



WARDROBES FOR YOUNGER SCHOOL BELLES may be expanded economically by the adept mother by making costumes such as the above, at home.



MOTHERS APPROVE the washable flannel of this skirt and school girls will like the torso look and unpressed pleats.



FASHION CONSCIOUS TEEN AGERS are happily stretching their back to school budgets with the aid of modern sewing machines, more workable fabrics, easily followed patterns and encouragement from mother. The new sewing machines in some instances perform dozens of different jobs without attachments and at the turn of a dial.

Teen-Agers Are Making Many Of Own Clothes, A New Trend Of An Era

All indications are that teen agers will have definitely "sewed up" the enthusiastically welcomed trend toward better grooming and more fashionable attire for back to school wear, by the time classes are resumed this fall.

More of them than ever before are turning eagerly toward the historic example set by thrifty mothers for amplification of their wardrobes, by making more of their own clothes.

More of them were enrolled in high school sewing classes last year than ever before, and the prospects are that classes will be even more crowded with eager beavers this coming season.

Trend Is Explained

The basic reasons for the rapidly growing trend are clear.

First is the economy factor which means they can stretch their budgets to provide more changes of

costume.

Second, is the sheer pleasure of being creative in the interpretation of new fashion trends.

Third are the improvements made in the versatility of sewing machines for the home, wide choice of easily cared for and easily worked materials, and the variety of easily followed new patterns.

The growing trend toward teen ager home sewing has an additional significance in the opinion of Martha Blair, director of the Pfaff Sewing Institute, who has studied the situation carefully.

"With all the concern about juvenile delinquency, it is significant that an increasing number of young girls have found home sewing not only a money saver, but a satisfaction to their creative imagination," she says.

To encourage this new found in-

Flannel Blazer Back In Campus Favor

The piped wool flannel blazer is due for a revival on college campuses this fall. Reminiscent of the era of the Bunny Hug and racoon coats, it indicates the college man's interest in being a distinctive type again.

The piped blazers in worsted wool flannel are cut on single-breasted sport coat lines. They are either oxford (medium gray) with piping of light blue braid, or navy flannel with bright red piping, outlining collar, lapels and edge of the coat front. The tops of the patch model breast and lower pockets also are outlined.

terest mothers might suggest that their daughters start by making a circular skirt. With help they'll quickly learn to work from a pattern, to put in a zipper and to attach a waist band.

They Learn Rapidly

From this point on they will move rapidly toward date making dresses, blouses and also to the re-designing of clothes that might otherwise have been discarded.

Mothers planning back to school wardrobes for their younger children will do well to check into the availability of the new materials and patterns as more-efficient-than-ever aids to making the clothes budget go farther.

Patterns for fabrics of 100 percent Dacron, for example, should be in styles with few pieces and uncomplicated construction. Orlon, a softer fabric, makes up into pretty blouses and dresses.

Save Time, More Money

The way to save time and even more money when making clothes at home is to plan your sewing sessions.

Collect all materials in one place. Cut all essential pieces for each garment at one time, noting on slips of paper anything special to remember when at the sewing machine.

Then go to work. You'll find it loads of fun.

Belk-Hudson

Belk's Home of Better Values

BIG VALUES ON ALL SCHOOL NEEDS ---FROM A to Z!



SPECIAL!

MEN'S SPORT COATS

- All Wool
- Sizes 35 - 44
- Long - Short - Reg.
- Newest Fall Colors

\$19.95

OUR OWN MANSTYLE ORLON

PULLOVER

Long-sleeve, V-neck style. Lt. blue, cranberry red, mint green, pink, tan, black, navy, maize. Ours alone! Small, medium, large.

Special For Back-To-School

\$5.95



EVERY BUSY GIRL NEEDS BLOUSES

Lots Of 'Em

\$2.98



- Cotton broadcloth with new collar!
 - French cuff cotton boy shirt
 - Doll-sleeve cotton, boy collar
 - Smooth cotton, embroidered collar
 - Wool jersey cut high and hand-some!
 - Wool jersey; pointed collar. High shades!
- Sizes 34 to 40 in the group.

GROUP 2

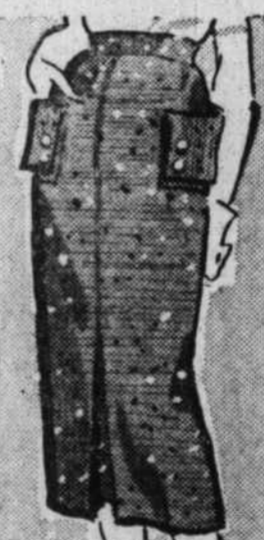
Tucked effects, laec trims. Broadcloths, dacron and cotton blends! Even nautical orlon and wool pullovers! 7 - 14.

\$1.98

TRY TO BEAT THIS SKIRT VALUE

Combed cotton corduroy in rich autumn tones! Also Rayon - and - Wool tweed nubbed with flecks of color. The making of dozens of costume changes. 24 to 30".

