

WHITE
Facts are such annoying things that many folks refuse to have anything to do with them.

LOSES ITS VALUE
The value of enthusiasm is lost whenever it reaches the point of developing into recklessness.

WITH OUR BOYS IN SERVICE

Odna, Norfolk, Va. and expect to join him soon.

Specials In Top Quality SEEDS

Soy Beans - Snap Beans - Crotalaria
Cotton Seed
Squash - Cucumber - Cantaloupes
Hybrid Seed Corn
Grass Seed Edible Peas Sudan grass

We Have The Seed To Suit Your Need
Your crop cannot be any better than the seed you plant.

We grow, process and distribute The Best in Seeds For Farm - Garden - Lawn

Cross Seed Company

INCORPORATED
WILMINGTON, N. C.

2ND. LT. G. V. GODDING JR.
son of Dr. and Mrs. G. V. Gooding of Kenansville is a student in the 112 Company U.S.A.R. Infantry. He has been in service since December 1st, according to a report from Ft. Benning, Ga. Lt. Godding is married to the former Janet Caldwell, daughter of Eerkine Caldwell and Helen Caldwell Cushman. They have two children, Guy Erskine and Timothy Lannigan. He is a graduate of Kenansville high school, Augusta Military Academy and N. C. State College. He also attended the University of North Carolina where he was a member of the Sigma Nu fraternity.

LT. DENVER C. HARPER
Army 2nd Lt. Denver C. Harper of Albertson, N. C., recently arrived in Korea, where he is an Army aviator with the 30th Medical Group's helicopter ambulance detachment. The son of Mr. and Mrs. Thurman E. Harper, Route 1, Albertson, Lieutenant Harper is a former student at Brigham Young University. The lieutenant, whose wife, Lucille, and son, live in Cardston, Alberta, Canada, entered active Army duty in January 1951.

OTIS J. SIMPSON LI-1 USN
has recently completed two and one half years of duty at Sea aboard the Repair Ship U.S.S. Briareus (AR-12). He is now being transferred to the U.S. Naval Lithographers' School for instructor duty. Prior to this, Simpson was aboard the Aircraft Carrier Cowpens (CVL-25), the first carrier to enter Tokyo Bay, August 26, 1945. He also was an instructor in the Lithographer School at the Pentagon, Washington, D. C. His wife, the former Mary Evelyn Parker of Pink Hill, daughter of Mrs. Pearl Parker, and two children, Kenneth 5 years, and Mona 9 mos. are residing in Lansdale

LEONARD R. RAYNOE
Camp Gordon, Ga.—Cpl. Leonard R. Raynor, 22, son of Riley Raynor, Beulaville, N. C., will go to Fort Bragg, with his unit on March 28 for Exercise Flash Burn.

CPL. ELLIS R. HARGROVE
Camp Gordon, Ga.—Cpl. Ellis R. Hargrove, 20, son of Mr. and Mrs. Robert F. Hargrove, route 3, Box 69, Mt. Olive, N. C., will go to Fort Bragg, with his unit on March 28 for Exercise Flash Burn.

PFC. WYATT E. ROBERTS
Camp Gordon, Ga.—PFC Wyatt E. Roberts, 23, whose wife, Dorothy, lives on Route 1, Mt. Olive, N. C., will go to Fort Bragg, with his unit on March 28 for Exercise Flash Burn.

PFC. WILBUR C. WESTBROOK
Camp Gordon, Ga.—Army PFC Wilbur C. Westbrook, 22, whose wife, Hilda, lives in Goldsboro, N. C., will go to Fort Bragg, N. C., with his unit April 8, for Exercise Flash Burn.

CPL. ROBERT L. BEATTY
Ascom City, Korea.—Army Cpl. Robert L. Beatty, son of Mrs. Sidney W. Beatty, Warsaw, N. C., is returning to the U. S. after serving with the 330th Ordnance Depot Company in Korea.

PVT. THOMAS E. MOORE
Fort Leonard Wood, Mo.—Pvt. Thomas E. Moore, son of Mr. David Moore, Kenansville, N. C., is passing completion of a 16-week training cycle here with a unit of the 6th Armored Division.

