

County Theatre Attractions For Next Week

Buick Announces New 1950 Line

Flint, Mich., Dec. 28—Buick today announced for 1950 its most comprehensive line of cars since the pre-war days, and for the first time offered models in a wide range from the newly-invented lower price field to luxury custom models in the upper brackets. The cars are completely new from styling and engineering standpoints, boasting more powerful engines, new and roomier bodies, greater comfort, and sweeping tender lines carried through the length of the body.

Altogether there are 19 models in the line with seven in the Special Series and six models each in the Super and Roadmaster Series. Basically the cars are on three different chassis but one model in both the Super and Roadmaster Series is on a lengthened chassis to accommodate a more spacious body.

A new engine is offered in the Super Series while the Roadmaster and Special engines have undergone changes to give increased performance.

Highlighting the style of the new cars are lower lines, the appearance of more glass and Buick's characteristic hill-taper-through front fenders, flowing in smooth line through the entire body length. These lines are accentuated in the medium and higher priced models by a stainless molding running most the length of the car.

Two distinct body styles are utilized in the Special Series: the Jetback and Tourback designs which are available in the four-door six passenger sedans. The Jetback, an ultra-streamlined body

Buick Roadmaster for 1950



Tops in the Buick line for 1950 is the stately Roadmaster six passenger sedan. Inches shorter than its predecessor the car has a more powerful engine, a completely new body and features a one-piece curved windshield. Note the full taper-through of the front fenders, the wrap-around bumpers, spacious trunk and the narrow rear quarter panel permitting the rear window to come well around to the side providing better rear vision for the driver.

with a sweep back, is available also on the two-door three passenger coupe and the two-door six passenger sedan.

The Tourback styling, with its spacious trunk and generally roomier dimensions, is used in the four-door models in the Super and the

Roadmaster Series cars, and the two-door models are Jetback. In addition these series each fill have a convertible, a Riviera and an Estate Wagon.

The Special Series is being increased with introduction of deluxe models, the first time in the history of the Special that deluxe

Buick from Stem to Stern



This sturdy looking bumper and grille combination graces the front end of the complete line of 1950 Buick automobiles. Other distinctive features are the full taper-through front fenders, wrap-around bumpers with bomb-shaped bumper guards housing the parking light and direction signal indicators in front, and back-up lights in the rear, and identifying name plates on the front fenders. The cars have completely new bodies, and a new and more powerful engine is under the graceful hood of the new Super sedan shown above.

models have been offered. Buick's exclusive Dynaflo transmission continues to be standard equipment on all Roadmaster models and optional in the Super and Special Series. Nearly 350,000 of these torque converter transmissions have been installed on Buick cars since Dynaflo was introduced in 1948, and during 1949 approximately 70 per cent of all Buicks were equipped with Dynaflo.

Many refinements have been made on the device which has been credited by engineers with being the outstanding contribution to motor comfort in the last quarter century.

An outstanding feature of the entire line is adoption of the unique and widely-acclaimed front-end first offered on the Special Series in August. The new front-end is a sturdy grille and bumper combination which has proved highly successful since it was brought out on the Special. With the combination grille and bumper it has been possible to shorten the Super 5 3-8 inches in over-all length without shortening the wheelbase, and the Roadmaster 5 1-3 inches over-all. Super models now are 204 inches over-all, except for the one long wheelbase model which is 208 inches, and the Roadmasters are 208.8 inches except for the long wheelbase model in this series, which is 212.8 inches.

The new Super engine, designated the F-263, has Buick's valve-in-head, Fireball design but it develops 128 brake horsepower with Dynaflo at 3,600 RPM compared with the 120 horsepower of its predecessor. It has a compression ratio of 7.2 to 1 as against 6.9 previously. With synchro-mesh transmission the engine has 124 horsepower and a compression ratio of 6.9 to 1. It has been designed specially to take greater advantage of the new and higher octane fuels recently made available by the petroleum industry.

The new F-263 has a piston stroke of 4 1-8, a bore of 3 3-16 inches as against 3 3-32 formerly, and a displacement of 263.3 cubic inches contrasted to 248.1 previously.

The compression ratio of all engines in the Roadmaster and Special Series with Dynaflo also has been increased to 7.2 to 1, with a corresponding increase in power. Brake horsepower of the Special with Dynaflo now has 122 and on the Roadmaster 152.

Several improvements have been made in the chassis of the new cars including additional frame strength and reinforced side rails extending forward for a stinger mounting to accommodate the bumper grille combination. Buick's frames now are virtually all-welded.

inches in the rear seat of the Super four-door sedan. Riding comfort for rear seat passengers has been improved with relocation of the seat to a point further ahead of the rear axle, permitting more head room in the Tourback models and the lowering of the roof lines on all models.

