## o learn all the techniques involved | p wood work.

Morgan Street.

facturing plant.

Started At Botto

After his work and studies at the college, Pich went to Goldsboro, where he gained employment at Kemp's Specialty Furnieure Manufacturing Company and where he learned the fundamentals of furniture manufacturing and design. He spent five years at Goldsboro, working for about 12 dollars a week. He was not as interested in making money as he was in obtain-ing additional training.

He counted the days until he could get into business for himself. After five years of indoctrination at Goldsboro, plus his State College



We can give you speedler service these days - and will, clean or repair your timepieces and jewelry with professional perfection. ALL WORK GUARANTEED

GLOBE VARIETY CO. Wallace, N. C.

FOR SALE SASH - DOORS SHEETROCK - PAINTS DRAIN TILE TERRA COTTA PIPE GLASS - LIME CEMENY - BRICK

ROLL ROOFING

J. Carler & Son Wallace, N. C.

TES DUPLIN TIMES background, Rich felt that he was able to embark upon his long-awaited career. So he returned to Raleigh, where he obtained em-

his recent job, and in a short time production jumped from 200 to 300 per cent as did the profits.

Buys Out Business In 1940, Rich had accumulated

enough cash to buy the whole busi-ness, and that's exactly what he did.

He paid \$1,000 for the entire factory and plant, and his holdings

now-seven years later-amount

to more than \$100,000-every cent

of which he has earned through

hard work and the application of

his skills in the furniture manu-

Success came 'but it required

the exercise of both brawn and

brain. The first four or five months

after he became owner of the

plant, Rich and his one helper

worked from 16 to 18 hours seven

days a week. They built furniture in the day and delivered their han-

diwork at night. Such was their re-

gime, but it paid off. In fact his business outgrew the

Morgan Street plant and made it necessary for the expansion of

space to take care of the increased

volume of trade. So Rich bought a

25-acre tract of land on the Louis-

burg Highway, near the Raleigh City limits, last fall and has since

built a structure to house the new

wood shop, sales rooms and offices.

He also constructed a new dry kiln

and plans further construction on the site.

Plans To Expand

land, behind the new furniture

plant, Rich contemplates the erec-

tion of a modern home, a swimming

pool, picnic grounds, and many

other attractive features. He al-

ready has an archery range, where

he can practice one of his main

Even though he finished his train

ing at State College several years

ago, Rich still maintains his con-

tact with the institution and its

faculty. In addition to Professor

Wheeler's help in getting him

started in the business, Prof. G. Howard Satterfield, the college's

biochemist, aided Rich in the for-

mulation of a new stain for wood

not raise the grain like ordinary

three hours by hand to one migute

Toward the rear of his plot of

by use of the machine. Rich's example, specialists be-lieve, demonstrates how small in-dustries may be adapted to North Carolina conditions. The State of North Carolina through State Oct ployment at Peatch's Art Shop on North Carolina through State Col-Gradually, he applied his practi-cal and theoretical knowledge to legs, the Department of Conserva

tion and Development, and the State Department of Agriculture is attempting to encourage the establishment of small business as a means of offsetting a possible decline of tobacco revenue Rich's work seems to point the

way in that direction.

**Negro Bible School** 

A. B. Guy Passes Funeral services were held from At Calypso tery.

A. B Guy, age 66, merchant of Calypso died suddenly at noon on Thursday from a heart attack

the home Friday at 4 o'clock conducted by Rev. Chaplin, pastor of the Calypso Methodist Church. Interment was in the Calypso ceme-He is survived by his widow, the

former Elizabeth Foust of Mount Olive; four daughters, Mrs. Percy Best of Warsaw, Mrs. Needham Roy Southerland of Calypso, Mrs. Al-ton Bryan of Dunn and Mrs. Wiley Dail of Mt. Olive; one son, Alexander Guy of Jacksonville; four brothers, Lemuel Guy of Calypso, Tom and Mack Guy of Mt. Olive and Enoch Guy of Wilmington; one sister, Mrs. J. H. Turner of Calypso.

**Home Coming At Alum Springs On** Third Sunday

The Alum Springs Church will nave its Homecoming the third Sunday of August. There will be program both morning and afternoon. A picnic lunch will be served on the grounds and special music will be presented in the afternoon ervices. The public is cordially in-

vited. Prepare a picnic lunch and neet your friends at the Alum Springs Church Sunday, Aug. 17.



Expert eyes and hand aided b professional tools, go to work to repair the watch you bring to us

M. F. ALLEN JR.

General Insurance KENANSVILLE, N. C.

