

A man never fully realizes how really cold the world is until his creditors start making it hot for him.

### Wayne Nickels and Know-How Chairman Reviews Program's First Three Years

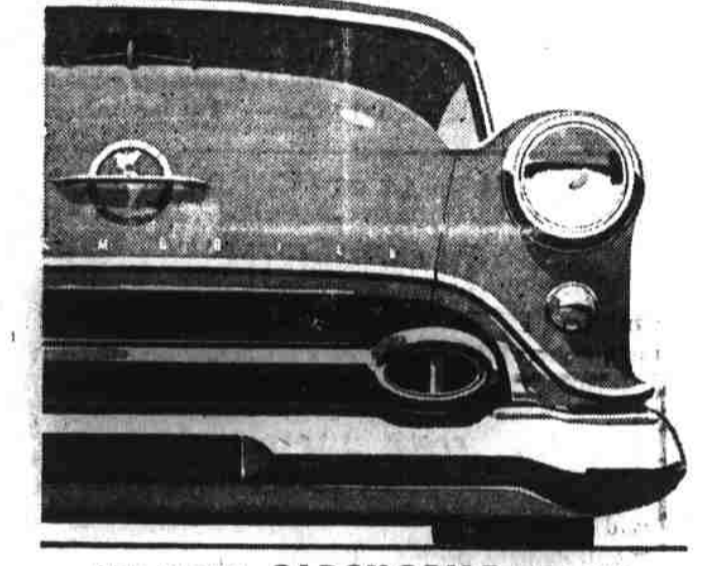
Final plans have been made for conducting the Nickels for Know-How referendum on Monday, October 15, in Duplin County, according to Ellis Vestal, chairman of the local referendum committee.

Mr. Vestal pointed out that all agricultural agencies, farm organizations, and most businesses in the county had pledged their support to the program, which was begun three years ago to provide badly needed agricultural research and education — in addition to that provided by federal, state and other funds.

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Mr. Vestal said that the primary question voters should ask themselves is, "Do we have problems in agriculture that research and education can solve?"

Mr. Vestal cited some of the full-time research that Nickels for Know-How has made possible, in addition to 20 partially supported projects.

tionable whether one variety can fully meet the needs of all farmers. Caswell Williams is conducting field tests of new varieties to help answer that question.

"Dr. R. P. Moore is looking for ways to overcome the universal waste of money, muscle, time and machinery that goes into planting seed which never become part of a crop. Moore's work is giving you better crop stands through better seed and better seeding practices.

"A home garden is worth \$400 a year to the average family, yet Negroes — who operate 21 per cent of the state's farms — were without the services of a garden expert until you hired T. W. Flowers. In Anson County alone, 369 gardens were started as a result of Flowers' work.

"Dr. C. H. Hill's studies on poultry nutrition are helping growers get the most from their feed dollar. He has found that while antibiotics and other drugs have their place in disease control, constant feeding at high levels wastes your money and slows up the chick's growth.

"Dr. James R. Dogger is seeking ways to destroy the field and for-

age crops insects that rob you of nearly \$11 million a year. He has found an effective way to control June beetle grubs in pastures and discovered that either of three chemicals will do double duty in killing southern corn rootworm and thrips in peanuts.

"North Carolina farmers lose millions of dollars because of inadequate marketing know-how. Dr. W. D. Tompkins is finding methods that will plug this loss. He has already provided you with a guide for timely, economical grain marketing.

"The latest plague to farmers is the nematode, which threatens every crop and plant known. Dr. Joseph Sasser is searching for controls in the form of resistant varieties, sprays, electricity, and other forces. Nematodes cause a \$30 million loss in tobacco every year.

"Pesticides — the organic chemicals you protect your crops with — enable you to produce an adequate food supply for your country, but they also create problems. To solve these, Dr. T. G. Bowers is studying the effects of pesticide residues on soils, yields, subsequent crops, and plant and animal life.

"Dr. H. W. Garren's first goal is to develop typhoid resistance in poultry. The work is so basic, however, that success could pave the way for long-term immunity to many diseases, not only in poultry but in man. Last year Garren won North America's top poultry research award.

one herbicide that may prove cheap enough to you to treat your cotton broadcast. He has also discovered a way to remove certain weeds from legume-grass seedlings.

"Nickels For Know-How, by hiring three specialists, is making sure that North Carolina's Challenge program doesn't become just another noble plan, forgotten because nobody has the specific responsibility for seeing that it worked.

There were several publications on soil fertility and fertilizers. None combined the information into an overall reference that was badly needed in vocational agriculture classrooms. Nickels for Know-How paid for such a 48-page publication, now used by teachers and Future Farmers across the state.

"Nickels for Know-How, through the employment of Radio-TV Editor Ted Hyman and Home Demonstration Editor Miss Jean Anderson, brought mass communications to the full service of farm people. Hyman's outstanding contribution has been the establishment of the nation's first daily farm broadcast originating from a college campus.

"Dr. R. P. Upehrich is seeking chemical weed killers that will be effective in cotton, forages, peanuts and soybeans. He has found

### 1954 State Fair

**FLOOR CARE**—How can I prevent water spots? If water is allowed to stand and evaporate on any waxed floor, it will spot. Wipe up spilled liquids as quickly as possible.

Is it necessary to rinse a floor before polishing? Yes. There is no cleaning preparation made that does not need to be rinsed off before you apply liquid wax. If traces of soap or detergent remain on the floor, the polish will water spot badly and may also streak and become sticky.

How can I tell whether a polish contains solvent? By the smell. The buffing type waxes smell like naphtha (these waxes must be polished to make them shine). A self-polishing finish has hardly any odor.

How often should floors be polished? Depends upon amount of traffic on floors and the kind of polish used. When the floor gets dull and dirt begins to stick, the polish has been worn away and a new application is indicated.

What causes floor polish to become sticky? Insufficient rinsing, dirt, humidity, often it's too heavy a coat of polish or use of inferior polish.

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<b>LAVENDER Patch-Dye Lather SHAVE CREAM</b> For quick, smooth shave. Regular or Mentholated. 10-oz. Tin REG. 1.25 <b>2 for 1.26</b>	<b>Rexall Roxelona COUGH SYRUP</b> Helps quiet cough due to cold. 4 oz. REG. 57c <b>2 for 60c</b>	<b>25c SUPPOSITORIES</b> Rexall—Glycerin—Adults' or Infants' 12's <b>2 for 44c</b>	<b>INDELO "Magic Red" LIPSTICK</b> by Adrienne. A new "magic" shade for all complexions. 2-oz. Tube REG. 1.00 <b>2 for 1.01</b>	<b>Helen Cornell BOBBY PINS</b> Rubber-tipped or regular. Black or bronze. REG. 10c <b>2 for 11c</b>																																					
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