A swing away from the sloppy

carelessness of "all purpose"

clothes which dominated the scene

not so many seasons ago, it is a

recognition of the fact that chil-

cren, like adults, are career people. What they wear should suit their occupation, which in this case is

It is the application (for youngters love to behave and dress like their elders) of grown-up fashion trends to children's fashions. As a result, young careerists will wear classroom clothes back to school and rough-and-tumble playtime clothes after school hoursjust as their parents differentiate

business clothes from leisure wear.

Doubting but hopeful mothers

SHE JOINS THE CLAN at grade

school in a cotton tartan dress.

Button-down collar and pocket

tabs are white pique.

Classroom Clothes Take On Trim New Look For This Fall Seaso Good Grooming Keynote For School Wardrobes



"GROWN-NU" FASHIONS PLEASE THE SCHOOL SET. Betty Beginner, left, will like a long torso dress in dobby woven gingham. Big sister wears a crease-resistant cotton overblouse and plaid gingham skirt,

Being Well Dressed For School Creates Assurance

By BERYL TUCKER

Do clother have a psychological pants, save him the ridicule of his friends. do. Being well dressed, and by stills in young persons a certain no longer in fashion. self confidence that is important | Curb a too feminine instinct in equipment for them to take back dressing junior for school. to school.

come good students.

form with the style trends and life school. of your particular community.

you prefer short pants on junior, Fashion Editor, Parents' Magazine but all the other boys wear long

Don't make sister wear long cotthat I do not necessarily mean hav- ton stockings in the winter because ing a lot of expensive clothes, in- you did when you were little. It's

2. Help your children to develop Here are some suggestions that a sense of knowing what to wear will help you, when choosing their for the occasion. Don't imply that wardrobes, give them the self as- blue jeans are a disgrace. They surance that will free them to be- are sturdy, comfortable, ideal for play. On the other hand, don't

Being properly dressed for the Don't try to make your child the time and place is good manners for the young and old alike.



FULL MEASURE of classroom fashion is provided by long torso dress in washable Sanforized woven cotton. Yoke and tabs ac-cent pastel stripes.

larger than is needed. It's not economy. it's waste. The child looks like an orphan, and all the joy of having something new is overshadowed, because the child is well aware that he looks absurd. Buy the correct size, then take fections. advantage of the grow features, which most clothes have today,

when the time arrives. 4. Don't embarrass your children 1. Dress your children to con- allow beruffled dresses to go to when you take them shopping for children. Let self-help features their back-to-school clothes. Too such as zippers, snap fasteners and often, I've heard mothers discuss buckles make them more self-relihow fat or how thin a child is with a sales person, while the child

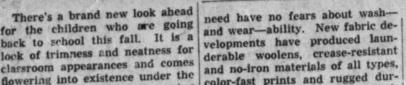
3. Avoid buying a size or two stood silent and unhappy. Select



WHEN SCHOOL DAYS are cool days, this grammar girl picks a coachman's coat in wool and camel's hair fabric with matching hat,

clothes to enhance the child, but don't let a shopping trip turn into a lecture on his physical imper-

Let fashion and function work for you. Choose bright happy colors for your children's clothes and they'll be brighter, happier ant, proficient in dressing them-



Classroom clothes for the young and sweaters abound in well-styled like fur offer warmth with little variety for the grade schoolers.

Fashionable New Lines

Grade school girls may choose velopments have produced laun- from many adaptations of the fashderable woolens, crease-resistant ionable low torso line. Dresses with flowering into existence under the and no-iron materials of all types, middy tops, hip yokes, hipline color-fast prints and rugged dur- cuffs or princesse fitted bodices trend that is sweeping through all ability in the "dressiest" school- are available in all fabries and

Favored coats will effect the Acareerists are ready for selection line, so new even in grown-up New dresses, suits, coats styles. Plushy fabrics that look weight and can now be spot-clean-

Dyed-to-match separates little girls as well as big, the coordinated look the costume appearance great favorite!) and h ers and skirts, jackets and and skirts - all these mainstays can be worn or in perfectly matched



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