

HERE'S THE KIND OF 100-FOOT AERIAL LADDER FIRE TRUCK THAT THE TOWN OF CHAPEL HILL HAS ORDERED AND EXPECTS TO HAVE IN USE SHORTLY
(See Story, Page Two)

34,336
people will read this issue of the NEWS OF ORANGE COUNTY, at the national average of 4 persons per household.
Press Run: 7,834 copies

The News of orange county

—Chapel Hill, Hillsboro, Carrboro—Between and Beyond—

VOL. 66, NO. 46

HILLSBORO AND CHAPEL HILL, N. C., THURSDAY, SEPTEMBER 26, 1959

PHONE 8-445, CHAPEL HILL

28 PAGES

Oldest becomes newest...

NEWS EXPANDS, ALTERS STYLE

Orange County's oldest newspaper today became its newest in format and in concept of service to the wide area it has served for so many years.

Its sprightly tabloid size, so popular in metropolitan centers, and increased pages, signifying wider coverage of news, editorial material and advertisements, are readily apparent.

Other changes include a significant expansion of its primary circulation area, to provide an attractive all-inclusive advertising medium for the rapidly growing Chapel Hill-Carrboro metropolitan area, more intensive area-wide coverage and an enlarged staff.

New Controlled Circulation

With today's issue, The News of Orange County becomes the area's first "controlled" circulation newspaper in the thickly-populated municipal areas of Chapel Hill, Carrboro and their suburbs, providing readers and advertisers a saturation, house-to-house delivery not heretofore available in any news and advertising medium.

Its operations in the Hillsboro and northern Orange section of the county, where it has been dominant in its field for many years, will not be altered, except to provide subscribers the wider coverage and greater selectivity of the county-wide viewpoint.

Edwin J. Hamlin, who 11 years ago today assumed the dual role of editor and publisher of the 66-year-old weekly, announces the appointment of Roland Giduz, veteran Chapel Hill newsman and member of the Chapel Hill Board of Aldermen, as the new editor of the publication and Lawrence Brogan, formerly of Ocean City, N. J., as the new advertising manager.

Continue As Publisher, Gen. Mgr.

Hamlin will continue as publisher and general manager of the firm, which has offices in Hillsboro and at 311 E. Main Street, Carrboro, where printing operations have been carried out since 1953.

"The rapid growth of the University community, the advent of the Research Triangle and the further growth it will generate in the area of Southern Orange demands the development of a newspaper which will serve every segment of the community's and the County's diverse population," Hamlin explained in announcing the new format.

"No other news media, past or present, has offered so wide a local coverage or so intensifield area circulation as will The News of Orange County in the future. I believe it will be a significant factor in bringing the County together as a unified whole and in
(See NEWS GAINS, Page 12)

Orange Pealings

LOUISE LAMONT WITH ALL the timely nostalgia of the occasion, bemoaned the Russian rocket reaching the moon. "Don't you see what that's done? The moon's romance was in its remoteness . . . How can it mean the same now if its something within human grasp by rocket ship?"

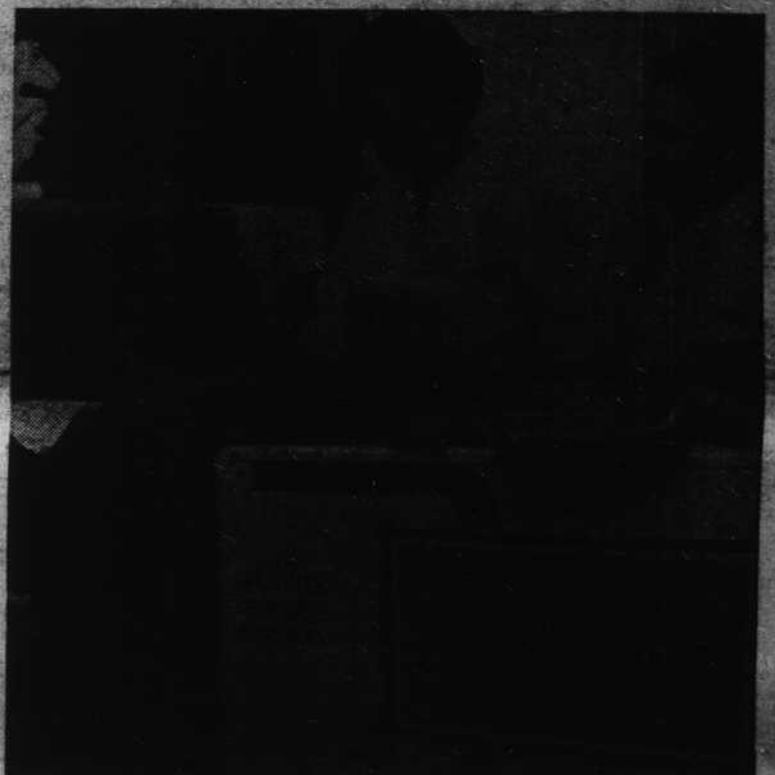
SHERIFF'S DEPUTIES MONday destroyed a small liquor manufacturing plant in Cedar Grove township on the property of S. J. Parker. The 2,000 gallon capacity outfit was idle and had not been operated for some time. There were no arrests.

