

SALES!



HOT DIGGITY DAY

Come See..Come Save..Compare..But Come Early

ONE DAY ONLY - Friday JULY 15

CRAZY BARGAINS! GOOFY PRICES! EXPLOSIONS OF SAVINGS!
Quantities Are Limited... Bargains Many

12 BARGAIN HAPPY... CRAZY SAVINGS IN EVERY DEPARTMENT

STORE OPENS
8³⁰ A.M. FRIDAY
OPEN TILL **8³⁰** P.M.



Store Opens 8:30 A.M.

- 2 Only—Reg. 29.99 RECORD PLAYERS — 5.00
- 6 Only—Reg. 10.99 G.E. ELEC. IRONS — 3.00
- 4 Only—Reg. 6.99 ELEC. PERCOLATORS — 1.00
- 1 Only—Reg. 19.99 ELEC. PERCOLATOR — 3.74
- 2 Only—Reg. 17.99 ELEC. G.E. TOASTER — 4.00
- 1 Only—Reg. 26.99 ELEC. SAUCE PAN — 4.00
- 1 Only—Reg. 24.99 ELEC. SAUCE PAN — 4.00
- 14 Only—Reg. 17.99 STEAM IRONS — 11.47
- 3 Only—Reg. 21.99 STEAM IRONS — 16.37
- 2 Only—Reg. 19.99 G.E. Elec. Percolator — 14.97
- 1 Only—Reg. 31.99 G.E. Elec. Percolator — 23.37
- 1 Only—Reg. 10.99 Elec. Percolator — 8.65
- 1 Only—Reg. 12.99 ELEC. PERCOLATOR — 8.65
- 1 Only—Reg. 26.99 G.E. ELEC. SKILLET — 19.83
- 3 Only—Reg. 14.99 ELEC. SKILLET — 10.00
- 1 Only—Reg. 19.99 ELEC. SKILLET — 14.97
- 6 Only—Reg. 19.99 G.E. ELEC MIXER — 14.37
- 1 Only—Reg. 29.99 G.E. ELEC MIXER — 21.97
- 1 Only—Reg. 21.99 G.E. TOASTER — 16.37
- 1 Only—Reg. 23.99 G.E. WAFFLE IRON — 17.77
- 1 Only—Reg. 24.99 ELEC. CAN OPENER — 18.47

4 Only—Deluxe Portable Electric
SEWING MACHINE
REGULAR 79.99 VALUE
20 YEAR GUARANTEE **\$59.99**

Harkerware — Oven Proof
STONE CHINA
LESS THAN 1/2 PRICE

SPECIAL PURCHASE
COSTUME JEWELRY
Big Assortment
Regular 1.00 Value **2 for \$1.**

\$2,500 WORTH OF FAMOUS NAME LADIES'

LINGERIE

At This Low Price We Can't Tell You The Name
But We've Had It Before — You Know What It Is

Factory Close Out—Salesman Samples
All One Size—Size 34
Regular Values Up To \$17.99
Slips Gowns Slips Pajamas
Robes Panties etc. **1/2 price**

Special Purchase Famous Name
MEN'S WATCHES \$10⁰⁰
Regular Values to 19.99

GIRLS' SHORTS
Regular Values to 2.99 **1.37**

GIRLS' BLOUSES
Regular Values to 1.99 **1.37**

Come Early and Save, Save, Save

Chapel Hill's
Only Department Store
With Big City Shopping

Regular 1.00
SPONGE MOPS
43c ea.

Regular 32.99
43 pc. Plastic
PICNIC SET
5.88

Plastic Juice
CONTAINER
Reg. 1.00 Value
44c

Folding
PICNIC TABLE
9.99 Value
7.00

Libby
GLASSES
30c Value
19c

Imported
BOTTLE
Val. to 7.99
1/2 off

DECORATOR
FLOWERS
10c

SHOP EVERY DEPARTMENT
For Hundreds Of Unadvised Bargains

★ EARLY BIRD SPECIAL NEW BIG SCREEN TELEVISION

Portable Model
Built-In Antenna
Reg. 159.00 Value

\$9⁹⁷



One To Sell

★ EARLY BIRD TRANSISTOR RADIOS **\$3.00**

Regular 29.99 Value by G.E.—Two To Sell

★ 10:30 A.M. SPECIAL SWIFT'S PREMIUM TENDER FRANKS

"HOT DIGGITY DOGS"
BARGAIN BUY
LIMITED 6 PKGS TO CUSTOMER
3 Packages \$1.00

★ 11:30 A.M. SPECIAL
SWIFT'S PREMIUM, FULLY COOKED

PICNIC SHOULDERS \$1.44

4 to 6 lb. adv.—One to Customer



All Specials Sold On All "As is While They Last"
Basis — Come Early For Biggest Values



STURDY FOLDING ALUMINUM

CHAISE
Regular 12.99
Value **\$7⁴⁴**

CHAIRS
Regular 6.99
Value **\$4⁴⁴**

SPECIAL PURCHASE

While Last They

- 6 Only—10.99 Deck Chairs — 6.87
- 1 Only—49.99 Iron Lawn Set — 25.00
- 1 Only—29.99 Picnic Table — 17.87
- 2 Only—24.99 Folding Table — 10.00
- 1 Only—24.99 Beach Umbrella 15.00
- 1 Only—19.99 Beach Umbrella 12.00

LADIES' SEAMLESS MESH
NYLON HOSE

* Special Purchase
* Famous Name Make 2 pr. \$1.
* New Shades

ZIPPER NOTEBOOKS
Regular \$1.59 Value **87c**

NOTEBOOK PAPERS
• Regular 50c Pack — 33c
• Regular 25c Pack — 16c

LADIES' SHORTS **\$1³⁷**
Regular Values to 2.99

Ladies' Blouses **\$1³⁷**
Regular Values to 2.99

MEN'S SUITS
Regular 45.00 Value **\$1. ea.**
4 to Sell At This Price

Buy 'Em By The Pound
TOWELS
BARGAIN BUY
ALL SHAPES
ALL SIZES
ALL A BARGAIN **5c oz.**

200 PAIR MEN'S
SLACKS
Reg. Val. to 7.99
Don't Miss This **3⁸⁷**

MEN'S WALLETS Val. to 7.50 **2.87**

Ladies' 1st. Quality Full Fashion
NYLON HOSE
Regular 1.00 Value
All New Shades
All Sizes **37c PAIR**

MATCHED SETS
LUGGAGE
Values to 15.99
Your Choice
Overnite, Train Case
Pullman Case
All One Price **8⁸⁷ EA.**

Big USED CAR Values

YOU NEVER KNOW WHAT KIND OF BARGAIN IS COMING NEXT... BUT IT'S ALWAYS GOOD

Regular \$195.00 Value
1951 DODGE \$125⁰⁰

Regular \$895.00 Value
1955 BUICK \$695⁰⁰

Reg. \$995.00 Val. — 1957
PLYMOUTH \$845⁰⁰

Regular \$1295.00 Value
1957 FORD \$1125⁰⁰



Chapel Hill's
Greatest Mon-E-Saver
Bargain Day

Belk-Leggott-Horton Co.