

Farm & Home Week Program Announced



REMEMBER! FARM AND HOME WEEK JUNE 7-10

N. C. STATE COLLEGE, RALEIGH

Farm, Home Week

The local County extension agents today announced the Farm and Home Week program to be presented at N. C. State College, June 7-10.

They said that more than ever before, this the 46th annual convention of farmers and homemakers, deals with subjects of vast and immediate concern to all rural people.

They expressed hope that a large number of our County people would accept the invitation to take part in Farm and Home Week discussions of such timely problems as agricultural policy formation, price sup-

ports, dairying from the standpoint of producer, consumer, and processor, to enjoy the increased recreation facilities offered this year in Raleigh.

A daily schedule of Farm and Home Week events follows:

Monday, June 7
Evening opening exercises and recreation. William Neal Reynolds Coliseum. Remarks by D. W. Colvard, dean, School of Agriculture; Mrs. Charles Graham, Linwood, president, N. C. Federation of Home Demonstration Clubs; and W. A. Connell, Warrenton, president, Farmers Convention.

Tuesday, June 8
Classes for homemakers:

The Challenge program, Williams Hall, address by L. Y. Ballentine, commissioner of agriculture; presentation of local programs and discussion of problems by leaders from Ashe, Forsyth, Orange, Rockingham, Stokes and Wilson Counties. Address by E. Y. Floyd, secretary, State Board of Farm Organizations and Agencies.

Presentation of Awards in "Town and Country Church Improvement Program," Gov. William B. Umstead, Coliseum.

Evening, Cherokee Ranch Rodeo, State Fair Arena.

Wednesday, June 9
Classes for homemakers.

"How to Make More Farm Profit," address by True D. Morse, under-secretary of agriculture, US DA, Coliseum.

Dairy Foods Exposition, demonstration by Mrs. Miriam T. Kelley, Kentucky Extension Service, Textile Auditorium.

All-day dairy program, discussion of dairy policy by Morse; demonstrations at new Animal Disease Laboratory; demonstrations of fly control, pasture irrigation, self-feeding trench silo; quality milk production. Problems and opportunities of the dairy industry in North Carolina as viewed by a consumer (Mrs. W. C. Pressley, Raleigh), a processor (Mose Kiser, Greensboro), and producer (T. L. Reeves, Pittsboro), College Dairy Farm.

Evening, address on international trade by R. L. Beukenkamp, agricultural attaché, Netherlands Embassy, Cherokee Ranch Rodeo.

Thursday, June 10
(For women) North Carolina Federation of Home Demonstration Clubs annual meeting. Address by Ben E. Douglas, head, Department of Conservation and Development, Pullen Hall.

All-day program on Farm Policy and Price Supports, Frank Thompson Gymnasium; Brooks James, head of agricultural economics at the college and Bruce Hatchford, assistant extension director, will lead discussions. Flake Shaw, executive secretary, N. C. Farm Bureau; Harry Caldwell, master State Grange; and economists Ed Bishop and Bill Turner will form a panel to discuss questions on farm policy and price supports. M. S. Williams, head of extension farm management and marketing, will speak on "What Should a Price Support Program Achieve?"

Meeting of State Cotton Promotion Committee, T. B. Upchurch, Raeford, chairman. Meeting open to public.

Evening, Home Demonstration Pageant, "Green 'A' Growin'," Coliseum.

Dairy Day Will Show Ways To Curb Losses

During 1954, dairy herd owners death of calves under two years stand to lose \$51 million from age. Dairymen who attend Farm and Home Week at State College will learn some new things they can do to prevent such losses.

Dr. J. C. Osborne, head of the State College veterinary section, estimates that North Carolina farmers alone stand to lose \$680,000 from calf losses this year.

Part of the Dairy Day program, Wednesday, June 9, will be held in the new Animal Disease Laboratory designed and developed to aid in disease loss prevention. During the morning, experts will tell of progress in making maximum use of roughage, report results with simple and complete grain mixtures and exhibit the facilities of the lab.

