# THE DUPLIN TIMES



TINANSVILLE, N. C.

GEORGE S. BENSON -Harding College rey, Ackansas

for our success.'

ery American.

In Life Too Yes, America turns out fine com-

petitors on our athletic fields. Ev-

win games. Is it that way on the

field of life, the longer range game?

How about the pursuit of economic

relations, for instance. Both sides

competition which belongs to ev-

Management strives to find cap-

ital so it can build bigger and still

bigger factories. Then batteries of

huge machines and clanking as-

## COMPETITION INSURES PROGRESS

Little Rock Junior College had quite a football team. Their Trojans were feted by proud townspeople the other day, after victory over California's Santa Ana Junior College in the Little Rose Bowl. The vidual competition in this vitally Trojan coach told hometowners important arena, our workaday their team wouldn't have won nt Pasadena had not a bandy-legged little halfback named Benny Scott (125 pounds) been the greatest com petitor on the field that day. To clinch a victory the little scatback whirled 80 yards through the entire California team in one of the nost sensational punt returns in the bowl's history.

escribing this and other thrills sembly lines seem to dwarf the inof the game their coach said: "Ev- dividual worker and smother his ery one of our boys is a great com- tiny flame of individual competipetior. All have splendid character tion. An employee of a big auto-and play cleanly. But they love to mobile factory may be one of the

attered th ndred plants. Not even his in-Itinis show on the Buick or Chrysle he helps produce. Sometimes company's relationship with su a worker is distant and imperso nal

### No Celling, Please Unions, on the other hand, som

times set standards on jobs and wages that permit little, if any outlet for individual competition. Rigid standards and codes that put limits on ability and productivity cast the individual into a mould from which only an exceptional few rise. To standardize human ability is a dangerous practice Moreover, ceilings on individual productivity are based on the unsound theory of scarcity. In our nation's march of progress there can be no substitute for a constantly rising productivity.

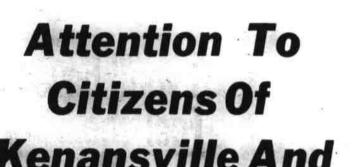
Fortunately, in most of our industries there still is reward awaiting the great competitors, awaiting even the good competitors. Various forms of incentives for individual performances now are being offered. These are attracting the favorable attention of more and more sound-thinking union leaders and workers. And at Harding's Freedom Forums last year we heard several executives report on new employee relations programs that are bringing new understanding and warmer relationships into the labor-management picture.

**Competition Under Fire** Yet, in some quarters there is trend away from the competitive idea. Some of our political planners and social reformers want to fit American workers into moulds and set their capacity of production by standards and limits like a machine's. Their plea is that the individual's competitive spirit must be sacrificed for the good of the masses. This is absurd. No civiliza-

tion in history ever has benefited

by holding down productivity. We got where we are today in America because our free enterery season the great competitors prise system gives free rein to man's instinctive competitive spirit. It has been the wellspring of our progress. It gave us the atmosphere comfort and security? I'm afraid of competition that encouraged we may be losing the spirit of indipint-sized Benny Scott to believe he could carry a punt 80 yards through 11 big Santa Ana tacklers world. Consider labor-management at Pasadena and win the ball game for his Little Rock Trojans. If conoften fail to understand and make tinued and encouraged, competitive use of this spirit of individual enterprise will bring us all much higher standards of living.

> Dr. H. W. Colwell **OPTOMETRIST** Eyes Examined, Glasses Fitted. Next Door To Cavenaugh **Chevrolet** Company Permanent Office In WALLACE, N. C.



Mother doesn't distinguish between her children because one has red hair or another, blue eves. She cherishes them all -- and knows that what they are

s in their hearts.

is determined, not by what they look like, but by what

So it is with all men. As children of God, all mankind is equal, one to another. As we attend church each Sabbath, let us heed the words



# FAMILY AFFAIR

# **Duplin County**

**PROBABLY BY THIS TIME YOU HAVE HEARD REPORTS** FROM SOME SOURCE OR ANOTHER ABOUT A NEW GROCERY AND MEAT MARKET THAT IS TO BE OPENED IN YOUR COUNTY SEAT SOON.

YES, THERE IS GOING TO BE ANOTHER STORE WHICH WILL FEATURE A COMPLETE LINE OF STAPLE AND FANCY **GROCERIES AND MEATS FOR YOUR SHOPPING NEEDS.** 

THIS STORE WILL BE YORE STORE. YORESTORE'S PURPOSE WILL BE TO GIVE YOU BETTER GOODS AT LOWER PRICES. SELF-SERVICE WILL BE INSTALLED FOR YOUR CONVENIENCE.

YORE STORE WILL BE OWNED AND OPERATED BY HENRY WEST, JR., AND WILL BE LOCATED AT THE FORMER C. E. QUINN FURNITURE COMPANY STORE.

WATCH FOR FURTHER ANNOUNCEMENT AS TO THE OPENING DATE. YOUR PATRONAGE WILL BE GREATLY APPRECIATED.

fore Store

KENANSVILLE, N. C.

HENRY M. WEST, JR. Prop.

of the minister of our faith . . . and let us pray for guidance, that we might learn to understand and love all our neighbors and fellow citizens ... and teach our children the ways of truth and understanding. And let us resolve now, at the start of this New Year, to support our churches liberally, and attend them regularly. For it is through them - - and them alone, that we can find true peace.

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