

# Blueberry Growers To Promote Sales

Pemberton, N. J., April 11—A wide campaign to increase blueberry consumption has been launched here by the newly formed Blueberry Institute, Inc. With a membership made up of individual growers and growers' groups, the institute will undertake to stimulate consumer buying and expand the scope of blueberry marketing.

Theodore H. Budd, president of the institute, said that blueberry growers in Michigan and North Carolina are being invited to participate in the organization's work. A high percentage of all New Jersey growers is already affiliated with the new, non-profit institute.

The Blueberry Institute, he said, will serve as a central source of information on the use of blueberries — fresh, canned or frozen — and will engage in publicity based on recipe development, nutritional studies, etc.

Funds are being provided by an assessment against anticipated sales during the coming fresh season, which extends from late May in the South to late August in the Middle West.

No brand identification will be used by the institute, although various marketing agencies supporting it are expected to use brand identification in their own activities.

In addition to individual growers, the entire membership of the following organizations have affiliated with the institute: Blueberry Growers' Association of New Lisbon, N. J.; Independent Blueberry Cooperative Association of Brown's Mills, N. J.; and Atlantic County Blueberry Farmers' Association of Hammonton, N. J. The Farmers' Cooperative Auction Market, also of Hammonton, is cooperating with the new organization.

Officers of the institute, in addition to President Theodore Budd, include Floyd Hammell and Mrs. Alva C. Hammell, both of Pemberton, and Anthony Galletta of Hammonton, vice-presidents; Thomas B. Darlington of Whitesburg, N. J., secretary; and Nelson Morton of Pemberton, treasurer.

Directors not included in list of officers above are William S. Haines of Chatsworth, N. J.; Joseph J. O'Neill, Jr., of Moorestown, N. J.; and William G. Bray of Pemberton.

Robert Knox Advertising of New York has been engaged to handle all promotional activities.

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# Health Dep't. Lists Births And Deaths

The Duplin County Health Department vital statistics reveals that during the month of March a total of 84 babies born in the county was recorded. 21 deliveries were made by physicians in the home and 13 were made by mid-wives in the homes. Of the 34 reported 5 were white and 29 Negroes.

Reported deaths were 2 under 2 years of age and one under one month.

# Two Duplin Men In Texas Exercises

FORT HOOD TEXAS — Pvt. Thomas F. Code, whose wife lives in Albemarle, and Pfc. Willie T. Wolf of Rt. 3, Mt. Olive are participating in the final phases of Exercise Long Horn in central Texas as a member of the 1st Armored Division.

More than 115,000 men, including four combat divisions, are taking part in the nation's largest military maneuver since World War II.

The 1st Armored Division began a coordinated attack to secure enemy jump-off points along the Colorado River and regain land seized by the invaders since the start of the maneuver late in March.

Wolf and Code, assigned to the division's 702nd Infantry Battalion, are members of one of the Army's most unique units. The 702nd is equipped with armored personnel carriers which can transport troops along the lines at great speed and unload them at the first sign of heavy organized resistance.

# P. M. A. Notes

**"NORTH CAROLINA ACCEPTS THE CHALLENGE"**

The North Carolina Board of Farm Organizations and agencies has prepared a booklet, "North Carolina Accepts the Challenge" as an important step toward putting into effect the Long Range Farm Program for increasing farm income in this State and improving our family and community living arrangements have been made to carry this program into each county in the State at meetings of representatives of farm agencies and farm leaders in each county.

The first meeting to be held in Duplin County will be in the Kenansville High School Auditorium in Kenansville Wednesday afternoon April 16, starting at 1:00 P. M. The meeting is called by L. F. Weeks, County Agent.

PMA Community Committeemen and other farm leaders are invited to attend this meeting, and assist in putting across a successful program in Duplin County.

