

New Planters 349 For 1950 Season

"Service You Can Depend On," still stands the test of time at New Planters warehouses 1 & 2 in Wilson after 16 years of continuous service under the direct leadership of R. T. Smith.

The proprietors, R. T. Smith, Bryan W. Carr, and W. C. Smith, are grateful to their many friends and customers for their loyal support during the years and they are assured of the same personal attention as rendered in the past and they are looking forward to greeting old and new customers upon the opening of the Wilson Tobacco market.

New Planters No. 1 will get a first sale at 9 o'clock on opening day. Throughout the selling season the sales at No. 1 and No. 2 will alternate every two days.

Sales will be held for two days at number one and then two days at number two.

Starting with Friday, August 18, the sales will be as follows: August 18, Friday, New Planters one at 9 o'clock, August 21, Monday, New Planters one, 11:45 o'clock, August 22, Tuesday, New Planters two, 9 o'clock, August 23, Wednesday.

Company Dissolved
It has been announced that the consolidation between New Planters and Watson warehouse has been dissolved and the Planters-Watson Sales company has been liquidated.

It has been a pleasure to have served you during the two years of consolidation, the owners say, and of course we want Planters number 1 and 2 to continue to serve you at New Planters number one and two.

Conditions are very favorable for a successful season and R. T. Smith, Bryan W. Carr, and S. W. "Billy" Smith will be on hand to see that every pile of your tobacco brings the top market prices.

Isaac Gurley and D. E. Stancil will auctioneer the golden weed for the high dollar. The office force will be under the direction of M. G. Cole and you can be assured of prompt and courteous service.

Radio Programs
Listen to radio station WVOT, 1420 on your dial, from 8:35 o'clock in the morning until 9 o'clock at night for up to the minute news and information on the tobacco market.

The following personnel will be on hand to look after your every interest. They are J. E. Upchurch, Johnnie Chase, O. B. Battle, R. H. Eddins, A. L. Tippet, A. O. Davis, M. C. Foster, Bob Ellis, G. C. Hardison, Albert Bundy, Eugene Watkins, L. G. Whitley, J. E. Adkins, J. R. Matthews, Ray Smith, Wiley S. Davis, Miss Mary Hunter Hackney, Mrs. Harriett Smith, Mrs. Sarah Fleming, and Mrs. Clarence Hobgood.

Outlaw's Bridge

The Home Demonstration Club Community picnic will be held on Saturday afternoon August 18 at 5 o'clock at the school. Everyone most cordially invited to attend. Carry well-filled baskets and tea.

Rev. L. C. Prater left Sunday to visit relatives in Brownwood, Texas.

Mrs. Leroy Simmons and son W.G. have been visiting her parents Mr. and Mrs. W. A. Martin in Franklinton.

Mr. and Mrs. Alvin Outlaw and children of Kinston visited Mr. and Mrs. Vance Outlaw Sunday.

Mr. and Mrs. L. O. Parker of Mt. Olive visited her parents Mr. and Mrs. J. H. Parker Sunday.

E. G. Outlaw of Goldsboro was a visitor for church services on Sunday and visited relatives.

Mrs. Frank Kornegay of Snow Hill spent Sunday with her sister Mrs. Grover Jones.

Mrs. N. F. Outlaw has returned from a Kinston hospital and is improving from a recent illness.

Misses Lottie Simmons, Hilda and Peggy Outlaw of Kinston RFD. visited relatives here Monday.

Mr. and Mrs. Norman Swinson, Mrs. Dan Fagg of Mt. Olive and Miss Hazel Simmons of Fayetteville visited Mr. and Mrs. R. D. Simmons Sunday.

The A.U.W. held its regular meeting in the home of Mrs. Ed Smith Saturday afternoon with Miss Salie Outlaw presiding. Rev. L. C.

Prater gave the devotional. A business session followed with Mrs. Herman Outlaw in charge of the program which included a mission

Leslie Maready Graduates E.C.T.C.

East Carolina Teachers College conferred degrees this afternoon upon 154 graduates of the 1950 summer school. Ceremonies were held in Austin auditorium where the new \$30,000 pipe organ recently installed at the college was used for the first graduation.

Among the graduates receiving diplomas was Leslie Maready of Chinquapin who received an A.B. degree.

Uncle Sam Says



How time flies. Just a few years back you were thrilled with the "ole swimmin' hole," ready to take a plunge into its cool, flowing waters. Maybe ten years from now you'll want to take another plunge such as buying a new home, a new car, a long vacation trip. These take money and where's it coming from. The smart people know the easy answer—U. S. Savings Bonds. Enroll now for the Payroll Savings Plan where you work, or if self-employed, the Bond-A-Month Plan at your bank. You then save automatically and in 1960 your Savings Bonds will produce \$4 for every \$3 invested today.



