

Soil Conservation News



Noland Uses Rock Jetties To Halt Stream Erosion

By ROY R. BECK
Soil Conservation Service
T. T. Noland of Upper Crabtree has installed two rock jetties in Crabtree Creek, to stop stream-bank erosion of his bottom land.

Mr. Noland says he built the two wire-encased rock jetties in less than an hour and that they are really doing a job of diverting the water away from the eroded bank.

He dug a hole into the bank far enough to keep creek water from cutting behind the jetties. Then, fastening two pieces of old woven wire together, he laid this down where he wanted the jetties, filled them with loose rock from the creek and pulled the wire around the rock, fastening it together at the top by twisting the edges of the fence wire together. This makes a cigar-shaped, wire-encased rock pile, weighing several tons that directs the creek water in the direction the farmer wants it to flow.

This week, kits of soil and water conservation material were placed in the Waynesville and Canton libraries and on the bookmobile. The kits include a number of publications on soil and water conservation and a copy of the Haywood County Soil Survey.

Glenn Noland, conservation farmer of Fines Creek, has just completed installing over 1,300 feet of field drain tile. Engineering field work was done by Soil Conservation Service personnel and federal cost-sharing was made available by the Haywood County ASC Committee. Many of Mr. Noland's neighbors stopped by to see this job while the work was going on.

The stream channel improvement work on Raccoon Creek, through the John Morrow farm and the Mountain Research Station, was

completed today. Payment for the work is based on yardage calculations made by your work unit conservationalist, acting as engineer for the project. Bud Whisenant has already fertilized and seeded the new ditch slopes to fescue and the spoil bank against the escarpment to bicolor lespedeza. Bicolor is a shrub lespedeza valuable for soil production that farmers plant in odd corners and in strips adjacent to or in woods. One-eighth acre of bicolor produces enough seed to winter a covey of quail. The seed was furnished by the N. C. Wildlife Resources Commission.

Perfect contour strip-cropping, along with a three-year, within-the-field rotation of corn, small grain and red clover grass meadow can be seen on three farms in Haywood County this year. They have been installed by Robert Boone in Francis Cove, Hugh Ferguson on Fines Creek and Mark Scott at the head of Wilson Cove. These farmers are to be congratulated on the fine job of conservation farming they are doing.

Arrangements have been completed with school superintendents Lawrence Leatherwood, Rowe Henry and Father Newman to have conservation education taught to all Haywood County school children during the next school term. Mrs. Alina Browning, Mrs. Carl Ratell and Mrs. Grace Stamey are preparing lists of published material to be ordered for teachers according to grades taught. Over three hundred kits will be supplied to teachers in this program.

"The real wealth of our nation—food, minerals and fiber—comes from the soil, and conservation farming is prolonging the usefulness for decades, even centuries." —John E. Cunningham, Dean of Agriculture, Ohio State University.



A WHEELCHAIR especially designed for children was presented to the Haywood County Hospital recently as a community-service project by members of the Beaverdam Home Demonstration Club. Officers of the club shown here with Lee Davis, hospital administrator, are (left to right)

Mrs. George Frady, president; Mrs. Elmer Keener, second vice president; Mrs. George Worley, secretary; Mrs. Lloyd Jones, treasurer; Mrs. Paul Robinson, historian, and Mrs. George Wright, first vice president. (County Agent's Photo.)

39 Employed at Belk-Hudson Salute Growth of Industry and Progress in Southland

39 employees will be waiting at Belk-Hudson today to serve Waynesville customers when it opens its doors to a 9-day jamboree of values saluting Southern progress and honoring the principles of good store-keeping laid down by its founder sixty-eight years ago. This large group of well-informed people will be distributed among the many departments ready and willing to satisfy the store's many value conscious shoppers. For the most part, the men and women behind the counters at Belk-Hudson are local people, many of whom have been with Belk-Hudson for years.

Hundreds of young men and women throughout the Southeast have advanced to high posts through the Belk family of stores. They are young folks who live clean, wholesome Christian lives and have vision. Above all, they don't mind hard work and enjoy putting themselves wholeheartedly into their jobs.