TAR HEEL BEER CONSUMPTION set a 10-year record in 1958, according to a press release from the brewers. The state's all-time high beer and wine tax refunds to municipalities backed up this statement, too. Which recalls the odd superlative that hit print several years ago that Chapel Hill ranked second in the nation only to Princeton, N. J., in per capita beer consumption. Nobody has offered to check on these standings lately.

THE HOME OF FREEMAN Carver near Hillsboro burned to the ground last Friday. When the three-room house was completely enveloped in flames and had fallen in, according to one fireman, a hound dog ambled out of the flames and walked away. "Man's best friend . . . to the bitter end, etc., etc." muttered the amazed smoke-eater as he watched the unbelievable before his eyes.

LOCAL LAW ENFORCEMENT officers nabbed a Durham man who admitted he was speeding in excess of 125 miles an hour (he didn't know why) on the bypass highway last Friday night. A short while later they ran down a local youth on the same highway. He was doing well over 100. Both are scheduled for local trial next week.

(See PEALINGS on Back Page)



OPENING FRIDAY—Mrs. Charles Vernon (left), crafts manager, and Mrs. Grace Soterious, store manager, arrange a display of items that will be on sale when the Junior Service League's Country Store opens in Chapel Hill tomorrow. (See story on Page Six)
News Photo

Chairman 'off the hook'

School board won't alter milk purchasing policy

The recent intensive campaign of Durham Dairy Products Co. and some of its farmer-producers in Orange County to wrest a portion of the school milk business from monopolizing Long Meadow Farms ended right where it began.

No change. The county school board Monday reaffirmed its position in a resolution, stating, "It shall continue to be the policy of the Orange County Board of Education that: school principals in the county school system shall purchase milk from whatever milk supplier in the judgement of each principal will best meet his school needs."

All schools in the county for many years have elected to purchase milk from Long Meadow despite the pleas of Dur-

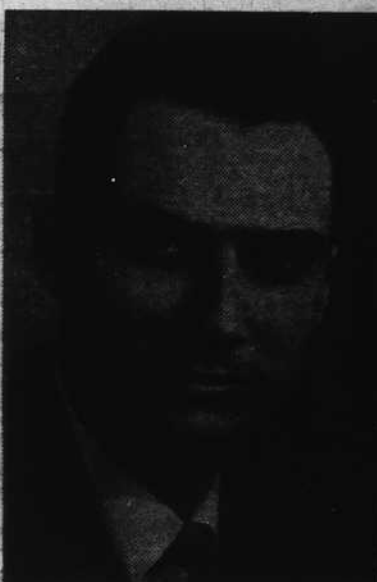
ham Dairy folks for a share of the business.

Board Chairman C. W. Stanford, one of the large producers for Long Meadow, had no cause to vote on the controversial issue since the action of the other members was unanimous.

Trains boosted by merchants

The Chapel Hill-Carrboro Merchants Association has formally backed the campaign for retention of Southern Railroad's passenger train service in Durham.

The group's directors passed a resolution commending the Durham Chamber of Commerce for its fight to prevent Southern's dropping its proposed Goldsboro-Greensboro passenger schedule.



ROLAND GIDUZ



LAWRENCE BROGAN

Wootten-Moulton Photos