

Plymouth Interior Is Luxurious



Plymouth, famous for comfort, has wide, deep chair-height seats in the nine new models. Luxurious interior has beautifully tailored fabric upholstery and handsome appointments. There is ample head and leg room.

grille screen. There are larger rotary switch knobs which are easier to operate.

Features the performance, comfort and safety which were previously introduced in the Plymouth line have been retained. The car has characteristic interior roominess, ample head and leg room, and wide, deep chair-height seats. The six-cylinder, 87 horsepower engine has a 7 to 1 compression ratio. The combination ignition and starter switch, automatic electric choke, super-cushion tires, safe-guard hydraulic brakes and safety-rim wheels are among the "high-priced car" features contained in the new Plymouth.

The new Plymouth line includes nine automobiles in the Special DeLuxe and DeLuxe groups. Special DeLuxe models are the four-door sedan, the club coupe, the station wagon, and the convertible club coupe. The DeLuxe group consists of the four-door sedan, club coupe, two-door sedan, three-passenger coupe, and the all-metal Suburban. The cars are available in nine colors. In addition, there are special colors available for the Suburban, the station wagon, and the convertible club coupe.

Magnolia News

Mr. Theodore Rogers is ill with pneumonia but is improving. His two sons Theodore, Jr. of Washington, D. C. and Allison of Charlotte, and families were with him several days. They returned Saturday.

Miss Lillie Sasser of Goldsboro spent last week with her son here. Guests of Mrs. Maude King Sunday were Billie and family of Teachey and Mr. and Mrs. Boney Wells.

Mr. and Mrs. Ed Evans and daughter spent the week end with her father J. P. Tucker, Sr.

Mr. and Mrs. Jack Dail of Raleigh spent the week end with her mother Mrs. L. D. Dail.

Miss Macy Cox visited her nephew Mr. Chas P. Gaylor and family in Goldsboro Thursday. Baby Chas, P. Jr. is just four weeks old.

Mrs. Otis Pigford and Mrs. Walter Blanton of Willard spent Tuesday with Mrs. Nancy Kissner and Mrs. Ben Jenkins.

Mrs. Mary Howard of Turkey spent the week end with her brother Mr. Stewart Chestnutt.

Mrs. A. W. Croom has been confined to her home with Lumbago but is back on duty now at Cottage Grill.

Maysville News

Mrs. Henry Jones has returned from visiting her daughter, Mrs.

To Relieve Misery of **COLDS** take **666** LIQUID OR TABLETS - SAME FAST RELIEF

Leslie Jones

Mrs. Paul and James King attended the conference at Mt. Giload Church Thursday.

Miss Beulah Pate is visiting her brother Ulus at Rones Chapel.

Mrs. Meta Jones of Long Ridge is visiting her son Mr. Henry Jones.

Mrs. Eva Hardy of Liddell visited relatives here last week.

Mrs. Edd Garris visited Mrs. Elwood Underhill of Rones Chapel Friday afternoon.

Mrs. Annie S. Kornegay of Kenedy Home visited relatives here last Monday.

The Maysville Club held its January meeting in the home of Mrs. James King with Mrs. Paul King joint hostess Friday evening with 19 members present. Year books were filled out and Recreational leader Mrs. Preston Whitfield led the group in games. The hostesses served a sandwich plate and drinks.

Robert Lanier Buried Tuesday

Robert Lanier, 66, died early on Tuesday morning at the home of his brother, Daniel Lanier of the Corinth Church Community near Rose Hill after being in ill health for six months. He formerly lived in the Indian Springs Community near Mt. Olive until a few days ago.

Funeral services were held on Tuesday afternoon at 3 o'clock at the graveside in the Indian Springs Cemetery by Rev. W. R. Kennedy of Pink Hill.

He is survived by three brothers, T. Q. Lanier of Warsaw, Daniel Lanier of Rose Hill, and Matthew Lanier of Beulaville; two sisters, Mrs. G. S. Mills of Mebane and Mrs. I. L. Evans of Durham.

