

Super Modern 3 1/2 Times Grants Will Open On August 26

Construction crews are working feverishly putting the finishing touches on the super modern big new Grant store scheduled to open Thursday, August 26, according to Mr. Ramsey, the store manager.

The new Grant building conveniently located on the corner of James and Walnut Streets in the heart of Goldsboro shopping area, will incorporate every device known to modern retailing for quick, convenient shopping.

Facade of the building will be modern and simple. Three huge display windows will front on James Street and there will be thirteen windows on the Walnut St. side of the new Grants.

Interior of the building will consist of

EMPTY

OAK Barrels

And

OAK KEGS

West & Stanton

In Kinston

These the emphasis on spaciousness. New counters and display fixtures will be tailored to "shop-at-a-glance" convenience. The entire store will be air-conditioned to insure pleasant shopping conditions. The latest in scientific fluorescent lighting will show the merchandise displayed in its true daylight colors. Decorator painted walls will provide an attractive background. Fitting rooms will be available for trying before buying our fashion departments.

Mr. Ramsey goes on to say that with his expansion in space Grants will become virtually 4-stores-in-one. Shoppers will find the same tremendous assortment of merchandise generally found only in four distinct specialty shops: a fashion store, a dry goods store, a home-hardware store and a variety store.

Visitors to the new Grants will find that all former Grant departments have been considerably enlarged and assortments of merchandise broadened. New departments not heretofore in Grants in Goldsboro will make their appearance. These will include art goods, hardware, fashion accessories, notions, toiletries, stationery, furniture, electrical and a pet shop.

Of particular interest to women will be the opening of Grants big new Fashion Center featuring the latest styles brought direct from New York to Goldsboro. Mr. Ramsey also states that Joyce Lane, noted New York fashion authority, will keep her advised as to the latest trends.

Grants will celebrate the opening of this big new store with a 3-day sale during which scores of specials will be offered in every department. Mr. Ramsey has been working for months in close cooperation with Grants staff of 50 New York buying specialists and merchandise is being rushed to Goldsboro right this minute for the opening.

Door prizes will be given away. Mr. Ramsey emphasizes that anyone is eligible to win with the exception of W. T. Grant Co. employees. Coupons covering these prizes will be included in Grants opening sale advertisements.

Grants has been in Goldsboro since 1922. There are over 500 W. T. Grant stores operating in 40 states. There are 11 Grants in North Carolina.

Some people are so stubborn that they refuse to be moved, even by their own motives.

Words of the Wise
The only reward of virtue is virtue; the only way to have a friend is to be one.
—(Ralph Waldo Emerson)

Chinqupin Chats

By V. MALLOY
Mrs. Cora Sanderson of Beaulieu, who has been on the sick list recently is able to be out once again and visiting Mr. and Mrs. Jim Southland, and Mrs. V. Malloy on a Sunday afternoon.

Mr. George D. Sholar, of U. S. Navy who recently underwent a serious ear operation at Naval Hospital at Camp Lejeune, is spending his leave and convalescence period at the home of his parents, Mr. and Mrs. G. D. Sholar, Sr. and Mrs. Sholar's parents, Mr. and Mrs. Bernie Henderson.

Mr. and Mrs. H. L. Sanderson of Magnolia were recent visitors of his mother, Mrs. Eula Sanderson and other relatives and friends here.

Mrs. Sam Bostic who has been ill at her home recently is able to be back to her duties again.

Mrs. Guy and Miss Bertha Rhodes of Richlands have returned home after a brief visit with relatives here over the past weekend.

Mrs. Clara Sholar who has been spending some time with her sister, Mrs. Cora Sanderson of Beaulieu has returned to her home again.

Mrs. A. C. Byrde has returned to the home of her parents, Mr. and Mrs. Dick Wood from a Pink Hill clinic with her infant son, and doing nicely, both mother and son.

Mrs. J. E. Henderson who has been seriously ill at her home is improving and friends hope her speedy recovery.

Mr. and Mrs. Riley Dail and family recently made a business trip to Wallace and visiting friends.

Mr. and Mrs. Frank Parker recently visited Mr. John Hollingsworth at Durham where he is a patient at the Veteran's Hospital for eye operation. Doing nicely and we hope he will soon be home again.

Mr. and Mrs. Woodroe Maready and children, Gloria, "Pat" and Baby—all were visitors of Mrs. Ethel Sanderson and family last week end.

Mrs. James Price and daughter Joe, visited her sister, Mrs. L. W. Ryan in Willard last week at the home of their mother, Mr. and Mrs. D. J. Bloodworth and family while she was recuperating from a major operation recently at Cherry Point hospital.

Mr. and Mrs. Billie Binkley and family spent several days down at Topsail Beach last week with Mrs. Mollie Brinkley and several other friends on a much needed rest from the hot summer days.

