# Outstanding Bull

ding proved Jersey bull able to 65 North Caro-artificial breeding assoonly artificial breeding asso-s, according to T. C. Blalock, on dairy specialist.

Owl Esmond, formerly own-Bay Mayne's and Sons of agton, N. C., was purchased onth by the American Breed-vice Stud of Carmel, Indiana,

serves the county breeding

The bull was approved unaniously by the Stud's Jersey bull ien after a thorough inof the bull and his daughters on the Mayne farm, Over 75 people representing 15 different associations attended the meeting. Previously 54 other committeemen had voted by mail in fa-of any nation in the world. ver of the stud's purchasing this

That these heifers can milk is evidenced by the fact that Sybil's first 26 daughters have averaged 11. of fat on a twice daily 305-day ma-ture basis. They have averaged pro-

The bull will be located in Ca mel stud for approximately 2 1-2 years and during that time will probably breed well over 15,000 cows

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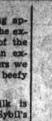
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(8)





some things that have brought about

changes and tren's in these rosts

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er's Share of the Consumer's Food

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Watching for school signs is

rumor than to sink it.

By Wally Bishop

of marketing research and service Dollar, Leaflet No. 123, can be ob-

suring marketing costs, finding out tion, U. S. Department of Agricul-

what items cintribute to these costs, ture, Washington 25, D. C.



The Department of Agriculture is

engaged in a continuing program

looking for ways to improve mar-

keting efficiency, and passing on

results of these studies to market-

The Farmsr's Share of the Con-

sumer's Food Dollar sums up in-

### Continued Low Return Seen For Poultry

What's ahead for poultrymen? In brief, the answer to that queston, as seen by USDA poultry marketing specialists is "continued low egg prices, increased production. ossible lower production costs, and narrow profit margin for at least he first half of 1955."

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first nine months of 1054 has av-| newly revised leaflt by the USDA, | food products in 1933 and discus eraged between 1 and 2 per cent entitled "The Farmer's Share of above that of 1953. The average rate the Consumer's Food Dollar." of lay per bird has increased. Somore eggs in 1955.

Consumer demand for eggs is seen as remaining about the same, work. This program includes mea- tained from the Office of Informa so there's no likely rise in prices, until late next spring. Prices during the second half of 1955 will probably be above those of 1954 because of reduced flock replacements, Feed is the most important out-of-

ing agencies, farmers, and consumpocket expense to the poultryman. The 1954-55 supply of feed concentrates is only a little below the record supply of 1950-51. During the formation on marketing costs for good habit-cultivate it. first six months of 1955, the price of feed is likely to be about the

Lower prices of soybean meal and minor feed grains may offset higher corn prices. Lower wage rates for farm help and possibly lower prices for chicks next spring are other favorable factors in the cost

The key to profits for the poultry. man lies in greater efficiency, the specialists points out.

## Leaflet Analyzes Marketing Costs

What are the costs involved in marketing food products, and how and why do these costs vary among different foods?

These questions are answered for the farmer and the consumer in a

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# **Quality Animals**

Good feeder steers brought an av erage of \$16.51 per head more than medium calves at North Carolina's 1954 Feeder Calf Sales, according to J. S. Buchanan, beef cattle specialist for the State College Agri cultural Extension Service

Buchanan said an analysis of the sales clearly shows the value of marketing high quality animals, He noted a "definite improvement in consignments, illustrated by the

fact that 80 per cent of all calves sold this year graded good or better." When the sales were started in 1950, only 52 per cent were in the top three grades. This year, choice steers averaged \$32 per head more than medium

for \$19 per head more than medium heifers. The calves brought consigners \$260,123,25, an average of \$77,13 per

steer calves, and choice heifers sold

head, which is \$1 better than last year's average but far below the peak year of 1951 when calves av-

The best 1956 sale average was established at Laurei Hill, where 137 calves averaged \$87.80.



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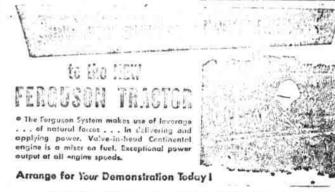
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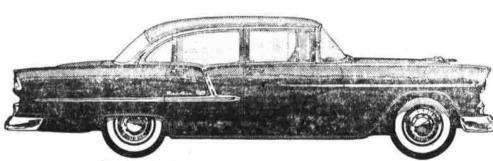
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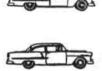
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