

at the theatres

First Time in Technicolor For Beautiful Hedy Lamarr

Gorgeous Hedy Lamarr, the torrid Viennese beauty whose mere presence generally raises the temperature a few degrees, appears in Technicolor for the first time in Paramount's "Samson and Delilah," and causes something of a heat wave.



Breathtaking Hedy Lamarr appears in Technicolor for the first time in Cecil B. DeMille's Paramount production of "Samson and Delilah" playing at the Model Theatre in Beulaville Sunday and Monday, July 23rd and 24th. She and Victor Mature play the title roles in the film.

And if Technicolor were not enough to bring her devastating charms to the attention of goggle-eyed males, producer-director Cecil B. DeMille has seen to it that no hem was left unturned to expose the luscious Hedy to a panting public.

The glamorous star has ten changes of costume in "Samson and Delilah," which opens Sunday, July 23rd for a two day run at the Model Theatre in Beulaville, each designed to reveal rather than conceal. There's not much more of Miss Lamarr than meets the eye when she's slinking around in the bejeweled, tight-fitting creations fashioned after the Minoan styles of 5000 years ago.

Whatever else anyone can say of the Minoans, they certainly weren't stuffy or prudish. Their women wore gowns with bare mid-ribs, bare shoulders and slit skirts, with practically everything form-fitting.

Some of their styles, of course, were too extreme to get past the Hollywood censors, but Miss Lamarr, with the aid of costume designer Edith Head, is about as enticing a screen charmer as the film makers have ever dared to present.

of the breed say that even the best examples are no more than ordinary performers in the field.

What has created the confusion is that the Weimarner has been oversold in this country. It always has been a grand hunting dog. But it has had too many fanciful build-ups. Buyers have expected impossible miracles, then have been disappointed.

The Weimarner's affectionate nature and beautiful appearance have attracted many who have no intention of hunting the dog. They simply want one for a pet. As a result, this fine hunting dog has been generating into a mere bench-show exhibit. Sportsmen must now make every effort to keep the Weimarner where it belongs—hunting in the field.

The Weimarner will simply do what the other breeds do when properly trained — but more of it. When you take a dog that will locate and point upland game birds and retrieve them; sit in a duck blind and retrieve migratory birds from water—then you have a combination that many dogs cannot equal.

The Weimarner is an all-around hunting dog—something that can't be said about other breeds. It will trail, point, retrieve, and has speed that equals the average English pointers.

So we see that the Weimarner is neither a miracle nor a fraud—but a fine dog in the field when trained. And in the field is where they rightfully belong—not as part of a living room decoration.



LOOKING AHEAD
by GEORGE S. BENSON
President—Harding College
Savoy, Arkansas

**"DO AS I SAY,
NOT AS I DO"**

There came to Harding College in this week's mail an imposing educational kit from our Federal government. It contained seven colorful textbooks and brochures designed to equip teachers to teach

How mild can a cigarette be?
**MORE PEOPLE
SMOKE CAMELS**
than any
other cigarette!

and among the millions who do...



MEL PARNELL
Accepter of the Boston Red Sox.
Mel says: "The 30-Day Mildness Test gave me the right slant on cigarettes. Camels have favor and they're mild!"

school boys and girls and college students how to be thrifty, how to live within one's income. One brochure is an elaborate four-color journal for classroom teachers; and the kit, prepared by the Treasury Department, also contains a book of thrift songs and another with the script for a one-act play on thrift.

Upon careful examination I found these teaching aids to be excellent. They offer practical programs of thrift and money management for youngsters. The techniques presented are sound. If utilized in our schools and colleges which are not already stressing thrift, the instructions should be valuable. However, for the Federal government to be undertaking to teach its citizens thrift, sound budgeting, money management and wise spending cannot, under present circumstances, be taken without a grin; and a somewhat sickly grin, at that.

