& Recreation

Hippodrome of '54 In Raleigh 8 - 15

RALEIGH, N. C., Jan. 7 — "Hip-podrome of 1954" will feature a varied program of entertainment when it is presented in the William Yeal Reynolds Coliseum at North rolina State College Jan. 8-15. cast of 150, including worldus European and American erformers, will take part in the



Motor

Drive-In **Theatre** PINK HILL, N. C.

"Where the whole Family Goes" To See Good Shows

Your Weekly **Movie Guide**

Fri., Sat., Jan. 8 - 9

"The Devil Makes Three"

Gene Kelly Pier Angeli ALSO

"Trail Guide"

Tim Holt Richard Martin Cartoon

Sunday, Jan. 10

"Red Skies Of Montana

In Technicolor Richard Widmark Constance Smith Cartoon

Mon., Tues., Jan. 11 - 12 Remains To Be Seen

> Van Johnson June Allyson Cartoon & Short

Wed., Thurs., Jan. 13 - 14 'Siren of Bagdad'

Paul Henreid Patricia Medina Cartoon - Comedy - Serial

Fri., Sat., Jan. 15 - 16 Road Block" Charles McGraw

Joan Dixon ALSO Gun Belt"

In Technicolor George Montgomery Tab Hunter Cartoon



HIPPODROME STAR a ballet production in "Hippodrome of 1954" when it is presented in the William Neal Reynolds Coliseum at North Carolina State College, Jan.

big show, which runs for 21/2 hours During its Coliseum engagement, Hippodrome will stage 10 perfor-

The first show will be presented in the Collseum Friday, Jan. 8, at 3:30 p. m. There will be other matinees Saturday, Jan. 9, at 2:30 p. m. and Friday, Jan. 15, at 3:30 p. m. In addition, there will be night performances Friday, Jan. 8 through Friday, Jan. 15 at 8:30 o'clock each night, except Sunday, Jan. 10. "Dancing Waters," the colorful

new European acquatic display, will be the top attraction of Hippodrome. It drew 1,500,000 theatre-goers to New York's Radio City Music Hall during its eight weeks there last

It is a combination of water, electric power, lights, music, engineering know-how, and showmanship Invented and perfected in Europe the fantastic display was first pre-

> Thalian Hall Wilmington



WAS A SELLOUT FOR 3 YEARS

DON'T MISS the GREATEST MUSICAL

STANLEY WOOL PRESENTS

LYNNE TORRES AN ALL STAR BROADWAY CAST HEAR THESE GREAT IRVING BERLIN SONG HITS

"No Business Like Show Business" "Boin' What Comes Maturally

"The Girl That I Marry" o "I've Got the Sun in the M.

"Anything You Can Do" • "Falling in Love"

"You Can't Get a Man with a Gus ALL SEATS RESERVED

ist; Mel Hall, unicylist; Harry Stockwell, known for his Broadway role in "Oklahoma"; and Johnson and Owen, who perform acrobatic numbers on a horizontal bar.

DIVING ARTIST



Larry Griswold (above) a noted diving artist, will be featured in "Hippodrome of 1954" when it plays in the William Neal Reynolds Coliseum at N.C. State College Jan. 8 - 15. Patricia Bowman (above), noted ballerina of the American and He is described as "a one European stage, will be featured in man riot in his 'Dry Diving Act.' "

sented at the West Berlin Industrial Exhibition in the summer of 1952. It caused an immediate sensation and played to 300,000 patrons in 10 "Hippodrome of 1954", which is

patterned after the old New York mances, including seven night and Hippodrome Theatre, will include a wide range of other features. It contains seven big production numbers, including comedy, circus novelties, skating acts, ballet, and diving

Among the attractions are Lottie Mayer's "Disappearing Diving Girls" "Ballet at Its Best" starring Patricia Bowman, noted ballerina, and corps de ballett; the "Skating Vanities" with 36 versatile artists headed by Nancy Lee Parker; and "Under the Big Top," a circus lea-

The featured stars, including European and American artists, are Sicki, celebrated star of Moulin Rouge and Bal Tabarin of Paris; Larry Griswold, Comic diving art-

'Why shouldn't the spelling be

bad? All we have in this office is a worn-out old dictionary!"

