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KENANSVILLE, NORTH CAROLINA, THURSDAY, SEPTEMBER 15, 1955.

SUBSCRIPTION RATES: \$3.50 per year in Duplin and adjoining Countles; \$4.00 outside this area in N. C.; \$5.00 outside N. C.

'Skeeter He F High, 'Skeeter He Fly Low, Put My Foot (Skeeter's Head, And 'Skeeter Flys No Mo!\\_J.R.G.

#### PLEA TO TOWN OF KENANSVILLE

Due to the tremendous amount of mosquitoes in Hodges has named him on a comand around our town and in conjunction with the spray- mittee to work with the White House in Washing on the first of ing operations we are asking all to cooperate with our December on the needs of public health department and clean up and shrub all vacant lots, all ditch banks and trash piles in and around your

Urged by Mayor Kretsch and Town Board.

The following letter and portions of the booklet public education and that Charles were received by the Times this week. We have asked expressions but have received none. We would like to he is from Warsaw. We have told have some expressions from the citizens of Duplin to hurt to refresh your memory. pass on to the Commission. We understand Dallas Herring of Rose Hill is connected with this Commission. Any suggestion you readers may make will be passed tist minister is reported to be imon to New York .- J.R.G.

September 6, 1955

Dear Editor: We have just published the enclosed booklet, "How Can Citizens Work With the Press?" and, before we take the "Limited Edition" off the cover, we are asking of Kinston, secretary of the Chamtake the "Limited Edition off the cover, we are asking of Rinson, acree me; me at the the newspapers themselves how we can improve on local cafe. Charlie, said that Kinthe booklet. We plan to print a final edition within a ston would go along with Kenans-

If you have any suggestions or corrections, I'd appreciate having them before October 1. Let me thank you in advance for any help you

Sincerely,

Gloria Dapper Assistant Director

PART I Publicity and Long-Term Public Relations

The chairman of a citizen's committee called on his newspaper editor Explaining the need for keeping the public alerted to school problems, he detailed a long-term plan for educating the public, pledged to feed the editor information on the schools and, incidentally, requested full cooperation in getting a bond issue passed.

Three weeks after the bond issue passed, the editor saw no evidence wisit had ever taken place. There was no school news, no report n the citizen's committee.

The editor's reaction: "The chairman was talking about long-term public relations. What he really meant was publicity,"

News spurts are suspect, says editor Harrison P. Hornish, Springfield (Ore.) News. "One thing the ewspapermen get leery about is a sudden spurt of public relatio." interest," he continues. Superintendents who get concerned about full coverage of school news dent's hand-picked candidate for the school board gets some competition," or when the state education association needs newspaper assistance, are greeted warily by the press, says Mr. Hornish.

"Of course, as long as this interest lasts, it is fine for the schools and for the public. There is a considerable amount of good school news. But the bad thing is that after the legislature adjourns or the election is held and the news flow slacks off, newspapermen notice it. That's not good public relations."

Utopia for a newspaper, Mr. Hornish continues, would be all news of a school system "all written out in keeping with accepted newspaper practices, complete, accurate, timely, and handed in." Utopia for ad ministrators would be a paper that presented "column after column of material outlinist the need for bond issues, new facilities, more pay for teachers." Somewhere in between, he concludes, there is a common meeting ground, "a workable plan for real cooperation and understanding between press and school.

#### FOREWORD

One of the greatest needs of the public schools today is to have their story told to the American people. Our most widely listened-to-storyteller is the American press.

Th story varies a little with every scaool system, and for the same community at various times. Education is dynamic, its story ever-chang-

How the story of education is being told in individual communities varies from not at all to completely. There are few examples for the two extremes. There are many examples of communities where eduostion's progress is reported inadequately or pretty well. Reasons for the inadequacy or failure are as numerous as the examples.

Laymen-not newspaper people or school officials - asked us to write this booklet. They asked out of a sense of duty on their part to supply news about their schools to the press and to create an audience

Telling the story of education involves philosophy and technique For a statement of the need, definition and responsibility connected with school public relations, we went to the press, the educators and the citizens working on school improvement committees. For the techique, we asked members of the Education Writers Association to set

It is interesting to note that no member of the press and no educator ever questioned the responsibility of the lay citizen in this province. This booklet was edited with at least four pre-conceived ideas.

One is a conviction that no booklet will achieve good schoolnunity relations. No document on how to work with the press will ever replace a half-hour over a cup of coffee with the news

who covers your schools. Another conviction is that public relations always resolve ther nan relations. If the school story is going to be told well, the ple involved in the telling will have to work together.

