

THE WEEKLY PRESS

(From The Carolina Israelite)

The Weekly Press and the Semi-Weekly Press is turn of the century. After the first decade of the 1900's, the weeklies around the country began to slide downward in earnings, power, and influence. The reason for this decline was William Randolph Hearst, Whatever one may think of Mr. Hearst's life and politics, he was the greatest newspaperman this country ever had. He put a new vitality into the papers he established and bought around the country. He applied the personal touch; he made contact with the people and kept it for heard. thirty years. The people in the cities, in the counties and in the country grabbed his papers. Gradually the Weekly Press took a back seat, and coming out of the depreslawyers for divorce notices and other legals, to make sure that no one connected with the case would see it. But all of that has changed. As fast as the Weekly Press continues to go up, the Daily Press is going down. I do not mean DOWN necessarily in earnings. The dailies made mistakes during the wave of prosperity and easy advertising dollars. The major mistake was that the Daily lost contact with the people; almost entirely. Into this breach the Weekly Press has jumped with both feet. There are some smart newspapermen running the weeklies, and everywhere the situation is the same. They are booming. They are saying something to the people. The daily press has become, with few exceptions, a blank sheet of objectivity. It has become a lazy man's job. They open the envelopes in the morning and out pops George Sokolsky and Walter Winchell and Dorothy Thompson, and Drew Pearson and David Lawrence and dozens of others. Then in other envelopes are the comics, the cartoons, and still in other envelopes are the press releases by the million, and finally for some there are also canned editorials, and nice and trim and ready to print.

The Weekly Press, however, is expounding points of view, in some cases quite vigorously. The vigor from B. Kennedy, Jr., deceased late of the Daily Press is slowly disappearing, and in its place Duplin County, this is to notify all we have what is known now as "objectivity", a virtue persons having claims against said which the Weekly Press most wisely has not embraced. estate to present them to the un-The Weeklies are informing their readers; they are not of October, 1955, or this notice will so much obsessed with the idea of entertaining, and they be pleaded in bar of their recovery. are providing in every community some food for All persons indebted to said estate thought with every paper that rolls off the press. And ment to the undersigned. the weekly editors no longer "apologize" as they did fifteen years ago. I remember at various meetings of newspapermen, the first thing the editor of a weekly told you was that he had once worked on a Daily and that he was now considering a couple of "offers". Not so today. Today the weekly editor stands up as straight as a ram- | Kenansville, N. C. rod. He's won a tremendous battle — an uphill battle against great odds and he is justly proud of it, and he is calling the tune in his area of influence, without much "competition" from his big city neighbor.

A NEGRO WRITES ON SEGREGATION

(EDITOR'S NOTE: The writer of this editorial is a sons having claims against the esnegro publisher and it is reproduced here as it was car- them to the undersigned at Beula ried in his New Jersey newspaper. His opinions on the wille, on or before the 27th day of quest.on or segregation, we feel, give food for thought October, 1955, or this notice will be by members of both races in our community.)

By Davis Lee

Publisher of the Newark (N. J.) Telegram The efforts being made by certain paid agitators and pressure groups against segregated schools in the Grady Mercer, South may cause Southern Negroes to lose a lot more 12-2-6t-GM than they will gain.

The trouble with this group, as with similar ones, is that the initiators don't count the overall cost to the In the Superior Court race. The present effort is designed to destroy the whole pattern of segregation, and to establish an intergrated Charles G. McKoy and wife social order in which there will be no distinction made while N. McKoy in this country on the basis of race, religion, color or

This is a laudable objective, but human nature just has not changed that much, and the achievement of such titled as above has been commenan objective could set the Negro back fifty years.

Integration in the schools in the North and East is plaintiffs to secure judgment against him on the grounds of wilful abandonment of his minor children, which are now in the custody of states that educate him will hire him as a teacher. The State of Connecticut doesn't have twenty-five Negro

Nowhere in these integrated states do Negroes get anywhere near proportionate representation. Every device is employed to keep qualified Negroes from being assigned. Recently a reputable New York labor union is employed to keep qualified Negroes from being med. Recently a reputable New York labor union a report on the employment of Negro teachers in York City and charged that a systematic scheme been adopted to exclude Negroes as teachers.

