OF FRIGIDAIRE APPLIANCES HAVE BEEN UNLOADED FOR SHOWING AT MARTIN ELECTRIC COMPANY, FRIDAY, MARCH 25th.



Frigidaire

MODEL CIV-115

It's a brand new, exciting kind of food-keeper. Everything is in sight, in easy reach. Gives you super-market convenience right in your kitchen. Refrigerator is self-defrosting. Freezer holds up to 66 lbs. See the new Frigidaire Imperial Cold-Pantry now!

Only **\$5.00** A WEEK
After small down payment

Choice of Sherwood Green, Stratford Yellow or Snowy White Exterior in Dulux or Porcelain

Lowest Price Ever!



Buy It For Only **\$189⁹⁵**
MODEL RV-30
On Easiest of Terms

Frigidaire

"Thrifty-30" Electric Range

1954 MODEL
REDUCED



9 Cubic Foot
FRIGIDAIRE
REFRIGERATOR

Was \$267.95

NOW **\$229⁹⁵**

YOU SAVE \$38.00

SEE IT NOW! "THINKING TOP" AND "Wonder-Oven"



Heat-Minder Unit
Maintains selected temperatures . . . automatically

Speed-Heat Unit
Starts food cooking in seconds

SRN6-24

Wonder-Oven
Lets you broil a steak and bake a cake at the same time—in the same oven



FRIGIDAIRE Automatic Electric Range

All porcelain finished in choice of Sherwood Green, Stratford Yellow or Snowy White

ONLY **\$19⁵³** Per Month **Easy Terms**

After Small Down Payment
See our Cooking Magic Demonstration!

DEPENDABLE SERVICE FOR OVER 39 YEARS

Don't be misled by so-called wholesale prices and unreasonably high trade-in allowances by cut-rate dealers.

The dealer who sells without a reasonable and fair profit CANNOT SURVIVE — When he fails — his customers lose the guarantee and service they rightly deserve.

QUALITY AND SERVICE WILL BE REMEMBERED — LONG AFTER PRICE IS FORGOTTEN!

SAVE **\$61.00**

New 1954 Frigidaire
FOOD FREEZER

12½ cu. ft. model
Factory price \$410.95
Our Reduced Price **\$349⁹⁵**

SAVE **\$58.00**

1954 Frigidaire **RANGE**

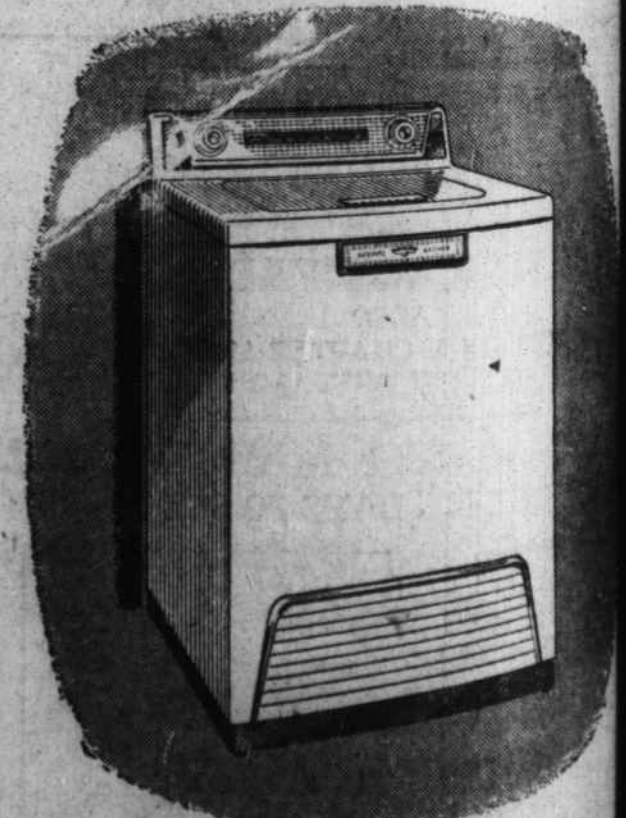
● Model RT-20 Deluxe
● Full Width
● Fluorescent Light
● Electric Clock
● Automatic Oven Control
Was \$267.95
\$209⁹⁵



Model SDV-91 9.1 cu. ft.

- Full-width Super-Freezer Chest with fast-freezing shelf
- Golden aluminum shelves
- Big, sliding Meat Tender
- Quickcube Trays with Instant Tray Release

ONLY **\$26⁹⁹** DOWN
Balance Easy Terms



THE NEW FRIGIDAIRE IMPERIAL
AUTOMATIC WASHER

ONLY **\$30⁰⁰** DOWN
Balance Easy Terms

MARTIN ELECTRIC COMPANY

Main Street

Established 1916

Waynesville