The Belk system of stores is, this year, sixty-eight years old. Twenty years ago there were 138 Belk stores . . . today there are more than three hundred! The prediction is that in a few years there will be over five hundred Belk stores. With the startling growth of industry—both home-grown and streaming from the North, this will be certain, for with industry comes an upward trend in retail sales.

Following a practice of growing their own executives, promotions to responsible position come from within the Belk system. Those showing particular promise are recommended by the store manager under whom they serve to attend classes held under the Executive Development program at the Charlotte Buying Office. Here specialists in the Belk system present the basic principles in store management and the many different phases of merchandising. Founder W. H. Belk used to say that every man is the architect of his own fortune and there is plenty of room at the top but the bottom is crowded. Just as in the first sixty-eight years of its existence, there will continue to be unlimited opportunities in the Belk system for ambitious, forward-looking people.

William Henry Belk Pioneer of America's Retailing System

The late W. H. Belk, founder of Belk-Hudson was truly a pioneer in establishing present-day merchandising methods in the South. Just sixty-eight years ago he put into practice policies which today are widely accepted and praised, but which at the time were considered radical and rash.

When he became a small town merchant in Monroe, North Carolina, at the age of 26, he insisted on two qualities as the fundamental basis of his store operation. They were absolute integrity and honesty—and hard work!

- On this foundation of honesty and hard work he built a way of doing business:
1. Buy for cash in large quantity.
2. Sell for cash at a low mark-up.
3. Sell at one established price for all customers—no bargaining.
4. Strict honesty and fair dealing with customers and associates.
5. Money refunded to customers on goods promptly returned, if dissatisfied.
Today, sixty-eight years later, these very same principles are maintained as the daily policy for all families trading at Belk-Hudson. Friendliness and courtesy to all have made Belk-Hudson a mecca for value-conscious Southern shoppers.

Supports Set For 1956 Burley Crop

(By the Associated Press)

The Agriculture Department announced Wednesday that this year's crops of burley and flue-cured tobacco—the two major types—will be supported at average prices of not less than 47.2 and 48.2 cents a pound, respectively.

Supports last year were 46.2 and 48.3 cents a pound for these two types.

In both instances, these supports were designed to reflect 90 per cent of parity—a price standard declared to be fair to farmers in relation to their costs. This level is required by farm law.

The department said the support rates were based on parity prices as of mid-March. It said that if the parity prices are higher at the start of the tobacco marketing seasons later this year, the rates will be raised correspondingly, but in no case will they be reduced below levels announced today.

Price support aid will be available to growers through grower associations. It will be denied on tobacco produced on any farm where more than one kind of tobacco is produced unless the acre-

Area Man Cited For Falsifying Benefit Claims

Willis Conard of Route 4, Waynesville, recently was found guilty of falling to report his earnings during the period for which he had applied for unemployment compensation, according to Maurice W. Williams, claims deputy in the Waynesville office of the Employment Security Commission.

Mr. Williams said Conard was given a hearing before Justice of the Peace J. J. Ferguson and given a sentence of 30 days in jail, suspended on refund of \$63 paid in employment benefits. He also was declared ineligible to receive further compensation for a one-year period.

Mr. Williams cautioned all claimants for unemployment compensation to report any and all conditions which may affect their rights to receive benefits.

age harvested of each kind of tobacco is within acreage allotments established for the farm.

The department said that since 1936 growers have stored 4,800,000,000 pounds of tobacco under price support loans. This tobacco had a value of about two billion dollars. As of Feb. 29, tobacco pledged for support loans totalled 595 million pounds.

From sun, water and air plus chemicals and minerals from the soil, a sapling can grow into a tree that may weigh 1,000 tons and tower 300 feet high.



FOR SALE

5 room home eight miles out. Quiet and secluded. Located on 2 1/2 acres of lovely grounds suited for year round living. Completely furnished guest house included. \$25,000.

LINER Real Estate & Insurance Co. REALTORS

131 Main St. Waynesville

Junior Old Timers Club Annual Meeting Next Week

Dwight J. Thomson, executive assistant to the president of the Champion Paper and Fibre Company, will be the principal speaker at the annual meeting of the Junior Old Timers Club at the Champion YMCA in Canton April 26 at 6 p.m.