A feature of the Dairy Day program will be an informal discussion of dairy questions by True D. Morse, under-secretary of agriculture, president of the Commodity Credit Corporation, and former president of Deane Agricultural Service. Morse will also speak the same day to a joint Farm and Home Week audience.

Consumers, processors and dairy farmers will give their viewpoints of "Problems and Opportunities of the Dairy Industry in North Carolina." Dr. D. W. Colvard, dean of the School of Agriculture, will preside at the afternoon program at the College Dairy Farm, where dairy experts will demonstrate fly control, pasture irrigation, self-feeding trench silo and show the latest methods on getting quality milk production.

Speakers Listed

The 46th annual Farm and Home Week will present 23 top-ranking off-campus speakers and instructors in their fields, in addition to a large number of State College personnel.

The event, sponsored by the N. C. Federation of Home Demonstration Clubs and Farmers Convention, in cooperation with State College and the State Department of Agriculture is being held in the spring for the second year in a row, to eliminate conflicts with harvesting.

Many families have indicated they will attend graduation ceremonies at State College, which end Sunday, June 6, and remain in Raleigh for Farm and Home Week, which begins the following day, according to Fred Sloan, Farm and Home Week secretary.

Speakers from off-campus will include the Rev. Ed. Agsten, West Raleigh Presbyterian Church; Doris Anderson, New Jersey home management specialist; L. Y. Ballentine, commissioner of agriculture; R. L. Beukenkamp, agricultural attaché, Netherlands Embassy; Harry B. Caldwell, master, State Grange; Ben Douglas, head, Conservation Emerson, Maryland; associate 4-H leader, E. Y. Floyd, director, Plant Food Institute, N. C. and Va.; Arnold Hoffman, state supervisor of music; Mrs. Vernon James, Elizabeth City, Route 4; Mrs. Miriam Kelley, Kentucky consumer marketing specialist.

True D. Morse, under-secretary of agriculture, Washington; Mose Kiser, president, N. C. Dairy Products Association; M. G. Mann, general manager, N. C. Cotton Growers

in the pageant will be the State Home Demonstration Chorus, directed by Dr. Arnold Hoffman, public school music supervisor.

Serving as narrator for "Green 'A' Growin'" will be Mrs. Effie Vines Gordon, pioneer home demonstration agent in Nash County.

"Green 'A' Growin'" will close the 1954 Farm and Home Week program in Raleigh.

Music To Play Big Part

Music will play a big part in Farm and Home Week 1954. The home demonstration chorus, now nearly 300 voices strong, will make its annual performance in William Neal Reynolds Coliseum on Thursday evening, June 10.

The state chorus, directed by Arnold Hoffman of the State Department of Public Instruction, will also set the mood and furnish background music for "Green 'A' Growin'," the pageant depicting the first 40 years of home demonstration work in North Carolina.

One of the classes planned for

Leadership Is Key To Program

A complete explanation of how and why local leadership is the key to North Carolina's widely heralded Challenge program is in store for those attending the 46th annual Farm and Home Week.

John W. Crawford, program planning specialist for the North Carolina Board of Farm Organizations and Agencies, sponsor of the "Challenge," long-range rural improvement program, said a special feature of the 1954 Farm and Home Week will be a program built around the idea of "getting off the ground with an action program."

Crawford explained that in all good causes, "Someone has to strike the match; others must pick up the torch." Just how this was done, step by step, in Chatham County, will be explained. "This type of explanation," said Crawford, "will be of great help to leaders in counties still planning to meet the challenge of a more abundant rural life."

The "Challenge Day" program is scheduled for Tuesday, June 8, beginning at 10 a.m. The program will be held in Williams Hall auditorium on the State College campus. Farm and Home Week this year is set for June 7-10.

Opening the program will be L. Y. Ballentine, state commissioner of agriculture, with a talk on "Progress and Plans." Ballentine is also a member of the Board of Farm Organizations and Agencies. Following Ballentine's talk those present will hear how Chatham County initiated and developed its prize winning program. Following this explanation the program will be thrown open to questions by those attending.

