

College Standards Call For Beautiful And Flattering Fashions



Classics Claim Co-ed's Favor In Campus Wardrobe

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This fall the well dressed coed will favor the classic in school wardrobes. In the fashion world classic fabrics such as clan plaids, flannels, chinchillas are noteworthy, with novelty styling giving them a new 1955 personality.

Nothing looks better on the campus than well tailored clothes that reflect the best in fashion apparel.

Smart girls learn to distinguish between the flashy and the long term investments. This year they will find more style in good-for-a-long-time fabrics interpreted in flattering, feminine clothes.

Most exciting and most colorful are the clan plaids, restarred in everything from dresses to sportswear to coats. Black Watch (the all time favorite) is handsome in a chinchilla coat, cut straight and cropped finger-tip length for the newest silhouette. Combined with it, a Black Watch skirt to emphasize the importance of the ensemble this fall. To Black Watch plaid, add a gay gold cotton long sleeve shirt for early fall; later promote delicate contrast with a soft blue cashmere sweater.

Skirts for After Class

Kiltie skirts are as inevitable as bagpipes when clan plaids are popular, but in addition, the plaids will be interpreted in the newest long torso skirt that is gaining im-

mense acceptance. With the long torso, a matching plaid overblouse, loose at the waist, snug at the hips, with collar and cuffs of becoming lace-edged white linen.

Knee-length shorts, of course, will be added for after-school wear. You may already have a pair in one of the dark muted plaids if you're conservative; one of the clear bright plaids if you like sparkle and if you have slim hips and legs.

Look for the charm of Scotland with the smart styling of America.

Flannel has always been a favorite in back-to-school wardrobes, and it will remain so. But this year it's color that makes it a new subject. Charcoal brown is THE color and will be voted most likely to succeed by both college and

high school students. It's the close relation to charcoal grey (your favorite last year) with the dark brown brushed with black. It blends beautifully with all of your high shades in sweaters and blouses, looks particularly smart when trimmed with black braid.

New Changed Silhouette

Charcoal brown is perfect for the 1955 jumper, and certainly you will want another jumper this year. They promise to continue their success but have a new changed silhouette.

This year's jumper does not look like last year's. The new version is cut higher at the neck, probably square, and has the long torso line that bursts into a soft full skirt.

Flannel is perfect for all your beloved separates, from skirts with the new controlled fullness to arrow straight lines, from loose mid-dylike jackets to short waist-length styles with large collars. The look generally is straight up and down, and fullness when it appears is

gently suggested. Sweaters are a classic in every girl's clothes collection but the new sweaters have true new value. Following the trend of the loose overblouse, the sweaters this fall fit loosely over the skirt, end in a long line below the hips. The tone-on-tone outfit is making color coordination one of the important ideas for classroom fashion.

Sweaters Should Match

Your sweater this year should match your skirt and you will find innumerable choices of colors and matches in both shetland and flannel skirtings to go with wool, orlon or any of the synthetic sweaters. Decorated sweaters have trim to match skirts, blouse-like sweaters have collars, cuffs to lend feminine delicacy.

Every cadet of the U. S. Coast Guard Academy at New London, Conn., must make four voyages in the bark Eagle, a square-rigged school for seamanship.



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FOR CAMPUS AND CLASSROOM—two piece wool knit convertible with removable dickey. Overblouse can be worn with or without the belt.

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