And the defendant will further take notice that he is required to appear at the office of the Clerk of the Superior Court for Duplin County, in the Courthouse in Kenansville, North Carolina, within

This is not true, in the South. The State of Georgia employs 7,313 Negro teachers, and paid them close to \$15,000,000 in galaries last year. North Carolina paid its Negro teachers over \$22,000,000 last year. Florida is another state that ranks at top on teacher pay.

Mississippi paid \$7,414,278 in salaries to 6,753 Negro teachers in the state last year.

If these states, that are now pouring millions of dol-lars annually into Negro pockets which provides our people with money that enables them to enjoy the dignity of man, to enjoy the prestige and respectability to buy homes and the necessities of life, are forced to abandon the segregated school, 75 percent of the Negro teachers in the South will lose their jobs. Not only that but approximately 20,000 Negro principals will lose their jobs as well.

The present movement to end segregation in the schools in merely the beginning of a well-laid plan to completely end segregation in everything in the South. If this happens the Negro will be thrown into direct competition with the white race, and our business institutions will crumble.

No place in the world do Negroes own and control as much as do these in the South. Atlanta is without question the Negro capital of the world. It is the center of Negro culture, education, business and finance. And both Negroes and whites live, work, and operate businesses without either being conscious of the other's

This movement to integrate the schools of the South is loaded with more racial dynamite than appears on the surface and the Negro will be the one who is

During the past two years I have spent more time H. E. Phillips, Attorney regaining the prestige and the influence it had at the in the South than I have in my office, and I have interviewed thougsands of Negroes in all walks of life and I have found very few who favor mixed schools. They want their own schools, but equal facilities. This being the situation, one questions the fairness of forcing these colored citiezns to accept what they don't want. If a little group of paid agitators succeeds in forcing their will upon these people, it appears to me that they should at least be given an opportunity to be

Right now the Southern Negro is in a better spot educationally, politically and economically than the Negroes any place else in the world. Race relations are sion the weeklies were associated mostly with the lists continually improving. Every day more Southerners are of County delinquent taxpayers, or the medium used by recognizing the Negro as a man and according him the respect that he merits, but the Southern Negro himself can do more about improving conditions than can courts, legislation or pressure groups.

Despite all the hullabaloo about the liberal North and East, no Negro has been made head of a State College or University. Down South the woods are full of Negro college and university presidents. In Texas a Negro college president of a state school gets \$10,000 a

Negroes need to refresh their memories on the fact that just a few years ago were raising cain because colored kids in the South were being taught by white teachers. We wanted them taught by Negroes until now Negro teachers have completely taken over.

A group goes back into the courts declaring that the Negro is not satisfied with equal facilities, that the separate but equal law is unconstitutional, that nothing less than integration will do. That doesn't seem fair to

Legal Notices

NOTICE OF ADMINISTRATION The undersigned, having qualified as administrator of the estate of C.

will please make immediate pay This the 18th day of October, 1954

Thurman J. Kennedy, administrator of the estate of C. B. Kennedy, Jr. deceased Beulaville, N. C. E. Phillips, Attorney

ADMINISTRATRIX NOTICE

TO CREDITORS

Having qualified as administratrix of the estate of Tate Mobley, deceased, late of Duplin County, North Carolina, this is to notify all pertate of said deceased to exhibit leaded in bar of their recovery. 'll persons indebted to said estate "!!! please make immediate pay-

ment. This 27th day of October, 1954. Arline Mobley, Administratrix of Tate Mobley Attorney at Law

NOTICE

State of North Carolina County of Duplin.

William Ford That defendant, William Ford, will take notice that an action enced in the Superior Court of Duplin County, North Carolina by the which are now in the custody of the plaintiffs in said action, they being Beatrice Ford and Patricia Ford. Said action is being brought for the purpose of declaring said children abandoned by the defendant and to provide means for their adoption as by law provided.

thirty days after the 12 day of Nov. 1954 and either answer or demur to filed in said action or the plaintiffs will aply to the Court for the relief demanded in said complaint. This the 28 day of October 1954.

