

South Clyde CDP To Work At Cemetery

By MRS. KYLE LINDSEY
Community Reporter

The CDP held its regular meeting at the community center Monday night with Edwin Jackson in charge. The main discussion concerned the work to be done on the cemetery and it was decided by the group to work Saturday. Workers will be given their supper at the community house by the women at 7:30 in the evening.

The ladies are meeting to clean up the community house, wash windows and will be glad for those who can help to come Saturday afternoon and then prepare supper for the workers at the cemetery.

Also discussed was the painting of the inside of the building, but a final decision was not reached. Chairs for the center have been bought and will be delivered soon. Many improvements are going on in South Clyde including, Mrs. Warren painting inside, Vertran Haynes remodeling a home he bought, Walter Rhodarmer fixing his basement, Roy Swanger painting outside, Edwin Jackson remodeling his kitchen, Mr. Abbott outside improvements, Wiley Snyder painting inside, and Marvin Rhinehart installing an electric stove and telephone.

Miss Kate Robinson will be in charge of the program for the next CDP meeting and we are expecting to have Bob Tippett as a guest. The next meeting will be May 23 at 7:45 p.m.



INSPECTING FIRE-FIGHTING EQUIPMENT at the open house held Saturday by the Clyde Fire Department were W. A. Halliburton, captain; Amos Medford, Larry Cagle, fire chief; Troy Stamey, captain; Edwin Jackson, Mrs. Troy Stamey, Fred Medford, and Charles C. Matthews.

(Mountaineer Photo.)

Carl Henry Cites Unlimited Potentials Awaiting Development In Tourist Field

(Editor's Note: The following is a talk made at the recent Chamber of Commerce banquet by Carl Henry, tourist facility operator at Maggie and chairman of the Chamber's Tourist Promotion Bureau.)

Mr. Henry: "It is never a good idea to live too much in the past and dream about things that are gone and forgotten. But occasionally, it is a good idea to take a look at the past, to study and examine it, in order to plan intelligently for the future."

"I want to go back briefly to the horse and buggy days in Waynesville. Some of you might insist that we are still in the horse and buggy stage, but I am thinking, actually, of the time when we traveled by horseback and buggy over cobblestone streets or over the dusty roads when the weather was fair and through the mud when it rained."

"Waynesville, in its beautiful mountain valley, was physically isolated from the rest of the world in those days except by train. Day coaches and pullman cars were the common scene around the depot and a passenger could take a pullman from Waynesville directly to Washington and New York. There was no Canton, Clyde, or Hazelwood as we know them today and Lake Junaluska was better known as a whistle stop called Tuscola."

"Scarcely had the last Cherokee Indian disappeared through Soco Gap to pitch his tent on the new reservation, when Waynesville was invaded by another group of people just twice as colorful as the Cherokees. These invaders were called 'Summer Boarders' and were a lot easier to scalp. Nobody invited them to come and nobody insisted that they stay—but come they did, and they insisted on staying. Why?"

"Because Waynesville had what these people wanted—the climate, the water, the scenery, and the most colorful mountain people anywhere in the United States. Waynesville is by nature a summer resort. No one can deny this fact. People want to visit, rest, and live in the mountains. We could not stop them if we tried."

"As a result of this first influx of 'Summer Boarders,' the famous old hotels, The Battle House, The Bonair, The Waynesville Inn, The Gordon, White Sulphur Springs, and Eagles Nest, came into being. This was Waynesville's first cash income, other than lumbering, because Haywood County agriculture had not developed the cash crops of tobacco, beef cattle, and apples, and there were no industrial payrolls."

"Then came the construction of new highways across our Smoky Mountains and automobiles became the mode of travel. First the pullman and later the passenger cars on our trains disappeared. The 'Summer Boarders' were changed into 'tourists' and today we are thinking and talking in terms of the 'Travel Industry.'"

"As long as Americans have roads and cars in which to travel they will travel, and as long as our tree-covered mountain peaks stand 6,000 feet above sea level to provide beautiful scenery, cool breezes, and pure water, the American people will travel to the Smokies and to Waynesville."

"When people travel they spend money and Waynesville and Haywood County people can use these extra dollars. It is our job to take every advantage of our natural environment in promoting the Travel Industry. It is our duty to provide good facilities for food,

lodging, and entertainment to the American people who want to see and enjoy this beautiful country in which we live all the time.

"How big is the tourist business in the South? To answer this question, I want to summarize briefly, a recent article by Willis D. Poe, who by the way, was a visitor in Waynesville four or five years ago.

"The tourist business is Dixie's new two billion dollar crop.

