

The News Most of
Time—The Most
All The Time.

THE WAYNESVILLE MOUNTAINEER

Published Twice-A-Week In The County Seat of Haywood County At The Eastern Entrance Of The Great Smoky Mountains National Park

TODAY'S SMILE
These new ready-to-serve
foods are sure a boon to
ready-to-eat families.

YEAR NO. 88 12 PAGES Associated Press WAYNESVILLE, N. C., MONDAY AFTERNOON, OCT. 24, 1955 \$3.50 In Advance In Haywood and Jackson Counties

Dayton Rubber Co. Expanding Plant

Hodges Sees State 'On Verge Of Big Things' Several Buildings Planned To Boost Present Output



Governor Optimistic Over Future

"I have no fear of the future of North Carolina and where we are going," Governor Luther Hodges told members of the Board of Conservation and Development, and others at a luncheon here at noon today.

"I feel, frankly, that we are on the verge of big things," the chief executive continued.

Governor Hodges in discussing the need to develop small industries and attract larger ones, quoted A. L. Freedlander, president and general manager of Dayton Rubber Company as saying this morning: "The reason we like what you are doing in North Carolina is because it gives us a feeling of stability for the future."

Governor Hodges told the group that North Carolina faces stiff competition from other states in attracting industries. He reported that \$200,000 has been sold in stock in the Business Development Plan and already the requests of loans even prior to the program's starting to function has already reached \$2,400,000. Two additional employees were authorized by the board for this new project.

"I feel the tourist council set up for the promotion of the tourist business has tremendous possibilities, and am sure it will help us clean up highways, and do other things."



GOVERNOR HODGES listens to A. L. Freedlander, president and general manager of Dayton Rubber, tell of plans for expanding the Waynesville plant. On the left is Richard Bradley, president of the Chamber of Commerce, Governor Hodges, Mr. Freedlander, Senator William Medford, and C&D Director Ben Douglas on the right. Mrs. William Medford can be seen in the foreground. The group got together at a buffet dinner at the Country Club. (Mountaineer Photo).

Several Buildings Planned To Boost Present Output

The Dayton Rubber Company announced today an expansion program of its Waynesville plant.

The program is already under way, according to A. L. Freedlander, president and general manager, in making the announcement this morning. The announcement said it was hoped that the expansion program will be completed in the first part of next year.

The new boiler house addition and new boilers will be in operation next month.

The office building, with provision for air conditioning, is now under construction, is scheduled for completion by next February.

The new shipping and warehouse building is now out for bidding.

The addition to the latex foam rubber buildings is on the drawing board and officials expect to let the contract shortly.

The smaller buildings will also be completed shortly after the turn of the year.

The heavy equipment such as huge compressors, driven by a 1250 H.P. motor has been on order for some time. The 100-foot dryers are also nearing completion.

"The whole program involving many hundreds of thousands of dollars is primarily for the expansion of our Koolfoam Division for foam rubber furniture cushions, pillows and mattresses, together with increased facilities for their other diversions such as textile and loom supplies," Mr. Freedlander pointed out.

"Our Koolfoam latex products made by our freezing process have established fine recognition in the furniture industries. One of the greatest recognized furniture centers in the world is at High Point, and we are putting ourselves in position to service this great industry, being so strategically located in the same state. Foam rubber is becoming increasingly popular for furniture as well as other uses, and we believe this trend will continue. Also that the great growth of the southeast will continue even greater, and North Carolina will gain the major portion. Its people, its resources, its intelligent state leadership, all make North Carolina a fine place to live and share in its prosperity," Mr. Freedlander pointed out.

"This expansion program will add, we believe a sizeable increase in our payroll. Increased productivity per worker, in whom we have every faith, is essential to the success of our program. It takes a larger volume and lower costs and efficiency to compete in these highly desirable markets," the official said.

"The whole expansion was made possible by financing we consummated some months ago in the form of long-term loans," he declared.

Some additional property was purchased some time ago, and all the new buildings will be erected in close proximity to the main plant.

This is the Golden Jubilee Year of The Dayton Rubber Company founded in 1905 on Kiser Street in Dayton, Ohio, with 22 people employed.

Originally the Company was organized to manufacture mechanical rubber goods such as garden hose and fruit jar rings.

Today, after many years of steady progress in technical achievement, the Company has grown into one of the Nation's important rubber and synthetic rubber manufacturing plants.

The Waynesville Plant of The Dayton Rubber Company employs over 1100 people who produce a variety of diversified rubber articles.

