

Don't Let Death Take Your Holiday

"Don't Let Death Take Your Holiday!" That is the slogan of a statewide campaign by the North Carolina Department of Motor Vehicles to hold down the Christmas-New Year holiday accident toll this year.

Department figures show the year-end holiday season is the most dangerous period of the year and that accidents annually mar the holiday celebrations in hundreds of homes throughout the State.

In a united effort to focus public attention on extra holiday hazards and the extra caution needed to meet them, state, city and county officials, civic groups, and local safety councils are joining with the Department in the Christmas safety campaign.

The Department pointed out that traffic accident deaths on both Christmas Eve and Christmas Day run about twice as many as the annual daily average. Heavier travel and the festive spirit of the holiday season adds to the normal winter hazards of bad weather, slippery roads and added hours of darkness.

"Every family in North Carolina should put one extra gift under its Christmas tree this year," said Motor Vehicle Commissioner L. C. Rosser. "That gift is life. It could

be the life of some member of the household or a stranger. But it will be saved because someone has used just a little extra caution, common sense and courtesy to meet holiday hazards.

"Unless everyone is willing to go to a little trouble by taking extra care during the Christmas and New Year holiday seasons, North Carolina is likely to celebrate the holiday by repeating the carnage of the past Christmas and New Year when 18 persons were killed in needless accidents.

Remember—safe Christmas and New Year celebrations, free from accidents that mar family happiness at this joyous time of the year, are the best presents anybody can give or receive," Commissioner Rosser commented.

Consider Dredging Northeast River Through Duplin

Preliminary surveys have been underway recently which may decide the issue of putting in motion

a large reclamation program in Duplin county.

Col George W. Gillette, head of the N. C. Ports Authority and a federal engineer, has made one survey of the Northeast Cape Fear River as it meanders through the county from B. F. Grady to the Pender county line.

The preliminary survey has been made to assess the need for and the results which might flow from dredging and deepening of the river.

A spokesman close to the work now underway has disclosed that removal of stumps, sand bars and other impediments in the river would greatly facilitate this body of water to remove more quickly and adequately all the rainfall now fed to this watershed.

The practical effects, from a reclamation standpoint, have been estimated to be in the thousands of acres of land which would be restored to full utility.

The explanation is significant to riparian land owners in that the many feeder creeks to the Northeast River would drain faster and prevent flooding of lowlands if the river were dredged to carry the water more swiftly to the sea. However, when the river is sluggish and harbors the water fed into it, it quite naturally follows that the small creeks feeding it soon overflow their banks and flood lowlands. This means loss of crops and loss of land utility through the discouragement of crop planting due to the threat of frequent floodings.

Another reclamation feature would be the saving of irreplaceable top soil which are continually being washed away each flooding of the river and creeks.

The dredging operations will eventually come up for a yes or no decision by Army engineers of the War Department. One factor, which may prove of utmost importance for Duplin in gaining a favorable decision from the War Department could lie in the public interest which is manifest for such a project.

Nothing could lend greater emphasis to the factual surveys than a display of grass roots interest in having the dredging done, more particularly by those who are directly affected by river and creek flooding and those who sense the overall economic contributions to Duplin welfare which such operations could give.

accidents and fatalities.

TO SUCH AN EXTENT that the general public is now cognizant of the programs of Driver Education and Training, School Safety Patrols, Pedestrian Protection and other vital life-saving projects and are actively supporting these programs;

AND WHEREAS the newspapers of the two states have, in addition to actively supporting continuing traffic safety projects, initiated and sponsored in the various communities of the Carolinas individual programs that have added greatly to our overall work.

AND WHEREAS a great amount of space has been given to traffic safety stories, and key reporters have been assigned to cover important phases of safety drives and projects;

AND WHEREAS the Press of the Carolinas is contributing immeasurably to the task of making the general public safety conscious and alert to the need for a constant awareness of death on the highways;

BE IT THEREFORE RESOLVED that the Carolina Motor Club, duly represented by we who are gathered together this 24th day of October, 1949, does hereby publicly acknowledge this great contribution by the Press and wishes to make this fact of permanent record by entry in the minutes of this meeting.

I certify this to be a true and correct copy of the resolution passed by the Board of Directors of the Carolina Motor Club, Incorporated, October 24th, 1949.

Witnessed my hand and the official seal of the Carolina Motor Club, Incorporated.

