

THE SEVEN SPRINGS SUPPLY COMPANY

SENDS GREETINGS

Duplin County ON THE OCCASION OF ITS 200th. Birthday



For nearly a half century this old firm has had the pleasure of serving thousands of Duplin County farmers with their daily needs in groceries, hardware, dry goods, notions, shoes, farm implements, furniture, electrical appliances, fertilizers, (in days gone by, caskets), horses and mules and many other lines of needed supplies.

Today we are in a better position to serve you than ever. Although our store is across the line in Wayne the large patronage we have and have had in Duplin makes us feel that we belong to Duplin County and we are proud of that feeling. The roots of this store firmly rest in the soil of Duplin. Most of its ownership and its management, yesterday and today, are sons of Duplin. We are proud to lay claim to that heritage.

It has always been and always will be our policy to cooperate with worthy undertakings in Duplin County.

Since this is the time for reflecting, we wonder how many of the older generation in Duplin recall the steamboats, the old freighter, "Ellen S", that used to plie the waters of the Neuse before the day of modern transportation, hauling fertilizers that went under your crops? The big day when we all assembled at Seven Springs on the "4th of July" and the "2nd Saturday in September"? When many of you Duplinites rode in buggies to Seven Springs to attend school, and some walked daily from 7 to 10 miles? Those were what we like to call the "Good old days" but to our way of thinking every yesterday is the "good old days" and every tomorrow is the beginning of the "Good new days".

This firm, as always, stands ready to go forward in every progressive move that will improve the lot of our people in this section.

Seven Springs Supply Company

SEVEN SPRINGS, N. C.



BRICK HOUSE PLAN NO. 461—Designed by Thompson & Sorrell, A.I.A., Architects, Rocky Mount, N. C.

This is one of 87 homes designed by leading Carolina Architects and featured in "Carolina Homes," a plan book published by Brick & Tile Service, Inc., Greensboro, N. C.

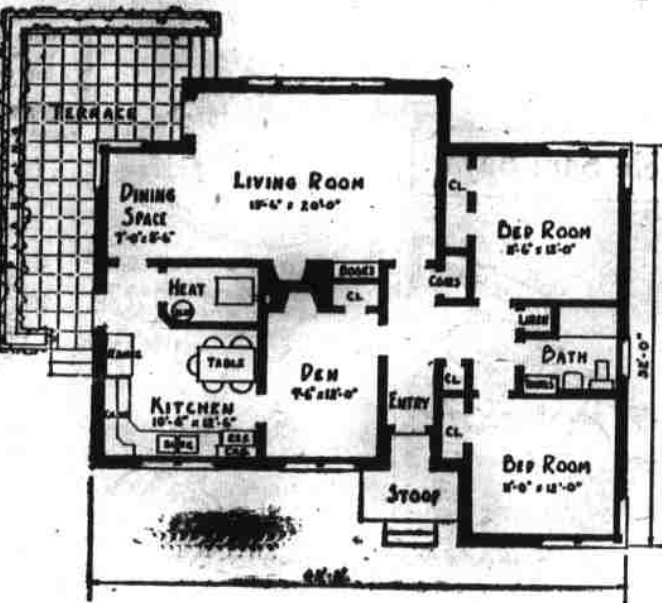
Here is a compact modern house (1330 sq. ft.) that has "about face" possibilities to suit any lot location. If the living room is placed on the street side stoop may be eliminated and the entry converted into a general storage closet. If, however, the living room is located as shown in the accompanying sketch added privacy is obtained and the terrace better lends itself to out of door living.

The den is a triple purpose room, for it may be used as a den, a dining room, or an additional bedroom, depending upon the needs of the individual family.

The bedrooms have corner windows which provide cross ventilation and at the same time leave maximum wall space for furniture placement.

Space for eating has been provided in the kitchen as well as in the dining alcove off the living room.

Closets, generous in size and number, have been placed throughout the house and greatly enhance the livability of this pleasant home.



Ladies, Now You See What Your Grandmothers Before You Saw

If you see unshaven and apparently unkempt men in and around Kenansville, Warsaw and other places in Duplin these days it is not a case of the men not being able to afford a shave or hair cut nor plain eccentricism. It is a case of advertising "The Duplin Story". Since the purpose of the celebration is to call to mind our forebears and some of the conditions under which they lived a group of men decided to show you ladies just what the women had to go through with in the days before the turn of the century when razor blades and barber shops, together with the highly perfumed shaving lather and brushless creams of today were not so plentiful. Patrolman Whitaker of Warsaw took the lead in the movement and fellows fell in step generously. The most notable character of the reversing the times is James Farrior in Kenansville, Duplin's perennial beard man.