HOW TO SPEND WISELY?
The government's "Lessons in Arithmetic," an excellent thrift text, says: "No matter how well he learns reading, writing and arithmetic, a child will never be able to look out for himself properly unless he also learns how to spend wisely, how to save and what to save for."

From a digest of the Hoover Commission Report: "Government hospital construction costs from \$30,000 to \$51,000 per bed, compared with \$16,000 per bed in privately constructed hospitals... and though there are 100,000 empty Government hospital beds, the Government is building new hospitals with 38,000 additional beds."

Also from the Hoover Commission: "15,432 V A employees are needed to handle veterans' insurance, one employee for each 450 policies; while in private industry the work load per employee is 1,762 policies."

GOOD MONEY MANAGEMENT
The Government's "Songs for all Grades," has the following lyric (sung to the tune "I've Been Working on the Railroad"): "We've been saving up our pennies, for a rainy day. We've been being wise and thrifty. By saving them this way."

From the Office of the Budget Director: "Estimated gross public debt outstanding (federal deficit) 1950: \$258,400,000,000. 1951: \$263,800,000,000." Should the national debt get no bigger and should it have to be paid by our school youngsters of today, the indebtedness would be more than \$11,000 on each boy and girl.

The government's "School Savings in the Social Studies," an illustrated text, recommends in its reading list the following "outside" reading: "Wise Spending for Better Living," published by the University of Florida; and "How to Live within Your Income," Simon and Schuster.

From the Office of Budget Director: "1950 receipts \$37,783,000,000; expenditures \$43,297,000,000; deficit for 1950, \$5,534,000,000."

LESONS NEEDED ELSEWHERE
The government's "School Savings in the Social Studies" says: "Teach young people to be frugal is no longer enough. They need rather to practice the wise management of their money and other economic resources."

For a digest of the Hoover Commission Report: "The Federal Government spends tax money—your money—at the rate of more than \$100,000,000 a day. The Commission found that several million dol-

TELL ME...

DO PEARLS ACTUALLY MELT IN VINEGAR?
YES... IN STRONG VINEGAR THEY DISSOLVE IN ABOUT 3 HOURS! IF FIRST PULVERIZED, A PEARL WILL QUICKLY DISSOLVE AND EFFERVESCE MILDLY!

IN WHAT COUNTRY DO MEN DRESS LIKE WOMEN... AND WOMEN DRESS LIKE MEN?
IN ALBANIA, TODAY, AS IN THE PAST... THE MEN WEAR SKIRTS AND THE WOMEN WEAR LONG TROUSERS!

DID MRS. O'LEARY'S COW START THE GREAT CHICAGO FIRE?
NO! THERE WAS NO SUCH ANIMAL! THE TALE WAS INVENTED BY A REPORTER TO DRAMATIZE HIS STORY OF THE FIRE. THE EXACT CAUSE REMAINS UNKNOWN!

DOES AN AIRPLANE REQUIRE LESS GASOLINE WHEN FLYING SLOWLY?
ON THE CONTRARY... MORE GASOLINE IS CONSUMED TO FLY SLOW! WHEN AN AIRPLANE TRAVELS AT MINIMUM POWER... MORE POWER IS REQUIRED TO FLY AT A SLOWER RATE!

lars a day is wasted on poor government management." I heartily endorse a primary objective of these government teaching aids, which is to sell savings stamps and, subsequently, savings bonds to the school children. The Treasury's savings bond program definitely encourages thrift and is one way of financing a portion of the national debt. However, I should like to see the authors of the "thrift" kit publish a special edition for all government officials and department heads, substituting throughout as follows: "Teaching Government officials and department heads (instead of 'young people') to be frugal is no longer

enough. They need rather to practice the wise management of the taxpayers (instead of 'their' money and other economic resources of the nation." By their examples, wasteful government spenders are doing more to destroy the virtue of thrift in our young people than all the government's "thrift" teaching aids can repair.