"A Yankee tourist family is worth more to the South than two bales of cotton—and is a lot easier to pick!" That is an old saying in Dixie, but the surprising thing about it is that it is literally true. The typical tourist car coming into the South has three people in it who spend \$140 each. Their total spending of \$420 is worth 2 bales of cotton at current prices with dollars to spare.

"The two billion dollars the South gets from its tourists equals the value of its 1953 cotton crop. It is twice the South's one billion dollar tobacco crop and in seven southern states, the tourist or travel trade is ranked one of the state's biggest industries.

"What are the causes for the increased tourist business in the South?"

- "Michael Frome, Travel Editor of the American Automobile Association answers this question.
- "First: There are more people. America's population increased 29 million from 1940 to 1954.
- "Second: Increased family income. There are 40 million American families today and 58 percent of them have incomes over \$3,000.
- "Third: New highway construction and greatly improved old roads.
- "Fourth: More automobiles. Passenger car registration in the nation jumped 45 per cent from 1941 to 1951. Today, there is almost 1



IN THE DRIVER'S SEAT of the Clyde Fire Department's new fire truck Saturday evening was David Brown, son of Mr. and Mrs. Milton Brown of Clyde, probably deciding that he'll be a fire chief when he grows up.

(Mountaineer Photo.)

car for every 3 people and cars are coming off production lines at record rates.

"Fifth: Longer paid vacations. 142 million salary and hourly paid wage earners get paid vacations of 2 to 3 weeks each year.

"Sixth: Increased purchasing power. Purchasing power of the average American worker is up 52 per cent over 1929.

"How can we get more tourists?"

"To answer this question, let's talk dollars and cents.

"The State of Florida spends over \$2,250,000 annually for promotional advertising but they estimate that they get back from the travel industry, \$125 for every dollar spent.

"North Carolina has a budget of \$542,000 for promotional advertising plus what the various towns spend on their special attractions but the travel industry income for the state is well above \$300,000,000.

"Haywood County's share of the state's tourist business is estimated at \$6,000,000, for which we actually spend less than \$5,000 in promotional advertising. The travel industry is already big business in Haywood County and will get bigger.

"Our natural attractions and promotional advertising will bring the people here but it will not make them stay or want to come back. That's a job for all of us. Here is what we must do:

- "1. Make Haywood County a land of beauty. Clean up, plant and paint.
- "2. Improve our communities and towns. Provide better schools, recreation and churches.
- "3. Build better and more beautiful highways. Eliminate billboards, dumps, and 'speed traps'. Put in roadside tables and picnic areas.
- "4. Encourage better safety and lodging places.
- "5. Be courteous and accommodating.

"Southern friendliness should be our greatest asset. Give information cheerfully, give help if he is in trouble, lend a hand willingly, make every effort to please and if he trades with you, give him good service and good merchandise at a fair price. With a reasonable effort on our part, our \$6,000,000 travel industry can jump to \$10,000,000 almost overnight."

"Recently, some amazing predictions have been made about the South in 1975. That is just twenty years from now. What about our section of the South in 1975? What will we be like 20 years from now?"

"Here is my prediction for Waynesville in 1975 and I believe as surely as I am talking to you now that every word will be more than fulfilled.

"First: Long before 1975, the Pigeon River Road will be completed connecting Western North Carolina with the great Midwest. Progress demands this road.

"Second: A new road will be constructed across Balsam Mountain and into the South and 276 through Pisgah National Forest to Brevard will be improved.

"Third: The Blue Ridge scenic highway will be completed from Frying Pan Gap to Wagon Road Gap to Balsam and on to Soco Gap.

"Fourth: Waynesville and Haywood County will then be the Crossroads and the Gateway from East to West and North to South for both the travel trade and commercial traffic, and at the same time, will be completely encircled by the most scenic highway in Eastern America.

"Fifth: With only a little play on the imagination, I can envision Waynesville in 1975 as the center of a great metropolitan area extending from Balsam Gap on the West to Lake Junaluska on the

Fishing

(Continued from Page 5)

caught less than seven inches in length shall be carefully handled with moist hands and returned at once to the water.

The maximum catch in any one day and the maximum number of trout in possession shall be five. Maximum catch in any one day and maximum number of bass in possession shall be five. Maximum creel of trout and bass together shall not exceed five fish in one day or five fish in possession at any time. There is no creel limit on other species.

