



**HOW MANY WAYS DOES ELECTRICITY WORK FOR YOU?**

- Heating
- Air-conditioning
- Water heater
- Exhaust fan
- Refrigerator
- Freezer
- Range
- Washer
- Dryer
- Waste disposer
- Dishwasher
- Waffle iron
- Toaster
- Coffeemaker
- Juicer
- Sandwich grill
- Blender
- Knife sharpener
- Can opener
- Automatic skillet
- Deep fryer
- Egg cooker
- Food mixer
- Intercom system
- Water pump
- Floor polisher
- Vacuum Cleaner
- Iron
- Sunlamp
- Vaporizer
- Clock
- Sewing machine
- Portable fan
- Hair dryer
- Shaver
- Lighting
- Power tools
- Bed coverings
- Record player
- Tape recorder
- Yard lighting
- Slide projector
- Movie projector
- Television
- Radio

## Measuring more than electricity

That little glass box with the dials tells a good deal about your standard of living.

How long since you've counted up all the ways electricity saves you work, keeps you comfortable, brings you pleasure? In the next column we've listed 45 electrical services—and there are lots of others. Check how many you enjoy. You may be surprised!

Perhaps you've recently purchased an electrical appliance—a clothes dryer, for instance. Your meter takes note and your monthly bills show a small increase.

But for every added penny you pay, you get more from electricity than from almost anything else you buy. That's because while everything else in the family budget has gone up, electricity is a better value than ever.



Switch to electricity for a better life

# DUKE POWER

**THE MORE ELECTRICITY YOU USE, THE MORE SERVICE YOU GET PER DOLLAR.**