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THE WEEKLY PRESS

(From The Carolina Israelite)

The Weekly Press and the Semi-Weekly Press is regaining the prestige and the influence it had at the turn of the century. After the first decade of the 1900's, the weeklies around the country began to slide downward in earnings, power, and influence. The reason for this decline was William Randolph Hearst. Whatever one may think of Mr. Hearst's life and politics, he was the greatest newspaperman this country ever had. He put a new vitality into the papers he established and bought around the country. He applied the personal touch; he made contact with the people and kept it for thirty years. The people in the cities, in the counties and in the country grabbed his papers. Gradually the Weekly Press took a back seat, and coming out of the depression the weeklies were associated mostly with the lists of County delinquent taxpayers, or the medium used by lawyers for divorce notices and other legal, to make sure that no one connected with the case would see it. But all of that has changed. As fast as the Weekly Press continues to go up, the Daily Press is going down. I do not mean DOWN necessarily in earnings. The dailies made mistakes during the wave of prosperity and easy advertising dollars. The major mistake was that the Daily lost contact with the people; almost entirely. Into this breach the Weekly Press has jumped with both feet. There are some smart newspapermen running the weeklies, and everywhere the situation is the same. They are booming. They are saying something to the people. The daily press has become, with few exceptions, a blank sheet of objectivity. It has become a lazy man's job. They open the envelopes in the morning and out pops George Sokolsky and Walter Winchell and Dorothy Thompson, and Drew Pearson and David Lawrence and dozens of others. Then in other envelopes are the comics, the cartoons, and still in other envelopes are the press releases by the million, and finally for some there are also canned editorials, and nice and trim and ready to print.

The Weekly Press, however, is expounding points of view, in some cases quite vigorously. The vigor from the Daily Press is slowly disappearing, and in its place we have what is known now as "objectivity", a virtue which the Weekly Press most wisely has not embraced. The Weeklies are informing their readers; they are not so much obsessed with the idea of entertaining, and they are providing in every community some food for thought with every paper that rolls off the press. And the weekly editors no longer "apologize" as they did fifteen years ago. I remember at various meetings of newspapermen, the first thing the editor of a weekly told you was that he had once worked on a Daily and that he was now considering a couple of "offers". Not so today. Today the weekly editor stands up as straight as a ramrod. He's won a tremendous battle — an uphill battle against great odds and he is justly proud of it, and he is calling the tune in his area of influence, without much "competition" from his big city neighbor.

A NEGRO WRITES ON SEGREGATION

(EDITOR'S NOTE: The writer of this editorial is a negro publisher and it is reproduced here as it was carried in his New Jersey newspaper. His opinions on the question of segregation, we feel, give food for thought by members of both races in our community.)

By Davis Lee

Publisher of the Newark (N. J.) Telegram The efforts being made by certain paid agitators and pressure groups against segregated schools in the South may cause Southern Negroes to lose a lot more than they will gain.

The trouble with this group, as with similar ones, is that the initiators don't count the overall cost to the race. The present effort is designed to destroy the whole pattern of segregation, and to establish an integrated social order in which there will be no distinction made in this country on the basis of race, religion, color or nationality.

This is a laudable objective, but human nature just has not changed that much, and the achievement of such an objective could set the Negro back fifty years.

Integration in the schools in the North and East is not a howling success. A Negro can attend most of the schools up here and get an education, but few of the states that educate him will hire him as a teacher. The State of Connecticut doesn't have twenty-five Negro teachers.

Nowhere in these integrated states do Negroes get anywhere near proportionate representation. Every device is employed to keep qualified Negroes from being assigned. Recently a reputable New York labor union made a report on the employment of Negro teachers in New York City and charged that a systematic scheme has been adopted to exclude Negroes as teachers.

This is not true, in the South. The State of Georgia employs 7,313 Negro teachers, and paid them close to \$15,000,000 in salaries last year. North Carolina paid its Negro teachers over \$22,000,000 last year. Florida is another state that ranks at top on teacher pay.

Mississippi paid \$7,414,278 in salaries to 6,753 Negro teachers in the state last year.

