looking ne Travelers iding Your Child 2:30 Nancy Carter's Cookbook 3:00 Greatest gift 3:15 Golden Windows 3:30 Freedom To Learn 4:00 Brighter Day 4:15 Industry on Parade 4:30 On Your Account 5:00 Cactus Jim 5:30 Ramar of the Jungle 6:00 Persons, Places, Things 6:06 Band of the Day 6:20 Weather 6:25 Safety Tips 6:30 Dick Carter 6:45 Farm Facts 7:39 Doug Edwards 7:45 Yesterdays News Reel 8:00 You Bet Your Life 8:30 Climax 9:30 Four Star Playhouse 10:00 Years of Apprentiship 10:30 Burns and Allen 11:00 Unexpected 11:80 TV Final

9:45 Morning Meditatio 10:00 Morning Melodies 10:30 Time to Live 10:45 Concerning M. Marlowe 12:00 News 12:15 Cowboy Corral 12:30 Search for Tomorrow 12:45 Guiding Light 1:00 Good Cooking 1:30 Welcome Travelers 2:00 Guiding Your Child 2:30 Bits of Hits 3:00 Greatest Gift 3:15 Golden Window 4:00 Brighter Day 4:30 On Your Account 5:00 Pinky Lee Show 5:30 Cactus Jim Club 8:15 Sports 6:20 Weather 6:25 Safety Tips

10:30 Winky, Dinky & You

TOBACCO GROWERS

FOR A STRONG FINISH SELL WITH

SMITH

WAREHOUSES

A AND B

Wilson, N. C.

PLENTY OF ROOM

Drive In and Sell the Same Day

Space Reservations Not Necessary

12:45 News 3:30 Rocky Mt. School Panel 12:55 Weather 1:00 Let's Go to College 1:30 Carolina's TV Reporter 4:15 Yesterdays News Reel 1:45 This is your State 2:00 Game Of The Week 4:30 Gadabout Gaddis 4:45 Public Prosecutor 6:00 Persons, Places, Things 5:00 Disneyland 6:05 Riders of the Purple Sage 5:30 Hopalong Cassidy 6:00 Drew Pearson 6:15 To Be Announced 6:30 Jewel Box Jamboree 6:30 Hopalong Cassidy 6:45 Farm Facts 7:00 People Are Funny 7:00 Cavalcade of America 7:30 Jack Benny 8:00 Teast of the Town 7:30 Doug Edwards

7:45 Perry Como 9:00 GE Theatre 8:00 Badge 714 9:30 Amos and Andy 8:30 Topper 9:00 Playhouse of Stars 10:00 Father Knows Best 10:30 Boston Blacky 9:30 Life of Riley 11:00 News Special 10:00 Cavalcade of Sports 11:15 Late Show 10:45 Greatest moments of Sports 12:15 TV Final 11:00 Break The Bank Monday, November 15 7:00 Morning Show, CBS 11:30 TV Final Saturday, November 13

7:25 Farm News 7:30 Morning Show, CBS 7:55 Carolina News 8:00 Morning Show, CBS 8:25 Carolina Weather 8:30 Morning Show, CBS 8:55 Carolina News

1:45 Canadian Pro Football

7:00 Cisco Kid 7:30 Golden Weed Jambor 8:00 Ford Theatre

Sunday, November 14

4:30 Telesports Diges 5:00 Rocket Rhythm 5:10 Wrestling

6:00 Down Home 5:30 Inner Sanctur

8:30 Place the Face 9:00 Two For The Money

10:00 That's My Boy

10:30 Hit Parade

11:10 TV Final

11:00 The Acid Test

9:00 Carolina Today 9:30 Preview Parade 9:45 Morning Meditations 10:00 Feather Your Nest 10:30 Time to Live 10:45 Concerning M. Marlowe 11:00 Morning Feature 12:00 Noon News

12:15 Cowboy Corral 12:30 Search for Tomorrow 12:45 Guiding Light 1:00 Good Cooking 1:30 Welcome Travelers 2:00 Guiding Your Child 2:30 Big Picture 3:00 Greatest Gift

3:15 Golden Windows, NBC 3:30 Music with a Fashion 4:00 Brighter Day 4:15 Yesterday's Newsreel 4:30 On Your Account 5:00 Cactus Jim Club

5:25 Rocky Jones, Space Ranger 6:00 Persons, Places, Things 6:05 Riders of the Purple Sage 6:20 Weather