F. D. Miller, Secy.

Pleasant View

Harold Grady, son of Mr. and Mrs. Bill Grady was taken to a Kinston hospital Monday for an appendicitis operation. Last reports say he is doing fine.

Miss Elsie Byrd is home from Rocky Mount where she is in training for a nurse. She will stay the week end.

Miss Emma Chambers of Kinston spent the week end with her mother, Mrs. Oscar Chambers.

Mrs. Robert Grady was burned Wednesday when the top blew off a pressure cooker she was using. She was rushed to Mt. Olive doctor where she received treatment and is now doing fine.

Revel services were held at Pleasant View last week with a good attendance each night. Everyone enjoyed the services.

Mr. and Mrs. Jim Casper of Deep Run have moved to the community

recently. Everyone welcomes them.

Mr. and Mrs. Gaston Kelly visited Mr. and Mrs. Robert Grady on Sunday afternoon.

Mr. and Mrs. W. G. Smith visited Mrs. Edith Grady Sunday afternoon.

Tyndall-Ham

Miss Margaret Elizabeth Ham, daughter of Mr. and Mrs. Thomas Ashley Ham of Wilson, became the bride of William Dal Tyndall, son of Mrs. Eva Tyndall of Mount Olive, and the late Kirby Emerson Tyndall, in a candlelight ceremony at 5:30 in the afternoon on Saturday, December 10, in the First Methodist Church of Wilson.

The Rev. Robert W. Bradshaw, pastor of the bride, officiated at the double ring ceremony, assisted by the Rev. John W. Lambert, pastor of the First Baptist Church in Mount Olive.

Miss Mary Hunter Hackney, organist, and Mrs. Guy Dixon of Rocky Mount, soloist, rendered a program of wedding music.

Given in marriage by her father, the bride wore an ivory duchess satin gown with short sleeves and a tight basque extending to a point in the back. Her bouffant skirt fell into a court train. The portrait neckline was outlined in a bertha

of rosepoint lace headed with tiny seed pearls. Her finger-tip veil of imported illusion was caught by orange blossoms to a bonnet of rosepoint lace and seed pearls. She wore long white kid gloves and carried a white prayer book topped by a white orchid and a cascade of lilies-of-the-valley.

Miss Jean Moss was maid of honor and the bride's only attendant. She was gowned in a robin's-egg blue satin dress with a tight basque and a full skirt extending into a short train. The off-shoulder neckline had a bertha of satin folds. She wore matching mitts and a Juliet cap of satin, with a short veil of illusion and carried an arm bouquet of Better Times roses.

Jesse Parker Tyndall of Tronton and Wilson was the bridegroom's best man. Ushers were Jerry F. Morris and Jack B. Overman of Wilson, and Rodney Southerland and Herman Barbrey of Mount Olive. The bride's parents entertained at a reception at the Woman's Club immediately following the ceremony.

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Letters:

December 9, 1949

Dear Editor:

At a recent annual meeting of the Carolina Motor Club Board of Directors an important resolution was passed commending the press of the Carolinas for their constant promotion of traffic safety activities.

This resolution in a small manner helps to express our appreciation for the wonderful work being done by newspapers in the two states for the advancement of safety.

I am enclosing a copy of this resolution believing that it will be of interest to you.

We feel that with the aid of circulating newspapers great progress in pedestrian protection activities, driver training programs, and school safety patrol work has been accomplished during the past year.

Thank you again for your great interest in vital saving projects.

Sincerely yours,
Coleman W. Roberts, Pres

RESOLUTION

WHEREAS the Press of the two Carolinas has contributed greatly to highway safety efforts originated by the Highway Departments of the two states and by the Carolina Motor Club and has earnestly attempted to extend, encourage, sponsor and promote militant traffic safety programs destined to reduce