>>>>>>>>>>>>>

STAR THEATRE

Beulaville, N. C.

Clean - Comfortable - Relaxing

"Roman Holiday"

Gregory Peck - Audrey Hepburn

"Plunder of the Sun"

Starring Glenn Ford Color Cartoon - Other Shorts

"Suspicion!"

Cary Grant - Joan Fontaine

Color Cartoon

'The Sword and the Rose'

In Technicolor Richard Todd - Glynis Johns

Cartoon - Serial

"Three Faces West"

John Wayne - Sigrid Gurie

Hula Drive

CHINQUAPIN, N. C.

Gentlemen Prefer Blondes

Russell & Marilyn Mc

Cartoon & News

"Latin Lover"

'Pickup On South Street' Widmark & Jean

Short & Cartoon

"Arrowhead"

m & Jack Palane

Wed. Jan. 12 - 13

Thurs., Fri., Jan. 14 - 15

aturday only, Jan. 16

Theatre

Sun., Mon., Jan. 10 - 11

Tues., Wed., Jan. 12 - 13

Thurs., only, Jan. 14

Friday only, Jan. 15

Saturday only, Jan. 16

The top ten tunes of the week as selected from your comis and letters

> Compiled by NELSON KING and MARTY ROPERTS

HI va friends and neighbors; we've had lots of comments this week on the special shows we did with greetings for the holidays from the entertainers you hear on the Hillbilly Hit Parade, Over 70 artists sent in personal greetings for the programs, which just proves that the wonderful people who make the records are never too busy to remember you . . . their friends who are really responsible for their popularity. One greeting that we especially appreciated was from Babe Didrik-

son Zaharlas, the famous woman golfer, who has turned entertainer with a new harmonica version of "Detour." You will remember that she won a fight with cancer, and she said in her special greeting that the profits from the sale of her record all go to fight cancer. Down in North Carolina, a group which included Roy Acuff, Moon Mullican, George Morgan and others went bear hunting recently. They "tracked" for three days, but nobody got a bear. Another hunter who's off for the woods around West Virginia is Hawkshaw Hawkins. He's out for deer, but

we haven't heard yet whether he bagged anything.

There are several family groups making records. Ernest Tubb's two young'uns, son Justin and daughter Scooter Bill, all are singers as you know. And Goldie Hill's brother, Tommy, has also made several records. Now we hear that another brother, Kenny Hill, is set to join that musical family in the record-making business.

Have you heard Tommy Sands,

a comparative new-comer to the field of hillbilly music? He's a promising youngster, who started pickin' and singin' when he got a guitar as a Christmas present when he was seven. He took four lessons
. . . and developed his own style after that. He's just 16 now, but is headed up the ladder of success. His newest record is "Roses Speak Louder than Words", and already we've had a number of requests

for it, so you'll be hearing it on the Hillbilly Hit Parade, His dad, who is a professional musician is also one of Tommy's biggest

One of the tunes that we've been "Bimbo"; in fact, it's up to fifth place on the Hillbilly Hit Parade. Here's how the tunes line up for this week:

this week.

'. Let Me Be the (Inc.

Hank Locklin ?. From Fronds the Glass Webb Pierce 8 a songet More Than You'll Ever Know

Davis Sisters M. Torok

Jim Reeves 6. Wake Up Irene 7. Dear John Letter

J. Shepard—F. Huskey 8. Hey Joe Carl Smith

Arlie Duff 10. Satisfaction Guaranteed Carl Smith

And here's our tip for a song to watch "I Hardly Knew It Was You" by Pfc. Faron Young. He's had some mighty fine records lately, and we believe this is another that will appeal to you. We've really settled down in earnest to live up to our New Year's resolution to bring you better-than-ever entertainment on WCKY, so let us hear from you so we can play the tunes you prefer. Until next week, then . . . in this same paper—and every night on the WCKY HILLBILLY HIT

PARADE and JAMBOREE, where

we like to gather 'round with all

Keep listenin'

the friends and neighbors . .

nelson and Marty

Hard To Get Rowan Lespedeza Pays Off On Nematode Soils

But it will pay big dividends on Korean. nematode infested soil.