6:25 Safety Tips 6:30 Dick Carter 6:45 Farm Facts 7:00 Juniper Junction 7:30 Doug Edwards, CBS 7:45 Perry Como 8:00 Loretta Young Show

HOOKED

8:30 To Be Announced 9:00 I Love Lucy 9:30 December Bride 10:00 Studio One, CBS 11:00 Rocky King 11:30 TV Final

Tuesday, November 16 7:00 Morning Show, CBS 7:25 Farm News 7:30 Morning Show, CBS 7:55 Carolina News 8:00 Morning Show, CBS 8:25 Carolina Weather 8:30 Morning Show, CBS 8:55 Carolina News

9:00 Carolina Today 9:30 Preview Parade 9:45 Morning Meditations 10:00 Songs of the Islands 10:30 Time to Live, NBC 10:45 Concerning M. Marlowe 11:00 Morning Feature 12:00 News

12:15 Cowboy Corral 12:30 Search for Tomerrow 12:45 Guiding Light 1:00 Good Cooking 1:30 Welcome Travelers 2:00 Guilding Your Child

2:30 Soldier Parade 3:00 Greatest Gift 3:15 Golden Windows 3:30 Music with a Fashion 4:00 Brighter Day 4:15 What's Your Trouble

4:30 On Your Account 5:00 Pinky Lee Show 5:30 Cactus Jim Club 6:00 Persons, Places, Things 6:05 Crime Does Not Pay 6:15 Sports

6:20 Weather 6:25 Safety Tips 6:30 Yesterday, Today, Temorrow 6:45 Farm Facts 7:00 Jewel Box Jamboree 7:30 Doug Edwards

7:45 Playhouse 15 8:00 Bishop Sheen 8:30 Fireside Theatre, NBC 9:00 Make room for Daddy 9:30 Elgin Watch Hour 10:30 Mr. District Attorney

11:00 T. V. Final

Three-foot alligator with a tendency to nip strangers was on the loose in Washington, D. C. Owner was worried because the critter might catch cold if he wasn't returned to his quarters. Other citizens, how-

ever prayed for nippy weather.

How Census Data Is Used

The Bureau of the Census learns more, tells more, yet keeps more secrets than any other organization

in the world. Take the 1954 Census of Agriculture in October and November for example-Robert W. Burgess, bureau director, points out that more than 30,000 enumerators will visit more than five million farms in the United States, Each farmer will answer about 100 questions about his land, crops, livestcok, farming methods, expenses, labor and equipment.

After enumeration is complete the bureau will total the figures and release them. It keeps individual farm's and farmer's secrets by releasing only totals for county or larger areas.

"If the census reports 78,280 head of cattle in Sioux County, Iowa," Burgess points out, "no one can tell how many cattle are owned by John Doe, farmer in that county. "A meat packer, however, might

use the Sioux County cattle information to help determine the location of a packing plant, A feed manufacturer might reason that Sioux County would be a market for protein feed supplement."

Both packer and feed manufacturer could get their facts from the states.

We Cure Meat

The Year 'Round

Kill Hogs Anytime

Plenty Of Zero Storage

B & R Frozen Foods

tion: "Shall I buy sexed chicks or straight-run chicks" This is a particularly pertinent question to people producing market eggs, says R. S. Rearstyne, head of the pouliry science department at State College. According to Dearstyne, the main advantages of the sexed chicks are: You do not have to raise the cockerels, which reduces the labor and feed costs; there is a probability that with fewer number of chicks to care for, the pullets will receive better attention and thus make better development; and greater space in the brooder house should lad to higher livability.

The arguments for straight -run chicks are: With good luck the chicks are: With good luck the producer might secure a profit from the cockerels raised to broller size; the producer must pay a much higher price for sexed pullets than for of them. You Owe Us \$76,190,000 — Please Remit RALEIGH-How would you like to get a statement marked, "You epresents an economic loss of \$95,-000. For simplicity the same fatality

Shall I Buy Sexed Chicks?"

also takes in property damage acci-dents loss of income, medical and owe us \$76,190,00-please remit!" Startling, huh? But that's what October for property damage, hospital bills, funeral expenses, insur-ance claims and lawsuits arising has been found to be fairly reprefrom the careless operation of mot-

In short, an automobile accident nowadays is an expensive proposition.

So expensive for a fact that North Carolina's ten month bill for auto mishaps would pay for a brand new set of tires for every car owner in the state.

Many people doubtlessly wonder how officials peg the economic loss from auto accidents. A formula developed by the National Safety Council is used by practically all traffic safety officials to estimate the bill.