If these states, that are now pouring millions of dollars annually into Negro pockets which provides our people with money that enables them to enjoy the dignity of man, to enjoy the prestige and respectability to buy homes and the necessities of life, are forced to abandon the segregated school, 75 percent of the Negro teachers in the South will lose their jobs. Not only that, but approximately 20,000 Negro principals will lose their jobs as well.

The present movement to end segregation in the schools is merely the beginning of a well-laid plan to completely end segregation in everything in the South. If this happens the Negro will be thrown into direct competition with the white race, and our business institutions will crumble.

No place in the world do Negroes own and control as much as do these in the South. Atlanta is without question the Negro capital of the world. It is the center of Negro culture, education, business and finance. And both Negroes and whites live, work, and operate businesses without either being conscious of the other's race.

This movement to integrate the schools of the South is loaded with more racial dynamite than appears on the surface and the Negro will be the one who is blown away.

During the past two years I have spent more time in the South than I have in my office, and I have interviewed thousands of Negroes in all walks of life and I have found very few who favor mixed schools. They want their own schools, but equal facilities. This being the situation, one questions the fairness of forcing these colored citizens to accept what they don't want. If a little group of paid agitators succeeds in forcing their will upon these people, it appears to me that they should at least be given an opportunity to be heard.

Right now the Southern Negro is in a better spot educationally, politically and economically than the Negroes any place else in the world. Race relations are continually improving. Every day more Southerners are recognizing the Negro as a man and according him the respect that he merits, but the Southern Negro himself can do more about improving conditions than can courts, legislation or pressure groups.

Despite all the hullabaloo about the liberal North and East, no Negro has been made head of a State College or University. Down South the woods are full of Negro college and university presidents. In Texas a Negro college president of a state school gets \$10,000 a year.

Negroes need to refresh their memories on the fact that just a few years ago were raising Cain because colored kids in the South were being taught by white teachers. We wanted them taught by Negroes until now Negro teachers have completely taken over.

A group goes back into the courts declaring that the Negro is not satisfied with equal facilities, that the separate but equal law is unconstitutional, that nothing less than integration will do. That doesn't seem fair to me.

Legal Notices

NOTICE OF ADMINISTRATION

The undersigned, having qualified as administrator of the estate of C. B. Kennedy, Jr., deceased late of Duplin County, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 18th day of October, 1955, or this notice will be pleaded in bar of their recovery.

This 18th day of October, 1954. Thurman J. Kennedy, administrator of the estate of C. B. Kennedy, Jr. deceased Beaufort, N. C. H. E. Phillips, Attorney Kenansville, N. C. 11-23-54-HEP

ADMINISTRATRIX NOTICE

TO CREDITORS Having qualified as administratrix of the estate of Tate Mobley, deceased, late of Duplin County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Beaufort, N. C. on or before the 27th day of October, 1955, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This 27th day of October, 1954. Aelina Mobley, Administratrix of Tate Mobley Grady Mercer, Attorney at Law 12-2-54-GM

NOTICE

In the Superior Court State of North Carolina, County of Duplin. Charles G. McCoy and wife Willie N. McCoy vs. William Ford

That defendant, William Ford, will take notice that an action entitled as above has been commenced in the Superior Court of Duplin County, North Carolina by the plaintiffs to secure judgment against him on the grounds of wilful abandonment of his minor children, which are now in the custody of the plaintiffs in said action, they being Beatrice Ford and Patricia Ford. Said action is being brought for the purpose of declaring said children abandoned by the defendant and for provide means for their adoption as by law provided.

And the defendant will further take notice that he is required to appear at the office of the Clerk of the Superior Court for Duplin County, in the Courthouse in Kenansville, North Carolina, within

thirty days after the 12 day of Nov. 1954 and either answer or demur to the complaint that has been duly filed in said action or the plaintiffs will apply to the Court for the relief demanded in said complaint. This the 28 day of October 1954. R. V. Wells, Clerk Superior Court, Duplin County Latham A. Wilson, Atty. 11-4-54-L.A.W.