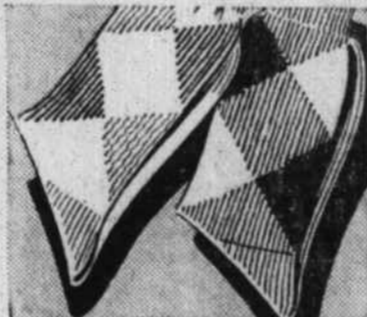
\$2.98



Genuine Leather BELTS

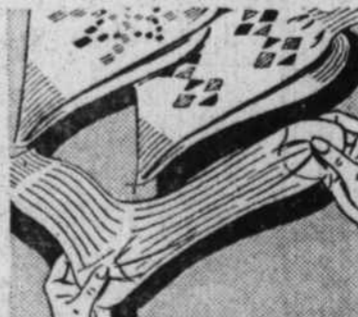
Narrowed to wear over blouses, contoured for skirts, coats, dresses! Brights, darks, naturals. 22-30.

1.00



men's genuine argyle socks pair **59¢**

2 pairs \$1. Soft, combed cotton yarns, reinforced toe and heel for extra wear. Sizes 10 to 13.



boys' Helanca® stretch socks **48¢** pair

Reg. 59¢ value! Locked-in thread knit... for more wear in every pair, M (7-8½); L (9-11).



moccasin toe loafers **4.98** for boys **7.95** for men

Goodyear welt construction! Top-grade leather uppers! Boys' 2½-6, B-D; Men's sizes 6-12, B-D



'Masterbilt' oxfords **4.98** for boys **5.95** for men

Embossed vamp Goodyear welt construction. Tan, black. Boys' 2½-6, B-D; Men's 6-12.



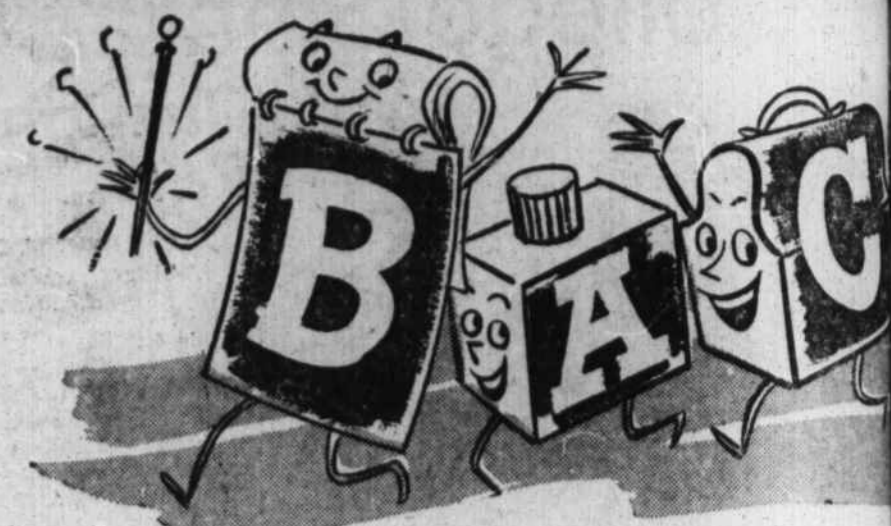
plain-toe oxfords **5.95** for boys **7.95** for men

Cardovan finish black crepe sole! Goodyear welt construction! Boys' 2½-6, B-D; Men's 6-12.



'Terrier' crepe sole oxfords **5.45**

Dark cordovan finish; heavy cushion crepe soles. Our own brand! Sizes 3½ to 3, B, C, D widths.



'FIRST DAY OF SCHOOL' COTTONS WITH PRETTY, COLORFUL DETAILS

Famous-mill woven ginghams, crisp broad-Cloths! Tucked effects! Torso styles! Big choice of autumn leaf colors! 4-6X. **2.98**

7-14 CLASSROOM COTTONS With The Accent On Fine Fabric!

Ginghams! Deep-toned broadcloths! Very-new torso silhouettes, jumper effects... all with wide, wide skirts! So much fashion - for so little! Big choice of classroom colors. **\$3.95**

Grown-Up Styles... Scaled Just To SUB-TEENS!

And the accent's on fine fabric and truly smart details like the rows of fine tucks, subtle combinations of broadcloth with plaid. "Black Watch" plaids too! Full skirts to show off her tiny figure! 8 - 14.

\$5.95

Girls' Cotton DRESSES Sizes 7 - 14 **\$3.95**

Make a Note To Check...



...Their School Wardrobes!

SEND YOUR YOUNGSTERS BACK TO SCHOOL WELL GROOMED FOR THEIR CAREER OF LEARNING. THEIR SCHOOL CLOTHES, LIKE DAD'S BUSINESS SUITS AND MOM'S COSTUMES, ARE ESSENTIAL TO GOOD APPEARANCE AND SELF-RESPECT.

BE SURE YOUR CHILDREN'S WARDROBES ARE CLEAN.

TO BE SURE - DEPEND ON

CENTRAL CLEANERS

Church Street

Dial GL 6-3671

Waynesville

teenage saddles 4.95 Black or tan position saddles, custom