The National Park Service makes no charge for fishing but persons fishing within the park must procure the resident or non-resident state license issued and required by Tennessee or the resident or non-resident or state or county license issued and required by North Carolina shall not fish on the Tennessee side of the park without first having obtained a fishing license issued by the State of Tennessee, and the possessor of a resident fishing license issued by the State of Tennessee shall not fish on the North Carolina side of the park without first having obtained a fishing license issued by the State of North Carolina.

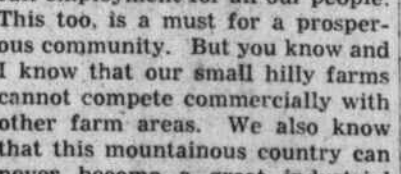
The possessor of a non-resident license issued by the State of Tennessee or by the State of North Carolina may fish throughout the park during the open season.

East to Dellwood on the north through Maggie Valley to Soco Gap on the West again. There will be at least 2 expressways for handling through traffic. This area will be the home of between 25 to 30 thousand people who will derive a livelihood from a vastly improved agricultural, travel, and industrial economy but the greatest of these will be travel.

"Don't misinterpret my statement. I am heartily in favor of the best agricultural program that can be developed. We need it to provide our food. I am in favor of enough new industries to provide full employment for all our people. This too, is a must for a prosperous community. But you know and I know that our small hilly farms cannot compete commercially with other farm areas. We also know that this mountainous country can never become a great industrial center. Nature has set a limit on what we can do in both these phases of our economy. But nature has set no limit on what we can do for ourselves in the Travel Industry. This limit will be determined only by our limited ability to build roads fast enough to take care of increased travellers and by our shortsightedness, lack of preparation, and unwillingness to spend the few dollars necessary to tell the rest of the world about our mountains.

"Yes, these things and more can happen to us in our lifetime long before 1975 if we, the people, will but think, plan, and work together to make them happen."

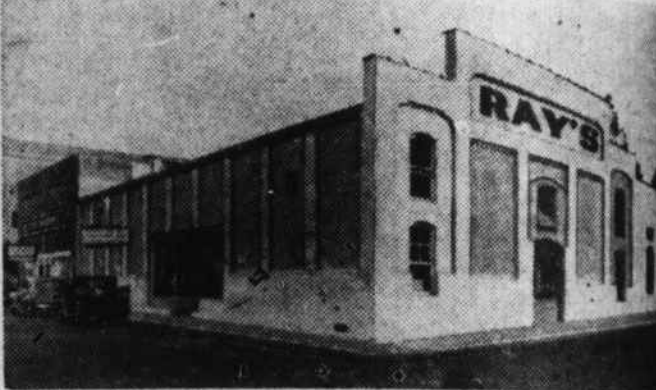
Wife Preservers



If you are making a double crust pie and find you haven't enough dough for a complete top crust, cut the pastry into strips and make a lattice-work top.

UNCLE CHARLIE HAYWOOD Sez —

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—4—

With Each Purchase CHINA CARD PUNCHED Permitting Customers To Buy \$2.50 Set Of CHINA FOR ONLY 99¢

—5—

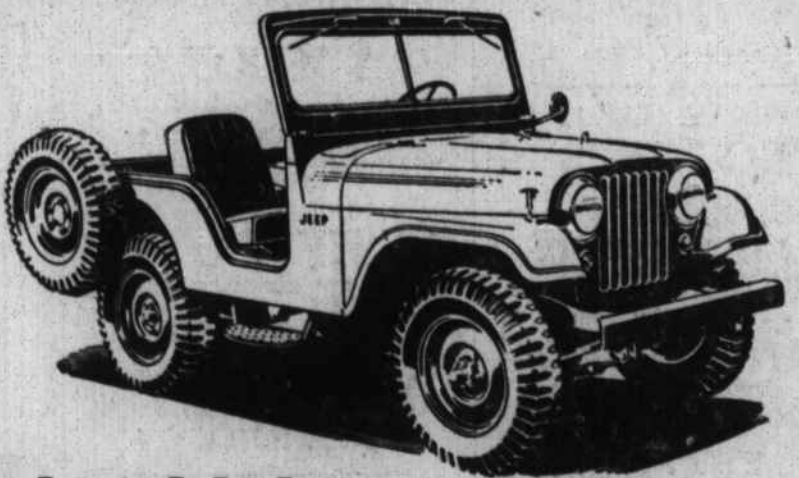
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Buchanan Qualifies With The M-1 Rifle

Private Hugh G. Buchanan, son of Mr. and Mrs. Joe Buchanan, Hazelwood, has qualified as expert with the M-1 rifle during his training with Company "F", 502nd Airborne, Infantry Regiment at Fort Jackson.

He will be awarded the appropriate qualification badge for rifle which he will wear throughout his Army career.

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