Cash income of N. C. farm

1946 was about 20 per cent hi

of Agriculture.

sies

than in 1945, it was reported b

the Federal-State Crop Reporting Service of the State Department

**Old Madam Morris** 

This Is My First Visit Here

Veil, not to be classed with Gyp-

seventh Daughter Born with a

Over 50 years experience.

Advice on all affairs of

fuse my work with

fortune teller.

finds me superior to all readers. Reads past,

present and future. Office for

white and colored. Hours 10 a. m.

to 9 p. m. Open daily and Sunday.

Permanently located in trailer

studio on Wilson Lighway in front

of Guy Best's store. Take Green

Gables bus to my office. Look for

Hand Sign, Goldsboro, N. C. (adv.)

that of the ordinary

truth or nothing Re-

member, a doubter

The

KENANSVILLE'S ONLY INSURANCE AGENCY

3. M. JENKINS, Mgr.

If we can't do the job we'll tel you; and we always quote the price to you before the job is done.

**BAKER'S Jewel Shop** WARSAW

ployment in the furniture industry. Actually, Rich's first connection or love for woodworking began before he earned his academic degree In working in the wood shop under Prof. Fred B. Wheeler, now a city councilman, Rich soon learned to operate a lathe, and he loved it. The lathe's ability to shape new pieces of furniture and other articles fasci-

Switched Trades.

ness man, has been working in fur-

niture making since he was gradua-

ted from State College in 1931: He

received his degree in electrical

engineering. He said he couldh't

find a job in his profession soon

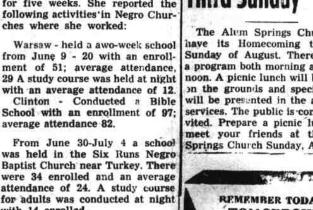
after graduation, and he sought em-

Rich, a serious-demeanored busi-

nated the Duplin student, The Raleigh furniture manufacturer still reme.nbers the time when he was chased from the col lege wood shop for making a yoyo and scattering shavings all over the place.

Prof. Wheeler, however, came to his rescue and gave him a job in ed Rich more, because he wanted

PLASTER ASPHALT SHINGLES AND ALL KINDS OF



with 14 enrolled. From July 14-18 a school was held at Wynn's Chapel in Mt. Olive, products. The new stain, which does its work immediately, does 60 were enrolled with an average attendance of 46. A class was conducted for adults at night.

> A school began at Hill's Chapel Church of Faison July 21 and held for a week with 23 enrolled and verage attendance was 14.

Eva Thomas proved to be a fine worker and we hope that the Negro Baptists of this area will continue this progress next year.

Professor L. W. Jarman, of the Thomas Jefferson School in Richmond, Va., was guest of Mr. and Mrs. Bob Grady Wednesday evening.

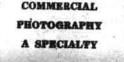
water stains, yet it has all the good qualities of the water stains. Furthermore, it brings out the natural color of the wood being treated, Rich says. That stain is just one of many products which Rich and his coworkers have devised to improve their industry. For instance, he invented a machine which reduces the time for cutting the familiar rope design on table legs from

hobbies.



for five weeks. She reported the







nnouncing



## O'Neill Rich, Raleigh cabinet maker, is shown drawing specifi-cations for 18th century reproductions of household furnishings, products which have made him famous from coast to coast:

## Son Of Duplin Gets Boost In News And Observer

O. N. Rich, native of the Beautancus section of Duplin County was given a front page write-up in the Editorial Section of the August 3rd News and Observer. The story, written by Rudolph Pate, is as follows:

"I put all I got into it," said the Duplin Courty native a bit modestly.

That ters credo has made O. N. Rich, owner of the Rich Cabinet Works in Raleigh, \$100,000 richer than he was seven years ago and has caused many an American housewife to break into an enthusiastic appraisal of his products. The soft-spoken hard-working

Rich specializes in the manufacture of 18th century furniture, and nis reproductions of that type of household furnishings' have found their way into over half of the 48 states. ders come from Maine to Florida and from the Atlantic seaboard to the pacific.

Antique hunters have beat a path to Rich's door, and he estimates he's just about a year behind in the shop. Nothing could have please filling orders.

## The Opening Of Mount Olive Stockyards, Inc. ON Monday, August 18 At 2 P. M.

Located ¼ mile North of Mount Olive on Highway 117 FOR THE SALE OF ANY KIND OF LIVESTOCK AT HIGHEST MARKET PRICES

Pression -



**Us At Auction** 

