Cooperative Forest Fire Control Plan Set Up For 'Fire Season' October 1

A comprehensive forest fire control plan in which several State and Federal agencies will cooperate with the Department of Conservation and Development's forestry division, the State's large landowners and forest industries in the detection and suppression of woodland fires will go into effect with the beginning of the forest fire 'season" around October 1.

Announcement of the new plan was made by Director Ben E. Douglas of the Department of Conservation and Development, Douglas termed the agreement "the most comprehensive plan ever worked out in the State to provide for better protection of our more than 18 million acres of woodlands against their deadliest enemy-fire.'

Cooperating with the C&D Department's forestry division are the following agencies: U. S. Forest Service, U. S. Weather Bureau, the Army, Coast Guard, Navy, and Marine Corps, the North Carolina Wildlife Resources Commission the State Prisons Department, the State Highway Patrol, the State Highway and Public Works Commission, the Division of State

Attention Hemorrhoid (Pile) Sufferers A Wonderful New Discovery

Just Put On The Market An ointment that has been used for the past two years by a prominent Mt. Holly, N. C., doctor who states, "During the past thirtyseven years of general practice I have used all the well-known and accepted remedies for the relief of Hemorrhoids-without a doubt, the formula known as SUTHER-INE gives the most satisfactory relief that I have ever used." SUTHERINE is especially recommended for the soothing relief of

Parks of the C&D Department, the State Bureau of Investigation, the forest industry, and large land-

The plan, Douglas said, is the outgrowth of a conference called by Governor Hodges last July 12 discussions and planning "can be in Raleigh at the request of wood- of lasting benefit to those working using industries of the State to see what could be done to strengthen the present forest fire control work now being done by the C&D Department and the forest industry.

"The private and public agencies, which have agreed to aid us in the detection and suppression of forest fires in the State, are to be highly praised for the services they are volunteering in helping us prevent, combat, and control woodland fires," Douglas said.

Special attention will be given to the so-called "forest firebugs," who deliberately set forest fires, Douglas said.

Commenting on the plan, which he and others worked out, State Forester Fred H. Claridge said: "The plan in itself will not extinguish forest fires, nor will it replace the use of common sense, good judgment, and initiative; however, it will be a valuable aid to the forest fire fighting organization in discharging its responsibility under the law."

"Economic Development of North Carolina" is the central theme for discussion at a Statewide institute to be held in Chapel Hill, Sept. 29-Oct. 1, with representatives of State, county, city and civic bodies invited to attend. Invitations to attend the institute have been received in this

county by puble and private offi-

cials, who have shown interest in

furthering industrial development. The institute is being sponsored by the Employment Security Commission of North Carolina, the Department of Conservation and Depain and itching in Hemorhold velopment, the Institute of Gov-(piles). In many cases bleeding ernment, and the North Carolina has been stopped. Ask for SU- Chapter of the International Asso-THERINE at all drug stores.—Adv. ciation of Personnel in Employ-

CP&L Lends N.C. \$50,000 For Plants

Governor Luther H. Hodges, top

leaders in industry, and numerous

others interested in the develop

ment of more industries and re-

sultant payrolls in communities

throughout the State will take part

in the three-day sessions of the

In letters inviting and urging

private, public and civic leaders to

to help build a bigger, better, and

stronger North Carolina,"

institute.

Directors of Carolina Power & Light Company have subscribed \$50,000 of stock in the Business Development Corporation of North Carolina, which was recently chartered to promote the Governor's Small Industries Plan.

attend and take part in the insti-The subscription-largest thus tute sessions, Director Ben E. far received-was announced this Douglas of the Department of Conweek by Governor Luther H. servation and Development said the

The Governor said that Louis V. Sutton, CP&L president, commented in advising him of the

share in this vital venture. Our Color business is to build the terrifory we serve and to increase its proserity. Your aims are consistent with the industrial and agricultural development efforts to which a full-time department of our company has devoted its energy for years. We are proud to become a part of a project which should benefit all North Carolina."

As for himself, said the Governor, he is "very pleased to see such enlightened companies as Carolina Power & Light taking an active part in this program.