The third conviction is that generalizations are standing in of getting the school story told. In your community, there is really no h thing as the "press." There's the young man "who works on the er" and the girl "who does interviews on the radio." Generalizaas about "the press," therefore won't apply to your community. The ne is true for generalizations about educators and laymen The fourth conviction is that an informed public will supp

We are proud of our Superinten-cent of Schools, O. P. Johnson. We have written up O. P. a number of times and he was entitled to it. Now O. P. has struck again. Gov. education in North Carolina We think the Governor made a good choice. It is not only a credit to O.P. but a credit to Duplin County and also to Pender County, as O. P. was raised in Pender. It's interesting to note that O. P. is making an outstanding record in the field of intendent is a native of Duplin Co.

REV. SHARPE Rev. Lauren Sharpe, local Banproving. Mr. Sharpe has suffered a serious illness, but now is said to be recuperating nicely. He plans to be home to attend the

Baptist Homecoming Sunday, College In Kenansville? Tuesday night Charlie McCullers ville, give us their support, if and when, they found they were out of running for the new Presbyterian College. I believe we have a good I told Charlie 'bat if Kenansville was out we would support Kinston. My firm opinion now i that if Duplin County will, all de-nominations, get behind a program for Kenansville we have a fighting chance to land the college. The history of the church is in our favor and if the Kenan family, plus the other money in our county, will support us we have more than a fighting chance to establish the Presbyterian College of the South, right here in Kenansville — maybe the "Kenan Presbyterian Univer-

#### FROM N & O UNDER

THE DOME WED. IDEA—Paul D. Grady of Kenl, Births Recorded got a big hand with a two-barreled idea he advanced while talking at the co-op meeting.

That North Carolina's Sen W Kerr Scott be the Democratic candidate for Vice President next year.
And that, when the Democrats
win, Fourth District Rep. Harold
Cooley be appointed Secretary of
Agriculture for the United States. Scott was billed as the main speaker for yesterday's meeting. Cooley introduced him with a speech which was about as long as the address Scott had prepared

## Birth Rate At **Duplin General** Makes Progress

A baby son, born to Mr. and Mrs. Luther Lowe, of Warsaw, on September 8, was the 100th baby to be porn at Duplin General Hospital. A bit of irony entered the 100th birth when it was realized that the Lowe's daughter, Barbara, was the first patient to enter the Rospital when its doors were opened for patients last March.

Other births during the past week

Mr. and Mrs. Jimmy Bradham, of Chinquapin, airhounce the birth of a son, September 6. Mrs. Brad-ham is the former Miss Winnie

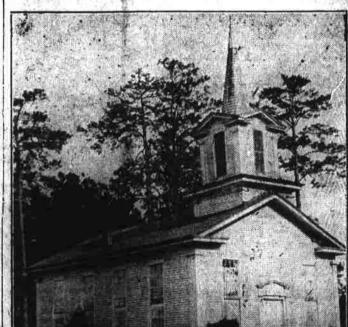
Guy. Mr. akd Mrs. Floyd Caison, Warsaw, announce the birth of a son, September 7, Mrs. Caison is the former Evelyn Janice White. Mr. and Mrs. Moris Jernigan, o Kenansville, announce the birth of a boy, September 8. Mrs. Jernigan is the former Fannie Kerns Beulaville, announce the birth of a son, September 8. Mrs. Carter is the former Henrietta James.

of Kenansville, route 1, announce the birth of a son. September 10. Mrs. Mitchell is the former Lillie

Bell James. Mr. and Mrs. Hubert F. James, Mr. and Mrs. Hubert F. James, of Chinquapin, announce the birth of a son, September 11. Mrs. James is the former Eisle Julia Morton. Mr. and Mrs. Robert Anderson, of Chinquapin, announce the birth of a son, September 12. Mrs. Anderson is the former Edna Rue Tho-



who will make the Homeco



KENANSVILLE BAPTIST CHURCH

The Homecoming service will be-gin at 11:00 o'clock Sunday, Sept.

18th. with Rev. Lauren Sharpe, pastor, in charge. Miss Macy Cox. pastor, in charge. Miss may cox, in charge with second will be held. Some will present a picture "Christ Before Pilate", to the church at the close of the Sunday School hour at

A delectable picnic dinner will be served on the grounds following No afternoon service will be held.

