

Classroom Clothes Take On Trim New Look For This Fall Season

Good Grooming Keynote For School Wardrobes



"GROWN-UP" FASHIONS PLEASE THE SCHOOL SET. Betty Beginner, left, will like a long torso dress in dooby woven gingham. Big sister wears a crease-resistant cotton overblouse and plaid gingham skirt.



ALL HANDS ARE WELL DRESSED FOR WARMTH. Girl, left, wears cuffed wool knit gloves with metallic thread. Boy's stretch nylon and wool and girl's angora nylon gloves stretch to fit many ages.



FULL MEASURE of classroom fashion is provided by long torso dress in washable Sanforized woven cotton. Yoke and tabs accent pastel stripes.



WHEN SCHOOL DAYS are cool days, this grammar girl picks a coachman's coat in wool and camel's hair fabric with matching hat.

There's a brand new look ahead for the children who are going back to school this fall. It is a look of trimness and neatness for classroom appearances and comes flowering into existence under the influence of the good grooming trend that is sweeping through all age levels.

A swing away from the sloppy carelessness of "all purpose" clothes which dominated the scene not so many seasons ago, it is a recognition of the fact that children, like adults, are career people. What they wear should suit their occupation, which in this case is learning.

It is the application (for youngsters love to behave and dress like their elders) of grown-up fashion trends to children's fashions.

As a result, young careerists will wear classroom clothes back to school and rough-and-tumble play-time clothes after school hours—just as their parents differentiate business clothes from leisure wear. Doubting but hopeful mothers

need have no fears about wash-and-wear-ability. New fabric developments have produced launderable woollens, crease-resistant and no-iron materials of all types, color-fast prints and rugged durability in the "dressiest" school-wear.

Classroom clothes for the young careerists are ready for selection now. New dresses, suits, coats and sweaters abound in well-styled variety for the grade schoolers.

Fashionable New Lines
Grade school girls may choose from many adaptations of the fashionable low torso line. Dresses with middy tops, hip yokes, hipline cuffs or princess fitted bodices are available in all fabrics and colors.

Favored coats will effect the A-line, so new even in grown-up styles. Plushy fabrics that look like fur offer warmth with little weight and can now be spot-clean-

ed at home. Dyed-to-match separates little girls as well as big ones the coordinated look that endorses and that combines costume appearance with and match-ability. Jumpers (great favorite!) and blouses, ers and skirts, jackets and and skirts — all these mainstays can be worn indoors or in perfectly matched sets.

Being Well Dressed For School Creates Assurance

By BERYL TUCKER
Fashion Editor, Parents' Magazine

Do clothes have a psychological effect on children? Of course they do. Being well dressed, and by that I do not necessarily mean having a lot of expensive clothes, instills in young persons a certain self confidence that is important equipment for them to take back to school.

Here are some suggestions that will help you, when choosing their wardrobes, give them the self assurance that will free them to become good students.

1. Dress your children to conform with the style trends and life of your particular community. Don't try to make your child the exception at school.

An example or two . . . even if

you prefer short pants on junior, but all the other boys wear long pants, save him the ridicule of his friends.

Don't make sister wear long cotton stockings in the winter because you did when you were little. It's no longer in fashion.

Curb a too feminine instinct in dressing junior for school.

2. Help your children to develop a sense of knowing what to wear for the occasion. Don't imply that blue jeans are a disgrace. They are sturdy, comfortable, ideal for play. On the other hand, don't allow beruffled dresses to go to school.

Being properly dressed for the time and place is good manners for the young and old alike.

3. Avoid buying a size or two

larger than is needed. It's not economy. It's waste. The child looks like an orphan, and all the joy of having something new is overshadowed, because the child is well aware that he looks absurd.

Buy the correct size, then take advantage of the grow features, which most clothes have today, when the time arrives.

4. Don't embarrass your children when you take them shopping for their back-to-school clothes. Too often, I've heard mothers discuss how fat or how thin a child is with a sales person, while the child stood silent and unhappy. Select

clothes to enhance the child, but don't let a shopping trip turn into a lecture on his physical imperfections.

Let fashion and function work for you. Choose bright happy colors for your children's clothes and they'll be brighter, happier children! Let self-help features such as zippers, snap fasteners and buckles make them more self-reliant, proficient in dressing themselves.



SHE JOINS THE CLAN at grade school in a cotton tartan dress. Button-down collar and pocket tabs are white pique.



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