

Outstanding Bull Now Available

An outstanding proved Jersey bull is now available to 56 North Carolina county artificial breeding associations, according to T. C. Blacklock, extension dairy specialist.

Sybil Owl Edmond, formerly owned by Ray Mayne and Sons of Washington, N. C., was purchased last month by the American Breed-Service Stud of Carmel, Indiana, which serves the county breeding associations.

The bull was approved unanimously by the Stud's Jersey bull committee after a thorough inspection of the bull and his daughters on the Mayne farm. Over 75 people representing 15 different county associations attended the meeting. Previously 54 other committee members had voted by mail in favor of the stud's purchasing this

bull.

Those attending the meeting appeared to be impressed with the extremely good dairy quality of the heifers. As one committee member expressed it, "Of the 25 daughters we saw, there was not one thick, beefy heifer in the entire bunch."

That these heifers can milk is evidenced by the fact that Sybil's first 26 daughters have averaged 31,200 pounds of milk and 564 pounds of fat on a twice daily 305-day mature basis. They have averaged producing 1,800 pounds of milk and 80 pounds of fat more than their mothers.

The bull will be located in Carmel stud for approximately 2 1/2 years and during that time will probably breed well over 15,000 cows.

The direction of the mind is more important than its progress.

Schools are the light and hope of any nation in the world.

FIRE HAIL AUTO

G. S. MULDROW
Your Insurance Agent
Beulaville, N. C.

CORN WANTED


Bring your corn to our warehouse on Truck Lane. We can shuck and shell it there or at your farm.

H. J. UNDERWOOD MILLING CO.
Truck Lane Clinton, N. C.

R. E. Quinn Furniture Company
Of Warsaw

The Best For Less

Drive To Wallace Stockyard



For Sale On Monday Or For Sale On Thursday

Each Sale starts at 1:00 p. m. Sharp. Bring us your offerings and we will do our best for you on Service and Prices

Yours For The Sale Of Livestock
WALLACE STOCKYARD
Wallace, N. C.

NEXT CHRISTMAS'

Headaches Can Be Stopped Now, If You Want It To. Be Wise And Check On Our New Christmas Club. It Is Simple And You Are Assured Of Cash You Will Need.

Branch Banking & Trust Company
"THE SAFE EXECUTOR"

Member of Federal Deposit Insurance Company

Wallace Warsaw Faison



Panel 1: "I DON'T AGREE THAT MEN ARE SMARTER THAN WOMEN, PAW!" "I'LL PROVE IT!"

Panel 2: "IT TAKES THE AVERAGE MAN AN HOUR TO SOLVE THIS PUZZLE, BUT IT TAKES WOMEN MUCH LONGER!"

Panel 3: "GIVE ME THE PUZZLE! WHILE I WORK IT, YOU CAN WORK THIS!"

Panel 4: "WOMEN ARE MUCH SMARTER!"



Panel 5: "SHE'S A NUISANCE!"

Panel 6: "SHE GETS ON MY NERVE! I'M JUST A NOBODY AROUND HERE!"

Panel 7: "BEE SHE CRY, CRY, CRY!"

Panel 8: "YOU WOULD THINK I'D FORGET!"

Muggs and Skeeter By Wally Bishop



Panel 9: "OH, SAWMY! LOOK!!!"

Panel 10: "RAIN!!!"

Panel 11: "YOU GET THE HAMMER AND I'LL GET THE PIGGY-BANK..."

Panel 12: "...THIS IS THE DAY WE'VE BEEN SAVING FOR!!!"

Continued Low Return Seen For Poultry

What's ahead for poultrymen? In brief, the answer to that question, as seen by USDA poultry marketing specialists is "continued low egg prices, increased production, possible lower production costs, and a narrow profit margin for at least the first half of 1957."

Throughout the nation the number of layers on farms during the

first nine months of 1954 has averaged between 1 and 2 per cent above that of 1953. The average rate of lay per bird has increased. Some eggs in 1955.

Consumer demand for eggs is seen as remaining about the same, so there's no likely rise in prices, until late next spring. Prices during the second half of 1955 will probably be above those of 1954 because of reduced flock replacements.

Feed is the most important out-of-pocket expense to the poultryman. The 1954-55 supply of feed concentrates is only a little below the record supply of 1950-51. During the first six months of 1955, the price of feed is likely to be about the same as in 1954.

Lower prices of soybean meal and minor feed grains may offset higher corn prices. Lower wage rates for farm help and possibly lower prices for chicks next spring are other favorable factors in the cost picture.

The key to profits for the poultryman lies in greater efficiency, the specialists points out.

Made To Order Mantels, Cabinets, Sash, Doors and Screens Made

To Order

WALLACE MILL WORKS

O. G. Brown, Owner
Wallace, N. C.

Leaflet Analyzes Marketing Costs

What are the costs involved in marketing food products, and how and why do these costs vary among different foods? These questions are answered for the farmer and the consumer in a

newly revised leaflet by the USDA, entitled "The Farmer's Share of the Consumer's Food Dollar."

The Department of Agriculture is engaged in a continuing program of marketing research and service work. This program includes measuring marketing costs, finding out what items contribute to these costs, looking for ways to improve marketing efficiency, and passing on results of these studies to marketing agencies, farmers, and consumers.

The Farmer's Share of the Consumer's Food Dollar sums up information on marketing costs for

food products in 1953 and discusses some things that have brought about changes and trends in these costs.

A single free copy of The Farmer's Share of the Consumer's Food Dollar, Leaflet No. 123, can be obtained from the Office of Information, U. S. Department of Agriculture, Washington 25, D. C.

It's always much easier to float a rumor than to sink it.

Watching for school signs is a good habit-cultivate it.

