

in the School of Business Administration, has been promoted to assistant professor. Prof. Jerdee, who has been with the UNC faculty since 1959, received a B.A. from Gustavus Adolphus University in 1950. He served in the Navy from 1952 to 1954. No one is useless in this world who lightens the burden of it for any one else. —Charles Dickens

THOMAS JERDEE NAMED
Thomas Harlan Jerdee, lecturer

Letters to the Editor

LAXITY ON LOCAL LITTERING

To the Editor:
A news story in your columns a couple of weeks ago, reporting the arrest and fining of a Negro driver from Alamance who cast a beer can, I think it was, on the highway just as a police officer came along, doubtless caused some satisfaction to readers who do not enjoy littered highways or additions to the tax bill to clean up the litter.

But the satisfaction must be dampened for those in Chapel Hill by the fact that no supplementary stories have appeared reporting discipline of students who cruise about town throwing into the streets beer cans and refuse including paper cups drooling the remains of milk shakes and, on one occasion, I chanced to see at uncomfortably close range on Rosemary, paper plates with liberal leavings of potato salad and other delicacies. Nor has your paper reported police action against the members of sundry fraternities who sit on their porches and thence throw their beer cans into the street, often with enough force to carry some of them clanging into the yards across the way.

The arrested Negro was in the wrong but I wonder if the incident against this background does much for keeping North Carolina "green and clean," to say nothing of its possible effect on race relations.

While I am at it, one more thing, wholly unrelated:

An urgent need right now is a run-around, second eastbound lane on the Durham highway at the Estes Hill stop light. Thru traffic behind vehicles waiting to turn left is now much delayed or forced to go out onto the dirt shoulder to get along. I am sure many others have noted this troublesome and needless condition and hope it will soon be remedied.

M. S. Breckenridge
Chapel Hill

(Editor's Note: The News adds its "amen" to Prof. Breckenridge's appeal and suggestion.)

Notepad

(Continued)

merits of his case.
"Lawsuits over fluoridation are nothing new. They are unfortunate. But there are many precedents for them. And the right to a fluoridated water supply has been established in court before just as it has been established in the annals of public health guardianship."

Upon the passing of the term of superior court last January The News commented again "The well-proven opinion of major dental and medical authorities, the will of local citizens, and the decision of the University administration itself continues to be thwarted by failure to act while more dental cavities are assured for the teeth of generations of children yet unborn."

These things need to be said again, and to be said to the proper local authorities by interested local citizens, until the good faith of the University is proven or disproven.

We may be personally defeated, but our principles never.

—William Lloyd Garrison
He who enjoys doing and enjoys what he has done is happy.
—Goethe