# NO OIL PEANUT PROGRAM FOR 1952

A bill has been passed by Congress and signed by the President that abolishes the oil peanut program that has been operative for the past two years. There will be no permitted acreage for oil based upon the 1947 or 1948 harvested acreage of peanuts for 1952. Any and all persons who harvest peanuts in 1952 in excess of the largest allotment will be required to sell their peanuts on an excess peanut card and pay penalty on the excess peanuts harvested. All Community Committeemen, heads of agricultural agencies and vocational

# Mrs. Jones Smith Of Smith Township Barely Escapes Death When Bus Hits Car

Mrs. Jones Smith of Smith Township barely escaped death last Thursday afternoon when the car she was driving was rammed in the rear by a Carolina Trailways bus. Reports said Mrs. Smith had slowed down, probably stopped, to allow a school bus to pass. When the bus struck the car she apparently became excited, according to reports, and stepped on the accelerator. The car crashed into the work house of the bridge construction company, demolishing it and then hit the bridge abutment. One State employee jumped from the

car to avoid being hit, it was said. Mrs. Smith was rushed to a Kinston hospital where it was found she suffered head injuries. She is recovering, last reports said. The car was badly damaged but the bus escaped with minor damage. Mrs. Smith was riding alone.

# Son Of Duplin Wins Honor

W. S. Elmore of Elkin is attending the annual Top Honor Club meeting of the Occidental Life Insurance Company, Raleigh, being held at the Vinoy Park Hotel, St. Petersburg, Fla.

Mr. Elmore won the trip for himself by attaining membership in the Lawrence Lee Club, which is named for the president of Occidental. Only those agents in the United States and Cuba who write a specified large volume of quality business within the year are eligible for membership in this club.

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**LEG O' LAMB ROAST**

A feast for the eyes and a treat for the palate is a handsome leg of lamb, roasted to perfection awaiting the carving knife.

Before roasting, remove fell for easier carving of the cooked meat. To roast, place the leg of lamb fat side up on a rack in an open pan. Use no water. Bake in a slow oven (325 degrees F.). A roast meat thermometer is your most accurate guide to perfectly done meat.

The fat covering on the leg of lamb may be slashed during the last 15 minutes of roasting and a sliver of garlic inserted in the slashes. Finish roasting and be certain to remove the garlic before serving.

**VARIETY IN LEFT-OVER ROAST LAMB**

There are no problems in using up all the roast lamb because so many variations are possible—cold sliced lamb with mint jelly and hot creamed vegetables, sliced lamb heated in gravy or a zesty sauce with boiled or baked potatoes, fluffy rice, or noodles.

Mint is the traditional flavor to go with lamb, but many tart sauces are equally delightful such as lemon or orange sauce, or a spicy barbecue sauce for variety.

A full cut leg of lamb may weigh 8 to 12 pounds, but if a smaller roast is preferred, 3 to 4 broiling steaks may be cut from the loin and a 1 to 2-pound shank piece cut off for a savory lamb and vegetable stew. This will leave a 3 to 5-pound leg roast. So, the full cut leg will make broiling, roasting, braising as well as left-over steaks.

as soon as the oil dries. Oil-treated eggs may be kept for about six months.

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**Preserve Eggs By Oil Dipping**

Unless properly cared for, eggs can quickly lose their quality during the first three or four days after they are laid. One way to prevent this loss is to dip the eggs in oil.

The practice of oiling eggs is easy and doesn't require expensive equipment, says T. B. Morris poultry specialist for State College Extension Service. A large galvanized trash can and a wire egg basket are all that is needed on the farm. For large commercial operations, oil-dipping machines can be used.

The oil used for shell treating is usually tasteless, colorless, and odorless mineral oil. The eggs should have sound shells, be clean and dry, and should be dipped in the oil as soon as they are cool. A good practice is to allow the eggs to cool overnight and dip them in oil for three to five seconds and then hang over the can to drain and dry. This may take from a few minutes to 20 hours.

If an egg gets broken in the oil, it should be removed and the oil heated to 180 degrees Fahrenheit for 15 to 30 minutes and then strained through a milk strainer or several thicknesses of cheese cloth. Oil that has developed an odor or that shows color should not be used.

After treatment the eggs should be placed in an egg room or cool cellar. They may be packed in cases, cartons, or other containers

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says C. R. SHEARMAN, Haced Construction Co., Lynwood, Calif.