Late in 1940, construction was begun on the present plant at Waynesville, with textile products as the first items in production in 1941.

During World War II, life rafts were made which saved the lives of airmen around the world. Pontons were produced for the Army engineers and were used to bridge rivers on every battle front. At The Dayton Rubber Company.

(See Dayton—Page 6)

GOVERNOR HODGES and Robert M. Hanes, Winston-Salem, N. C., members of the Board of Conservation and Development, are shown in mood as they attended the dinner given by citizens of Waynesville at the Country Club. (Mountaineer Photo).

United Fund Campaign Hit \$100,000 Mark This Morning

The United Fund report hit near the \$100,000 mark this morning, as Dave Felmet, campaign chairman, said the reports from many workers who spent a lot of time on the project over the weekend had not been compiled.

The chairman of the nine divisions were pushing the campaign, Felmet said, and the reports of almost all workers are expected by Wednesday.

"From every source, I hear the campaign is going well, and that the citizens in this end of the county are pleased with the United Fund program," Felmet said.

Everyone has been busy and we expect to get a large percentage of the reports within the next few days.

Felmet said he knew of some workers who were about finished with their assignments and were waiting to make one report.

The goal is \$38,841 for 25 agencies, and this is the first time this end of the county has ever had a United Fund campaign.

Dr. J. E. Fender was warm in his praise of Felmet and co-workers this morning, as he said he knew a lot of work had been done, and many of the workers were pushing their assignments to completion.

NO DAMAGE

Hazelwood firemen reported no damage when a small blaze developed at the Welco Shoe Plant late Friday afternoon. The employees on duty put out the small blaze.

Dedication Of New Health Center Set For Thursday; Open House Will Be Friday

The new Haywood County Health Center on Highway 19A-23 about one mile east of Waynesville will be dedicated in formal ceremonies Thursday night at 8 o'clock.

Open house will be held in the center Friday from 9 a.m. until 5 p.m.

Jonathan Woody, president of the First National Bank, will be master of ceremonies at Thursday night's program and W. Curtis Russ, editor of the Waynesville Mountaineer, will give the address of welcome.

Presentation of the building will be made by F. C. Green, chairman of the Haywood County Commissioners and the dedication will be made by Dr. E. A. Branch, director of the Haywood County Commission North Carolina State Board of Health.

Canton Lions Give \$250 To Haywood Clinic For Blind

Canton Lions have voted \$250 for the establishment of a Blind Clinic in Haywood. The action was taken by the board of directors, following a recommendation of the county council.

Tuesday night the Lions will see a film on newspaper work.

At the last meeting recognition was given to Lon Goodson for 15 years of perfect attendance; Lawrence Rickard for a 10-year record, and Hall Whitworth, for a 5-year record.

C. A. Smith is president of the club.

50-Year-Masons To Be Honored By Clyde Lodge

Fifty-year Masons of the Clyde Masonic Lodge 543 will be honored at a special meeting Tuesday at 7:30 p.m. at the lodge hall.

All 50-year Masons will be awarded pins, while 25-year Masons will be presented certificates.

The speaker of the evening will be Sam P. Burton, 33-degree Mason from Asheville.

The committee in charge of arrangements for the meeting includes Glenn D. Brown, S. L. Rogers, Larry H. Cagle, and Carlton A. Corzine.

Commissioners Will Sell County Home And Farm

The county commissioners have made an order to sell the 140-acre county home and farm at auction, Wednesday, Nov. 9. The formal order came after the temporary restraining order had been dissolved and dismissed.

The county board, in their order, set forth that all the money received from the farm be placed in the county debt service fund, except \$5,000 be retained for repairing the nurses home at the Hospital for use as a State licensed boarding home for the aged, poor, and infirm of the county.

The formal order says, that "the board after a careful examination of the needs pertaining to the county owning the county home and farm, that in the board's opinion it would be to the best interest of the citizens of Haywood that the farm and home be sold. The commissioners find as a fact that the county home and farm are not needed for county purposes any longer; and that it would be an expense to the county to continue to operate same."

The commissioners set in their formal order that the terms of the sale be one-third cash and the remainder in three equal payments, in one, two and three years, secured by a deed of trust, and interest at six per cent. The order also provides the right of the purchaser to pay any amount over the required one-third, or all of the bid price.

(See County Home—Page 6)

County 4-H Stock Judging Team Second At N.C. Fair

Haywood County's 4-H Club livestock judging team placed second in the state in competition last week at the North Carolina State Fair. Wilson County was the winner. Columbus County was third and Rowan County was fourth.

