





Words of the Wise

People don't ask for facts in

In Georgia Charlie Herring veteran tobacco-nist of Kinston and a native of Duplin County visited us a few days ago He said the tobacco crop in Geo. rgia was looking fine at this date and he is looking for a good year for all tobacco farmers. Mr Herring operates the Star warehouse, Kin ston's largest single house, two houses in Mafow, Ga. the past year and one house in Abbington, Va. He told us he had recently purchased a third house in Mea

Warehouse

Ga, which is now under construct tion and will be completed whe the markets open there. The new house will contain approximately making up their minds. They would rather have one good, 100,000 square feet of floor spa He is now the sole owner of four soul-satisfying emotion than warehouses and operates one under a lease probably the only tobacco warehouseman in this state with

SHOE SHOP

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arkets open in Georgia he will be to sell down there.

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CARE OF YOUR WASHER PAYS OFF-Regardless of what laundry the sun will not help to make the product you use, regular care of the washer by the housewife will garment white again. greatly increase its length of satisfactory service. Care can also eliminate many service calls.

Always follow the manufacturer's directions. If the directions booklet gets lost, write to the manufacturer for another.

Take care of the washer after using as well as during use. The more care it has while in use, the less repair it will need. Rinse, drain and dry after each use. Flush out the washing machine thoroughly with plain water and don't forget to rinse the cover of the washer, too, drying the underneath part with a cloth.

CAUSES OF "YELLOWING" Yellowing, like graying, is often caused when soap is used and is not completely rinsed out. Heat of ironing will often turn fabrics yellow. Clothes can yellow during storage. This can be due to improper washing, soap or starch left in the material, improper rinsing and

Phone 447

Forrest H. Smith, Pres.

and General Manager



If yellowing due to redeposited

soil or deterioration of the fabric.

except for calendar

PLAYING "HOOKAH" — Barnard College Sophomore Alice Blantz burbles her waterpipe after playing "hookah" from classes to enter a pipe-smoking contest held by stu-dents at Columbia University in New York City. Her water-cooled, Turkish-inspired smoking device falled to smoke out winning honors in competition with conventional "boilers."

Bible Comment:

### Godliness Must Be a Way of Daily Life

WHEN we speak of a man as being "a godly man," what do we mean? We are sure that he is essentially a reverent man, with a true sense of holiness.

He is probably a good churchman, who manifests good moral

living.

But is that all there is to godliness? We know from very high

authority that it is not We have the story of the young man, who came to Jesus, inquiring how he might inherit eternal life. He was probably more correct in his way of life than even most men of conventional goodness. Yet he lacked the one most

essential thing. "Where your treasure is," said

Jesus, "there will your heart be The young man's supreme attachment was to his great possessions, which in his ultimate decision he chose rather than companionship with Jesus, and the possibility of becoming the

twelfth Apostle, when Judas Iscariot failed But godliness consists in what comes after acceptance of God as the treasure of the heart.

When one reads with insight the account of the early Christian church, in the New Testament, and especially in the Epistles, an apparent and surprising dis-covery is that so many accepted God and the Christian way, without any clear comprehension of all that it meant,

For those of that early Chris-tian time, and for loveless, pro-fessing Christians of today, the beloved Apostle leaves no doubt about godliness in daily life.

His plain, strong words are: "If a man love not his brother whom he hath seen, how can he love God whom he has not seen "If a man say, 'I love God,' and hateth his brother, he is a liar; for he that loveth not his brother whom he hath seen, how can he love God whom he has not seen?"

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Kinston, N. C.



# What's happened to the U.S. family in the "Electric Age"?

They use 3 times as much electricity-and pay less per kilowatt-hour for it

U. S. families have moved into the "electric age." A measure of their change—they are using 3 times as much electricity today as they used in 1939.

more jobs for them. And the price is low-er the average family pays less per kilo-wath-hour than in 1939. Another reason

The electric light and power compa-nies provide 3 times as much electricity as they did in 1939. They are building new power plants and dams and lines all over the country to keep well ahead of growing needs.

Carolina Power & Light Company has had an appropriate part in this expansion. In fact this company is engaged in a \$200,000,000 building program that already has resulted in new generating plants, new substations, new lines and other facilities. This summer another new generating plant, near Wilmington — the largest on our system, will go into service.

In spite of this abundance, some people still propose that the federal government build electric projects even if it means waste, a bigger national debt and the threat of socialism.

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