SMATHERS SUPT. FISH HATCHERY
R. E. Smathers, Waynesville, has been appointed superintendent of the Stedman Fish Hatchery near Fayetteville. He fills the vacancy left by the sudden death of Donald Stubbs, former superintendent. Smathers is a native of Jackson County, and a graduate of Sylva High School. He began his career in the fisheries field as a fish culturist at Balsam Hatchery near Waynesville, and recently has been in charge of the Arrowood Glade Fish Rearing Station.

CAPITAL THEATRE

KENANSVILLE, N. C.

MOVIES ARE BETTER THAN EVER

WEEK BEGINNING JULY 17

MONDAY and TUESDAY

Key To The City
Starring Clark Gable And Loretta Young.

WEDNESDAY and THURSDAY

Beyond The Forest
Starring Bette Davis And Joseph Cotton.

FRIDAY and SATURDAY

Cheaper By The Dozen
With Jeanne Crain, Clifton Webb, And Myrna Loy.

THEY'RE OFF! BIGGEST TRUCK ECONOMY RUN EVER LAUNCHED!

THOUSANDS of FORD TRUCKS START NATIONWIDE FORD ECONOMY RUN!

COVERS EVERY FORD TRUCK MODEL IN EVERY TRUCK-USING VOCATION!

The most realistic economy study in truck history is now under way. Thousands of Ford Truck users will keep complete day-to-day records of loads hauled, miles travelled, fuel consumed and total repairs and maintenance for a six-month period.

DRAMATIC DEMONSTRATION THAT FORD IS AMERICA'S NO. 1 TRUCK VALUE!

The Ford Economy Run will demonstrate for everyone to see what Ford owners have known right along. Ford Trucks do more per dollar—in your business, in any business. See us today! Choose from over 175 Ford Economy Truck models!



WARSAW'S ENTRY IN THE FORD TRUCK ECONOMY RUN

Western Auto Associate Store, R. L. Bolick, Owner

Watch for them! The orange and black identification emblem shown at right will identify them.

In the long run, too—Ford Trucking Costs Less Because—

FORD TRUCKS LAST LONGER

Using latest registration data on 6,592,000 trucks, life insurance experts prove Ford Trucks last longer! F.C.A.

Sheffield Motor Co.

WARSAW, N. C.

PHONE 311

SPORTS AFIELD

By TED KESTING.
Some fanciers of the Weimarner insist that it is nothing less than a miracle dog, able to do everything done by other breeds only much better. On the other hand, critics

Center Theatre

MOUNT OLIVE EASTERN CAROLINA'S FINEST THEATRE

WEEK OF JULY 16th

Sun. - Mon. **GUN FIGHTERS**

With GREGORY PECK

Tues. - Wed. **SINGING GUNS**

With WALTER BRENNAN, ELLA RAINES and VAUGHN MONROE

Thurs. - Fri. **ROGUES OF SHERWOOD FOREST**

With JON DEREK And DIANA LYNN

Saturday **SHADOW ON THE WALL**

With ANN SOTHEEN And GIGI FERREAU

DUPLIN THEATRE

WARSAW, N. C.

SUN. - MON. July 16-17

Jolson Sings Again

(TECHNICOLOR) With Larry Parks

And Barbara Hale.

Cartoons

TUESDAY, July 18

Story Of Molly X

With June Havoc And John Russell.

WEDNESDAY, July 19

DOUBLE FEATURE **Holiday In Havana**

With Gary Cooper

Daughter Of The West

THURS. - FRI. July 20-21

The Gunfighter

With Gregory Peck And Helen Westcott.

SATURDAY, July 22

DOUBLE FEATURE **West Of The Brazos**

With James Ellison.

State Penitentiary

With Warner Baxter.

SEE AND HEAR

Vaughn Monroe

SING

MULE TRAIN

AT THE

CENTER THEATRE

MOUNT OLIVE

TUESDAY & WEDNESDAY