# **Extermination Being Launched Against** Mosquitoes In Duplin County

The mosquito problem has reach- | About thirty-five persons were ed a point of emergency in Duplin

representative met Wednesday night with interested citizens from all over Duplin to discuss emergency measures for relief from mos-

The following births were record-Hill during the week: and Mrs. Charlie Newkirk of Teachey, a son, September 9,

Mr. and Mrs. Horace Jones of Wallace, a son, September 9. Mr. and Mrs. Francis Henry Harwell of Wallace, a son, September

Wallace, a son, September 11. Mr. and Mrs. Kermit Garland Cavenaugh of Wallace, a daughter,

Mr. and Mrs. Malachi Montgom ery of Rose Hill, a daughter, Sept-ember 11. Mr. and Mrs. Gordon Pierce of Wallace, a daughter, September 12.
Mr. and Mrs. Raymond Morris
Harrell of Wallace, a daughter, Sep.

Mr. and Mrs. Orbuelt C. Murray of Rose Hill, a daughter, September

Mr. and Mrs. Silas Hooks of Mag-nolia, a girl, September 13.



VANCE B. GAVIN

Bible Class. He is the son of the late Mr. and Mrs. John A. Gavin. His father was chairman of the Board of Deacons of the church for a number of years also Sunday School Superintendent

#### present at the meeting in the Duplin Health Center. Along with the A U. S. Public Health Services local people, there were also representatives of Orkin Exterminating Co., of Atlanta and Home Extermination Co., of Baltimore. ergency program of fogging the more densley populated areas of Duplin, depends almost antical Duplin, depends almost entirely on the cooperation of Duplin people to help elminate mosquito breeding places such as tin cans, old tires holding rain water and poorly drained yards and lots. It's up to you, the individual, to do your part to beat the mos-The program will be under the supervision of Duplin County Health Department and is expected to be underway in two or three days.

### E. Wall Named Area Chairman

R. E. Wall of Warsaw Motor Co. chairman for Duplin county, accordleigh president of the North Carolina Automobile Dealers Association, who made the appointment. Bud Parker.

Donald D. Torrence was the ATU As Area Chairman for Duplin County Mr. Wall will be the liason

ers associations and local dealers tions' annual membership campaign

to be held in early October.

In announcing the appointment President Conn stated, "I am happy to have such a capable and out standing man as Mr. Wall in this most important position. I feel certain he will do a splendid job of keeping dealers and the public abreast of matters of interest in the retail automobile industry.'

# **Sub-District Meet** For Methodists To Be In Warsaw

A Sub-District Seminar for th members of the four commissions of the Methodist Church will be held the Methodist Church will be held vage, Rose Hill, Judy Maready, at the Warsaw Methodist Church on September 21, at 7:30, according to an announcement by Rev. C, G. Wickens. an announcement by Rev. C, G. Nickens.

Those who are members of the and they are requested to attend

and they are requested to attend this meeting.

O. P. Johnson, C. E. Quinn, Mrs. Willard Johnson, Mrs. Hamp Wil-liams, Miss Gail Newton, Cordell Johnson, Z. W. Frazelle, Miss Lot-tie Williams, David Chestnut, Wil-School Superintendent.

School Superintendent.

School Superintendent.

If this bookiet halps to clarify the dual roles of the people responsible for the schools and the people responsible for getting its story told, it will have succeeded. If the suggestions contained in it belp one school to get its story told better, it will be worth all the time and effort that went into its preparation.

WHAT IS TUBLISTIY?

The main element in publicity is that it is a one-shot campaign, There is one, single, immediate purpose to be achieved. It may be the passage of a bond issue, a school board election, a school referendum.

The result of course, will undoubtedly affect the operation of the schools for some time to come.

Publicity is achieved by getting the attention of the public—usually the voting public—and convincing mem to act a certain way. Every available device to get attention can be used.

# Harvey Arnold Fired As Electrical Inspector; Appeal To State ASC Is Heard And Duplin ASC Committee Is Still Suspended, Contrary To Rumor 100th Baby Born At Duplin General BARWICK Chairman, was removed from his affine as Duplin Country

# Hospital; Staff, Personel Increase

Duplin General Hospital an-nounced today that a total of 100 an 8 pound 7 ounce daughter born pabjes have been born in the hospital since opening on March 4,

### Inspections Made By Sanitarians

Duplin County Sanitarians, Joe Costin and W. C. Byrd assisted by Warsaw Chief of Police Coombs and Policeman Archie Brown, made vi-ed at the Hawes Clinic in Rose have been suspected of violations of

Public Health Laws. Evidence of foodhandling operations were found in three of the places visited. Names of these oprators were withheld pending further investigation.

