

**Annie Rooney,
Popeye,
Blondie,
and Little
Miss Muffet
Join the
March of Dimes**



LOOKING AHEAD

GEORGE S. BENSON
President—Harding College
Burr, Arkansas

WHY BE THRIFTY?

Ben Franklin's old wisdom: "A penny saved is a penny earned" had a great part in building America. You can count over most of the great companies that serve us so well today, and behind all of them you will discover a history of saving and thrift that made the original idea possible.

But I say that saving money was one time a good philosophy. That is because it was practiced. But saving and thrift have today fallen into dishonor. Today, the man who thinks of saving his money and then of investing it is likely to be called a foolish man.

Penalties on Thrift

People who know facts can call such a man foolish. There are two reasons for this attitude. First: it is nearly impossible to save money. Second: there's not sufficient incentive to invest. Heavy taxes make earnings from investments so low that few take the risk involved in putting money into industry.

The people of this nation are rapidly forgetting what those habits of personal thrift, of laying it up for a rainy day, have meant in the growth and progress of the nation.

On Teaching Thrift

I am seriously concerned lest our youth grow up losing sight of the importance of thrift.

Our young folks must be taught that there is no thing as "easy money." We cannot afford to educate this generation that the best way to make money is to go into politics, marry into it, win a radio "give away", find a new "rocket" wait for a rich uncle to die, win the sweepstakes, or live on the dole. It is possible to get money in all these ways, but they are not the right ways. This country was not built by those wishful thinkers who are ever looking for the quick dollar.

We must teach youth to know and understand the meaning of thrift. More than that, we cannot afford to penalize those who would save money, by any national policy or practice. Savings put to work, in the form of capital for new and growing enterprises, must continue to be our best insurance for prosperity and full employment.

SPORTS AFIELD

By TED KESTING

Here is another in our series of "learning from nature". This time questions are answered about the northeastern timber wolf.

Far from being the ferocious and dangerous beast of our imagination, the timber wolf, the timber wolf is the shiest of American animals, the most intelligent (with the possible exception of the coyote, or prairie wolf) and by long odds the hardest to stalk.

The wolf pack of popular literature is wholly imaginary. The real pack is a family group consisting of the she-wolf and her latest litter of cubs, numbering up to 8 or 10. The old dog wolf lives mostly by himself on the same range, killing for his mate when she cannot hunt for herself.

The she-wolf usually raises a litter every other season. Several family groups will follow the migrating caribou herds, as once they followed the buffalo, but each group lives and hunts for itself. Never do they unite in a massed pack under a single leader.

In summer they eat rabbits, mice, grubs, grasshoppers and other small pickings, with a relish for berries in season. In winter they depend on big game, and kill far more than they need. They hunt only at night, as a rule. After eating their fill, they usually go to another part of the range and before sunrise have picked their day bed on a ridge or hill where they have a wide outlook.

The howling of a wolf pack is a blood-curdling sound heard for the first time. The howling is often heard at twilight, that being the hour when they leave their beds and jubilate a while before beginning their silent hunt for food.

When game is scented at a distance the pack spreads out in a fan shaped formation, stealing forward until one wolf jumps the quarry; at his signal yelp the wings close in for the kill with a terrifying uproar—that cry of the kill is really savage. The twilight howling is very different—an undertone of joyous excitement like that of the hounds that know they are about to go hunting.

N. C. Represented At New Orleans

North Carolina's representative to the National Rural Overseas Program (CROP) dedication in New Orleans, Jan. 30, will be Robert Ponton, Commissioner L. Y. Ballentine, chairman of the N. C. CROP Committee announced. Ponton will be the guest of the New Orleans Chamber of Commerce and other leading civic groups.

The Rev. H. W. Baucum, state director of CROP for N. C., will also attend the dedication taking with him the symbolic miniature CROP Friendship Train which has been on display. The miniature boxcars, which will be joined by similar cars from all over the nation, will represent the 24 freight carloads of gifts which have been sent through CROP from the state this year. In New Orleans they will be joined by 1500 other miniature cars representing gifts from 34 other states.