Uncle Sam Says



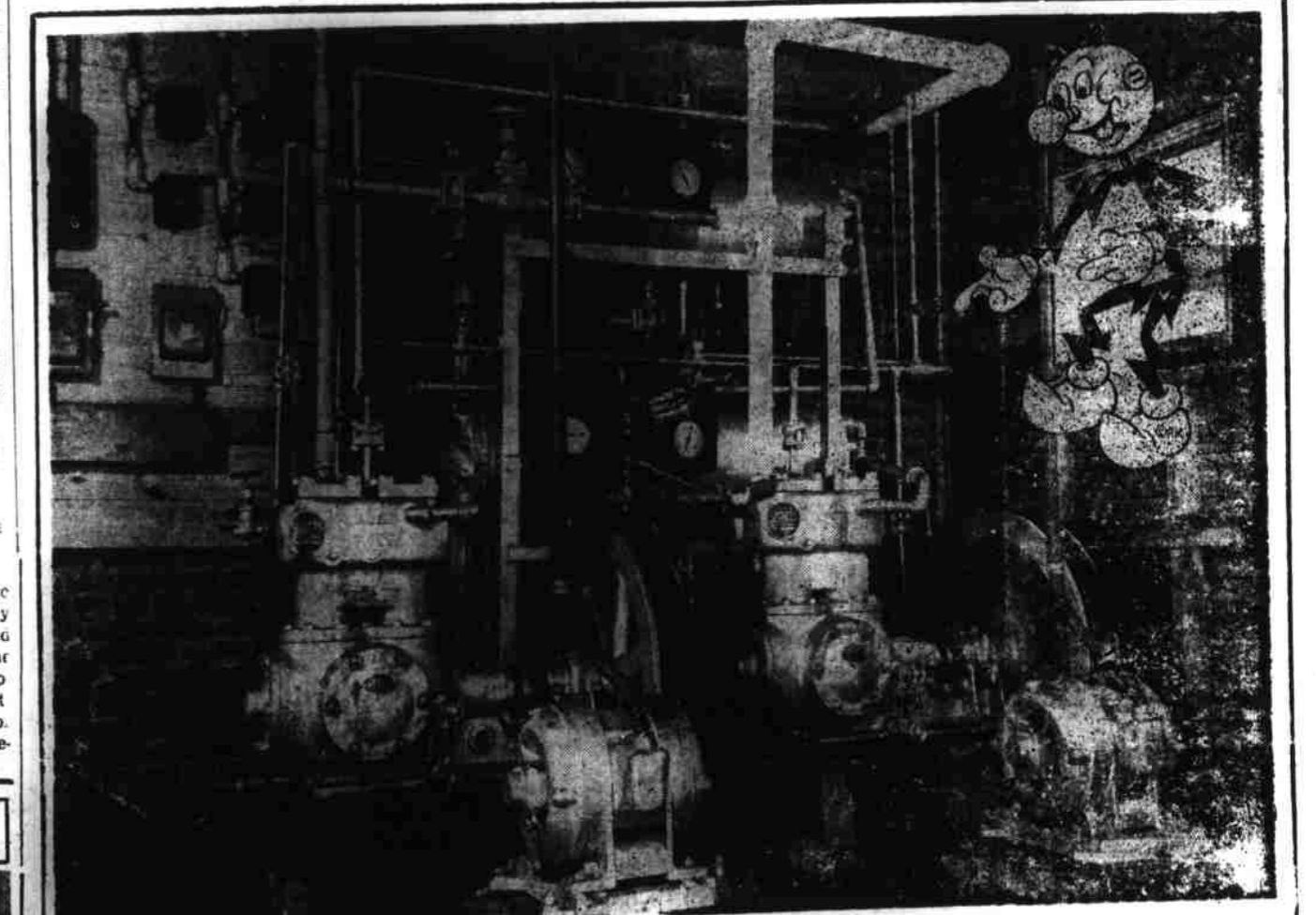
Have you ever stopped to analyze the reasons why Christmas Day has such a tremendous hold on you and your family? Of course there's the real significance of the day, and the tree and family reunion, but back of these happy events is a feeling of safety and security. Safety and security are linked with financial well being, firm underpinnings for your very home. Regular systematic savings out of your income produce safety and security. The best way to save effectively is to save before you spend. You can do this very thing by signing up on Payroll Savings Plan for buying United States Savings Bonds where you work, or enrolling in the Semi-Month Plan where you bank if you are self-employed.

U. S. Treasury Department

Give something FOR THE HOME!

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END TABLES	TABLE & FLOOR LAMPS	WALL PLAQUES
MIRRORS	PICTURES	DINING ROOM SUITES
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"Power A' Plenty"

Yes sir, this freezing locker has to have plenty of power to keep the right temperature at all times. Plants such as this depend upon electricity to help them operate. A loss of the low temperatures necessary could cause a lot of damage in a freezing locker. Power can never be too little or too late!

This is an example of just one type of industry in Southeastern North Carolina. Many other kinds are already in operation and there are more to come. Tide Water is going all out to encourage new plants and factories to come into the territory . . . and Tide Water has Power A'Plenty for new industry.

Tide Water Power Co.
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