

# Cooleemee Journal

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## Industry-Hunting Group Organized In Cooleemee



### Learning To Read A New Way

Kathy Roberts is using head phones to learn how to read easier — and better. Parents of pre-school children are invited to see and have explained some of the new teaching methods during four visitation days at Cooleemee School next week. The pro-

gram is not limited to parents of pre-school children but is for all interested persons in the community. See Page 2 in today's Journal for a complete listing of times of the visitation periods.

### Bob Hoyle Elected; Duke Power Assists

Community interest was high as more than 40 persons assembled Thursday at a Jaycee sponsored meeting at the U-Stop-N Grill and laid out plans for Davie County's first organization designed primarily to bring new industry into the area.

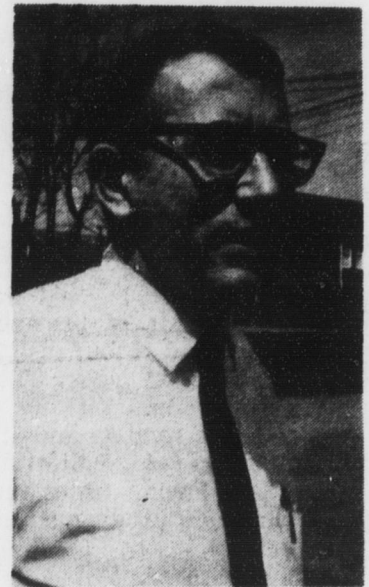
Cooleemee Industrial Development Association was formed at the meeting, officers were elected, and the basic guide lines for the operation of the organization were laid out, upon the advice of a professional development office of Duke Power Company.

Bob Hoyle was elected president. Other officers are: Bill White and Allen Snipes, vice presidents; Mrs. Libby Creason, secretary; and Flake Blackwood, treasurer. Serving on the board of directors are Wayne Eaton, Ed Goodwin, Ed Hoyle and Mrs. Peggy Ridenhour.

Ed Goodwin, area manager of Duke Power Company, introduced Dick Cranfield of Durham to the group. Mr. Cranfield, a member of the company's Industrial Development Department, was very interested in the economic development within the area.

He explained that the duties of the Cooleemee Industrial Development Association would be to help relocate new industry in the Cooleemee area, to bring prospects here and to sell the area to these prospects.

"The first step is uniting efforts," Mr. Cranfield told the group, "to help the community grow." The organization will be in contact with developments throughout the country for industries interested in relocating or expanding. He also told the group that a community prepares itself in many ways



BOB HOYLE

for a new industry and can not be done overnight.

The first steps after the organization of the C.I.D.A. will be to make a county wide study to obtain the necessary facts and figures that will be needed to determine whether it will be profitable for an industry to relocate here.

The officers and directors will present this information to the industry interested in expanding or relocating.

Persons eligible to become members of the C.I.D.A. will be anyone who would ordinarily belong to a Chamber of Commerce, ministers and the business men and women of the community.

Officers elected to serve the organization must spend a lot of time obtaining the required information and be willing to show a group of people around the community to help locate the proper site for any type of new industry.

At the conclusion of the meeting, newly elected president Bob Hoyle reminded the members that this will be no easy job for the organization and he desires the support of the entire community.

### Gary G. Jordan In Philippines

Sergeant Gary G. Jordan, son of Mr. and Mrs. James R. Jordan of 2 Marginal St., has arrived for duty at Clark AB, Philippines.

Sergeant Jordan, a tele-communications specialist, is assigned to a unit of the Air Force Communications Service.

He previously served at Thule AB, Greenland. He is a 1963 graduate of Davie County High School.



DAVE COVER

### Dave Cover Elected Jaycee President

The Cooleemee Jaycees held their regular meeting Thursday night, April 3, and elected new officers for 1969-70.

Dave Cover of Davie Street is the new president. Other officers include: internal vice president, Charles Church; external vice president, Jim Steele; secretary, Dan Moore;

treasurer, Lloyd Martin; directors, Mike Jordan and Larry Cope.

The new officers will be installed on May 3, at a banquet to be held at Ketner's Cafeteria in Salisbury.

Jim Steele was voted by the club as Sparkplug of the year and Charles Church spoke of

the year. They will represent the local club at the state convention to be held in Fayetteville on May 16-17.

The Cooleemee club is also in the running for the number one club in the population Division through the state. The winner will be announced at the convention.