Dr. John F. Powers, Duplin County Health Officer, suspended legal action in all three cases with the provision that the places be closed immediately and until they have been found to be in compliance with the rules and regulations governing the sanitation of

foodhandling places.

For any establishment to prepare and sell food to the public it is necessary for the operator to obtain a permit from the State Board of Health o ran authorized agent

# Raids In Duplin Made Weekend

Duplin County Sheriff's officials and ATU Officers rounded up some 23 bootleggers in a County Wide Raid last week end. Sheriff Ralph Miller said from

one pint to one gallon of whiskey was taken at each place. The placwere raided have under investigation for the past

Brought in during the "round-up" were James Thompson, Foy Thompson, Vernon Highsmith, John Drawhorn, Norman Cottle, Norwood Wil-liams, Harry Vann Smith, Frank Faison, James Albert Parker, William Mathis, Bessie Mathis, Lonnie Boone, Percy Blunt, Phillip Pinyatello, Mrs. Phillip Pinyatello, Romie Parker, Joe Champ, Willie Dobson, James Taylor, Earl Kenhedy, Isaac Jones, Earl Basden, and

officer leading the raids.
All of those brought in are out of jail on \$200 bond. Their cases will be heard in the October 4, term of

County Court. County Court.
On the raid were Sheriff Miller,
Torrence, Sheriff's Deputies, W. O.
Houston, Douglas Shivar, T. E. Reville, N. D. Boone, R. M. Byrd and Constables Coy Hill and Ward

## **Duplin** Poultry Show And Sale September 30

The Duplin County Annual 4-H Club Poultry Show and Sale has been scheduled for September 30. It will be held either in Kenansville or Wallace, the site not be-ing definite as yet. Entries in the Show and Sale are Esther Tucker, Rose Hill; Ann Sa-

uapin; Jimmie Dawson B. F. Grady; Kenneth Brock, Kenansville; Kathleen Sholar, Chinquapin; and Tim Williams, Chinquapin.

Each entrant will have 12 chickens in the Show and Sale. All proceeds from the event will go into the fund for purchasing more baby chicks to keep the County Poultry Sears and Roebuck, of Kinston

ponsors the contest each year, giv-

ing \$100 in prize money and several

SINE BECOUSHED BOXSCORE

ON M.C. HIGHWAYS

partment's summary of traffic the through 10 a.m. Sept 12. led This Year: 715 To Date Last Year: 613

o Macie and Luther Lowe, colored residents of Warsaw, N. C., on September 9, 1955 at 12:16 p.m. Dr. E. P. Ewers was the attending phyof A lantic Coast Line Railroad and pointment. his daughter, Barbara, was the first patient admitted to the hospital on March 4th.

Physicians on the staff who have ottended obstetrical patients are:
Dr. Geo. P. Matthews, Rose Hill. Dr. J. S. Blair, Wallace, 8; Dr. S. Matthews, Warsaw, 28; Dr. Willis, Kenansville, 45; Dr J. A. Parrott, Kenansville, 1; Dr. C. F. Hawes, Rose Hill, 1; Dr. Hunter Heath, Chinquapin, 1; Dr. D. W. Glasscock, Faison, 3; Deane Hundley, Wallace, 2; Dr. B. Kornegay, Wallace 1; Dr. E. P. Ewers, Warsaw, 2.

Patients Increase The average daily number of patients has increased steadily since the opening of the hospital For March the figure was 16 patients; for April, 14 patients; for May, 17 patients; for June, 15 paients; for July, 20 patients and Qualified Consulting Staff

Since opening a very qualified consulting staff has been added o the attending active staff. the present the consulting staff is manned by Dr. Glenn Newman, internal medicine. Dr. Kenneth Wilkins, obstetrics and gynecology, Dr. Simmons Patrick, X-ray and Radiology, Dr. Paul A. Black, Ear, Eve. Nose and Throat. A dermatologist Dr. Black, the eye, ear, nose

and throat specialist will have regular office hours in the hospital on Wednesday mornings and has already performed several tonsillectomies at the hospital. Dr. Patrick, X-ray specialist has regular office hours on Tuesday and Thursday afternoons

In June the second floor of the onspital was opened for use. this time the number of hospital This staff includes Nurses, labora- It is hoped, however, that regardless tory and X-ray technicians, operating room technicians dietitians. cooks and bakers, housekeening personnel, office employees, plant government, all aspects, will coopmaintenance personnel, anesthetists and others.