The formula is simple: it's the flat sum of \$95,000 multiplied by each auto fatality. Statisticians figure a single death

census. Among others who get facts and figures from the census are farmers and their organizations;

Federal, State and local govern ments; business, industrial, and labor groups; and universities and colleges. "The 1954 census will collect in formation from every farmer in the

United States, make it available as totals to the public-and keep secrets of individual farms and farm-

son, Robert 3rd, visited Mr. and Mrs. George A. Hicks in Fremont And accident expenses, like ev-Sunday afternoon. arything else, have gone up. Only few months ago NSC officials Mr. anr Mrs. James G. Jones of notified state authorities to rais Spartanburg, S. C. visited Mr. and thein figure from \$65,000 per fatali-Mrs. B. F. Outlaw Saturday and ty to the present \$95,000. Research had indicated the revised figure was more accurate in the light of increased cost of livingand dying.

The fatality times \$95,000 formula

sentative of the economic loss sus

tained in the region where the ratio

The masquerade party, Saturday night was enjoyed by both young

oid E. Jones and son, Gray, and Mr.
and Mrs. E. D. Outlaw of Goldsboro
were among visitors with Mr. and
Mrs. Luther Outlaw, Sunday.
Mr. and Mrs. Don A. Outlaw of
Kinston, R. F. D. visited with Mrs.
Katie Outlaw and family Sunday

afternoon.

The annual meeting of the R. E.

held in Goldsboro, Saturday p. II was attended by members from the

section. Lewis Outlaw was reelected president of the Tri-County- Electric

Membership Corporation, Gerald Simmons of State College, Raliegh was a week-end visitor with

Mrs. Sudie Banks of New Bern

spent last week-end with Mr. and Mrs. Ernest Dupree and other rel-

Mr. and Mrs. Allen Kornegay and

Miss Mattie Outlaw of Snow Hill

Duplin County, visited Mrs. Lill B.

Outlaw and family Sunday.

Farm Bureau members of Duplin

held their annual meeting in Ken-

Lewis W. Outlaw spent Saturday

night with his sister, Mrs. Albert

Mr. and Mrs. Robert Jones and

ansville Saturday morning, with

Leroy Simmons president.

Nichols and family in Sims,

the home folks.

the full rich flavor of Karo adds extra geodness to every bite



Announcing

The Opening Of

Mount Olive Grain Storage Co.

S. Center St. Extension — Next To Drive-In Theatre

Ready For

SHUCKING & SHELLING CORN

We Have Space Available To Store **A Limited Amount Of Corn**

WE WILL PAY TOP MARKET PRICES FOR YOUR CORN AND SOYBEANS We Have Truck Available To Pick Up Your Grain

PORTABLE SHELLER SERVICE AVAILABLE

WE INVITE ALL INTERESTED PERSONS TO COME INSPECT OUR PLANT AND FACILITIES AT ANY TIME

Dini 3850, Day—Night, 3837 .

Robert B. Williams, Mgr.

Come in and See the All-New '55 For with the 180-HP Strato-Streak V-8!



ARING ALL-NEW FUTURE-FASHIONED STYLING

Pontiac's brilliant new styling steps you years ahead in a single bold move. From its "dream car" front end with its twin silver streaks to upswept rear fenders, Pontiac for 1955 is far and away the most distinctive car on the road. ALL-NEW STRATO-STREAK V-8 PERFORMANCE

Here's an engine so responsive it almost anticipates your demands . . . so thoroughly proved that it will make even more enviable Pontiac's reputation for dependability and economy. Three and a half million miles of testing stand back of Pontiac's Strato-Streak V-8.

ALL-NEW HANDLING EASE

New vertical king-pin front suspension, new parallel rear springs and new re-circulating ball steering let you take corners and curves almost effortlessly— cushion road shock so effectively you experience an all-new driving sensation.

BEAUTIFUL ALL-NEW PANORAMIC BODY

Pontiac's new panoramic body provides sweeping vision all around, with new panoramic windshield and extra-wide rear window. Front seats are three inches wider and, despite a roof line almost three inches lower, there is no sacrifice of head room.

EXCITING ALL-NEW INTERIORS

Never has a car priced next to the lowest extended so exciting an invitation to relax amid so much luxury. Pontiac's all-new interiors—with fine fabrics and leathers perfectly keyed to the Vogue Two-Tone body colors—are unsurpassed for beauty and charm at any price.

