Beautifying Roadsides It is good news that the State Highway Commission proposes to beautify North Caro-
lina's roadsides and calls on citizens to operate with it on lands adjoining highaway rights of way
If North Carolina were an ugly: or ordinary looking state, it would not make much
difference what happened to its roadsides, But it is a naturally beautiful one, from coas to mountains. There never has been any sense in our hiding our scenic beauty under a bushel of roadside excrescences, such as snipe signs, billboards, and automobile bone-
yards. In a countryside where almost any sort of a tree or shrub will grow without much urging, there is every reason for the state and its people to cooperate to make our roadsides some of the most beautiful in the nation.
points-the esthetic, the patriotic and the practical, all of which interlinked. Tourists come out to see beautiful scenery and spend in the process; that sum could be raised to half a billion by outstandingly beautiful road sides.-UNC News.

## The 26th Annual

## Ramp Convention

Those in charge of the 26th annual Ramp Convention to be held Sunday at Camp Hope, are optimisti
year yet."
They have been working hard on details, and according to the official scouters in the ramp patches, the potent little roots will be killed the tender tops, but like many other things, the ramps made a successful come back and will be ready for the convention.
Since this is an off-year politically, the program will be minus the usual throng of candidates "making time" among the thous ands in attendance
Music, singing and the continuous serving nd cornbread will be featured throughou he day.
The annual address by Thad Eure, North Carolina secretary of state, and the crowning gram. Eure, the "speaker for life" has announeed from Raleigh he is aft ready, and after being hemmed in by the General As sembly since January, is looking forward to getting to Camp Hope Sunday.
If the convention runs true to form, there will be thousands to attend, with many being introduced for the first time to a ramp-an experience which remains almost as long as the odor

## THE MOUNTAINEER



Thursday Afternoon, May 5, 1955

A Mother's Lesson
The nation, on Sunday will observe annual Mother's Day - a day set apart for the
due recognition to mothers. Truly an occasion that is worthwhile, and one which we feel is growing, as sentiments increase from year

In this connection, we are reminded of the storv of one of our great industrialists who it all to the lesson taught by his mother. Modern education, political maneuverin and complicated business deals, whil
The industrialist said in part: "I am certain, that as a boy, I was less No matter what opinions others may have held of me, she thought she saw in me as do other mothers when looking at their young
sons the making of a man who could be of service to his fellowmen.
most in my life can be traced mack to lessons mother taught me, as it was she who
first taught me some of the greatest values of "These values may be summarized in three rules of living. These she constantly imonly by words but also by ber deeds.
"They are: (1) love people and serve them; (2) love your work and give it everything, tian principles to work wherever you are. that these rules for living are not only simple and provable secrets of realizing the greatest possible happiness.
"A fundamental love of people-all people An ingrained attitude of 'what will I get out of it?', leads up a blind alley to failure. In a job, or in life, you simply are filling "You get ahead in direct relation to how
well you offer the toil or service or brains that others want and need

## mothers.

## Get Your Red Hots Here!

Another baseball season is underway. turning out for the most typically Americ of sports.

American with other diversions. Thall's - as it goes Last year the incredible total of $8,500,000,000$ which works eanines were consumed which works out to a little more than one the number will be larger still this year. And the hot dog's cousin, the frankfruter, is also being eagerly devoured in steadily increasing quantities.
Our devotion to the hot dog is symbolic of the national taste. We are a country of such as Australia and Denmark, we lead the world in per capita meat production. Beef is now the favorite of all meats, having passed pork in 1953, and this year each of us, on the average, will eat close to 77 pounds of it.
That indicates the tremendous challenge that the livestock and meat industry faces. Estimates say that 20 years from now our population will be $215,000,000$ - almost 50 ,000,000 more than at present. If our present rate of meat consumption is to be maintained, production will have to be increased as much as 15 per cent over the next 15 years bet that this challenge will be successfully met, so long as we keep our free market and our competitive system.


