



HOT DIGGITY DAY

ONE DAY ONLY FRI. JULY 15th

CRAZY BARGAINS! GOOFY PRICES! EXPLOSIONS OF SAVINGS!

BELK - LEGGETT - HORTON ALWAYS GIVES THE BIGGEST BARGAIN IN TOWN 8:30 A.M. till 8:30 P.M.

★ **LARGE BARGAIN GROUP**

MEN'S SUITS

- 4 SUITS—Values to 45.00 1.00
- 17 SUITS—Values to 15.99 10.00
- 10 SHIRTS—Values to 22.99 15.00
- 9 SUITS—Values to 24.99 15.00
- 16 SUITS—Values to 29.99 19.00
- 8 SUITS—Values to 34.99 24.00
- 1 SUIT—Values to 39.99 24.00

★ **SPECIAL GROUP**

SPORT COATS

- 9 ONLY—Values to 9.99 6.00
- 9 ONLY—Values to 22.99 15.00
- 18 ONLY—Values to 24.99 15.00
- 5 ONLY—Values to 14.88 10.00

★ **SPECIAL GROUP MEN'S**

SPORT SHIRTS

- VALUES TO 1.99 1.47
- VALUES TO 2.99 1.87
- VALUES TO 3.99 2.87

- Men's Cotton CORD SLACKS—4.99 val. 3.87
- Deerog Cotton CORD SLACKS—5.99 val. 3.87
- Men's Redwood CORD SLACKS—4.99 val. 3.87
- Men's DECK PANTS—3.99 val. 1.97
- Men's NECK TIES—val. to 1.50 67c
- Men's BERMUDA SHORTS—3.99 val. 2.47
- Men's SWIM TRUNKS—val. to 4.99 87c
- Men's BELTS—val. to 2.00 37c
- Men's Imported STRAWS—2.99 val. 2.87
- Men's CAPS—val. to 1.99 43c
- Men's BLEEDING MADRAS SPORT SHIRTS—Val. to 6.99 3.89

ODDS AND ENDS — GIRLS' COATS, SUITS, DRESSES, DUSTERS, TOPPERS **\$1.00**

SHORT OF CASH??? USE OUR LAY-A-WAY

A SMALL DEPOSIT WILL HOLD THE MERCHANDISE OF YOUR CHOICE

CHAPEL HILL —

CHECK EVERY ITEM

BOY'S WEAR

- Boy's BOXER SHORTS—79c value 43c
- 6-18 BERMUDA SHORTS—2.99 value 1.88
- 6-18 CORD SLACKS—3.99 value 2.88
- 4-12 SPORT SHIRTS—val. to 1.99 97c
- 6-20 SPORT SHIRTS—val. to 1.99 1.47
- Boy's CABANA SETS—val. to 1.99 1.00
- Boy's SWIM TRUNKS—Val. to 1.99 1.00
- Boy's DRESS SLACKS—val. to 5.99 1.00
- BOY'S SPORT SHIRTS
REGULAR VALUES TO 2.99 1.87
REGULAR VALUES TO 1.99 1.37
- Boy's JACKETS—val. to 5.99 3.87
- Cotton CORD PANTS—val. to 2.99 1.00
- BOY'S SOCKS 10c
- BOYS SPORT COATS
15 only—val. to 19.99 \$1.00

SAVE — SAVE — SAVE

CHILDREN'S WEAR

- ★ GIRLS' SHORTS
Values to 2.99 \$1.37
- ★ GIRLS' BLOUSES
Values to 1.99 \$1.37

★ **SUB-TEEN DRESSES**

- BLOUSES
- SKIRTS
- SHORTS

1/3 off

CHILDREN'S DRESSES

- VALUES TO 2.99
- VALUES TO 3.99
- VALUES TO 4.99
- VALUES TO 5.99
- VALUES TO 1.99

1/3 off

- Children's Pajamas—val. to 2.99—\$1.
- Children's SOCKS 10c
- Girls' HALTERS—val. to 79c 37c
- Handmade Infants' Wear 67c
- Children's HATS 37c
- Gauze DIAPERS—2.99 val. 1.87
- Infants' Booties—1.00 val. 10c
- Girls' Cotton PANTIES 10c

BIG SAVINGS

FOR THE HOME

- Blend BLANKETS—5.99 val. 3.88
- BED PILLOWS 1.00
- Avon BLANKETS—6.99 val. 5.87
- Year Rounder Blanket—6.99 val. 2.87

CHATHAM BLANKETS

- Regular 12.99 Value 7.97
- Regular 15.99 Value 9.97
- Regular 9.99 value 5.87
- Regular 6.99 value 5.87
- Regular 5.99 value 2.00
- Regular 3.77 value 1.00

BATES BEDSPREADS

DISCONTINUED PATTERNS Regular values to 10.99 **3.00**

BRAIDED RUGS

- 9x12—Reg. 42.99 val. 32.50
- 6x9—Reg. 29.99 val. 17.99
- 30x54—Reg. 6.50 val. 4.99
- 22x42—Reg. 3.49 val. 2.99

CHENILLE SPREADS

- Regular Values to 4.99 2.00
- Regular Values to 5.99 3.00
- Regular Values to 10.99 4.00

★ **TERRY HAND TOWELS** Values to 39c **10c**

★ **COME EARLY** ★

STORE OPENS

8³⁰ A.M.

Belk-Leggett-Horton Co.