"We are all familiar with the Carolina Power & Light Finer er indication of the public-spirit-

(Continued from page 1)

eational areas New and recently improved roads make the 1955 autumn color show more accessible than ever, and scenic loop trips can include both paved main highways and maintained highways and well maintained Forest Service roads, Hiking trails add further interest. encouraging community develop-

ment through voluntary and cooperative projects," Hodges said. "This subscription in the Business Development Corporation is anothboard's action, "We are glad to Carolina program and its efforts in ed attitude of this company."

Haywood Prpils Invited To ee UNC Plane.arium

Haywood County School teachers and principals this week were advised that the Morehead Planetarium on the University of North Carolina campus at Chapel Hill has arranged a series of eight programs especially designed for presentation to school children of all ages during the ensuing scholastic

The programs were arranged in furs produced in the cooperation with the N. C. Depart- in 1954 were mink

ment of Public Inc will be presented e day and Thursday & 2 p.m.

Because of the these special perfor year, which was the special school shows ervations will be nee der to insure accor groups coming to Che pressly to see the More than 30,000 chil ed the special school 1954-55.

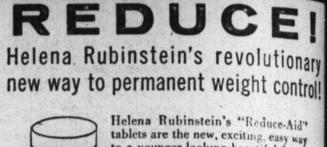
About 60 per cem



ity of nationally advertised brands at low-as-possible prices - a winning combination for savings every time you shop here.

89c

50c





to a younger-looking beautiful figure. · Medically approved, pleas.

antly minty, vitamin-rich instead of laxative or bloating! • Exclusive Appe-Curb ingredient helps amazingly to

curb your craving for food and cigarettes! FREE WITH "REDUCE-AID" Helena Rubinstein's medically-tested 4-Plan Diet Book (above) alone worth 1.00 See the Sunday brunches, bedtime snacks,

(4-week supply) 140 tablets 295

cake desserts - with no calorie counting! You'll get your daily requirements of vitamins-and you'll shed those extra pounds so easily that you'll never return Special introductory gift purse kit to carry day's supply, with purchase of "Reduce-Aid." "Trademark



CHOOZ 3 for 25c

620 FILM 2 Rolls 85

RCA VICTOR



BIG NEW SAVINGS! LOOK WHAT YOU GET!

Lower prices than ever before! As much as \$100 more value per set than previous comparable models! That's the big value news about new RCA Victor TV!

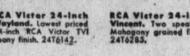
Big changes in styling! All new mod-els bring you the new "Un-Mechanical Look"-TV's first complete re-styling! See big-screen sets that swivel . . . sets that roll on big wheels The finest in cabinetry to match the superb "4-Plus" Picture!

Come in today—see the Big Change in TV by RCA Victor1











At every price level-RCA Victor gives you more for your money!

Dial GL 6-5071

902 N. Main Street

ESSO FUEL OIL GL 6-5612

S. W. Whidden

RESIDENT DISTRIBUTOR

FOR

Waynesville - Hazelwood and Vicinity

Serving the area from Clyde to Balsam Metered Truck Delivery

Office Plant Located on Sulphur Springs Road

Night Phone GL 6-5750

2 Cell (Batteries) FLASHLIGH

\$1.00 Cara Nome DEODORAN'

JOHNSON'S

TOILET TISSUE

Eases Pain and

Discomfort Due to Colds

PHILLIPS'

MAGNESIA

D-CON

\$1.69

\$1.00 Woodbury

HAND LOTION 50c

\$1.69 Fountain

SYRINGE

98c

\$2.00 Dorothy Gray

\$1.00 COLD CREAM

HEATING PAD \$2.98

Pint Rubbing

2/25c**ALCOHOL**

Let SMITH'S Fill **Your Prescriptions**

Three Registered Pharmacists.

-price sal limited time only



\$3 size now only \$5 size now only

Helps "cream away" years from your looks...

Tussy Moisture Crea

Softens the driest skin because it contains "Humidine," a special ingredient which brings invisible beautifying moisture right to your skin.

Helps "cream away" years from your looks. Lines, crow's feet, forehead creases become less and less visible. Use it as a powder base and rich night lubricant.

Hurry while you can save 1/2. All prices plus tax.

CHARGE CHECK C.O.D

Please send: ___jars of lusey Mos \$2.50. ___jars at \$1.50.

SMITH'S DRUG STORE

WAYNESVILLE, N. C.

you

Home Owned and

Home Operated Rexall Store