Pleasant View

By: GASTON F. GRADY
Mr. and Mrs. William Allen Chambers have returned from Carlo, Mo. where they have been visiting relatives.

Mrs. Robert Grady, Noah Rouse, Earl Stroud, Leonard Grady visited Mr. and Mrs. Earl Mealey last week.

The Men of the Church met on Thursday night to discuss plans for building additional rooms to the church.

Mr. and Mrs. Robert Grady and family and Mr. and Mrs. W. G. Smith and Charlotte went to the Cliffs State Park Sunday afternoon.

Mrs. Minnie Holt and son Allen of Spencer and Mrs. Maude Ke v of Alum Springs were dinner guests of Mr. and Mrs. Gaston Kelly on Saturday. They visited other relatives in the community in the afternoon.

Mrs. Robert Grady, W. C. Smith and Edith Grady shopped in Goldsboro Thursday.

New Plymouth Special DeLuxe Club Coupe



The Plymouth Special DeLuxe Club Coupe, one of nine new models, is shown above. The car contains important styling changes and improvements for safety and comfort. Its high compression engine and many mechanical features provide lively, economical performance.

Plymouth Has New Look Both Coming and Going

The 1950 Plymouth car, with important styling changes and improvements for safety and riding comfort, will go on display in dealer showrooms throughout the country January 12.

There are new lines in the silhouette which give the new Plymouth a longer, lower, more streamlined appearance. The changes are readily apparent whether viewed from front, rear, or side.

Rear fenders, which are bolted on for economical removal in case repairs are necessary, have been restyled and lengthened. A larger rear window on club coupes and four-door sedans, slightly greater over-all width, and alterations on the rear deck provide a longer, heavier, road-hugging appearance for all models.

The grille has been simplified and made more massive. It consists of two large horizontal bars with a curved-down top member and a single vertical bar at the center. Above the grille the Plymouth name plate appears in larger block letters, and a bigger, more colorful medallion has been placed over the name plate.

Described as "Packed with value and ready to prove it," the new Plymouth was characterized by D. S. Eddins, president of Plymouth as "The greatest car value we have ever offered the public."

"When we speak of value," Eddins said, "we mean that we have achieved big-car performance with small-car economy, and that the mechanical excellence of which we have always been proud has maintained itself in the new model."

The front and rear fenders have been increased, a factor which increases stability, especially on rotary stress on curves, and also adds to the car's general appearance. The front fender is 10 per cent larger than on previous models, the new rear fender only increases visibility and the new line have into the car's new appearance a simple designed locking rubber bumper.

There are large, new, 7 to 1 cylinder, front and rear, in the new Plymouth grille, rear deck and bumper add material to the appearance of the car. The new bumper has been carried out in the new design and name plate on the front of the car.

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It's the best-looking new car of them all! It's the new De Soto, designed to give you more room, more comfort, more visibility, more safety and more lasting satisfaction than any car you ever owned. Here's the car designed with YOU in mind. It's brand-new from handsome new front grille to tail-lights. And it's waiting for you to come and ride in it.

It lets you drive without shifting. It has a terrific high-compression engine, bigger-than-ever brakes, weatherproof ignition, feather-light steering. Yet it is excitingly easy to buy and amazingly economical to operate. No matter which make of car you thought you might buy this year, "Drive a DeSoto before you decide." Let us arrange a demonstration.

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Service Motor Company

KENANSVILLE, NORTH CAROLINA



New Plymouth Special DeLuxe Four-Door Sedan



The Plymouth Special DeLuxe four-door sedan, one of nine new models, is shown above. The car contains important styling changes and improvements for safety and comfort. Its high compression engine and many mechanical features provide lively, economical performance.

SEE THE NEW 1950 PLYMOUTH

NOW ON DISPLAY AT

Service Motor Co.

Your Plymouth - DeSoto Dealer

KENANSVILLE, N. C.