

# Editorial And Opinion

## Silver Lining

Whatever anguish the weirdest election of our time may have brought to the White House (which does not seem unsupportable) and to the contestants who came in second, there were at least two aspects in which we can rejoice.

It demonstrated once more to the union bosses that their members are not minions, and do not vote according to instructions. Second, and perhaps even more important, it showed up not only all the experts, but that menacing electronic brain, Univac!

Consider for a moment what might have happened if Univac had repeated its more than uncanny predicting of 1952. We would be well on our way toward a world of robots served by human slaves. It would be much less expensive and exhausting to compute electronically what people were thinking than to conduct campaigns, hold elections and sit up all night to learn the results. Then, having lost our faith in a mess of vacuum tubes, we would be rapidly taken over as the big Univacs had little Univacs.

Push-button world, indeed! We'd rather keep our own buttons.

## Killing The Weeklies

The present administration of the United States Government has adopted and is maintaining a measure which, if continued, will probably destroy the weekly newspapers—an important part of the nation's free press. Here's how:

The US Mail handles newspapers and magazines at a low rate, because the Government wants to foster the flow of information which is needed for the effective functioning of democracy. To qualify for the favorable second class rate, such mail must be addressed to paid-up subscribers, and it may include not more than a prescribed percentage of advertising.

Last year Postmaster General Sumnerfield let down the bars. He changed the regulations on third-class mail so that unaddressed, non-subscription, 100-percent-advertising circulars can be delivered to everyone by carriers or post office boxes, at third class rates. He said that it would save money, for clerks would not have to sort this mail by name and address; but it has actually resulted in a huge increase of volume in a money-losing branch of the postal service.

Weekly newspapers live on advertising income. They are willing to face the legitimate competition offered by dailies, magazines, radio and television; and to compete with direct mail advertising on fair terms.

It costs money to produce and publish the news which must accompany the advertising in second-class mail; it costs money to secure and keep a list of subscribers; it costs money to address each paper that is mailed. And now the Post Office Department accepts for universal low-cost distribution, circulars and shopping guides which escape these costs, flooding the mails and drawing advertising dollars away from the weekly press.

## See For Yourself

Here in this country, the climate of rugged competition is as important to the economic health of all of us as the weather is to our comfort. In fact, the weather is of less importance since, if we have the time and means, we can run away from it; and, if not seek out air conditioning or a hot stove, depending on the season.

That, in a nutshell, is the thesis of James P. Falvey, president of Auto-Lite, and his team of associates in their all-out campaign to urge all Americans to visit the showrooms and see the new crop of 1955 automobiles— not just one or two makes, but all of them.

It was Mr. Falvey's company who last year put on its own automobile show, presenting the independent makes in that plushy extravaganza "Easter Parade of Stars" at the Waldorf-Astoria, and which you probably saw over TV. Since then, various of these automobile builders have entered consolidations in order to strengthen their competitive position against the big three. And since Mr. Falvey heads the largest independent manufacturer of automotive electrical equipment, his campaign to arouse his own people, nearly 30,000 of them, his distributors and jobbers and the nation-at-large to go out and see what the automobile market offers, is one of enlightened self-interest.

But the emphasis belongs on *enlightened*. Buying an automobile is a big deal for most of us. It's too important to make casually, because we happen to like a particular dealer, or because we can get a few more dollars for the old one. We should be grateful to Mr. Falvey and Auto-Lite for reminding us that no one company has all the brains in its field, or all the imagination or all the good taste. In all probability there never has been a year when all of the motor makers have gone so completely all-out to win our approval and stir our enthusiasm.

The least we can do, in our own enlightened self-interest, is to see all the new cars—and judge them all, in terms of our own ideas and our own requirements. And that's all we need to do to insure continuance of the competition that keeps America a land of free choice—in which the customer is king. Not only that, it should be fun too!



