

Wellco Co. Sets Pace For Bonus

The cheerful jingle of some \$33,000 will liven the air for approximately 400 residents of Hazelwood and the surrounding area around Christmastime as Wellco Shoe Corporation plays Santa Claus with the second half of its annual profit sharing plan. The first half was paid in August.

Established in 1952, the plan has already netted more than \$300,000 for Wellco employees. This year's bonus is up 8 per cent over last year's. The firm is said to be the only one in the section to have set up such a system.

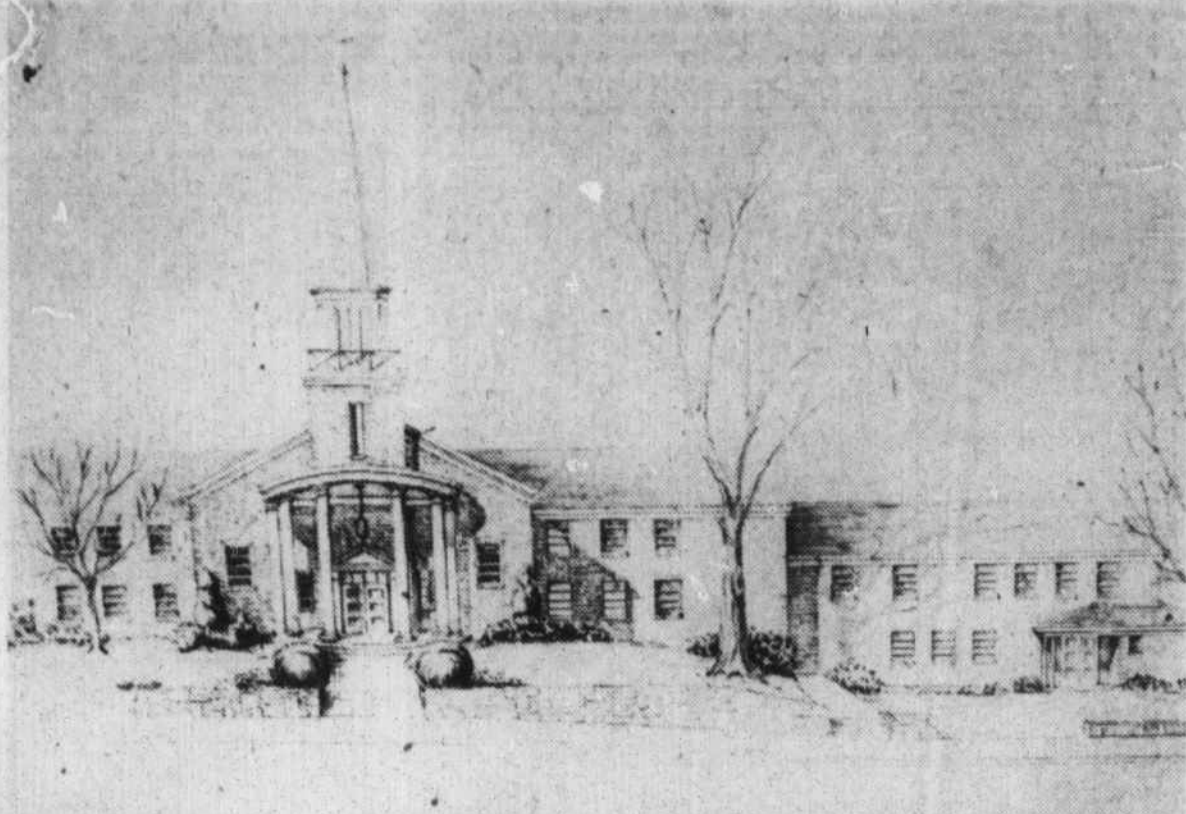
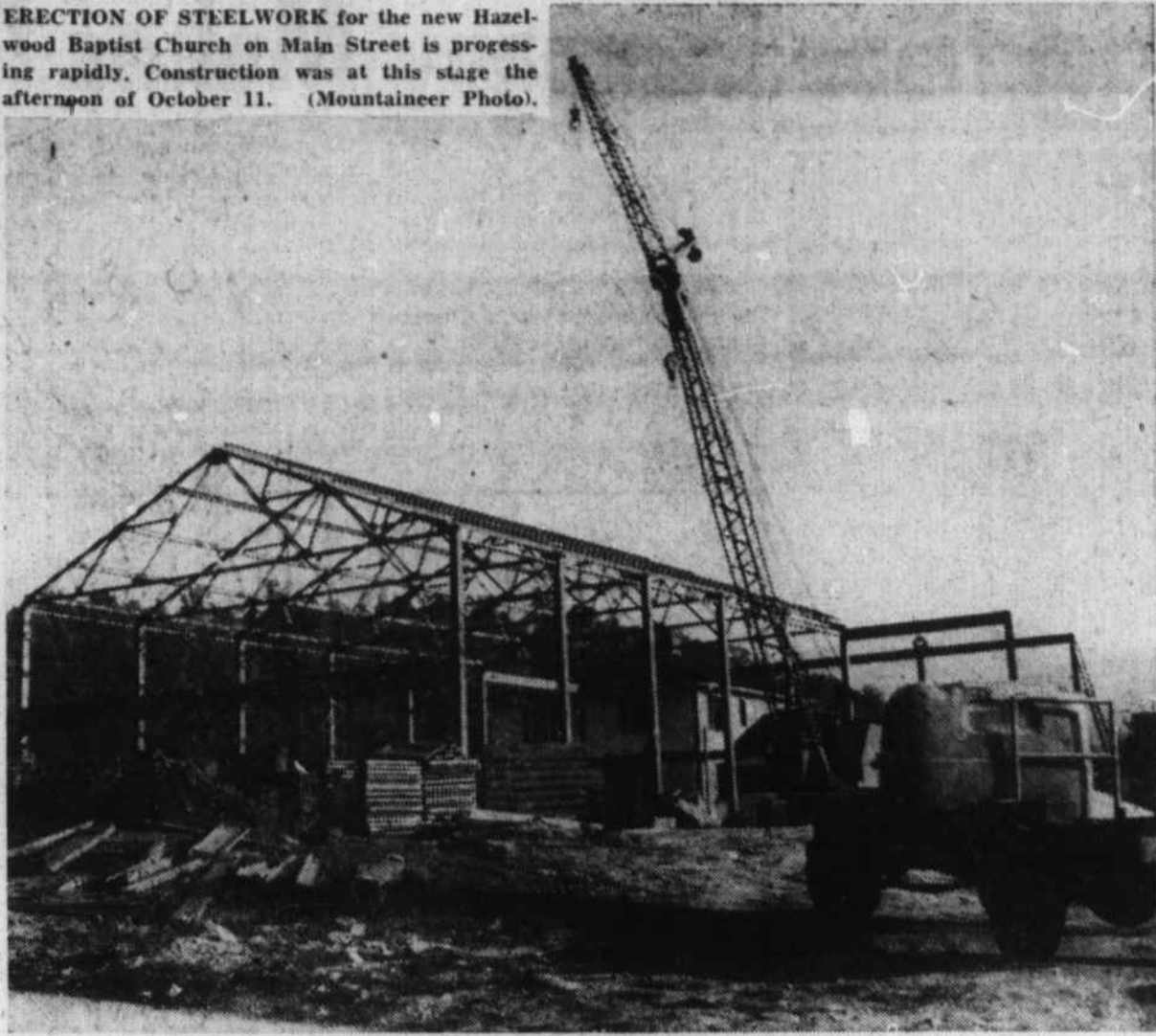
Wellco employees have no alibi for tardiness after they have been with the company for nine years—each one receives a watch. Ten-year staff members receive a \$100 stock certificate in the company.