CPL. THADDEUS RAYNOE
MUNICH, GERMANY — Cpl. Thaddeus Raynor, 26, son of Mr. and Mrs. Lucy Raynor, Route 3, Mount Olive, recently graduated from the Seventh Army Non-Commissioned

WNCT News Notes

Greenville.—Effective March 13th television station WNCT, Channel 9, Greenville, will begin its latest day at seven o'clock on weekday mornings, with the weekend schedule remaining as is: 11 a. m. on Saturday and 1 p. m. on Sundays.

WNCT's telecasting day will begin with The Morning Show through the live network facilities of the Columbia Broadcasting System. This two-hour show will feature news and variety attractions and will originate in New York.

Network Additions
Although all of the following have not been confirmed, WNCT is negotiating for these daytime network shows: The Breakfast Club, Ding Dong School, One Man's Family, Bob Crosby, The Betty White Show and Kate Smith.

Local Shows
Three local daytime shows will be added: An audience-participation show called The Big Question, a cooking show featuring Mrs. Peggy Kyle of Kinston, and a show featuring events and trends taking place in Eastern Carolina called Let's Talk It Over.

New Shows
Beginning Wednesday, March 10, WNCT will telecast the Paul Winchell-Jerry Mahoney Show from NBC from 8:00-8:30. Space Rangers will begin March 8th and Uncle Bimbo will begin Saturdays from 1:00-1:30 telling stories for the children.

Color Clinic
Chief Engineer Hank Tribble returned Wednesday from a clinic on color television sponsored by the Radio Corporation of America. The two-day session included lectures and demonstrations on the use of color television.

The color system now in use allows color programs to be received on conventional black and white sets and black and white shows to be received on color sets. Of over 300 TV stations in America, seven are equipped to transmit color television. "Operation and maintenance," Tribble said, "becomes magnified many times when color TV is added."

WNCT Program Channel 9

Thursday, March 11, 1954

Officer Academy in Munich, Germany.

A member of the 175th Military Police Battalion's Company A, he successfully completed a five-week course emphasizing leadership of units, map reading and other military subjects.

The corporal arrived overseas last May from an assignment at Fort Jackson, S. C. He has been in the Army since 1950, and his decorations include the National Defense Service Medal and the UN and Korean Service Ribbons.

2:45—Afternoon Melodies
3:30—Nancy Carter's Cookbook
4:00—Woman With A Past
4:15—Music With A Fashion
4:30—On Your Account, NBC
5:00—Cactus Jim
6:00—News
6:15—Sports
6:30—Weather
6:30—Safety Tips
6:30—Circle C Jamboree
6:45—Farm Facts
7:00—Lone Ranger
7:30—Douglas Edwards, CBS
7:45—Yesterday's News Reel
8:00—You Bet Your Life, NBC
8:30—Four Star Playhouse, CBS
9:00—I Led Three Lives
9:30—Living Book
10:00—Late Show
11:00—News, Weather and Sports
11:15—Sign Off

Friday, March 12, 1954
2:45—Afternoon Melodies
3:30—Afternoon Theatre
4:00—Woman With A Past
4:15—Music With A Fashion
4:30—On Your Account, NBC
5:00—Cactus Jim
6:00—News
6:15—Sports
6:30—Weather
6:30—Safety Tips
6:30—Riders of Purple Sage
6:45—Farm Facts
7:00—Circle C Jamboree
7:15—Talent Box Jamboree
7:30—Douglas Edwards, CBS
7:45—Perry Como, CBS
8:00—Boston Blackie
8:30—Pepi Cola Playhouse, ABC
8:30—Life of Heilly, NBC
8:30—Cavalcade of America, NBC
10:00—Cavalcade of Sports, NBC
10:45—Beat the Experts
11:00—News, Weather and Sports
11:15—Sign Off

Saturday, March 13, 1954
11:00—Winky, Dinky and You
11:30—Rod Brown Rocket Ranger
12:00—Big Top, CBS
1:00—Uncle Bimbo
1:30—What in the World, CBS
2:00—East Carolina College
2:30—What's Your Trouble
2:45—Industry Parade
3:00—Western Theatre
4:00—Taming of the Shrew (opera)
5:30—Uncle Marvin
6:00—News
6:15—Sports
6:30—Circle C Jamboree
7:00—Mr. Wizard
7:30—Claco Kid
8:00—Golden Weed Jamboree
8:30—Amateur Hour, NBC
9:00—Two for the Money, CBS
9:30—Playhouse of Stars
10:00—Medallion Theatre, CBS
10:30—Hit Parade, NBC
11:00—News, Weather and Sports

