In a 16-page comprehensive re-port, Hutson outlined activities of

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OBACCO MARKET



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Another contribution to more pleasant living for North Carolinians is the brewing industry's self-regulation program where brewers, wholesalers and retailersin counties where malt beverages are permitted under State control - cooperate to maintain wholesome conditions for the legal sale of beer and ale.,

North Carolina Division UNITED STATES BREWERS FOUNDATION, INC.



THE DUPLIN TIMES

Published each Thursday in Kenansville, N. C., County Seat of DUPLIN COUNTY

rial, business office and printing plant, Kenansville, N. C. J. BOBERT GRADY, EDITOR - OWNER red At The Post Office, Kenansville, N. C. as second class matter,

TELEPHONE Kenansville, Day 255-6-Night 215-1 URSCRIPTION RATES: \$3.50 per year in Duplin, Lenetz mee, Onslow, Punder, Sampson, New Hanover und Wayno muties; \$4.50 per year outside this area in North Carolina; ad \$5.00 per year elecutero.

Advertising rates furnished on request



nent situation in most foreign countries which use substantial am-cunts of U.S. tobacco have now

eached "the most favorable position of the postwar period." Such condi-tions, he added "usually permit con-sumers more freedom in choosing the goods they wish to purchase Therefore, these countries can be expected to continue buying large quantities of our flue-cured tobac

Total foreign usings of U.S. flue cured leaf in 1953, Hutson said, amunted to some 440 million pounds about the same as in other recent years. In addition about 70 million oounds was shipped overseas in the form of manufactured cigarettes. Thus, over 500 million pounds -

bout 40 per cent of the crop-was used overseas during 1953. Unfavorable developments, Hut son said, included an increase in foreign production of flue-cured and other cigarette-type tobaccos; a drop

in domestic consumption of cigarettes for the first time since the early '30s, and an increase in consumption of Oriental-type leaf in Western Europe. Foreign flue-cured production last year, he said, reached 959 million pounds - 2 1-2 times the 1935-39

average and 23 per cent higher than the 1947-51 average. To meet this overseas competition, he said, it is to succeed C. A. Carr, also of Dannore important than ever that Am- ville and Wallace W. Brawley of erican growers produce the highest Rocky Mount to succeed W. B. Lenquality leaf possible. "The quality of leaf is being im-

proved in many foreign countries," ne added, and "concerted efforts costs of production."

Total cigarette output by U.S. manufacturers declined three per cent last year — from 436 billion in 1982

last year — from 436 billion in 1952 to 424 billion in 1953. One possible cause of this decline, Hutson said, was "the negative nature of cigarantees was "t er." Some changes in advertising policies have been made and more

an be expected, he said.
On the subject of lung cancer, Hutson quoted cancer research ausive and definitive conclusion respecting the cause of this disease or the relation of smoking thereto, has been established."

"Although much has been written concerning the incidence of lung cancer, there is still a dearth of authoritive findings on the subject,"

Dr. Joseph A. Weybrew, tobacco biochemist with the N. C. Agricultural Experiment Station, reported to the group on his recent European tour to study technological problems in connection with the foreign manufacture of American flue-cur-

Weybrew said the two most common complaints expressed were non-



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uniformity of sorting and its high price. He said the tobacco production research groups in Germany and Italy concede that they cannot produce flue-cured tobacco equal to American in flavor and aroma. They believe the secret of U. S. superiority lies in the flavorable natural resources of soil and climate. and they plan to study these factors with the aim of improving their own

"The challenge is therefore before us," Weybrew said, "to make certain that the margin of superiority of our tobacco with respect to these and other qualities is widened, if we are to maintain our position in the world market."

Lewis N. Dibrell, Jr., Danville, Va was elected to the board of directors non of Fairmont.

The following board members were re-elected: J. E. Winslov Greenville, N. C.; Perry N. Taylor White Plains, N. C.; Tom Aller Creedmoor, N. C.; Fred S. Royste Henderson, N. C.; Ernest L. Ande son, Mullins, S. C.; Curtis M. Dozier Jr., Richmond, Va.; W. S. Adkis Jr., Clover, Va.; Brooks M. Haz







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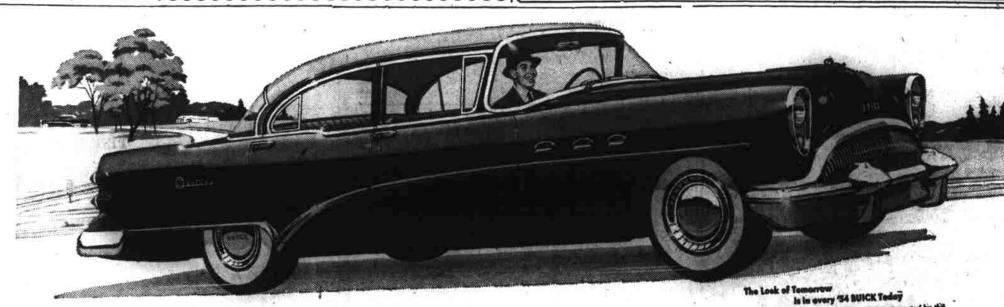


NOTICE

Public notice is herby given that R. Carl Quinn has purchased the interest of CLAIBORN QUINN in R. E. Quinn & Co. of Warsaw, North Carolina. R. Carl Quinn will continue the operation of the business.

This March 1, 1954.

CLAIBORN QUINN R. CARL QUINN



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gait in ordinary driving, when only a fraction of its eager power is working. It gives you a quick reserve for breasting a hill and the happy knowledge that there's still more to come in a sudden emergency.

Sure, this is more power than most people really have to have. But you can hardly call it extravagant, when you are buying more horsepower per dollar in a CENTURY than you get in any other car in America.



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