Neal Kelly of Bethel was second in the state in individual scoring, while Verlin Edwards of Maggie, a student at WTHS, was fifth.

Other members of the livestock team were Jerry Ferguson and James Ferguson of Fines Creek. Coach of the team is Cecil Brown, assistant county agent.

The livestock team's trip to the fair was sponsored by the Asheville Livestock Yards.

Burley tobacco judging teams (See 4-H Team—Page 6)

Six-Year-Old Wins Mountaineer Football Contest

Carl Ratcliffe, Jr., six-year-old son of Mr. and Mrs. Carl Ratcliffe of Waynesville, won The Mountaineer's weekly football contest and \$15 first prize by guessing correctly the result of 11 out of 12 football games last week.

His only miss was the Stanford-Washington game which ended in a tie.

Three other contestants missed only two games, and three others missed only three.

Many Visit Mountains For Color Season

Thousands of visitors to the mountains this weekend viewed the lavish display of autumn color now spread across the Blue Ridge and Great Smokies in what is called the brightest foliage season in many years.

Cars were bumper-to-bumper throughout the day Sunday as sightseers flocked to the new section of the Blue Ridge Parkway from Wagon Road Gap to Beech Gap. The new 11-mile stretch in the high altitude of Devil's Courthouse country, soars over the mountains at an average elevation of 4,500 feet.

A report from Cashiers Valley, in the Waterfall Country on U. S. 64 between Brevard and Franklin, indicates that the color season there will not reach its peak until this week. Localities below 3,000 feet in elevation should offer a striking color display until early November.

Lake Junaluska School Halloween Carnival Set

Lake Junaluska School will have a Halloween carnival Friday night, to be preceded by a dinner from 6:30 to 7:30 p.m.

The carnival will include a 30-minute program, a Halloween costume contest, and booths.

A door prize also will be awarded.

Two Cars Wrecked On Same Road

Two cars were wrecked early Friday morning on the same road within a half hour of each other. One accident occurred in town, the other two tenths of a mile south of the town limits.

Waynesville Police Chief Orville Noland reported that a 1948 Oldsmobile containing six colored youths ran off the pavement on Pigeon Street and overturned in a cornfield 300 yards south of Pigeon Street School. None of the occupants was injured seriously.

Mack Jerome Powell of Bryson City was charged with driving drunk, while James Harris, also of Bryson City, was cited for aiding and abetting drunk driving. Not charged was another boy from Bryson City and three girls from Canton.

Damage was estimated at \$400. At 1:30 a.m. Mrs. Willie Mae Secondine, Route 2, Canton, lost control of her 1953 Mercury convertible which ran off the highway on the right of the road and then swerved back to the left and overturned over a bank, according to Highway Patrol Cpl. Pritchard Smith.

Damage to the convertible was estimated at \$400.

The investigation is still continuing.

Hazelwood Junior Safety Patrol Told To Disband By National Safety Council

The Junior Safety Patrol, an active, and helpful organization in Hazelwood for the past three years has been instructed to discontinue activities, by the National Safety Council. It was announced today by Lawrence Davis, mayor of Hazelwood.

Mayor Davis said the decision to discontinue the patrol came at a district meeting in Bryson City, when the Council instructed Lawrence Leatherwood, county superintendent of schools, and M. H. Bowles, district superintendent, to see that the patrol was disbanded.

Mayor Davis said many people were asking why the patrol was not on duty, as they have been active in patrolling before school and after school hours, where students crossed streets.

The Hazelwood mayor said the action was taken by the National Safety Council.

(See Hazelwood—Page 6)

Hazelwood School Sets High Record During Fire Drill

The Hazelwood school perhaps set a record for clearing the building in a fire drill, when 845 students left the building in 53 seconds.

George Bischoff, fire chief of Hazelwood, witnessed the demonstration, and said: "I never saw such swift and orderly movement of that many people. The result shows some good work has been done by the principal, Carl Ratcliffe, and his faculty in training for fire drills."

The fire department drove the truck to the scene to make the drill more realistic.

Highway Record For 1955 In Haywood (To Date)

Killed . . . 2 (1954 — 3)

Injured . . . 82 (1954 — 51)

Accidents 153

Loss . . \$65,730

(This information compiled from records of State Highway Patrol.)

UNSETTLED

Max.	Min.	Pr.
69	30	.04
75	31	
77	36	
75	44	

The United Fund Campaign Has Started — Give Generously For The 25 Agencies