NOTICE OF ADMINISTRATION

The undersigned, having qualified as administrator of the estate of J. L. Farris, deceased, late of Duplin County, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 2nd day of October, 1955, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This 2nd day of October, 1954. L. H. QUINN, Administrator of the Estate of J. L. Farris, Deceased. Kenansville, N. C. H. E. Phillips, Atty., Kenansville, N. C. 11-11-54-HEP

NOTICE OF SERVICE

OF PROCESS BY PUBLICATION In The Superior Court North Carolina Duplin County Doreen M. Mortimer

Frank Ernest Keith Mortimer TO: Frank Ernest Keith Mortimer, TAKE NOTICE THAT:

That a pleading seeking relief has been filed in the above entitled civil action. That the nature of the relief being sought is as follows: The Plaintiff, Doreen M. Mortimer, is seeking an absolute divorce on the grounds of two year separation, and as set out and set forth and described in the Complaint filed in this cause, and that a cause of action exist against the Defendant, Frank Ernest Keith Mortimer, in favor of the plaintiff, and that the defendant is a necessary party to this action. You are required to make defense to such pleading not later than the 27 day of December, 1954, and upon your failure to do so the party seeking service against you will apply to the Court for the relief sought. This 28th day of October, 1954. R. V. Wells, Clerk Superior Court 11-25-54-HEP

NOTICE OF SALE

UNDER AND BY VIRTUE OF AUTHORITY as Administrator of the estate of J. L. Farris, deceased, and having qualified before the Clerk of Superior Court of Duplin

County, as such administrator the undersigned will offer for sale for cash, on Friday, November 8, 1954, at the hour of 10:30 a. m. at or near the residence of M. L. Farris in the Town of Kenansville, the following articles of Personal Property, to wit:

All and any household kitchen furniture belonging to the estate of J. L. Farris, deceased. All farming implements of every type and description belonging to the estate of J. L. Farris, deceased. All livestock. Advertised this 15th day of October, 1954. L. H. Quinn, Administrator of the estate of J. L. Farris, deceased H. E. Phillips, Attorney Kenansville, N. C. 11-4-54-HEP

NOTICE OF ADMINISTRATION

The undersigned, having qualified as Administrator of the estate of L. E. Squires, deceased, late of Duplin County, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 27th day of October, 1955, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned. This 27th day of October, 1954. Rexford Squires, Administrator of the estate of L. E. Squires, deceased. Route 1, Whiteville, N. C. H. E. Phillips, Attorney Kenansville, N. C. 12-2-54-HEP

NOTICE OF ADMINISTRATION

The undersigned, having qualified as executor of the estate of W. A. Rackley, deceased, late of Duplin County, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 28th day of September, 1955, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned. This the 24th day of September, 1954. Mrs. Arlene W. Rackley, executrix of the estate of W. A. Rackley, deceased, Rose Hill, North Carolina H. E. Phillips, Attorney Kenansville, North Carolina 11-4-54-HEP.

NOTICE

In the General County Court State of North Carolina County of Duplin. Cora Alice Spence vs. James Spence

The above named defendant, James Spence will take notice that an action entitled as above has been commenced in the General County Court of Duplin County, North Carolina, by the plaintiff to secure an absolute divorce from the named defendant on the grounds of two or more years continuous separation, next preceding the bring of this suit; the defendant will further take notice that he is required to appear at the office of the Clerk of the General County Court for Duplin County, in Kenansville, North Carolina, within thirty days

after the 12 day of November 1954 and there answer or demur to the complaint that has been filed in said action or the plaintiff will apply to the Court for the relief demanded in said complaint. This the 8 day of October 1954. Clerk of the Superior Court R. V. Wells Latham A. Wilson, Atty. 11-4-54-L.A.W.

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular atrophy from hand to foot. I had Rheumatoid Arthritis and other forms of rheumatism, hands deformed and my ankles were set. Limited space prohibits telling you more here but if you will write me, I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier 2805 Arbor Hills Drive, P. O. Box 2495 Jackson 7, Mississippi



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