

BUSINESS

On with the new - Go back to beginnings

TaylorMade



MARILYN TAYLOR
Business Columnist

Last week a fresh, new series for 2010 was launched featuring *Choice Points*. The process described here is detailed in the book, where you can complete the work on your own or work with a specially trained Paper-Room System™ coach.

Long term, short term and immediate goals comprise the first panel and were detailed in last week's column. "Goals" is the first of five discreet panels. Each one offers specific, useful information to help us know and grow, as leaders and individuals.

The second panel is called "Origins." It calls on us to think back to childhood days and reflect on those people who taught us how to get along in the world. Yes, our parents. Individually, what were they like? What characteristics did they display? What kinds of work did they do?

As you think about and supply your answers, a colorful and mixed picture of parents comes into full view. With this autobiographical tool there are results we can SEE. Using the PRS, we learn to see paren-

tal figures not only as parents, but as teachers and the leaders of our very first organization.

Here's a Sydney Rice quote on how this panel works:

"As you may have guessed, the first place we learned our perceptions, assumptions and habits was in our family. We may have simply been told that something was true — Money is good, but too much of it is bad — and never really questioned it or found out exactly what it meant. After all, our parents were the experts, weren't they?"

Yes, they were the experts. And likely there was another childhood expert in your beginnings — a very important person this system refers to as the "Third Person." It could have been a relative, neighbor, coach, or teacher — a special someone who really understood or valued you. As you reflect on the identity of the Third Person, Ms. Rice advises you ask yourself: Did this person add an important, positive dimension to my experience of self that my parents didn't provide? If the answer is "yes," you've identified a unique piece of your Origins — your Third Person.

Collectively, two parent figures and a third person comprise a huge part of how we view and understand ourselves and the world around us. Although many other influences come into play through adulthood, these "silent partners" continue to exert strong influence, with or without our awareness. Processing

the information from the Origins panel literally turns the light on, allowing us to see and understand more of what we do and why we do it.

Think about the many choices made in your life and how they may have been impacted by your now slightly less "silent partners." That type of reflection has both immediate and long term benefits. It's now all about choice — not just habits, beliefs and perspectives that lie unexamined beneath the surface. As the light shines on information gleaned from the past, the present comes into its proper perspective and the future points to clearer choices.

Next week, more on making great choices in 2010, using the PRS.

Check out the book *Choice Points* by Sydney Rice for yourself or visit www.taylortrain.com for a link to the Paper Room's official Web site.

Marilyn Taylor is the owner of Taylor Training and a certified coach/corporate trainer with the Boston Coaching Company, home of Paper-Room System for Coaching. For more information, contact Marilyn at taylortrain@lexcominc.net or 336.249.3194. You may visit on the Web at www.taylortrain.com

Taylor Training & Development, Inc. provides consulting services and has also provided coaching and team development in this region for 18+ years. Team tools include Strengths Finder 2.0, EDGE 360, TKI, CPI 260, the Enneagram and the Myers-Briggs Type Indicator.



COURTESY PHOTO.

From left: Betty Foster, First Bank Vice President and High Point Branch Manager, Jerry Ocheltree, First Bank President and CEO, Joe Youngblood, First Bank Senior Vice President and Area Executive, Caroline Burnett, First Bank High Point Advisory Board Member and Bill Waller, Executive Director of Share of North Carolina, Inc.

Bank donates foreclosed property for low-income housing program

TIMES STAFF REPORT

HIGH POINT, N.C. — First Bank has partnered with SHARE of North Carolina, Inc. to donate a local foreclosed home to the nonprofit group for a low- to moderate-income family. The bank joined the organization on Friday, January 8, for a donation event involving city officials, First Bank local board members and other community leaders.

"Working with SHARE of North Carolina is a great fit with First Bank's commitment to helping the families in our community succeed," said First Bank President and CEO Jerry Ocheltree. "By joining together with SHARE of North Carolina, one neighbor to another, we can make a difference in lives of a family by giving them security, support and hope for a brighter future."

SHARE, which stands for "self-help and rewarded efforts," works to provide education, training and affordable housing. The organization was founded in 2001 and promotes economic and financial growth as the cornerstone of their operation. The organization serves communities in the greater High Point area of North Carolina. For more information, visit ShareofNC.org.

First Bank is committed to supporting those causes and events that strengthen the communities First Bank calls home. Through numerous dona-

tions, sponsorships and volunteer hours, First Bank supports community service, educational and charitable efforts

across the region. To learn more about First Bank, please visit www.FirstBancorp.com.

Local company celebrates employee honors

TIMES STAFF REPORT

The year 2009 was an exciting year for locally founded Go-Forth Pest Management, which celebrated its 50th anniversary and had two employees earn prestigious statewide honors this year.

Go-Forth General Manager Chase Hazelwood was elected to serve on the board of the North Carolina Pest Management Association as Regional Vice President. This is Hazelwood's first term on the board and he will represent the Triad region for one year.

"After working in the pest industry for much of my life, I am honored to serve on the NCPMA board," Hazelwood said. "I look forward to representing the Triad through my work on the board by helping grow our membership and increase member participation."

Dennis Foster, Go-

Forth's Wood Destroying Insect Supervisor, was named the North Carolina Technician of the Year by the North Carolina Pest Management Association. Foster was selected out of his peers in the Termite category based on his excellence in leadership, experience and knowledge. Foster will be officially recognized by the NCPMA in January at their Winter Pest Control Technician School, where he will receive a plaque and a \$500 savings bond.

Go-Forth Pest Management, Inc. is exceptionally proud to be the home of two prestigious Triad citizens who have proven themselves to be leaders in the pest control industry. Since its founding in High Point in 1959, Go-Forth's values have included a strong emphasis on leadership and community involvement and these two employees em-

body those values to the fullest.

Suzanne Hazelwood, Vice President and daughter of Frank Go-Forth, the company's founder, attested, "My father would be ecstatic, but not surprised, to learn that Go-Forth and its employees have assumed a leadership role in the industry and our state, and maintained my father's devotion to serving his community."

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Queen of Heart's... Going Red Fashion Show and Luncheon

Who: Dr. Kathryn McFarland

What: Heart healthy luncheon and a fashion show.

Cost: \$20.00, payment required at the door, cash or check.

Checks can be made out to High Point Regional.

When: Friday February 5, 2010 from 11:30 a.m. - 1:00 p.m.

Where: High Point Country Club, High Point, NC

Reservations: To reserve a spot please call the Contact Center at 336-878-6888.



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