



HOT DIGGITY DAY

ONE DAY ONLY - FRI., JULY 15th

CRAZY BARGAINS! GOOFY PRICES! EXPLOSIONS OF SAVINGS!

YOU SAVE, AND SAVE, AND SAVE AT BELKS OF CHAPEL HILL ★ ★

8:30 A.M. till 8:30 P.M.

★ FABRIC BARGAINS GALORE

- Short Length Printed Percale—val. to 49c — 3 yds. \$1.
- Full Bolt Printed Percale—val. to 49c — 37c
- Short Length Percaloes—val. to 49c — 5 yds. \$1.
- Miracle Blend Drapery Fabrics—val. to 1.99 — 37c
- Short Length Dress Prints—val. to 99c — 37c
- Solid Color Corduroy—val. to 1.99 — 99c
- Upholstery Fabrics—val. to 3.99 — 87c
- New Fall Woolens—val. to 3.99 — 1.99
- 1 Yard Wool Skirt Lengths—val. to 3.99 — 1.99
- Short Length Sport Fabrics—val. to 99c — 47c
- Assorted Taffetas—val. to 99c — 67c
- Full Bolt Dress Fabrics—val. to 79c — 47c
- Full Bolt Dres Fabrics—val. to 99c — 67c
- Unbleached Sheeting—29c val. — 5 yds. \$1.

BUY 3-GET 1 FREE!



60¢ VALUE for **45¢**
 Big 150-yard spools! Extra strong. Cellulose wrapped—fresh and clean.
 BUY *Lily* SEWING THREAD

LADIES' SUMMER SPORTS - WEAR

- Ladies' Skirts—val. to 7.99 — 77c
- Ladies' Skirts—val. to 5.99 — 3.87
- Ladies' Skirts—val. to 3.99 — 2.87
- Ladies' Skirts—val. to 2.99 — 1.87
- Ladies' Blouses—val. to 2.99 — 1.87
- Ladies' Blouses—val. to 1.99 — 87c
- Ladies' Blouses—val. to 2.99 — 1.37
- Ladies' Shorts—val. to 2.99 — 1.37

One Group **1/2**
 Ladies' Shorts
 Ladies' Paddle Pushers
 Ladies' Slim Jims
 Values to 7.99 **price**

LADIES' SUMMER READY - TO - WEAR

★ All Silk Shirt Waist Dresses val. to 29.99 **1/2 Price**

★ One Rack Ladies' Dusters val. to 17.99 **3.00**

★ One Rack Ladies' Dresses val. to 24.99 **1.00**

★ Several Racks Ladies' Summer Dresses

- Reg. 5.99 Value — 3.87
- Reg. 8.99 Value — 5.87
- Reg. 10.99 Value — 6.87
- Reg. 14.99 Value — 8.87
- Reg. 17.99 value — 9.87
- Reg. 24.99 Value — 12.87

★ One Group Ladies' Spring Suits & Toppers

- Values to 8.99 — 3.00
- Values to 17.99 — 5.00
- Values to 22.99 — 8.00

★ Large Group Ladies' Summer Hats

- Values to 17.99 — \$1.00
- Values to 24.99 — 1/2 Price

LADIES' HANDBAGS
 REGULAR VALUES TO 2.99 — \$1.00

SET OF 8 PARTY GLASSES
 Smartly Decorated
 Regular 5.00 Value **1.00 set**

CHILDREN'S SHOES

- ★ VALUES TO 2.99 — 2.00
- ★ VALUES TO 4.99 — 3.00
- ★ VALUES TO 5.99 — 4.00

LADIES' SHOES

- VALUES TO 1.99 — 1.00
- VALUES TO 2.99 — 2.00
- VALUES TO 3.99 — 3.00
- VALUES TO 4.99 — 3.00
- VALUES TO 5.99 — 4.00
- VALUES TO 10.99 — 5.00

MEN'S SHOES

- ★ VALUES TO 12.99 — 5.87
- ★ VALUES TO 10.99 — 7.00
- ★ VALUES TO 19.99 — 5.87

★ WOMEN'S & CHILDREN'S

TENNIS SHOES

VALUES TO 1.79 — 67c

★ MEN'S, WOMEN'S, CHILDREN'S

Thong Sandals — 27c

★ DISCONTINUED STYLES

STRIDE - RITE SHOES

Values To 10.99 **4.99 - 5.49**

MONIE-SAVERS

LADIES' LINGERIE

- Lingerie Odds & Ends - val. to \$6—87c
- Slips & Pajamas—val. to 2.99 — 1.39
- Cotton Bras—79c value — 79c
- Rayon Panties—79c val. — 2 for \$1
- Rayon Panties—59c value — 3 for \$1
- Cotton Slips—Special — \$1

BEAUTY SHOP

• Regular \$2.00 Value Lamaricks All Purpose Shampoo **69c**

★ Register

FOR THESE BIG VALUES WINNER GETS —

1ST.—32.50 PERMANENT Deluxe Creme Cold Wave **\$6.00**

2ND.—25.00 PERMANENT Deluxe Cold Wave **\$5.00**

STORE WILL CLOSE

THURSDAY AFTERNOON — 1:00 P.M.
 To Mark Prices Down And Put Out Special Merchandise For The Big S-A-L-E

CHAPEL HILL —

Belk-Leggell-Horton Co.