Other benefits include paid vacations, seven paid holidays and birthday and Christmas gifts.

Established in Hazelwood in 1941, the company sells footwear in 48 states. It specializes in house slippers and casuals.

Wellco Ro-Search handles the organization's foreign business, which includes more than 60 firms in as many different countries all over the world.

ERECTION OF STEELWORK for the new Hazelwood Baptist Church on Main Street is progressing rapidly. Construction was at this stage the afternoon of October 11. (Mountaineer Photo).



A NEW \$150,000 SANCTUARY is under construction by the First Baptist Church of Hazelwood. The dedication service is planned for next year.

Legionnaires In Hazelwood Work For Community

The Hazelwood Memorial Post 438, American Legion, organized in 1950 is now an active group of 50 members.

The Post devotes all of its efforts to helping veterans and families of veterans wherever and whenever its services are needed.

The Legionnaires raise most of their money for their service projects by sponsoring programs of hill-billy music. Last year they presented members of the Grand Ole Opry from Nashville, Tenn.

R. H. Ruff, who served as first commander, is serving now in the same office. Other officers are F. E. Kuykendall, Jr., vice commander; U. K. McConnell, adjutant; Carroll Whitner, service officer; T. R. Smith, finance officer; Buddy Green, child welfare officer; and Houston Caldwell, sergeant-at-arms.

A new organ, a memorial to a member of the church, has just been dedicated at the Hazelwood Presbyterian Church.

Hazelwood Baptists Building New Church

Construction started this spring on a new \$150,000 sanctuary, the ambitious project of the First Baptist Church of Hazelwood. The congregation hopes to occupy the structure early next year.

The 503-member church is financing the construction by selling bonds and by making contributions to the building fund. Total gifts this year have been over \$25,000, and, operating on a "pay-as-you-go" basis, members have high hopes of holding their first worship service in the new church on Founders' Day, the 40th anniversary of the Hazelwood church.

While keeping their eyes fixed on the far horizon of a new building, the congregation can still focus on minute details: a recent acquisition to the church's kitchen is a 100-cup coffee pot. The men decided that since they didn't want to divert any cash from the building fund, they could just go out and peddle enough magazine subscriptions to win the desired coffee pot as a prize.

The Rev. John Ivan Kizer, a Seminary graduate, has been pastor of the Hazelwood Baptist for the past three years. During that time, 51 persons have joined the membership, 32 of them by Baptism. Sunday School enrollment is 419. The Training Union claims 200; the Women's Missionary Union, 75; and the Brotherhood, 40.

MORE ABOUT Five Years

(Continued from page 1)

Carolina Power & Light Company. It is good business, therefore, for the company to engage actively in programs designed to improve the general economy of the area. To that end, the company maintains a department which devotes itself exclusively to area development, with three phases: Community, Agricultural and Industrial.

"For the benefit of communities, the Finer Carolina Program was launched in 1951 and has continued with unabated enthusiasm. The program is aimed at awakening new and active interest in the development of civic pride through competition between towns in comparable population classifications."

"An average of 150 towns each year have selected improvement projects ranging from cleaning up vacant lots to the gaining of new industries."

"By achieving such goals as improved recreation and educational facilities, more churches, additional hospitals and medical clinics, improved municipal facilities, and general beautification, communities become more attractive as business centers and as sites for new industrial plant locations."

"In 1955, the rural phase of the Finer Carolina Program was changed to concentrate upon the development of selected rural communities. Competition among rural communities, however, was based upon soil and water conservation and land improvement projects. The company's agricultural development program also includes the sponsorship of various activities through 4-H Clubs and other farm youth organizations. The agricultural program



THE REV. JOHN IVAN KIZER, pastor of the First Baptist Church of Hazelwood.

Television is probably the most popular post-war electrical appliance, according to Carolina Power and Light officials.

is conducted in close cooperation with the industrial activities, with the view of providing employment for farm labor released by mechanization."

'56 THE YEAR TO FIX!

OPERATION TOWN IMPROVEMENT

LET'S GET IT DONE AND WIN FIRST PLACE IN THIS WONDERFUL FINER CAROLINA CONTEST!

CLINE-BRADLEY COMPANY

Joe Cline — Dick Bradley

5 POINTS

HAZELWOOD



FLAGS OF MANY NATIONS represent the 60 countries throughout the world which are affiliated with Hazelwood's Wellco Shoe Corporation and Wellco Ro-Search.

OUR TOWN DOES NOT HAVE THAT "OLD-FASHIONED" LOOK!

LET'S ALL COMBINE OUR EFFORTS AND COMPLETE THE FEW REMAINING MODERNIZATION REQUIREMENTS WHICH WILL NAME



HAZELWOOD THE FINEST TOWN IN '56!

CHARLE'S SHELL SERVICE

Charles Balentine, Owner

Balsam Road

Hazelwood



We Are Proud That Such A Large Number Of Members Of The Hospital Saving Association Are Participating In The

FINER CAROLINA PROGRAM

In An All Out Effort To Win The \$1,000.00 First Prize For The Town Of Hazelwood —

HOSPITAL SAVING ASSOC.

BLUE CROSS AND BLUE SHIELD

701 Flatiron Building

Asheville

North Carolina