

## EDITORIALS, FEATURES . . .

afford to have so many people fully or partially productive."

Here the Governor is hitting at the chief barrier to the Negro's efforts to help himself — equal employment opportunities. Too long the spotlight has been on racial discrimination in schools, lunch counters, and swimming pools — all of which are legitimate targets, but not the most significant ones.

### More than 'just talk' . . .

Gov. Sanford did more than "just talk" in laying out a five-point program to further the objective in behalf of which he spoke. He named a 24-member bi-racial North Carolina Good Neighbor Council and asked local and county governmental units to appoint similar groups at their own levels. Chapel Hill has such a group, and a very effective and helpful group it has been. Hillsboro, Carrboro, and Orange County do not have such groups.

He asked heads of state agencies and institutions to set up employment policies that will not discriminate against job seekers on the basis of race. This could have quite an effect in Chapel Hill where the University of North Carolina has over 2,000 employees. While most of the University's Negro employees are in custodial jobs now, some of them and other members of their race may well be qualified for many better jobs.

### Seeks civic support . . .

Finally the governor has called for church and civic support for the Good Neighbor Councils and announced that a statewide conference to be concerned with the objectives of these councils will be held this spring.

There is no equivocating in Gov. Sanford's statement or his proposal. He meant what he said, and he has proven that he did. It is now up to other leaders and citizens of the state to be as forthright and honest.

## Academic absurdity

(Editorial in The News & Observer)

There is room for difference of opinion about the name, emphasizing its true prestige, which will be given to State College in the Consolidated University system. It is just downright silly, however, to reduce the discussion to the level of the "Save N. C. State State" bumper stickers now being distributed by opponents of the suggested name University of North Carolina at Raleigh.

The suggestion that State College has to be saved from destruction is absurd. The whole matter of change in name arose in connection with plans to permit State to increase and extend its functions, including the granting of a degree in General Studies. Whether the institution becomes the University of North Carolina at Raleigh or North Carolina State University or is given any other of a variety of names, all in authority in North Carolina are seeking the advance — certainly not the destruction of State College.

Alumni and friends of any college, of course, are entitled to their preferences as to names. But this ear bumper sticker distortion does more to damage State's right to prestige reputation than any change of name could do.

## Program sound, financing not

(Editorial in The Greensboro Daily News)

On the speculation that a holiday-season conference basketball tournament might replace the lapsed Dixie Classic, the Raleigh Times justly observes: "Such a tournament would be for the enrichment of the athletic treasuries of the competing institutions."

Just so. College sports, half-commercialized, half scholastic as they stand now, are expensive. Football and basketball, the great crowd-pullers, must be paying enterprises; for most public and many private institutions place the brunt of paying for the

### NICHOLSON B. ADAMS ELECTED

Nicholson B. Adams, professor of Spanish in the University of North Carolina Department of Romance Languages, has just been elected a Corresponding Member of the Hispanic Society of America, composed of a select group of Hispanists from throughout the nation.

### JOYCE KACHERGIS JOINS

Joyce W. Kachergis is a new member of the University Press staff, it was announced by Lambert Davis, director of the UNC Press. Mrs. Kachergis will serve as production manager.

All those who are contented with this life pass like a shadow and a dream, or wither like the flower of the field. —Cervantes

## Notepad

(Continued)

that it's true because it's in print.

To turn the peeve around, the fact is that this false prophet is generally without honor in his own home. It's the wife, bless her innocent heart, who generally knows the least about any of the news.

While they may generalize that "he never tells me anything," it's also true that they all too often don't even read the newspaper.

There's been the time, more often than seldom, when the Secretary of the Interior at the Newsman's household has asked "Why didn't you tell ME that?" only to be reminded—"Well, it was all written up in the paper."

"Oh." With the incentive of the speech on "Newspaperman's Wife" in mind, this Newsman is going to deliver a talk some day in behalf of "Newspaperman's Wife's Husband."

### Wait-see policy urged in Senate floor dispute

There is too much written of late about the relegation of newspapermen to the third floor seats of the Senate in the new State House.

This country's reporter never has and no doubt never will have a chance to be personally concerned with such an injustice. But he'd rather see a motatorium on the complaints for the nonce. He agrees, there is no legitimate reason YET for the barring of newsmen from the floor of the Senate.

But in view of the obvious stubborn stand of the Senate Speaker, it'll be far better to go ahead and try the new set-up for a while—to either find out how effective or ineffective the new system will be.

The members of the Senate themselves can do far more to help change the situation than all the protesting reporters or editorial writers in the world. It's more than possible that some will — after the Assembly is opened and the Speaker of the Senate has made his committee appointments and the body is fully organized.

Then there will more than likely be other members of that body who'll be ready to speak out in behalf of an improved system of news coverage, in their own interests.

### Here's another off-beat bit of political logic

Late bit of Tar Heel political logicating The Newsman picked up in buzzing about the Press

whole college sports program, inter-collegiate and sometimes im-moral as well, on football and basketball.

The sports editor of the Raleigh Times recently estimated that football costs about \$200,000 a year at both Chapel Hill and N. C. State. Chapel Hill gate receipts, which run \$500,000 to \$700,000 a year, must absorb the \$200,000 overhead. The balance presumably finances "minor" sports programs described as "losing propositions."

Inescapably, then, unless college sports are to be curtailed rather sharply, the alternative to commercialism is a system under which intercollegiate sports are fed from the same financial spoon that feeds any other college program—fees or legislative appropriations.

Institute last weekend:

The Democratic powers that be in Raleigh are, fortunately, becoming right much more concerned of late over the lack of a strong potential candidate to face the threat of Beverly Lake for Governor in 1964.

One theory has it that there's a natural conservative swing of the political pendulum in the state back from the election of Terry Sanford in 1960. By dint of this fact, the conservative Democrat — one more of the Hodges, than of the Sanford stripe — is going to have a better chance in '64.

Party Chairman Bert Bennett, capable and available, is too closely identified with Sanford, by this theory, to be electable.

The deck quickly shuffles down to "Brother Henry" Jordan, a man long enough removed from Raleigh to be more electable.

Difficulty then comes when one conservative faces another in the Democratic primary — i.e., Conservative Lake vs. Less Conservative Jordan, for instance. The final resolution would come, if Lake won, in the general election.

There's a tried and true axiom that a Republican-type Republican will invariably beat a Republican-type Democrat. Thus Charles Jonas, the likely GOP gubernatorial nominee, could probably save the state from Lake, if it came to that. —So much from the political hot stove league for now!

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