Mrs. Bulah Hatcher of Rose Hill was a recent visitor of her sister-in-law, Mrs. Mary Price for a short visit.

Mr. and Mrs. T. F. Sanderson spent an enjoyable day over at Jacksonville, with friends last week visiting Mr. and Mrs. J. S. Sanderson of Jacksonville.

Mrs. David Kilpatrick has returned home with her infant son after a race with the stork at a Wilmington hospital. Both mother and son doing nicely.

Mrs. Raymond Cottle who has had a battle with the stork in the J. W. M. Hospital in Wilmington has returned to her home here after serious complications following the birth of her daughter last week. Doing nicely.

Mrs. Epsy Maready who also has been a patient at J. W. M. for a operation of the breast has returned home and again to resume her duties at the Kinston Caswell Training School where she has been employed recently.

Mr. and Mrs. Henry Sanderson of Magnolia and his mother, Mrs. Eula Sanderson spent part of the week end over at Topsail Beach trying to escape some of the hot weather. Thank goodness—at this writing—the weather has turned some cooler.

KNOW? ? ?
Well—I'm as happy as can be expected!

Man—have been heard to say that they—"Were a Non Profit Organization." They don't mean to be—but are — Now IF THEY were to try to work out a modern VER-SION of a budget—on this situation —to the extent—that some, or one, has to be exterminated — or vis-versa — etc —WHO would be the one to decide? The today's — Economies—on this one—shouldn't rob our memories for tomorrow!

IF you are just forty-years old—you have five—whole—long years to make a great discovery — that is unless you have already found it out. What is it? That OUR TROUBLES are a "Chronic Disease." IF you are forty—and accepted LIFE without worry—you are one of the fortunate ones — Because, LIFE is made of Troubles—and Troubles IS LIFE! A good way to make LIFE more happier for yourself—is to make other people happy. And they say, "It's about as hard to keep a good man down—as it is to keep a sorry one UP . . . You suppose YOU know, I know, — what I'm talking about ? ? ? ?

IF YOU were on a Sky-scraper Building Elevator going up, up, up faster—and faster—until your mind began to spin — thinking IF the

General County Court of Duplin County, North Carolina, in which action the plaintiff is seeking to recover of the defendant an absolute divorce on the grounds of two-years continuous separation, next preceding the bringing of this action.

The defendant will further take notice that she is required to appear at the office of the undersigned Clerk of the Superior Court of Duplin County within twenty (20) days after the 24 day of September 1934 and answer or demur to the complaint or the plaintiff will apply for the relief demanded in the complaint.

Odd Fact
In Knoxville, Tenn., a 12th divorce was granted to a woman whose husband already had six divorces in his own past.

NOTICE
In The General County Court State of North Carolina, County of Duplin
Cecil Swinson
vs
Carolina Marshburn Swinson
The defendant, Carolina Marshburn Swinson will take notice that an action entitled as above captioned has been commenced in the

FISH MARKET OPEN
IN KENANSVILLE
In a filling station next to Post Office. Open all day
FRESH FISH DAILY — TUES. THRU SAT.
For special orders on Shrimp see Mr. Ervin the latter part of the week and he will bring them in on Mon. after.
E. B. ERVIN, Operator

SELL YOUR TOBACCO WITH FARMERS Warehouse IN GOLDSBORO
SIMON HILL
CARL HOLLOMAN — J. F. HILL
We Have Plenty Of Floor Space
Come On Down Before Sales Block
We Guarantee As Much Or More Than Anywhere In East. Not Scared To Buy Your Tobacco And Guarantee The HIGH DOLLAR.

A & P FRUIT COCKTAIL
NO. 2 1/2 CAN
35c

Perfect Strike CHUM SALMON I LB. CAN 35c
Swift Prem or ARMOUR'S TREET 12 OZ. CAN 41c
Whitehouse Evaporated MILK 3 14 1/2 oz. CANS 35c
Iona TOMATO JUICE 46 oz. CAN 20c
A & P's Own Vegetable Shortening 3 LB. CAN 79c
DEXO
— Come See! — Come Save — At A & P! —

Facts As I See It

By VIDA MILLOY
Did you know a whole lot of "Courseness" in a persons life can be polished off of many a difficult situation by using a little bit of tact—in a very tactful way. It works like, "Scratch — Remove — Polish" and it also shines — Where it is used right!

Don't let your, "Silver & Gold" get MIXED up in your speech these hot days now; you remember the old adage—or saying, that, "Silence is Golden". That is, unless you happen to speak with a Silver Tongue!

Our actions can explode—just about equal to our speech—if we are not very careful.