(Continued from page one)

Each U. S. Senator's office is allocated so much money for office help. This runs usually from \$30,000 to \$60,000 per year.

**ABOUT HODGES...** In new Governor Luther Hodges of Leaksville the people will have an efficient, intelligent, and progressive businessman at the helm of the State.

My personal association with Luther Hodges has not been as long as with some others of our State officials, it has been sufficient for me to know from personal experience that he brings to the office of Governor of North Carolina the necessary experience to run that office in an efficient, businesslike manner.

Luther Hodges wastes no words, no time, and no effort. He will not be one to race his motor or struggle with minor details and decisions. He will be honest, firm and fair.

**ASSISTANTS...** It is to be hoped that Luther Hodges will appoint an assistant as well as a secretary and will do anything else necessary to conserve his time and strength in order that he may serve the State without sacrificing his life.

**FINANCES...** It is fortunate indeed that Luther Hodges is financially independent and is in position to render the State a service without financial worries regarding the future of his family.

**WHO WAS IT?...** It will be recalled that a short time ago we stated here in the column that the next Governor of North Carolina was going throughout the State making speeches, shaking hands, and forming friendships. We went on to say that he was being greeted with caution, but that if the people recognized him to be the next Governor of North Carolina, his time would be monopolized and he would be swamped with love, affection, friends and congratulations.

Many folks inquired of us whom we were describing. His identity is now known by one and all—Luther. Hodges of Leaksville.

### PUMPKIN PIE JUST GOES WITH A HARVEST SEASON

Looking for a pumpkin pie with that melt in your mouth quality? Then look no further. This recipe offered by Mrs. Jewell Fessenden, State College extension nutritionist, is a chiffon type pie, pumpkin flavor, that's bound to satisfy the most particular eaters.

**Pumpkin Chiffon Pie**  
 3 egg yolks, beaten.  
 3/4 cup sugar (brown or white).  
 1 1/2 cup cooked or canned pumpkin.  
 1/2 cup milk.  
 1/2 teaspoon salt.  
 1 teaspoon cinnamon.  
 1/4 teaspoon ginger (optional).  
 1/4 teaspoon nutmeg (optional).  
 1-tablespoon plain gelatin.  
 1/4 cup cold water.  
 3 stiffly beaten egg whites.  
 1/4 cup granulated sugar.

Soften gelatin in 1/4 cup cold water. Combine egg yolks, sugar, pumpkin, milk, salt and spices. Cook in a double boiler until thick and smooth. Stir the mixture constantly while it's thickening. Add the gelatin softened in the 1/4 cup cold water. Cool mixture. Beat egg whites adding sugar when the egg whites are frothy. Continue beating until whites stand up in peaks. Fold egg whites into pumpkin mixture. Pour into a prepared crumb shell or baked crust. Chill until firm and serve.