Structural strength and rigidity of the all-welded bodies by Fisher have been increased by incorpora-

MOTOR PARK DRIVE IN THEATRE PINK HILL, N. C.

"A Happy New Year To All"

SUNDAY, Jan. 1st Start The New Year Happy - See Father Was A Fullback

Starring Fred MacMurray And Maureen O'Hara. Also Color Cartoon - Shorts

MON. & TUES. It's A Great Life

The Life Of Riley

Starring William Bendix And James Gleason. Also Color Cartoon

WED. & THURS. The Western That Tops 'Em All

The Paleface

With Jane "Outlaw" Russell And Bob Hope. Also Shorts

FRI. & SAT. BIG DOUBLE FEATURE

Homicide For Three

With Warren Douglas And Jane Frazee.

ALSO

The Gay Amigo

With Cisco Kid

tion of the latest type channel reinforcements, double-walled sections and sturdy box section construction of the body frame wherever such methods can be used. The use of the box section construction in the roof rails with their added strength is an important factor in permitting narrower windshield and center pillars, smaller rear quarter panels and larger rear windows -- resulting in increased vision.

Further improvements have been made in sound insulation. New materials have been adopted and used on the dash, the cowl panels, and the front and rear floor pans and on the underside of the hood.

The instrument panel has been redesigned to place all dials and gauges more directly in front of the driver. The large speedometer is located above the steering column and keynotes the new design. The ignition lock and windshield wiper control are to the right and left of the steering column, just below the cluster of gauges and the horn ring or the steering wheel, formerly a semi-circle, has been increased to a full circle.

An important addition to the instrument panel is the installation of dual map lights. Located just underneath the radio controls, they serve to illuminate the controls and the light is focused downward from a rectangular shaped lens.

Headlights, parking lights, instrument and map lights are all controlled from a single four-way

switch. Fore and aft flash-way signal lights are standard equipment on the Super and Roadmaster Series and optional on the Special. The front signals are housed in the parking lamps recessed in the bumper guards and the rear signals are in the upper section of the rear reflector.

Push-button door locks are used on all models. The new chrome handles blend smoothly into the door panels and are stationary with no open ends. The rear compartment lock is incorporated in the

decorative emblem on the trunk lid. The lid is mounted on counter-balanced springs and permits easy access. Doors on all models are

Dr. H. W. Colwell

OPTOMETRIST

Eyes Examined, Glasses Fitted.

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Chevrolet Company

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easier to open and a more secure hold-open device has been installed. The A. & F. Motor Company in Wallace is your Buick Dealer in this section.

MODEL THEATRE

BEULAVILLE, N. C. WEEK OF JANUARY 1st.

Sunday and Monday MAN FROM COLORADO

With GLEN FORD.

Tuesday and Wednesday LARSON

With JOHN PAYNE.

Thursday - Double Feature CAUGHT

With JAMES MASON. AND OOMA

A Jungle Special

Friday THE SUN COMES UP

With LASSIE

Saturday TRIGGER TRAIL

With ROD CAMERON.

CAPITAL THEATRE

KENANSVILLE, N. C.

WEEK BEGINNING JANUARY 2nd

2 Shows Mon. Thru Fri. Beginning 6:45 P. M. MONDAY and TUESDAY

South Of St. Louis

Starring Joel McCrea and Alexis Smith.

WEDNESDAY

John Loves Mary

Starring Ronald Reagan and Jack Carson.

THURSDAY and FRIDAY

Rope Of Sand

Starring Burt Lancaster and Paul Henreid.

SATURDAY - Continuous 1 to 11 - DOUBLE FEATURE

"Wild" Bill Elliott in

Return Of Daniel Boone

- AND -

Blondie Hits The Jackpot

With Penny Singleton and Arthur Lake.

DUPLIN THEATRE

WARSAW, N. C.

SUN. - MON. Jan. 1-2

Challenge To Lassie

TECHNICOLOR With Donald Crisp And Lassie.

TUESDAY, Jan. 3

Father Was A Fullback

With Fred MacMurray And Maureen O'Hara.

WEDNESDAY, Jan. 4

Vigilantes Of Dodge City

Streets Of San Francisco

With Robert Armstrong.

THURS. - FRI. Jan. 5-6

Miss Grant Takes Richmond

With Lucille Ball And William Holden.

SATURDAY, Jan 7

DOUBLE FEATURE

Western Renegades

With Johnny MacBrown.

Trail Of The Yukon

HAPPY NEW YEAR

As we turn the page on '49, and start into 1950 - - May all the year be happy, progressive, full and thrifty.

Our wish for you is lots of joy, Good cheer and happiness too, Prosperity, health and all the best, A happy New Year to all of you!

TIDE WATER POWER COMPANY

GOOD NEIGHBORS AT YOUR SERVICE

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