from his office as Duplin County Electrical Inspector this month by the Duplin Coun.y Board of Commissioners. Ben C. Bowden, of Warsaw, was named to take his place. His ap-pointment came on a 2-1 vote with Lott Kornegay, of Warsaw, and

Emmett Kelly, of Scott's Store section, supporting Bowden, J. B. Stroud voted against Bowden's ap-Leon Brown of Beulaville, was absent; thus, the 2-1 vote. Chairman

A. C. Hall, of Wallace, did not vote since he votes only in the case of a tie The firing of Arnold as electrical inspector came on the heels of the ousting of Gilbert Alphin

two months ago on a similar setup, which brings a bit of irony to At that meeting, Alphin, who had served the County as Tax Collector for eight years was ousted by a 2-1 vote. Leon Brown and J. B. S.roud supported Harry Phillips

for the Tax Collector's job At that meeting, Lott Kornegay was sick and Emmet. Kelly cast the only vote against Phillips. Again Hall did not have to vote because

of no tie. In connection with the suspension of the Duplin ASC Committee an appeal to the State ASC to cancel the suspension has been made and

suspension upheld. A hearing was held in Raleigh by the State ASC to determine if the committee had the legal right to suspend. It has been determined that the State ASC did have the right to suspend and that there existed sufficient evidence to warrant the suspension. This is contrary to the rumor which started in Du-This is contrary plin last week that Arnold and the committee had been re-instated.

This is not true.

Dwen, with the Compliance Division of the United States Department of Agriculture, is still in Duplin County conducting an inves-tigation of the Duplin ASC.

He informed the Duplin Times that there has been good response on the part of individuals in helping with the investigation and getting to the bottom of the affair. It is not yet known just how

one in Duplin County who is interested in having the best possible

# **Good Playing Predicted** By Coach Bill Taylor

WARSAW - Coach Bill Taylor of Warsaw will have to solve some problems in the backfield if his Tigers are to equal last year's un-

efeated season.
The 1954 Warsaw team won sevdeadlocks forced the Tigers to share the East Central Conference championship with LaGrange which had an 8-1 record. LaGrange's lone de-feat, incidentally, was inflicted by Warsaw. LaGrange won the flip of a coin

and represented the conference in the State Class A playoffs. "Our line should be as strong as last year," says Taylor, "but we probably will be weaker in the backfield. We lost all-conference fullback Hughie Lewis, who was a big man in our attack. Lewis powerful short game." Lewis will play for the Wake Forest frosh

Quaterback Returns But the Warsaw backfield was not wrecked completely by gradu-ations. Quarterback Charles Braswell, another all-conference selec-

tion, is back to direct Taylor's split-T formation.

"Braswell does everything well," remarks Taylor. "He is a good passer and runs well. We should not have any trouble at his position.

"While most of our backs are inexperienced, we hope to have more speed and probably will be considered as a running team. We will be short on power but expect to have more break-away runners."

Taylor, starting his fourth year

Warsaw, has a squad of 30 boys Eight Regulars Eight regulars on last year's team, including six linemen, are reurning.

Bobby Melton, a 150 pound soph-

Taylor, starting his fourth year

omore end, probably will be the only newcomer in the starting line. Veterans have indicated in practice that they plan to keep the rest of the positions. James West; a 195 pound junior, will play the other end.

end.

Jerry Davis, 170, and Wayne Davis, 190, are the tackles. "Wayne Davis was all-conference as a sophomore last year," says Taylor, "He is my terror and should be one of the outstanding players on the

iey weighs only 145 pounds out he runs and passes well. Halfback Prospects Litch Huie, Bobby Braswell and Lynwood Ezzelle are the leading halfback prospects. Currently, Huie and Ezzelle are running on the

Coach Bill Taylor

Phillips, 155, are the guards, God-

In an effort to replace Lewis and

strengthen the fullback spot, Tay-lor has shifted Jimmy Whaley from

his regular spot as a halfback. Wha-

man last season.

ng center.

Taylor has several reserves whem he thinks will help the club. They are tackle Larry McCallen, 245; guard Allen Sutton, 180, end Deems Pollock, guard Larry Taylor and halfback Ronnie Torrans

If Warsaw is a threat in the conference race this season, the Tigers certainly will be the team to watch next year. Tackle Jerry Davis is the college of the co

only senior in the starting line up. WARSAW SCHEDULE Sept. 16 at LaGrange, 23, Beula-ville, 30, Smithfield. Oct. 7, Richlands; 14, at Burew; 21, at Wilmington Jayvees; 28 at