Well, now that it is coming on FALL OF THE YEAR — the first sign of FALL, should not be a display of winter clothes in a show-case, but the "Fading Idiots" driving cars on the North Carolina State Highways and By-ways . . . endangering the lives of themselves and others. I'm for any safety device our Highwaymen and Patrolman — and other officers make for and enforce—even IF it should happen

ty — like happiness — OR DO I

We shouldn't be in too much of a hurry to judge—ourselves by what we think we can do—for in the meantime other people might choose to judge us by what we have already done. Some say, truthfully —that there is no future in any job —The future lies in the man who holds the job. I guess our happiness in anything we do—IS our future. At least — and I should know —there is NO COSMETIC for beauty — like happiness — OR DO I

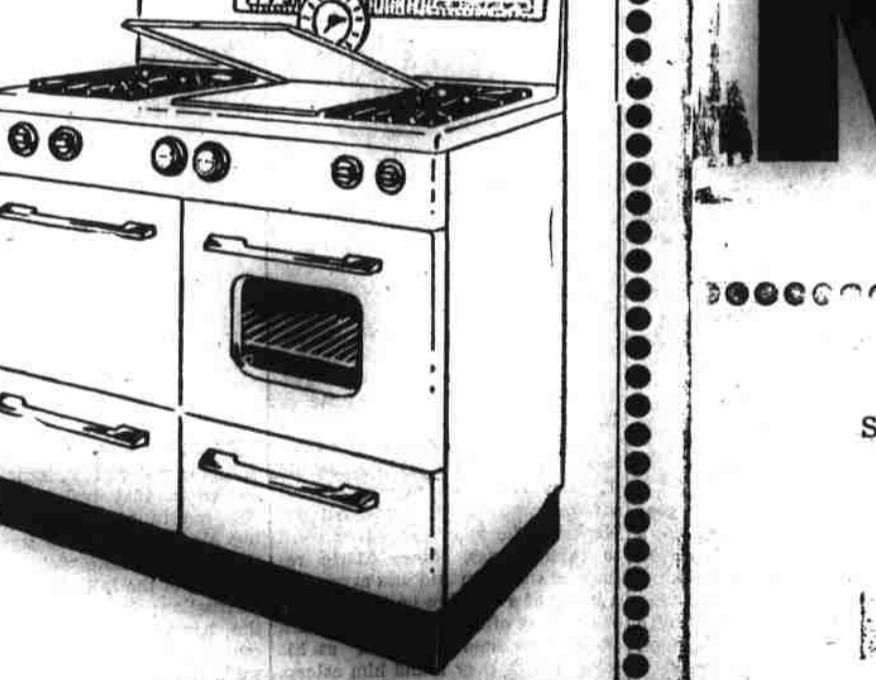
MYERS WATER SYSTEMS

Fishing Tackle Headquarters For Salt and Fresh Water — Saw Filing and Lawn Mower Repair

A. C. Hall

HARDWARE
IN WALLACE

DIXIE GAS RANGE



A GOOD COOKING STOVE
COME IN AND LOOK OVER ITS FEATURES

HEILIG - LEVINE

OF KINSTON, INC.

More

BACK TO SCHOOL BEST BUYS

Choose from our greatest assortment ever of school clothes and general necessities. Save.



Girls' Dresses

Grants own "Ginger Lane" styles for Sizes 7-14 . . .
Reg. \$2.98
\$2.57

Classroom elegance, wash-day magic! Practical cotton fashions; Sanitized woven ginghams, print & can-can broadcloths, iridescent ginghams. Colors.

JR. BOYS' GAR. PANTS

Special-vent, nylon-rayon. Sizes 4-12
\$3.47



MATCHING POLOS, SOCKS

Exclusive at Grants!
Reg. \$1.39
\$1.00

Combed cotton, washfast colors. Polo has nylonized neckband. 6-16. \$1. Maching sov. 7-10 1/2. 39c.



'BUSY BEAVER' SHOES

Deluxe
Reg. \$3.99
\$3.00

Built for action, priced for savings! Leather uppers, insoles, heel linings. 2 1/4-3.

W. T. GRANT CO.

WALNUT STREET GOLDSBORO, N. C.

WE'RE EXPECTING!

MORE TOBACCO AND HIGHER PRICES IN

ROCKY MOUNT

ALREADY GETTING \$70.00 — \$71.00 — \$72.00 FOR

BETTER GRADES PLENTY OF FLOOR SPACE

SELL YOUR TOBACCO ON THE MARKET THAT FARMERS BUILT FOR FARMERS.

4 SETS BUYERS

8,800 BASKETS

RADIO WEED
Daily 12:30 — 12:45

RADIO WCEC
Daily 1:15 — 1:30

WALNUT STREET — EXPOST — LOGGITT & MYERS — REYNOLDS — THORPE — CHINA-AMERICAN — GARETT — LE/