Pays To Market Quality Animals

Good feeder steers brought an average of \$16.51 per head more than medium calves at North Carolina's 1954 Feeder Calf Sales, according to J. S. Buchanan, beef cattle specialist for the State College Agricultural Extension Service.

Buchanan said an analysis of the sales clearly shows the value of marketing high quality animals. He noted a "definite improvement in consignments, illustrated by the fact that 80 per cent of all calves sold this year graded good or better." When the sales were started in 1950, only 52 per cent were in the top three grades.

This year, choice steers averaged \$32 per head more than medium steer calves, and choice heifers sold for \$19 per head more than medium heifers.

The calves brought consigners \$260,123.25, an average of \$77.13 per head, which is \$1 better than last year's average but far below the peak year of 1951 when calves av-

eraged \$164.23 per head and \$46.08 per hundredweight.

The best 1954 sale average was established at Laurel Hill, where 137 calves averaged \$97.60.

The answer to a boy's or girl's dream... sturdy Western Cowboy Boots

\$8.95 to \$5.95

LAY-AWAY NOW FOR CHRISTMAS

Parrot's SHOE STORE

Goldsboro, N. C.

FOR QUICK EFFICIENT TAXI SERVICE

CALL **MINSHEW'S TAXI**

24 HOUR SERVICE

Day Phone 449 WARSAW Night Phone 554

Go Into New FERGUSON TRACTOR

The Ferguson System makes use of leverage... of natural forces... in cultivating and applying power. Valve-in-head Continental engine is a mile on fuel. Exceptional power output at all engine speeds.

Arrange for Your Demonstration Today!

CAROLINA TRACTORS, INC.

Mt. Olive Highway

Phone 2898 Goldsboro, N. C.

Warner Hall Gift Shop And Avenue Florist In Wallace

Invites You to shop near home in Rocking Chair Comfort and at the same time get latest items on market at Reasonable Prices for the family. Luxite gowns, Negligees, Slips, Panties, etc. At low Prices. Potted Plants, cut flowers, flowers for all occasions. Xmas Decorations and supplies. China, Crystal, Brass, Brick-A-Brack and wonderful assortment of all kinds of gifts not usually found.

CONTROL— WEEDS AND GRASS... NEMATODES... WIREWORMS In Your Seed Beds and Setting Soils With **DOWFUME MC-2**

Stronger Seedlings Move Seedlings less hand labor with **DOWFUME MC-2**

Cut the cost of hand weeding... out leaves due to soil pests by fumigating your seed beds with new Dowfume MC-2. This powerful soil fumigant is easily applied and will control weeds and soil pests in the vital layer of soil. Seedlings will grow faster... and the stand will be more uniform and profitable. Ask for complete information on this new product of Dow Agricultural Chemical Research.

WARSAW FCX

WARSAW

The exciting new idea behind the motoramic Chevrolet



The Bel Air 4-Door Sedan—one of 14 new Fisher Body beauties in three new series

Maybe once in a car-buying lifetime, you come across something that breaks all the old patterns and establishes new ones. This is that kind of car. This is the true story of how Chevrolet and General Motors shaped a new idea in steel.

Like most good ideas, this one is pretty simple. Chevrolet and General Motors set out to build the first low-priced car that would:

- bring you the very freshest and finest styling to be had.
- bring you the most advanced engine design and engineering features.
- bring you the kind of performance and the kind of ride that have never been available before in a low-priced car.
- bring you the highest quality of manufacture and materials.

All this in Chevrolet's price field? That did take some doing! And isn't it logical that only Chevrolet and General Motors have the people, skills, resources and facilities, to carry out this exciting new idea? Here is how this new Chevrolet changes all your ideas about cars!

Real Show-Car Styling!

Your eye tells you the Motoramic Chevrolet is no styling "patch-up" job. A rakish, low profile... soft rooflines from its sleek rear fenders... a new outlook for motoring. And that outlook doesn't change when you slip inside... awaiting fabrics and trim are harmonized with the whole car.

A Sensational Ride!

You live the new idea instantly... you glide... actually glide because spherical joints "roll with the punch" of the road in Chevrolet's new Glide-Ride front suspension. And outrigger rear springs mean new balance in turns... turns made so effortless by new ball-race steering. And when you stop suddenly, new Anti-Dive braking control checks that nosing down in front... you get "heads up" stopping. Tubeless tires mean much greater protection against blowouts. And with new high-level ventilation there's fresher air.

Power Beyond Compare!

You also feel the new idea quickly... quick power like a panther's paw with the new "Turbo-Fire V8" (162 h.p.) and two new "Blue-Flame" 6's. And sparking this performance is a 12-volt electrical system giving you better ignition, faster starting, greater electrical reserve for any of the power assists you might desire. You have a transmission choice of economical Overdrive and improved, automatic Powerglide (optional at extra cost) or standard shift.

Even Air Conditioning!

And if you desire the convenience of power assists (optional at extra cost)... you'll find new power-steering and improved power brakes on all models. Power-controlled windows and powerlift seat are available on the Bel Air and "Two-Ten" models, while air conditioning may be added on V8 models.

Won't You Try It?

Here, we can only tell you how successfully the Motoramic Chevrolet expresses the new idea behind it. But the car itself can quickly show you. Come in for a demonstration drive, won't you, first chance you get.

MORE THAN A NEW CAR, A NEW CONCEPT OF LOW-COST MOTORING

Everything's new in the motoramic CHEVROLET

CHEVROLET

Drive with care... EVERYWHERE! Make December 15 and every day SAFE-DRIVING DAY!

JONES CHEVROLET CO.
PINK HILL, N. C.

WARSAW MOTOR CO.
WARSAW, N. C.