Other highlights of the Challenge discussion include "How Agricultural Enterprises Have Been Developed," "How Home Improvements Have Been Made," "How Community Projects Have Been Carried Out," featuring rural leaders from Ashe, Forsyth, Orange, Rockingham, Rutherford, Stokes and Wilson Counties.

"How Lay-Leaders Might Further Help in Developing County Long-Time programs," will be discussed by E. Y. Floyd, secretary of the Board of Farm Organization and Agencies.

Coop; Dr. Bessie McNeil, head, ECC home economics department; Mary Omen, home economist, J. C. Penny

F&H Week Lodging Available \$1 Night

Dormitory space will be provided at \$1 a night for those attending Farm and Home Week in Raleigh, according to Miss Maud K. Schaub, extension program planning specialist. The festival for farm families will be held June 7 through June 10.

Reservations, accompanied by room fee, may be made by writing to Miss Schaub, Box 5157, State College Station, Raleigh.

You should bring your own bed linen, blanket, pillow, towels and personal articles, Miss Schaub said.

Good, inexpensive meals will be available at the State College Cafeteria, according to Miss Schaub. Breakfast will be served from 7 to 8:30; lunch from noon to 2 p.m.; and supper from 5:30 to 7 o'clock.

Co., New York; Lonnie Powell, N. C. recreation commission; Mrs. William C. Pressley, radio commentator, Raleigh; T. L. Reeves, dairyman, Pittsboro; Flake Shaw, executive vice-president, N. C. Farm Bureau.

Mrs. Pamela Stock, color consultant, B. C. Moore Company, New York; Reginald Styers, decorating consultant, High Point; T. B. Upchurch, Chairman of State Cotton Promotion Committee and Gov. William B. Umstead.

Words of the Wise
People don't ask for facts in making up their minds. They would rather have one good, soul-satisfying emotion than a dozen facts.
—(Robert Keith Leavitt)

Ex-bakers must have robbed the pastry shop in West Warwick, R. I., where \$31 was hidden in the oven. They know how to "raise" dough.

Armyworms and pea aphids are among the most damaging insects to farm crops.

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Pageant To Show Growth Of Home Demonstration

Thursday evening, June 10, will be the time for paying tribute to home demonstration in North Carolina - the adult education movement for farm women that's been 40 years "a-growin'."

William Neal Reynolds Coliseum at State College will be the scene of the unweaving of the home demonstration story. A two-act pageant entitled "Green 'A' Growin'" written by Mrs. Emily Selden and Mike Healey of Chapel Hill will be put on by the home demonstration women of North Carolina.

Counties in charge of the various scenes are Sampson, Madison, Johnston, Mecklenburg, Anson, Pamlico, Durham and Currituck. There will be glimpses into early farm homes, visits to canning club day, to community picnics, to early curb markets, to dressmaking clinics, and to county council meetings as the home demonstration story unfolds.

Included in the pageant will be both the humorous sideglances and the more serious episodes that have contributed to the advancement of home demonstration work in North Carolina.

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By Ruth Current
State Home Demonstration Agent
CARE OF YOUR WASHER PAYS OFF—Regardless of what laundry product you use, regular care of the washer by the housewife will greatly-increase its length of satisfactory service. Care can also eliminate many service calls.

Always follow the manufacturer's directions. If the directions booklet gets lost, write to the manufacturer for another.

Take care of the washer after using as well as during use. The more care it has while in use, the less repair it will need. Rinse, drain and dry after each use. Flush out the washing machine thoroughly with plain water and don't forget to rinse the cover of the washer.

too, drying the underneath part with a cloth.

CAUSES OF "YELLOWING"—Yellowing like graying, is often caused when soap is used and is not completely rinsed out. Heat of ironing will often turn fabrics yellow. Clothes can yellow during storage. This can be due to improper washing, soap or starch left in the material, improper rinsing and the like.

If yellowing due to redeposited soil or deterioration of the fabric, the sun will not help to make the exception for calendar adjustments garment white again.

The wise man at ays on good terms with his stomach, his conscience and his wife.

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