

# Cooleemee Journal

62nd Year

No. 37

COOLEEMEE, N. C.  
Wednesday, September 18, 1968

10 Cents

16 Pages

## Cyrus E. Cooley Is New Manager At Erwin Mills



CYRUS COOLEY  
... new manager

Cyrus E. Cooley has been named manager of the Cooleemee Plant, Erwin Mills apparel division of Burlington Industries, it was announced this week by Donald Barham, division manager.

Mr. Cooley succeeds C. O'Neal Walker, who is retiring from Burlington after 29 years of service. Mr. Walker has served as manager at Cooleemee for the past 1 1/2 years and previously was manager of the Company's Stonewall, Miss., plant.

Mr. Cooley moves up to the new position after having served as director of research and development for the Erwin apparel division at Cooleemee. A native of Chicago, he received his degree in chemistry in 1942 at Memphis State University. He served five years with the U. S. Navy.

He is a veteran of 22 years in the textile industry. After first serving with Burlington, where he was assistant general manager of the Glasgow, Va., plant of Lees Carpets, he joined the Georgia Dye Corporation at Calhoun, Ga., and was vice president and general manager of that firm before returning to Burlington. He was named research and development director for Erwin Mills at Cooleemee in March, 1968.

He was a member of the city council in Buena Vista, Va., while serving with Lees; he is a member of the Mocksville Rotary Club, is a lay speaker in the Methodist Church, and is a member of the American Association of Textile Chemists and Colorists and the American Chemical Society.

Mrs. Cooley is the former Carolyn Jones, a native of Los Angeles, Calif.



O'NEAL WALKER  
... retires.

## Drink Machine 'Attacks' Judy

Twelve-year-old Judy Sizemore isn't a miser, but she doesn't like to be short changed.

At the moment, however, she has a dim view of soft drink dispensers and she may very well let the machine keep its change next time.

Judy was attacked by such a machine Monday.

Well, not really attacked. But when she reached in to get her change at the Rec Center, it clamped down tight on her finger.

And it took six carpenters 10 minutes to rescue the squealing daughter of Mr. and Mrs. James Sizemore of Junction Road.

"It really wasn't funny at the time," said her friend Darlene Whitaker who witnessed the strange encounter, "but I couldn't keep from laughing!"

Judy, her finger still smarting, now can appreciate the humor of the incident, but she's still wary of those machines.



Baby sitter Sandy McDaniel is shown in action on Page 4 today.

By Burlington

## Rothell, Smith Promoted

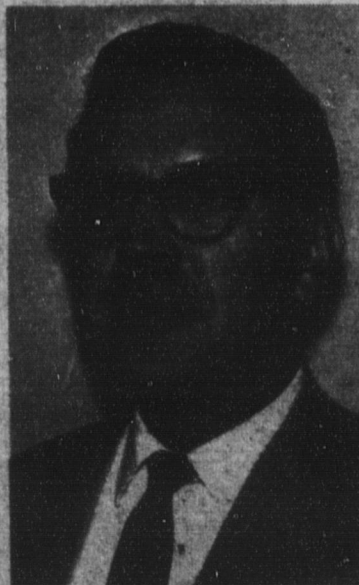
Two other promotions at Erwin were announced today by Division Manager Donald Barham.

John G. (Jack) Rothell has been named manager of the finishing plant, succeeding Robert Stewart who has resigned that position; and Ray S. Smith, Jr., succeeds Mr. Cooley as director of research and development for the division, with offices at Cooleemee.

Mr. Rothell is a native of Sahula, S. C., is a graduate of Erskine and Clemson universities and joined Burlington in 1953 as a trainee in the Company's decorative fabrics area. He later served two years with the U. S. Army and for several years worked with other textile firms, returning to Burlington in 1968 at Cooleemee as technical superintendent of dyeing and finishing.

He is active in the Cooleemee Methodist Church, is married and has two children. Mrs. Rothell is the former Lucille Collins, a native of Greenville, S. C.

Mr. Smith is a native of Pikeville, N. C., and a chemistry graduate of the



JACK ROTHELL  
... finishing plant manager.



RAY SMITH  
... director of research.

University of Tennessee. He did graduate work at Dayton University and joined Burlington's central research department in Greensboro in 1964. He was promoted to

manager of dyeing and finishing applications there. He is an Episcopalian, is married and has two children. His wife is the former Wallis Darling, a native of Augusta, Ga.