

Latest Fashions In Clothing Suggestions For Students

Jackets and Hemlines Go to New Lengths



THE DISCRIMINATING COLLEGE MAN who goes for better grooming this year, develops a campus footwear wardrobe of all leather shoes, with low cut sides and continental style prevailing, choosing from models as pictured above: in hand, high tongued Italian styled moccasin, left to right on desk; plain toed cordovan blucher; slim toed moccasin, in black; rugged Scotch grain wing-tip; two eyelet tie in lariat tan crushed grain.



ABOVE ALL, the overblouse at college. The fitted jersey tweed here, takes a slim matching skirt for many smart assignments.



FALL FORECAST — Here are highlights of new fall fashions which will arrive in stores in September.

By DOROTHY ROE
Associated Press Women's Editor
Jackets, hemlines and costumes are the big three in the fashion news spotlight for fall.

Jackets may be any length, from brief curved boleros snugged in just beneath the bustline to tunic lengths a few inches above the hemline. In her fall collection, Adele Simpson shows six separate jacket silhouettes in suits and costumes: the bolero, the fitted hipbone length jacket, the short, boxy jacket, the little overcoat at fingertip length, the tunic, reaching to mid-thigh, and the 3/4 length slim tubular coat. All are worn over slim skirts or sheath dresses.

Although the standard daytime skirt length for fall is very slightly shorter than current styles, averaging about 15 inches from the floor, variations make news in the fall fashion lineup. Pauline Trigere shows a new intermission length for dinner and theater wear, about three inches above the ankle, in slim sheath costumes. Cell Chapman's new Castle Walk gown is reminiscent of the hobbit skirt era, ankle length in back,

slit to the knee in front, draped about the hips, tight at the ankle line.

Also the number of full-length evening gowns presages more formality and elegance next winter. The newest looking of these are slim, sometimes with hip drapery, often with tremendous sashes forming a wide drape or a floating back panel.

The costume look is, of course, predominant in every major collection, with sheath dresses and matching or coordinated coats or jackets. Often the coats are in the same color but a heavier fabric. Three piece outfits coordinate jacket, skirt and overblouse, the latter two teaming to be worn as a dress.

The long torso line is much with us, but it has been skillfully adapted to the American figure, and even though the belt may be around the hips, the waistline is definitely in the picture, slim and fitted, the fabric of the dress faithfully following the lines of the figure.

Next fall will see more lavish fabrics, more elegance, more dressing up and less dressing



BACK TO COLLAGE, THEY GO, maintaining that smart appearance (with the casual air) that is a "must" on the campus this year. The man at right wears a college favorite, the pullover sweater with high neck closing. His friend wears the piped wool blazer in navy, braided with a red trim, the newest coat style this year.



ACADEMIC HONORS for a jumper with blouse by day and solo at night. Wool flannel sheath and jersey blouse.



TRIM THREESOME of sport coat, vest and slacks, in attractive color combinations, introduces the "neat look" to the younger set. Coat is basket-weave wool; vest is Orion; slacks, rayon flannel.



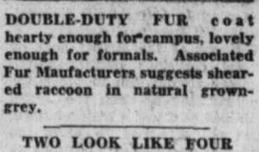
CAMPUS CASUALS—Bermuda shorts and girls' knee-length skirts take knee-high socks to set a major college trend. Here, khaki shorts and a flannel kiltie skirt team up with colorful argyle socks for handsome harmony.



DOUBLE-DUTY FUR coat hearty enough for campus, lovely enough for formals. Associated Fur Manufacturers suggests sheared raccoon in natural brown-grey.



HIGH-LIGHT jumper features new drop torso, high square neckline. Class-correct blouse is dismissed at date-time. Flannel jumper.



TWO LOOK LIKE FOUR From primary teacher to college professor, separates are practical wardrobe mathematics, liked for their ability to make two outfits look like four.



JUMPERS ARE BOOKED for classroom duty in every grade. This flared skirt style has new circular collar. In washable Sanforilan wool flannel.



A-LINE RATES AN A in an Ancona coat with flare back, velvet frame collar and flap pockets. A go-everywhere favorite for teen-agers.



LOUNGING GLAMOUR for comfort conscious co-ed in corduroy ensemble and seamless stockings in knee high version.



NEAT FOR CLASS and campus, are Chino trousers with plaid cotton flannel shirt, as shown here. They make a combination, keyed to the new trend.



COLORFUL PLAIDS in all-orlon rate high marks for practicality. Above; crew neck of jersey shirt matches plaid of coachman skirt.



CENTER OF ATTRACTION after-school sports is the sweater with its snugness and ease of movement. Young footballer wears plaidigan, with design bands and white.



CAMPUS CHOICE . . . Both guys and dolls in the young crowd wear wide-wale corduroy jackets this fall. Here the boy friend wears beige sports coat with leather buttons and collar. His date is smart in an avocado green jacket and camel skirt.



TIMELY FOR SCHOOL cotton plaid separates with pique trim, patent belt and the look of a dress.



AFTER CLASS when it's time for rough-and-tumble play, boys do a quick change into sturdy denims in authentic western cut, exemplified here by lad in wranglers.



COLLEGE CORRIDOR CONFERENCE IS a style study in leather. Boy wears leather jacket in coffee-tan Quillon suede; girl sports jacket in soft banana yellow launder-leather.



NEAT IS THE WORD for this two-tone plaid corduroy sport coat with velvet collar. Coat comes in color combinations of red and black, apricot and brown, turquoise and black, aqua and black.



HIGH SCHOOL LAD achieves that 1935 "neat look" in this knit shirt of softly brushed cotton, with placket collar and multi-colored pattern, set off by leather background. It's easy to launder, too.



TOP FLIGHT RATING on campuses is won by the gingham sport shirt, shown in red pattern, coordinating charcoal twill trousers, reversible to match either or trousers.



BACK-TO-SCHOOL FAVORITE . . . Light jumper, in new look for school belles. This is black and white plaid with high shirt, easy to make.

Pet Banished

JACKSONVILLE, Fla. (AP) — G. Z. Ellison's pet skunk Stinky was deodorized, but he bit people. Mrs. Ellison issued an ultimatum and Stinky's new home is the zoo.

Although ancient ice sheets did not reach as far south as Washington, D. C., floods from melting of the ice did much to form the terrain around the city.

Reports from North Carolina's commercial early Irish potato growers as of June 1 indicate production will total 3,220,000 bushels in 1935.

Rodents and insects damage grain enough to feed 10 million hogs.