FIRST CHOICE

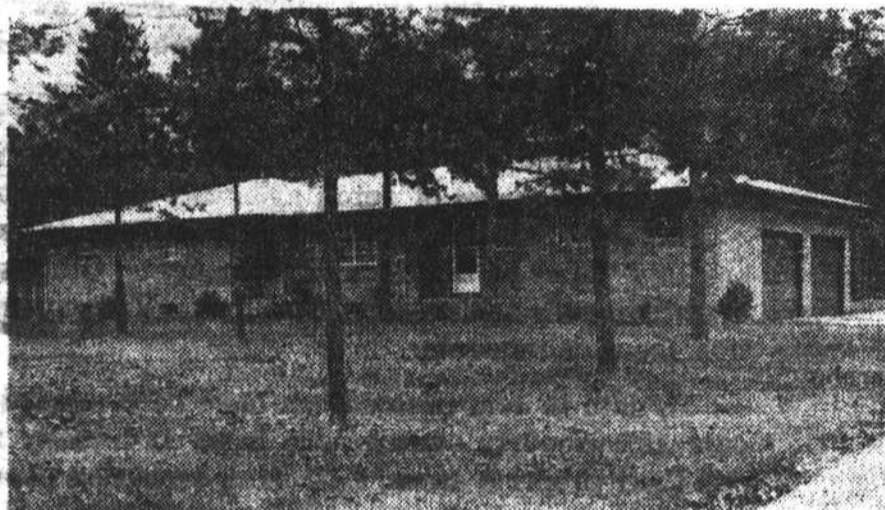
LOWEST COST

for home

COOLING/HEATING

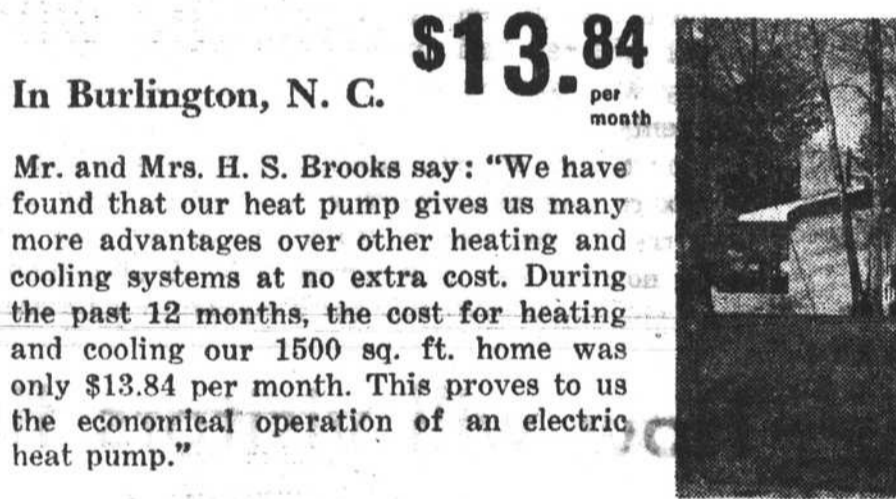
FLAMELESS

Electric Heat Pumps



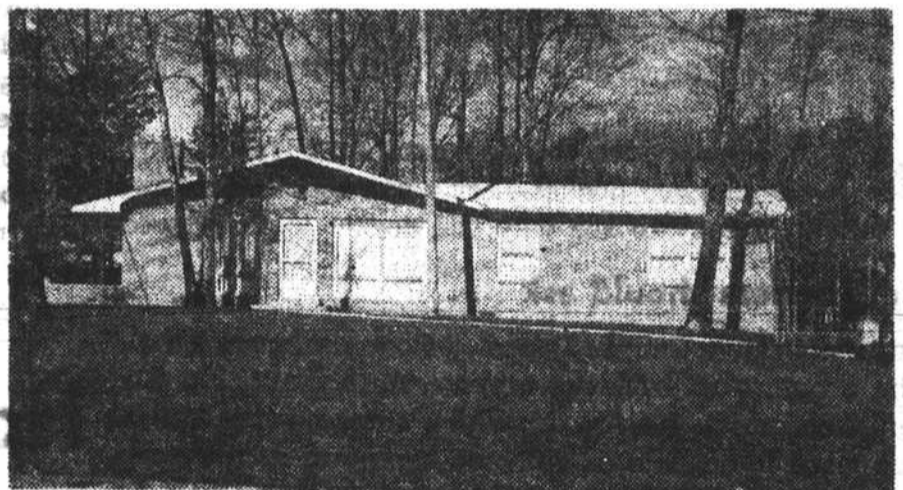
In Rockwell, N. C. **\$14.08** per month

Mr. and Mrs. E. M. Sifford say: "Our electric heat pump has been a special enjoyment with summer cooling and perfect winter heating. We have been particularly pleased with the economy of operation. The entire years operating cost for heating and cooling was only \$169.09."



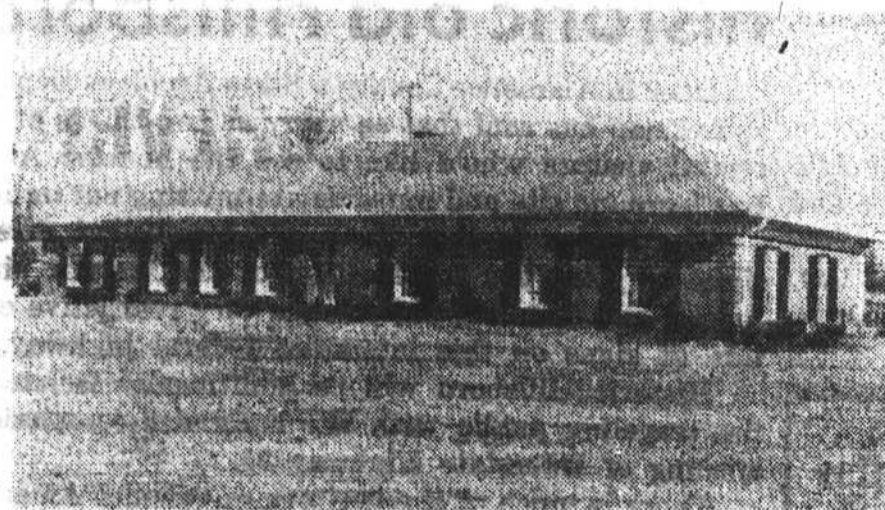
In Burlington, N. C. **\$13.84** per month

Mr. and Mrs. H. S. Brooks say: "We have found that our heat pump gives us many more advantages over other heating and cooling systems at no extra cost. During the past 12 months, the cost for heating and cooling our 1500 sq. ft. home was only \$13.84 per month. This proves to us the economical operation of an electric heat pump."



In Greenville, S. C. **\$23.76** per month

Mr. and Mrs. R. H. Walker say: "We certainly recommend the electric heat pump to anyone who is looking for economy. We enjoy year 'round comfort for an average monthly cost of 1¢ per square foot. The all-electric heat pump is the most versatile heating and cooling system we have ever used."



Call, write or visit your Duke Power Residential or Commercial Representative for further information about the electric heat pump. Although Duke Power neither sells nor installs flameless electric heating systems, your inquiries are welcome.

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