Thomson, also a Champion vice-president in charge of industrial and public relations, will bring a message from top management to Junior Old Timers.

A total of 370 employees at the Carolina division are eligible to attend the annual party.

Phil G. Kinken, assistant superintendent of pulp mills, will preside, and the invocation will be given by the Rev. Kenneth D. Crouse, pastor of the Morning Star Methodist Church, near Canton.

Junior Old Timers will be welcomed by H. A. Helder, vice-president and general manager of the Carolina division, and Marshall G. Cooper, president of the Junior Old Timers Club for 1955-56, will respond.

Frank Earley, of the finishing department, will serve as chairman of the nominating committee to recommend a new slate of club officers.

The banquet menu will be supervised by Mrs. Ben Grube and afternoon entertainment will feature the WNOX Variety show from Knoxville.

Lowell Blanchard will be master of ceremonies and entertainment will feature such stars as the Melodians quartet, Bill Crowther and his baritone folk songs, Red and Fred, a rustic comedy team, and

Jerry Collins, piano specialist.

The following 60 Carolina Champion employees become eligible for club membership this year:

R. W. Allison, Ernest Anderson, Wilson Barefoot, Dorothy Bentley, Leona Boone, H. F. Boyd, Howard Cole, R. D. Coleman, Jr., Maude Curtis, Hugh Earley, A. M. Fairbrother, John Ford, Bill Franklin, James Gaddis, Charles Gregory, Joe Sam Hardin, Turner Harkins, W. C. Harris, Levi Haynes, Nina Hemphill and W. H. Henson.

E. D. Herndon, Jr., Gerald G. Hill, Elwood Howell, Vincent Investor, Wayne King, Russell Kinsland, Paul Ledbetter, Ira Massie, Spencer Matney, H. L. McDowell, Jr., Bruce Nanniey, Sam Parrish, Barton Ray, Gaston Rhinehart, Floyd Roberts, Charles F. Robinson, Edith Mae Robinson, Glenn Robinson, Gurley Robinson, R. W. Rush, Charles Scroggs, Luke Smahers and Glenn Stamey.

James R. Stamey, Clyde Stockton, Nannie Stiles, Roy Suttles, Arley Swanger, Howard Taylor, Roger H. Terrell, C. V. Watts, Eston West, William Ray Whitesides, Barbara Ann Wiley, James E. Wilkinson, Vella B. Williams, Bobbie Willis, L. E. Willis and Sam M. Wilson.

As Forest Service roads develop into general public thoroughfares they are turned over to the State Highway Department for maintenance. However 856 miles in North Carolina are still maintained by Forest Service crews, as are 1,209 miles of trails.

THE OLD HOME TOWN By STANLEY



Large advertisement for Belk's 68th Anniversary 'Founders' Days'. Features a portrait of W.M. Henry Belk in a circular frame with the text 'W.M. HENRY BELK', 'HONEST DEALING', and 'FRIENDLY SERVICE'. To the right is a map of the Southeastern United States. Below the portrait is the slogan 'a tribute to People—Principles—Progress—'. The main text reads: 'Working together, dealing with one another honestly and squarely, this is the essence of progress in the South. People and the Christian way of life . . . we've built a giant network of industry on these two forces. And the idea is not new. 68 years ago, our founder, William Henry Belk, pioneered a new way of storekeeping based, too, on the same principles of honest dealing and friendly service. What of tomorrow? Free men will always strive to do more and better things with our country's God-given abundances. That's why we say . . . our future together is filled with bright promise!' Below this is a large headline: '9 Big Days of values...exciting storewide savings for everyone'. At the bottom, it says 'Starts Thursday April 19th' and lists five principles of business: 1. Buy for cash in large quantity. 2. Sell for cash at a low mark-up. 3. Sell at one established price for all customers—no bargaining. 4. Strict honesty and fair dealing with customers and associates. 5. Money refunded to customers on goods promptly returned, if dissatisfied. The Belk's logo is at the bottom left of the ad, with the tagline 'Home of Better Values'.