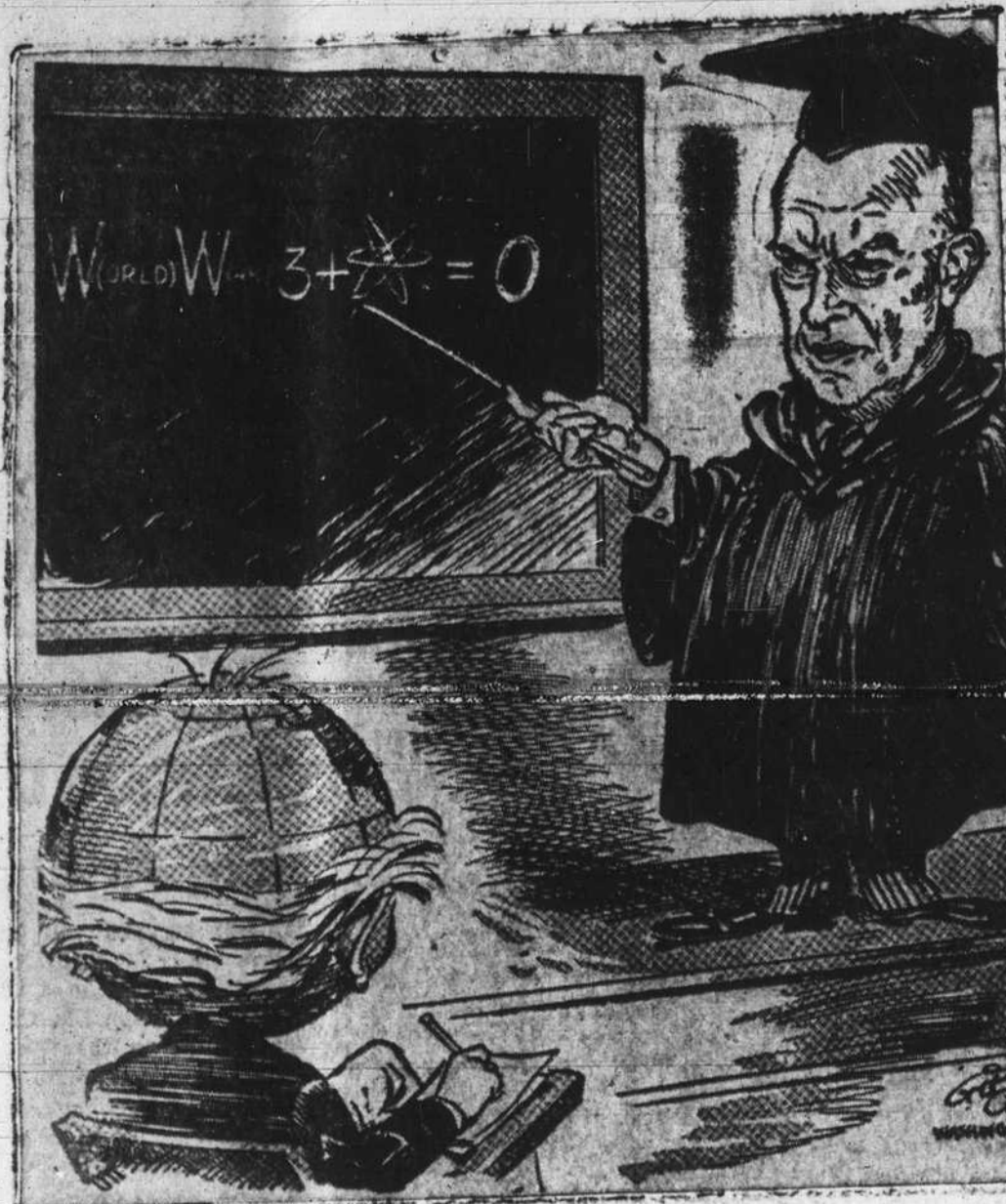
### EYE CATCHER

The doctor was having trouble with this patient. She was very young, with a fashionably emaciated figure which was the pride of her life. There was only one drawback—she was slowly starving to death, and he was trying his best to make her eat a balanced ration.

He might as well have saved his breath. To every suggestion she came back with the same plaint, "I have to watch my figure."

Finally, his patience gave out. "If you would eat what I tell you to," he growled, "other people would watch it too!"—Wall Street Journal.

### Professor Ike's Theory



## Garden Time

Robert Schmidt

Now that cold weather is approaching the deciduous trees (oaks, maples, poplars, etc.) are beginning to lose their leaves. This often presents a problem for the home owner both in town and country who wants to have a neat yard or lawn. The usual procedure is to rake up the leaves and burn them. As deficient as our garden soils are in organic matter, burning leaves is wasteful. It is true, of course, that the leaves must be removed from the lawn—especially newly planted grass—or they will smother the grass out.