AERIAL VIEW OF WILSON — showing a part of the fast-growing Eastern Carolina town's business district and some of its warehouses. The town, known as the world's largest tobacco market, will be humming with activity when auctions are resumed on August 21.

study review by Miss Pauline Outlaw. Mizpah benediction closed the meeting. A delightful social hour with refreshments was enjoyed by members and a number of visitors.

IMPROVED PASTURE PROVES CHEAPEST LIVESTOCK FEED

Improved pasture is the most economical livestock feed and should be the main source of feed

wherever weather conditions permit.

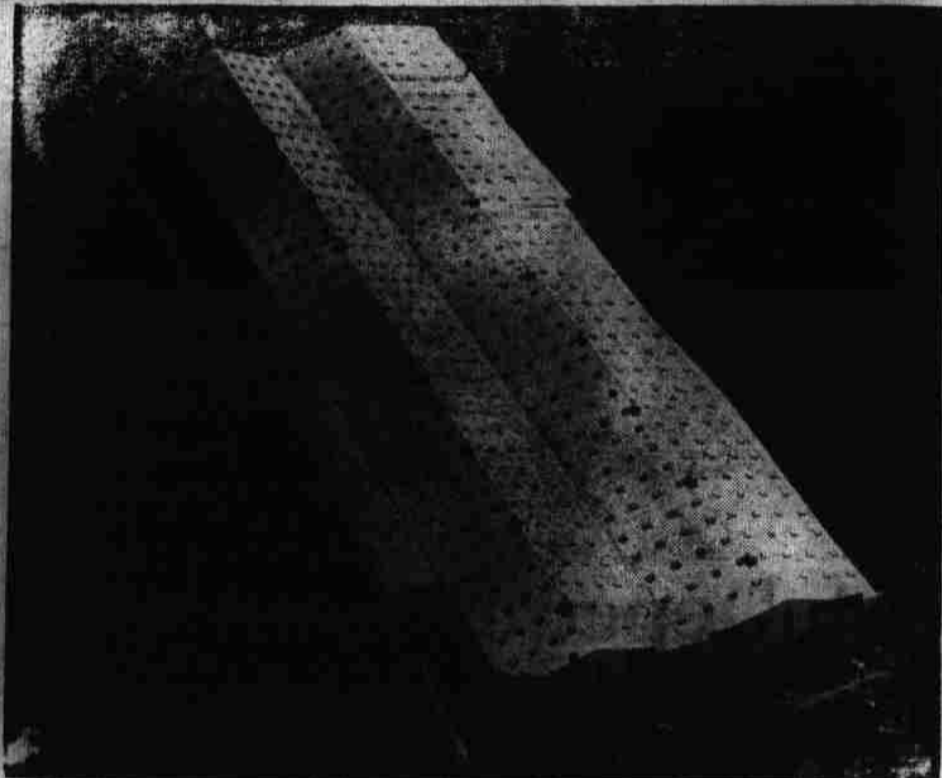
The cost of establishing pasture may be distributed over five years since the average permanent pasture produces that long. One-fifth the cost of establishing pasture on cleared land plus the annual maintenance costs amounts to about \$20 per acre per year. Hence, if pasture is developed on idle land, any income over \$20 per acre is an addition to the farmer's return for his labor and investment.

CHRYSLER INSTALLS NEW PARKING BRAKE

The pull of one finger can hold the heaviest passenger car on the steepest of grades through a powerful new parking brake now being installed on Chrysler cars, according to Joseph A. O'Malley, general manager of the Chrysler Division. The new "Easi-Lock" parking brake is designed to hold the mammoth Chrysler Crown Imperial,

loaded to a gross weight of 6,200 pounds, from rolling backwards on a 32% grade. Should the need arise it can bring the car to a complete stop from any speed.

Mounted on the propeller shaft, the new hand brake is completely independent of the wheel brakes. It is of the internal-expanding type and provides more than three times the maximum braking effect of the external-contracting hand brake which it replaces.



AERIAL VIEW NEW PLANTERS WAREHOUSE No. 1



AERIAL VIEW NEW PLANTERS WAREHOUSE No. 2

The
Greatest
Sales
ORGANIZATION
in the
World
Will Operate

NEW PLANTERS

Warehouses 1 and 2 On
The World's Largest Tobacco Market
Wilson, North Carolina This Season

Offering Tobacco
Growers "Service
You Can Depend On"
And
A Guaranteed Sale Every Day

R. T. SMITH



WILL CARR SMITH
Proprietor of
New Planters Warehouse

Season Opens
Monday, August 21st
Bring Us Your First Load
Sell Your Entire Crop With Us



BRYAN W. CARR

Our Sales Force Includes R. T. Smith, Bryan W. Carr, S. W. (Billy) Smith, With Isaac Gurley and D. E. Stancil, Auctioneers
Listen to Our Radio Programs Daily at 8:35 A. M. and 8:00 P. M. Over WVOT — WILSON