



SANTA'S GIFT TO YOU!

-Our Big 1949-

Business Reorganization

SALE

Opens Friday Morning December 16th.

PRICES DRASTICALLY REDUCED ON OUR SHOES, DRY GOODS, NOTIONS, HARDWARE, APPLIANCES, ETC. Due to expected Business Changes now being planned, it is necessary that we reduce our stock immediately. More room is needed and we cannot build. For a quick removal we are offering our complete stock in the Dry Goods, Shoe, and Hardware Departments at cost and in many instances below cost. Don't wait another day. Come at once and take your pick. An ideal time to save money on your Christmas purchases and provide the many replacements needed in your home and on the farm. Prices on this page give you an idea of what you will find in our store during this sale.

<p>MEN'S HIP BOOTS Reg. \$11.00 value \$8.00</p>	<p>ALL LADIES DRESSES original value up to \$7.20 Special \$1.49</p>	<p>TOYS WE HAVE A SMALL SUPPLY OF NEW TOYS FOR CHILDREN OF ALL AGES - PLENTY OF FRUIT, NUTS, & CANDIES</p>		<p>MEN'S TAN or GREY WORK PANTS \$3.50 VALUES \$2.50</p>	<p>GENERAL ELECTRIC Vacuum Cleaners Reg. \$64.95 Special \$19.95</p>
<p>MEN'S KNEE BOOTS Reg. \$6.00 value \$4.25</p>	<p>ALL CHILDREN'S DRESSES original values up to \$3.00 Special 97c</p>	<p>OIL AND COAL BURNING HEATERS</p>		<p>ALL BLANKETS HALF PRICE</p>	<p>BICYCLES Reg. \$49.95 Special \$39.95</p>
<p>MEN'S LACE BOOTS Reg. \$7.95 value \$5.95</p>	<p>LADIES OXFORDS \$5.00 VALUES \$3.40</p>	<p>OIL SPACE HEATERS Reg. \$17.50 to \$55.00 Special - 30 Pct. Off</p>	<p>WARM MORNING COAL HEATERS Reg. \$59.95 Special \$19.95</p>	<p>MEN'S PANTS \$9.95 VALUE \$4.95</p>	<p>ALUMINUM GRIDDLES Reg. \$2.50 Special \$1.25</p>
<p>MEN'S BOOTS 4 BUCKLE ARCTICS Reg. \$5.00 value \$3.40</p>	<p>BLUE BUCKLE or BLUE GEM MEN'S OVERALLS \$2.49</p>	<p>QUICK MEAL WOOD or COAL RANGES AMERICAN STOVE COMPANY Regularly \$175.00 Special \$79.95</p>	<p>AMERICAN STOVE COMPANY QUICK MEAL RANGETTE Regularly \$115.00 Special \$49.50</p>	<p>CHENILE THROW RUGS Reg. \$3.00 Value 97c</p>	<p>ZENITH BATTERY RADIOS complete with battery \$44.95 VALUE \$29.95</p>
<p>MEN'S SHOES \$5.50 VALUES \$3.85</p>	<p>BOYS PANTS \$2.65 VALUE 97c</p>	<p>25 Pct. Discount on all piece goods</p>		<p>CHILDREN'S WINTER UNION SUITS \$1.50 VALUES 75c</p>	<p>MEN'S RAIN COATS Reg. \$4.95 value Special \$3.75</p>
<p>MEN'S SHOES VALUES \$4.40 \$3.10</p>	<p>MEN'S PANTS \$5.75 VALUE \$3.75</p>	<p>50 Pct. Discount on all Sweaters</p>		<p>MEN'S HIGH TOP SHOES \$15.00 VALUES \$7.50</p>	<p>LINOLEUM RUGS Reg. \$1.95 \$1.75</p>
<p>ONE LOT MEN'S PANTS original values up to \$5.00 \$1.00</p>	<p>BOYS CORDUROY PANTS \$4.85 VALUE \$1.50</p>	<p>30 Pct. Discount or more on all Men's and Boy's Jackets and Jumpers</p>		<p>ALL SALES AT DISCOUNT PRICES FOR CASH ONLY</p>	
<p>NO-REFUNDS. 30 Per cent or more discount on all Shoes, Dry Goods, Notions, and Hardware not Advertised.</p>					

DUPLIN MERCANTILE CO.

ON THE CORNER

IN KENANSVILLE