Rowan lespedeza, released two up to three times the yield of Ko-Rowan lespedeza, released two up to three thines the first soils in ears ago to certified seed producers rean lespedeza on infested soils in West Carolina On root knot soils in North Carolina as a new variety North Carolina. On root knot soils resistant to the two most common types of root knot nematodes and powdery mildew, is hard to find.

Certified Rowan seed is relatively Our County farm agent for the high, however, at about 35 cents per State College Extension Service, pound. Common farm stock lessays Rowan lespedeza has produced pedeza seed sell for about 20 cents

Seven Spring's Supply Co.

Seven Springs, N. C.

You can SCRUB the NEW



Vita-Var flat

contains the same ingredient that makes enamel look lovely longer, wash so well!

primes . . . seals . . . finishes in one coat You can use this amazing

flat over wallpaper, plaster calcimine, water-thinned paint, brick, wallboard, and ost other interior surfaces. It comes ready-mixed, dried so fast you can usually move back into room the same day. A gallon paints average room. One coat primes, seals



per pound.
About 55,000 pounds of Row Folks who continually look do seed were available to farmers for on their neighbors usually are liplanting last year in the southeast.

Tar Heel farmers will be able to get

only about 23,000 pounds for plant-

The agent suggested those farmer

with nematode infested soils con-

tact the N. C. Crop Improvement

Association, N. C. State College,

Raleigh, for a list of dealers hand ling the seed this year.

STIFFER PENALTY

speeding drivers are never going anywhere - not even to jail. Get into politics and you'll find ut things about yourself you never

BEULAVILLE, N. C. NOTE: Opens at 6:00; show starts at 6:30 Mon., thru. Fri. Open

5:30; show starts at 6:00 Saturday

"Country Parson"

Starring John Beal

DOUBLE FEATURE

'The Fighting Westerner'

Randy Scott & Ann Sheridan
—ALSO—

"Norman Conquest"

"Branded"

In Technicolor

Starring Alan Ladd

Also Selected Short Subjects

50c PER CAR

"They Live By Night"

with Farley Granger

Also Selected Short Subjects

Bargain Nite

and Sunday.

Thurs., Jan. 7

Fri., Sat., Jan. 8 - 9

Sun., Mon., Jan. 10 - 11

ing this year.

ing on a bluff. A model husband is often a onditioned job his home town folk vouldn't recognize

You can't forever be jumping at onclusions and always be assured of a happy landing .

NEW WIDE SCREEN

SUNDAY & MONDAY, JAN. 10 - 11 'QUO VADIS" (technicolor) with Robert Taylor & Deborah Kerr Admission: Children 30c, Adults 60c Shows Sun. 2:30 and 8:45 P. M. Shows Mon. 3:30 and 7:45 P. M.

TUESDAY & WEDNESDAY, JAN. 12 - 13 "FORT TI" (technicolor) with George Montgomery & Joan Vohs Serial

THURSDAY & FRIDAY, JAN. 14 - 15 "FLIGHT NURSE" with Joan Leslie & Forrest Tucker

SATURDAY, JAN. 16 DOUBLE FEATURE "VIGILANTE TERROR"

"THE GIRL WHO HAD EVERYTHING"

A throw of the dice has lost many a lifetime savings. When it comes to financial security a safer, surer, method of handling money is needed. That's why such great dependence is placed on banks. Savings are insured up to \$10,000. In addition, savings draw regular interest - work with security. Make you savings do reliable double duty, too! Your passbook will show you how fast regular savings P L U S interest add up. Start Now!

Your Financial Frien Waccamaw BANK AND TRUST COMPAN

Kenansville