R. V. Wells, Clerk, Superior Court, Duplin County Latham A. Wilson, Atty. 1-4-4t-c-L.A.W.

NOTICE OF ADMINISTRATION

The undersigned, having qualified as administrator of the estate of J. L. Farrior, deceased, late of Duplin County, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 2nd day of October, 1965, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will plesse make immediate payment to the undersigned.

This the 2nd day of October, 1954. L. H. QUINN. Administrator of the Estate of J. L. Farrior, Deceased Kenansville, N. C. Phillips, Atty.,

Kenansville, N. C. 11-11-6t-HEP

NOTICE OF SERVICE

OF PROCESS BY PUBLICATION In The Superior Court North Carolina Dunlin County

Doreen M. Mortimer Frank Ernest Keith Mortimer TO: Frank Ernest Keith Mortimer

TAKE NOTICE THAT: That a pleading seeking relief has been filed in the above entitled civil action.

That the nature of the relief be ing sought is as follows: The Plaintiff, Dorcen M. Mortimer, is seeking an absolute divorce on the ground of two year separation, and as set out and set forth and described in the Complaint filed in this cause, and that a cause of action exist Keith Mortimer, in favor of the plantiff, and that the defendant is

necessary party to this action. You are required to make defense to such pleading not later than the 27 day of December, 1954, and upon your failure to do so the party seek to the Court for the relief sought,

This 25th day of October, 1954. R., V. Wells, Clerk Superior Court

NOTICE OF SALE

UNDER AND BY VIRTUE OF

L. H. Quinn, of J. L. Farrior, deceas

enansville, N. C.

NOTICE OF ADMINISTRATION

The undersigned, having qualified as Administrator of the estate of L. E. Squires, deceased, late of Duplin County, this is to notify all persons having claims against said estate to present them to the undersigned on or before the 27th day of October, 1955, or this notice will be plead in bar of their recovery. All persons indebeted to said estate will

This 27th day of October, 1954. Rexford Squires, Administrator of the estate of L. E. Squires, deceased, Route 1, Whiteville,

Kenansville, N. C.

H. E. Phillips, Attorney insville, North Carolina 11-4-6t-HEP.

NOTICE in the General County Court State of North Carolina Cora Alice Speno

The above named defend James Spence will take notice that an action entitled as above has been commenced in the General County Court of Duplin County, North Carolina, by the plaintiff to secure an absolute divorce from the named lease make immediate payment to defendant on the grounds of two or more years continuous separation, next preceding the bring of this suit; the defendant will further take notice that he is required to appear at the office of the Clerk of the General County Court for Duplin County, in Kenansville,

North Carolina, within thirty days



Mrs. Lela S. Wier 2805 Arbor Hills Drive, P. O. Box 2695 Jockson 7. Mississippl



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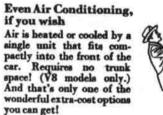
Ride Front Suspension New spherical joints flex freely to cushion all road shocks. New exclusive Anti-Dive Braking Con-

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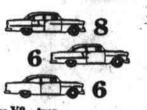
... and Chevrolet's got

It's a show car from the word

go! Longer looking—and lots lower. There's plenty of glamor inside, too—plus more room for hats, hips and shoulders!

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new 6's New "Turbo-Fire V8" delivers 162 h.p. with an ultra-high compression ratio of 8 to 1. You can choose from two new 6's, too— the new "Blue-Flame 136" with Powerglide (optional at extra cost) and the new "Blue-Flame 123."



A ventilating system that

really works

Chevrolet's new High-Level Venti-

lating System takes in cleaner air at hood-high level—away from road heat, fumes and dust.

Rear springs are longer—and they're attached at the outside of the frame. This means they're spaced wider apart, outrigger-fashion, to give you greater stability in cornering. And Chevrolet's new Hotchkiss drive cushions driveline shocks through the rear springs!



New Outrigger Rear Springs

from the driver's seat



Three drives, including Overdrive





Chevrolet and General Motors have started something-a whole new age of low-cost motoring-by taking a whole new look at the low-cost car. Here are new ideas, young ideas . . . and some of tomorrow's ideas, too! And they're all rolled up in the most glamorous package that ever wore anything like a Chevrolet price tag!

This is the car that began with a great idea—the idea that a low-priced car could be built that would have the style, the performance, the comfort and convenience features, and the fine quality "feel" of high-priced cars.

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WARSAW, N. C