The state CROP director emphasized the fact that most of the food given goes to the needy through church-sponsored orphanages, hospitals and refugee camp kitchens. The refugees, many of whom were small business men, professional workers and farmers in their native countries, are reduced to destitution through circumstances beyond their control. They find neither welcome, homes nor employment among peoples themselves hungry, ragged and overcrowded as a result of the war.

Place Orders Early For Tree Seedlings

Landowners who still plan to plant tree seedlings for reforestation purposes are urged by District

Forester Herlevich to place their orders as soon as possible with the Department of Conservation and Development. He says there are plenty of loblolly, slash, shortleaf and longleaf pine left at the Clayton Forest Nursery. Order blanks for trees may be had by writing to him at P. O. Box 628, Whiteville, N. C.

4-H Program To Change Name

Announcement has been made of a change in emphasis in the 4-H Electric program, which in 1950 will be known as the 4-H Farm and Home Electric program. With the change of name, the program will encourage more boys and girls to study and plan how to use electricity, and demonstrate what electrical equipment they have made, adjusted, repaired and installed.

There will be no changes in awards, or donor, which is the Westinghouse Educational Foundation. Awards comprise gold-filled medals, all-expense trips to the Na-

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OAK, \$6.00 per cord

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60 cords pine and 30 cords oak cut in 4-ft. lengths.

George P. Pridgen

PHONE 473 WARSAW

tional 4-H Club Congress, and six \$300 college scholarships to county, state and national winners.

A merit plaque also will be awarded to the county reporting the most outstanding 4-H Farm and Home program in the state this year.

Australia was heard from 87 times and New Zealand 44.

Dr. H. W. Colwell

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Time Terms Suits YOU "T" To A.....

There's been a lot of advertising lately about credit terms—no down payment—24 months to pay—only 15¢ a day—and others. In this rather confusing situation, we'd like to explain our position . . . Each family has different financial problems, a different budget arrangement, and needs its own time-term plan . . . We offer you your choice of these four plans to fit you and your budget problems to a "T".

1. Sol Isaacs-George Casteen Company's Time Terms 30-Day Charge

On this plan buy home furnishings you need now and pay for them by the 10th of the month following purchase.

3. Sol Isaacs-George Casteen Company's Time Terms 4-Payment Plan

On this plan you may pay 1-4 when you buy and the balance in three equal monthly payments.

2. Sol Isaacs-George Casteen Company's Time Terms Budget-Pay Plan

On this plan you may or may not make a down payment, pay the balance in small weekly or monthly payments . . . according to your needs. (No carrying charge). Your credit rating guides us in extending terms.

4. Sol Isaacs-George Casteen Company's Time Terms Add-On Plan

On this plan you may buy additional home furnishings and add them to an existing budget-pay account without down payment . . . and usually without having your monthly payments increased.

✓ We are confident that we have a "Time Term" plan to fit your needs . . . and remember down payments and monthly payments are adjusted to your own particular needs and credit rating.

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PROOF OF FORD LEADERSHIP 1949 new truck license registrations as reported by R. L. Polk & Co.—total for the latest available 3 months period of 1949 (August, September, October) compared to 1st quarter—shown

FORD TRUCKS	Truck Increase	24,683
All Other Trucks Combined	Truck Increase	15,382
TRUCK "A"	Increase	9,884
TRUCK "B"	Increase	5,838
TRUCK "C"	Increase	2,179
TRUCK "D"	Increase	8,026
ALL OTHERS	Increase	8,542
TOTAL		18,382

Smart Truck Buyers recognize extra value . . . They know Today's Smart Buy is the '50 Ford!

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- ★ A new 110-horsepower SIX!
- ★ Ford Million Dollar Cab!
- ★ Bonus! Built Construction which means big reserves of strength and power!
- ★ Ford longer truck life!
- ★ 21 Smart Trucking Advancements for 1950!



Series F-5 Stake shows is one of over 175 models in Ford's full line of trucks for 1950.

Ford Trucks Cost Less because FORD TRUCKS LAST LONGER

Using latest available statistics for 1949, the Insurance Institute proves Ford Trucks last longer!