Sunday, March 14, 1954
1:00—Youth Wants to Know, NBC
1:30—Frontiers of Faith, NBC
2:00—American Inventory, NBC
2:30—Amer. Forum of the Air
3:00—Youth Takes A Stand, CBS
3:30—Man of the Week, CBS
4:00—Excursion, NBC
4:30—Your Faith is Power
5:00—Family Theatre
6:00—Carolina Vesper Time
6:30—Favorite Story
7:00—Life With Father, CBS
7:30—Private Secretary, CBS

8:00—Toast of the Town, CBS
8:30—Amos and Andy
8:30—Break the Bank, CBS
10:00—The Web
10:30—TV Theatre
11:00—Beauty Secrets
11:15—Sign Off

Monday, March 15, 1954
2:45—Afternoon Melodies
3:30—Afternoon Theatre
4:00—A Woman With A Past
4:30—On Your Account, NBC
5:00—Cactus Jim
6:00—News
6:15—Sports
6:30—Weather
6:30—Safety Tips
6:30—Beauty Secrets
6:45—Farm Facts
7:00—Sammy Blain
7:15—Jewel Box Jamboree
7:30—Douglas Edwards, CBS
7:45—Public Prosecutor
8:00—Life Is Worth Living, DuMont
8:30—Red Skelton, CBS
9:00—Make Room For Daddy, ABC
9:30—U. S. Steel Show
10:30—Wrestling
11:00—News, Weather, Sports
11:15—Sign Off

ONE LACKING
Some people possess many good qualities, but lack the one necessary to make use of them. Reformers say fewer people would get off the straight and narrow if they could tell the difference between vice and advice.

Oakdale
3 Ply and 4 Ply
TOBACCO TWINE
This YEAR as ALWAYS for—89 YEARS

Branch Banking & Trust Co.
AND WHAT A DIFFERENCE That Extra Cash means to a saving account. Have the things you desire most, by starting a savings now. Deposit your money regularly.

Branch Banking & Trust Co.
"The Safe Executor"
WARSAW WALLACE FAISON

For Sheriff

Ralph Miller

I hereby announce my candidacy for Sheriff of Duplin County, to succeed myself, subject to the will of the Democratic Voters in the Primary, May 29, 1954.

If nominated and elected, I pledge my continued efforts to serve all of the people of the County.

Your vote and support will be appreciated.

Ralph Miller

FOR COUNTY COMMISSIONER

I hereby announce my candidacy for County Commissioner from the 5th. district, Kenansville, Magnolia, Rose Hill Townships. Your vote and support will be appreciated.

J. B. STROUD

(Isn't this why more people want—and buy—Chevrolet than any other car?)

What you want most Chevrolet gives you first

See how Chevrolet stays ahead of other low-priced cars in all the things that mean the most to you. See how much less Chevrolet costs you—it's the lowest-priced line of them all. Come on in and let us show you how you can have the things you want and be a good many dollars ahead with a new Chevrolet. That's promising a lot, but we welcome the chance to prove it!

OUT AHEAD with that bigger, lower look. Only Chevrolet and leading higher-priced cars have Body by Fisher with that big, smooth, low-slung look.

OUT AHEAD with that smooth and solid big-car ride. Chevrolet's the only low-priced car with Utilized Knee-Action—one reason for its finer road-smoothing, road-hugging ride.

OUT AHEAD with that smooth and solid big-car ride. Chevrolet's the only low-priced car with Utilized Knee-Action—one reason for its finer road-smoothing, road-hugging ride.

OUT AHEAD with zippy, thrifty Powerglide. It's the first and most advanced automatic transmission in the low-price field. Acceleration is instantly responsive and as smooth as silk. Optional on all models at extra cost.

OUT AHEAD with the highest-compression overhead valve engines. Chevrolet's great engines have the highest compression ratio of any leading low-priced car.

OUT AHEAD with bigger brakes. Chevrolet brakes are largest in the low-price field for smoother, safer stops!

STANDARD SAFETY BELTS
CHEVROLET
MARK OF EXCELLENCE

JONES CHEVROLET COMPANY
Pink Hill, N. C.

WARSAW MOTOR COMPANY
Warsaw, N. C.