The wise thing to do is to rake the leaves and make a leaf compost. Pile and rot them so that they can be spread on the garden and incorporated with the soil or used as a mulch around shrubs. Leaves are difficult to rot if they are just raked up into a pile. The compost pile should be built up in layers about a foot deep. Each layer should be thoroughly wet down and a small amount of a fertilizer high in nitrogen sprinkled over the leaves—about one cup per 10 square feet of leaf pile surface.

A complete fertilizer such as a 6-8-6 or 8-8-8 can be used or

inadequacy and learning, are often barred from public teaching by lack of credits in the field of education. Their preparation has developed their intellectual interests, increased their store of knowledge, broadened their horizons. Dr. Pusey thinks, with good reason, that an effort might now be made to remove restrictions which deprive public schools of the services of such desirable candidates.

Skill in teaching, as every one knows, can spring from a variety of experiences quite beyond the circumscribed word of technical courses. To be a human being is, as Dr. Pusey observes, constantly to be suffering and inflicting education. Most successful teachers have sat at the feet of other teachers and developed perhaps unconsciously, teaching methods suited to their own needs and abilities. The high standards of teaching attained in schools and colleges where no technical credits are required show what learning and imagination can accomplish and technique can not.

Teachers should be encouraged, Dr. Pusey believes, "in all their experience to grow as persons rather than to become educational technicians." With that attractive and sensible program most people who are interested in the future of American education will surely sympathize.

## Restrictions On Teachers

One of the issues raised by Dr. Nathan M. Pusey, president of Harvard University, in his address before the Public Education Association on Wednesday is central to the future of teaching in the United States. It is, briefly, whether the training of a teacher should emphasize a fruitful knowledge of the sub-

## IN NORTH CAROLINA



**ROOFTOP OF EASTERN AMERICA**  
 MT. MITCHELL RISES TO THE HIGHEST POINT EAST OF THE MISSISSIPPI. A NORTH CAROLINA STATE PARK IS AT THE CREST.

Land of the SKY  
 There are 223 mountains 5,000 ft. or higher in North Carolina's "Variety Vacationland." A book by that name tells you all about them. It is free upon request to the Dept. of Conservation & Development, Raleigh, N.C.

**KINGS MOUNTAIN, RISING OUT OF THE PIEDMONT PLATEAU NEAR GASTONIA AND CHARLOTTE, MARKS THE SITE OF A FAMOUS BATTLE OF THE REVOLUTIONARY WAR, AND A NATIONAL MILITARY PARK.**

## Roadside Development

The final answer to the question of how the highways of North Carolina can be made good-looking as well as safe and useful is given only by the people who live along the highways.

The State Highway & Public Works has a program of stopping as much as possible of the soil erosion along the highway. When it makes the slopes along the roadside flatter and less beset by lespedeza or grass on the raw soil, less money is needed year after year to clean out ditches and fill up washouts. Less soil is washed from the highway down to your bottomlands and streambeds. This same grass and lespedeza that keeps the soil from washing makes the highways look better, too.

Even ditch grasses and lespedeza growing along the roadside road, the highway right of way is only a small part of what the person sees when riding along the highway. He is looking out over the country he can see from the road, and how nice the landscape looks depends on how nice the fields, woods, and buildings that are outside the highway right of way.

There are many ways in which you can help improve the appearance of the highway that passes your place. They are little things, cost little or no money, mostly just take a little time. Here are some of the ways:

- Clean up junked machinery and trash heaps around the farmyard.
- Stack up in neat piles any lumber or firewood that is piled up back of buildings, or can be hidden back of shrubs or trees where they will be out of your sight and out of sight of people going along the road.
- A few simple repairs around the farmyard, such as fixing a sagging barn door or fixing up a broken-down gate, along with painting or whitewashing buildings will be a big help to the appearance of your place.
- Planting a lawn around your house and keeping it really "dress up" your home.
- If the road bank in front of your house isn't very high, you could flatten it down and put it into your lawn. If you bank all the way through your property are low periods would like to flatten all of them some and plant grass or lespedeza. If you want to do this, please see the highway supervisor in your county so that he can approve the work and tell you how the ditch must be left so it will not have to be cut out again and banks are all fixed.
- Maybe you need a few shrubs or flowers around the house or a few trees in your yard to give you some shade. If you want to plant on the highway right of way, please get a permit from the Highway Commission before planting.
- Do you have some broken down fences along your highway? If you really don't need a fence, why not take it down and use the wire for some other use? And when you repair a fence or put a new fence, it will take only a few extra minutes to cut the posts at the same height and make a neat looking fence.
- Everyone going along the road sees your mail box. If you put it on a straight post, not on some fancy support that is weak and hard to keep looking nice.
- Are there a lot of advertising signs tacked on your yard, hung on your fences and tacked on your trees? Is it really worth it to allow these signs? They can't be put on your land without your permission, and if they are put up anyway after you say you have the right to take them down. Are there a large number of signs and piles of trash on and around the store or filling station where you trade? Talk to the owner about it. Wouldn't it be better business for him to have a neat building?
- When the slope along the road has been covered with grass and lespedeza, please don't plow out into the slope. The grass is covered to stop washing of the soil on the roadside and if you dig into it just starts the erosion all over again.
- The woodlands all over the State, with all the flowers, trees and shrubs that grow in these woods, have made North Carolina famous. So if you do selective cutting in your woods to slash down everything at one time, you will keep the woodlands looking good and also always have some good wood growing for next year and the years after. If you will cut stumps down low and clean up all the brush, you will make your woods look better and help prevent forest fires. Power line telephone lines are necessary, but when the companies or the cut to keep their lines clear, they do not slash down everything. Leave ugly piles of dead brush that leave the roadside and edge of your property looking bad. Low growing flowering shrubs and shrubs can be saved.
- The Highway Commission is saving trees in the highway right of way in order to make the roadsides look better for out-of-state visitors as well as North Carolinians. Please do not cut trees that have been saved.

You people who live along the state highways and the other highways are proud of your home, your community, your school and neighborhood.

## Of This 'n That

HE TOLD KAY OFF

Billy Dickens, one of the brighter lights to graduate from Smithfield High School in recent years, is currently enrolled at the University of North Carolina. To supplement his income, Billy has a part-time job at the Communications Center, that part of the university which has to do with radio, television, photography, etc.

Not long ago Billy was directing the production of a program, or to be more specific, he was in charge of the sound for the program. Things went pretty well, but there was one fellow in particular who didn't impress Billy with his approach to the problem at hand.

Finally, after bearing it as long as he could, and after warnings to the gentleman he'd "read off" not standing close enough to the microphone? Stand closer! It's not going to hurt you.

With that stern admonition Dickens strolled back to his control room.

Later on, and to his great astonishment, he found the gentleman he'd "read off" not standing close enough to the microphone was none other than the famous Kay Kyser, who had famously spent more time in the control room than he had lived!—Henry Daily-Smithfield Herald.

### FARM POPULATION DOWN

North Carolina has less land in farms and fewer people on farms in 1953 than in 1952, according to the annual County Farm Census Summary released recently by the Statistics Division of the State Department of Agriculture.

Total land in farms declined 73,146 acres, but harvested cropland increased about 2,000 acres. Improved pastures gained 55,367 acres, other pastures increased more than 218,197 acres. Idle cropland decreased by 40,000 acres.

### FELL OFF MULE

Many stories have been told about the human tendency to invent excuses for minor wrongdoings. The best we've heard lately is about the native of a remote section of the U. S. who was riding his mule down a narrow lane. As he passed an apple orchard he spotted some branches laden with ripe fruit. From the mule's back he reached up to pick some apples, and at the same time the animal lurched forward, pulling the man hanging from the tree just then the top of the orchard came crashing down on the mule. "Hey!" he yelled. "You doing there?" "Nothing, ter," replied the native. "I fell off my mule!"—Stanny and Press.

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