## **SPORTS**

# Hendrick hits his marks off track just like he does on it

## **ON NASCAR**



CATHY ELLIOTT NASCAR Columnist

"Have you even been able to leave this hotel?" This was the question posed to championship team owner Rick Hendrick when he showed up in one of NASCAR's many workrooms at the Wynn Hotel to rehearse his speech.

From the outside looking in, Champion's Week in Las Vegas is a veritable festival of fun, a continuous string of luncheons, parties and other events celebrating the NASCAR Sprint Cup season, all leading up to the red carpet awards ceremony on Friday evening.

Everywhere you look, something is happening. On Thursday afternoon, stock cars roared their way down the fabled Strip and back - with the notable exception of Kevin Harvick, who just a couple of hours after winning the O'Reilly Auto Parts **Position Improvement** award managed to blow a tire during the Victory Lap. Oops. Carrot Top showed

up unexpectedly for an impromptu performance at the "After the

9

6 3 Lap" fan forum event hosted by the Hard Rock Hotel, but the visit was almost redundant, as aspiring standup comic Tony Stewart already had the crowd rolling in the aisles.

But from the inside looking out, all that fun is a lot of work. Drivers, sponsors and team owners are moved around like chess pieces from one obligation to the next, spread so thinly it's a miracle there's anything left by

ever, seems not at all concerned about where to pause, or which phrases to emphasize. He just wants to give credit where it is due.

"We start out with these great, entertaining speeches, but in the end what is really important to him is just making sure he thanks everyone," says Jesse Essex, manager of media relations for Hendrick Motorsports.

Mr. Hendrick is precisely on time for his speech rehearsal. He doesn't seem to be in a mad rush to get it over with, but instead takes time to chat with the handful of people in the room before getting started. He is measured and deliberate, removing his jacket and quietly reading through the text before delivering the speech aloud.

Granted, he's been making this speech rather often lately – every year since 2006 – but he isn't doing it by rote. You actually feel as if he is speaking to you, not just reading words plastered on a teleprompter. He is truly appreciative of the many individuals and organizations that go into the building of Jimmie Johnson's championship team, what is now being referred to as a dynasty, and he wants to make sure they know it. His speech is heartfelt and genuine.

It is also flawless. He nails it in one take. Sloppy work doesn't earn a team five consecutive NASCAR Sprint Cup Cup Series titles. It's all about efficiency and precision, and at Hendrick Motorsports, it starts at the top

When asked if he needs to run through it one more time, Mr. Hendrick responds, "No, thanks. I'm good."

That may be the understatement of the year.

On the question of leaving the hotel, those opportunities are rare, indeed. But Mr. Hendrick does confess to one thing. "Well, I did go out and look at some cars," he says. Imagine that.

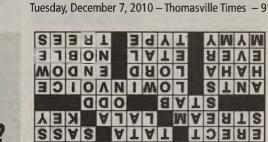
Contact Cathy Elliott @ cathyelliott@ hotmail.com.

## DADDY'S HOME



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#### **BY MELL LAZARUS**



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PAYDAY by Sally R. Stein Edited by Stanley Newman www.stanxwords.com

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Newsday Crossword

ACROSS 1 Soup alternative 6 Finds a sum

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touchdown 15 Offend the

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36 Fairy-tale second word

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29 Octagonal traffic 12 113 14 16 15 17 18 19 20 22 26 27 33 34 35 36 45 Parting word 46 Backtalk 47 Steady flow of 44 47 49 Tra \_\_\_ (singing syllables) 51 Door opener 52 Rough 51 63 56 Picnic spoilers 59 Like a bass 68 70 71 CREATORS SYNDICATE @ 2010 STANLEY NEW 12/7/10

## BY TONY RUBINO AND GARY MARKSTEIN



**AREA SPORTS BRIEFS** 

BASKETBALL Anna Freeman

#### **Appreciation Night**

East Davidson High School will hold an appreciation night for former star Anna Freeman Friday evening as the Golden Eagles play host to Trinity. Festivi-

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#### OUTSKIRTZ

#### BY DAVID AND DOREEN DOTSON



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