EAGE TWO (Third Section)

THE WAYNESVILLE MOUNTAINEER

Thursday Afternoon, April 19, 1956



Most beauty, size, value in the low-price three-all yours in a big new 56 Plymouth Belvedere or Savoy Hardtop!

Plymouth costs less

Here's the ideal companion for springtime driving fun-a bright new Plymouth Hardtop. Drive one and see! Look at those racy "let's go!" lines ... try the reflex-quick response of Plymouth's sensational new Hy-Fire V-8 or 6 ... see how easily your Plymouth whisks you through city

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SCOL-B

traffic, out to the open road where you belong, you and your Plymouth Hardtop.

With windows down, you enjoy all the airy fun and flair of a convertible. With windows up, you're sedan snug. You won't settle for anything less, once you've driven a Plymouth Hardtop!

Plymouth is the biggest car in the low-price three ... longest, lowest, roomiest, with a true big-car ride.

With the newest styling of the low-price three ... this Plymouth is really new. No "warmed over" design!

The only Push-Button Driving in the low-price three mechanical, safe, and so simple. Optional on all models.

The performance champ of the low-price three ... holds official NASCAR speed and acceleration records!

And ... it's mighty easy to own a Plymouth Hardtop ... ask your dealer about his modern finance plan today.

PDC

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From the day you buy it ... through all the years you own it ... you'll spend less on a Plymouth. That's one reason more nouths are used as taxis than all other

Come to bat for your town. Help it acquire the parks, pools, and play-grounds it needs. You'll enjoy camping and picnic areas, golf courses, and tennis courts it should have. Libraries, museums, and auditoriums are needed too!

Recreational facilities will be an important factor to industry considering our town for a possible site. Recreation is a partner in good health. It's a social force that checks juvenile delinquency. It molds good character.

Don't let your town strike out in its drive for a better recreational rogram. Your Finer Carolina Committee needs your help in making your town a finer place to work and play.