When all these Pageanters began sprouting beards James quickly caught on. In order to protect his one man domicile of beard growers he immediately rushed home and cut off the famous Farrior beard.

James now goes around with the elite presenting a glistening smooth face with "the skin you love to touch". When the pageant is over James will probably again resume his watch over the group that likes to keep in mind the glorious days of our forefathers and again display his bearded trademark in Kenansville.

Speaking of James Farrior, at this time we miss his late brother Albert who used to sell subscriptions to the Times. Albert truly loved the old traditions of the Southland and especially Duplin. If he were living today he would get as great a thrill out of the pageant as anyone could. The old Farrior family spells tradition itself.

Although the soil survey provides an inventory for soil resources, this feature is not its principal contribution. Primarily it serves as a basis for classifying the results of experience and experiments regarding the characteristics and use-capabilities of soils in order that this information may be applied to each individual unit of operation.

Today's Pattern

9457 WAIST 24-32



Pattern 9457: no side-seams! Comes in waist sizes 24, 26, 28, 30, 32 inches. Size 28 takes 2 1/2 yards 39-inch.

Send TWENTY-FIVE CENTS in coins for this pattern to 170 Newspaper Pattern Dept., 232 West 18th St., New York 11, N. Y. Print plainly SIZE, NAME, ADDRESS, STYLE NUMBER.

Just out — our Marian Martin Fall and Winter Pattern Book! Smart, new clothes to sew at home. Gift ideas by the score. Send Fifteen Cents for this book. A Free Pattern is printed in book — a new weikat to wear with your skirts and dresses.

Healthful Device

A heating and ventilating device which medicates the air circulating in public buildings was recently demonstrated in Chicago.

The early Olympic games played in ancient Greece were for men only.

Southern pine beetles are now active in many timber tracts throughout North Carolina.

Resurfacing of U. S. Highway 117 from Warsaw to Mt. Olive is completed. The \$10,000 reconconditioning

Volcanoes

The two largest volcanoes—

Soil Survey Now Underway In Duplin To Take Five Years

Kenansville — A soil survey estimated to take five years has been launched in Duplin County. The project, first since 1905, is under the direction of Professor E. F. Goldston, assistant research professor of agronomy at State College in Raleigh.

The Soil Survey is carried on in North Carolina through the cooperation of: the Agricultural Experiment Station; the United States Department of Agriculture, Bureau of Plant Industry, Division of Soil Survey; and the Soil Conservation Service.

The objects in soil surveying are: (1) to determine the morphology of soils, (2) to classify them according to their characteristics, (3) to show their distribution on maps, and (4) to describe their characteristics, particularly in reference to the growth of various crops, grasses and trees.

The ultimate purpose is to provide accurate soil maps, necessary for the classification, interpretation and extension of data regarding agricultural production, the classification of rural lands, and for the factual basis in the development of sound programs of rural land use, whether planned by public or private agencies, or by individuals.

Mr. Goldston is at present being assisted by John M. King, Jr., N. C. Soil Conservation Service. He expects two more experts to be assigned to his staff later, one from the U. S. Dept. of Agriculture and one from the N. C. Agricultural Experiment Station.

Mr. Goldston has been associated with State College since 1925. Seventeen years were spent on soil survey and three years were spent

fining to the western counties.

He announced that a preliminary inspection was begun in Duplin on July 28th by Dr. William Ligon, U. S. Dept. of Agriculture; A. H. Hasty, Bureau of Plant Industry, U. S. Dept. of Agri.; William D. Lee, Associate Professor of Agri. N. C. State College; W. W. Stevens, Soil Conservation Service; and himself. This work was completed on August 2nd.

Soil Survey work was begun in the United States over 40 years ago and the State of North Carolina has been cooperating and carrying the work on continuously since it was instituted here in North Carolina. The Soil Survey work is under the direct supervision of Prof. W. D. Lee of the N. C. State College for the North Carolina agencies.

Finish By 1953

The field work of the current soil survey was first begun in Duplin on July 1, 1949 and is expected to be completed the latter part of 1953. The data will then be sent to the Bureau of Plant Industry in Washington, D. C., where the map and report will be published for general distribution.

A soil map is a representation on paper designed to portray the distribution of soil types and phases, as well as other selected cultural and physical features of the earth's surface necessary for convenience in its use. The soil-survey report which accompanies the soil map describes the area surveyed, the characteristics and capabilities for the use of the soil types and phases shown on the map, and the principal factors responsible for soil development.

The soil map is designed to show the location and extent of the various kinds of soil in an area with sufficient detail to indicate differences significant to man in agriculture.