If you can believe all the newspapers and the major magazines September, 1953 will be notable for one thing - the publication on September 14 of their Kensey report, Sexual Behavior in the Human Female. Certainly no book ever published before has had such fantastic publicity. Weeks before its publication, writers from every important magazine and newspaper went to Bloomington, Indiana for a prevue of the proof sheets. Shrouded with all the hush-hush secrecy of an atom-bomb explosion, the bomb shell was released last week - the opinions of the journalists who had the opportunity of an advance peek at Dr. Kinsey's findings. These opinions are varied as some of the experiences of the women whose case histories make up this new report - but all of them seem to agree that the book will increase our understanding of sex and that it will help build more stable and happier marriages.

We shall reserve our judgement until we have read the book, but we have grave doubts that we shall be half as surprised at its findings as some of our journalists would have us believe. The statistics must all be taken with reservations - even Dr. Kinsey admits that. In his some 9,940 cases, there is much too high a ratio of college women and women from the higher economic levels to get any sort of a norm. It is, as Ernest Haveman of Life Magazine points out, mostly a reflection of the habits of the younger, better-educated city women. The so-called surprise of this new report - and these writers would have us believe that marriage counselors and psychologists will be

The so-called surprise of this new report - and these writers would have us believe that marriage counselors and psychologists will be surprised themselves - is that the average woman is far less interested in sex than previously believed, that her sexual urges start later and last longer than those of the male - one reason why women should have younger husbands.

One of the readers of Dr. Kinsey's first report on the Sexual

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A Name Will be Drawn Saturday, September 26

Man's love is of man's life a thing apart;

Tis woman's whole existence."

On the contrary, quite the reverse is true men are a lot more concerned about sex than women, talk more about it, think more about it, are far more easily stimulated than women. After all men not only read, they have also written most of the pornigraphic literature of the past two thousand years. Dr. Kinsey also found that men responded to all kinds of phenomena associated with sex to a far greater degree when women, observing the opposite sex, clothed or nude, observing portrayals of nudes, observing burlesque shows stimuli to which most of the women interviewed were completely indifferent. And if the journalists are right, Dr. Kinsey says that most men are baffled and hurt by this apparent indifference of women - the fact that they are not moved by the sight of a splendid physical specimen of a man on a beach, say, or perhaps in a wrestling match on television.

Well, we haven't read the book and ought not to jump to any con-

ling match on television.

Well, we haven't read the book and ought not to jump to any conclusions about it but on this point we will stick out our neck. We believe that women are more discriminating, more personal, more fastidious in their approach to sex - and are aroused not to the male sex but by a particular member of that sex for whom they feet affection, companionship, a similarity of interests not necessarily physical at all. We think that for most women sex is merely an outward, physical manifestation of a unity that already exists, a spiritual oneness. The sexual relationship is one of the possible expressions of love, it is more intimate, more fundamental, more fraught with consequences inner and outer, but essentially one of the expressions of love. It is neither something high and holy nor is it something consequences inner and outer, but essentially one of the expressions of love. It is neither something high and holy nor is it something low and comtemptible. It is simply an organic function to be used like all others for the expression of personality in the service of love. It seems to us that this is very important. If you make it a thing apart, to be mentioned only in whispers; or if you exalt it romantically or debase it with feelings of contempt, if you single out sex and make it something very special or wonderful or shameful, you merely exasperate it and make it uncontrollable.

**Unfortunately life today has helped to do that - and no one is more to blame then our advertising men and women who use sex

The danger of all this over-emphasis on sex is quite apparent in some of the conclusions that Dr. Kinsey and his associates have drawn. Men who are so easily aroused and stimulated by even a well turned ankle have come to expect that women will re-act in the same way. They read books - usually written by a man - about some woman supercharged with sex whose every gesture is an invitation and expect their wives to be such a woman. Dr. Kinsey says, "there is considerable emphasis on the intensity of the female's response and the insatiability of her sexual desires. All of these response and the insatiability of her sexual desires. All of these represent the kind of female which most males wish all females to be." And most women are not like that at all. A good thing for most men, too, we think. Because we seriously doubt the ability of most males to keep such a female happy, content, satisfied. Even the normal woman - according to Dr. Kinsey - gets frustrated enough

We think that if this book helps men to understand women better. to be realistic in their approach to sex, it will serve a great purpose. Because fundamentally men are not now and have not been realistic about it in the least. Men have lacked completely an emotional grasp of reality - they have demanded that their wives act in a fashion not only unnatural but against their innate integrity - that they pretend to passions they do not possess biologically, that they become insincere in their reactions. Sex is for most women a means of communion, simple and natural, not an appetite. It is part of life, certainly - we wouldn't be here in this world without it - but it is not all of life nor its most important part. If it is, then we haven't progressed

out of the control of

very far from the jungle.

HELEN CALDWELL CUSHMAN

Ralston Purina Company Purchase Site For New Chow Mill At Wilson

Donald Danforth, President of the Ralston Purina Company, manufacturers of livestock and poultry Chows and sanitation products, has announced that his company has purchased land for a new Chow mill at Wilson, North Carolina.

In making the announcement, Mr. Danforth stated, "The steady and consistent mounts in North Carolina.

Danforth stated, "The steady and consistent growth in North Carolina in all agricultural developments has made it necessary for Purina to build a second plant in North Carolina. More and more farmers are following better feeding programs. As a result, the production of our Charlotte, N. C. mill cannot handle the demand for Chows."

Danforth further stated, "The new Wilson mill will enable Purina dealers to serve the feeders of easts. dealers to serve the feeders of east-ern North Carolina more efficiently with fresher Chows. This new plant is our expression of confidence in the future of the livestock and poultry industries of North Caro-

The new mill will have the cap-acity of 75,000 tons annually and will employ local labor. Adequate elevator facilities will make possible he use of as much of the grain and can supply.



"People are like elevators. We lift or lower others—to the level we are on."

ANSWER: Nematodes are tiny worm-like creatures. Most forms are so small you cannot see them. It is barely possible to see a mature female of some species. We have many types of riematodes in North Carolina soils. Some are harmless to tobacco while others are parasites and live by sucking juices from the plant roots. This is what causes; the plant to become diseased. We have two important groups of nematodes that affect tobacco. (1) root knot nematodes and (2) meadow nematodes. These pests feed and reproduce in the roots of a wide variety of plants and live from year to year in the soil and decaying roots. When you grow tobacco. ng roots. When you grow tobacco never attempts anything,

tode-resistant varieties and to this resistant to varieties resi to other diseases such as shank and the bacterial wilts.

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W time is MILK-time And to keep your youngsters well and happy see that they get plenty of good wholesome milk. After school, at bed time or as a drink during play, serve them Whites Milk.

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